

# Mittleman Global Value Equity Fund – Class P

## Quarterly Report - Q3 2022

#### Commentary<sup>1</sup>

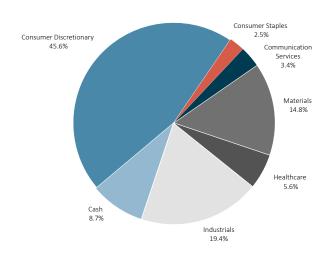
The Mittleman Global Value Equity Fund (MGVEF) declined 6.5% in Q3 2022, vs. a decline of 0.3% in the MSCI ACW Net Total Return Index.

In Q3, the top three performing stocks, from a contribution standpoint, were Revlon (+3.8%), AMA Group (+2.9%) and Heritage Crystal Clean (+0.3%). The bottom three performing stocks, from a contribution standpoint, were Aimia (-7.9%), Greatview Aseptic Packaging (-4.9%) and Cineplex (-2.5%).

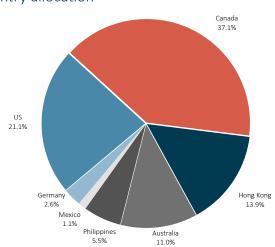
Fund details	
Index	MSCI All Country World Index (ACWI) Net Total Return in AUD
Fund inception date	13 June 2017
Class P inception date	13 October 2017

Performance <sup>2</sup> – 30 September 2022					
	MGVEF (Class P)	Index (AUD)	Excess return		
1 month	(4.7%)	(3.6%)	(1.1%)		
3 months	(6.5%)	(0.3%)	(6.2%)		
1 year	(30.4%)	(10.9%)	(19.5%)		
2 years p.a.	3.4%	6.2%	(2.8%)		
3 years p.a.	(7.1%)	5.4%	(12.5%)		
Since inception <sup>3</sup>	(4.4%)	8.6%	(13.0%)		

#### Sector allocation<sup>4</sup>



#### Country allocation<sup>4</sup>



<sup>1.</sup> The securities herein identified and described do not represent all of the securities purchased, sold or recommended for MGVEF. The reader should not assume that an investment in the securities identified was or will be profitable. There is no assurance that any securities discussed herein will remain in the portfolio at the time you receive this report, or that securities sold have not been repurchased. There can be no assurance that investment objectives will be achieved. All dollar amounts within this report are in USD unless otherwise stated. The performance of the top and bottom three performing stocks are calculated in USD.

<sup>2.</sup> Performance figures are presented in AUD on a net, pre-tax basis and assume the reinvestment of distributions. Past performance is not indicative of future results. Figures in the table may not sum correctly due to rounding.

<sup>3.</sup> Since inception returns are annualised and calculated from 13 October 2017. Past performance is not indicative of future results.

<sup>4.</sup> Portfolio holdings, country allocation and sector allocation of MGVEF are as of 30 September 2022 and are subject to change and should not be considered as investment recommendations to trade individual securities. Country allocation does not include cash.

#### Top 10 holdings<sup>5</sup>

As at 30 September 2022		
Stock	Country	Weight
Aimia	Canada	17.8%
Greatview Aseptic Packaging	Hong Kong	14.8%
AMA Group	Australia	14.1%
Cineplex	Canada	12.6%
International Game Tech	US	10.8%
ABS-CBN Holdings Corp	Philippines	3.5%
Tremor International	US	3.4%
Viatris	US	2.8%
Heritage Crystal Clean	US	2.8%
Bayer	Germany	2.8%

#### Quarterly investment review<sup>7</sup>

The portfolio has rarely been more undervalued, or less risky in MIM's view (nearly 40% of portfolio weighting in net cash balance sheets), or with better growth prospects, both organic and via M&A.

And yet the market cared little for those attributes in Q3, as can be seen by the drubbing of MIM's largest position, Aimia Inc., down -25% in Canadian dollar terms (-30% in USD) during Q3 alone. And despite it having roughly C\$6.00 in net cash per share (@ C\$500M), the stock closed Q3 at C\$3.45 per share, a 43% discount to its net cash.

Aimia, like most MGVEF holdings, is a small cap and non-US security, which has been a hindrance to stock price performance during this lengthy period of U.S. Dollar strength that began around the end of 2014. That was just as MIM's portfolio's performance began to stagnate, at least partially due to an ill-timed shift from 40% non-US exposure in the portfolio to 60% during 2014, and to 80% by 2021 where it remains today. This has not been a top-down macro bet, it is just where MIM has found the best values. That said, the two new recent portfolio additions (Heritage Crystal Clean and Tremor International Ltd.) are U.S.-listed and evidence that cheaper valuations are drawing MIM's attention increasingly back home.

For example, MIM established a new position in the U.S.-listed ADRs of Tremor International Ltd. (TRMR), a significant player in the ad tech space. Based in Tel Aviv, Israel, and with its primary listing in London (1 ADR = 2 London-listed shares), but with over 90% of its sales from the U.S., MIM considers Tremor a U.S. business in terms of geographic exposure.

The "tech-wreck" of 2022 saw many former high-flyers crash down from incomprehensible valuations to become priced now more reasonably. But, Tremor was already cheap as the year began and

#### Portfolio statistics<sup>6</sup>

As at 30 September 2022				
	MGVEF	Index		
Weighted avg market cap	US\$2,243m	US\$18,832m		
Median market cap	US\$418m	US\$5,053m		
EV/EBITDA	4.6x	9.7x		
Price/FCF	6.4x	13.7x		
Free cash flow yield	15.6%	7.3%		
Number of securities	13	2,897		

as it went down further, it just became too cheap to ignore. MIM paid \$8.64 per ADR on average, about 3x its estimate for '23 EBITDA of \$175M (TRMR's est. of \$200M, minus stock based comp.), and 5x FCF of \$100M (MIM's estimate), for a leader in a high-growth industry (digital advertising), with a 35%+ EBITDA margin, and a net cash balance sheet, in a rapidly consolidating field.

MIM sees TRMR's fair value as 8x EBITDA or 15x FCF, plus \$110M in net cash, for an initial target of about \$20 per ADR, which is 2.3x MIM's cost basis. If historical growth continues that number will prove conservative. If a recession occurs and ad spending drops further, it may be optimistic for the next year or so. Most ad-supported businesses reported disappointing results recently, so the near term risk is that the business takes a step backwards before resuming its longer term growth trajectory. But the fast growing market for digital ads is unlikely to stall for long, and TRMR's services address a very large market, where market share is actually shifting away from the "walled gardens" of the dominant players like Google and Facebook, and more towards the "open internet", as well as connected TVs ("CTV"). Tremor's services increasingly have somewhat of a SaaS (Software as a Service) profile, but the stock lacks anything close to a SaaS valuation premium.

The largest player in Tremor's industry, The Trade Desk (TTD \$43.72), is one of the only companies getting a premium valuation (10x sales, 26x EBITDA) in that field, and it may well deserve it given its first mover advantage and outstanding growth record in a business where scale begets scale. But MIM doesn't see this industry as a "winner takes all" opportunity, nor suggests a premium valuation for TRMR, as just getting to a somewhat normal valuation should be a satisfying outcome, plus whatever growth the business likely generates over time.

And what exactly is this business? Ad tech companies like Tremor offer "programmatic" ad buying/selling, which is fully automated using AI and algorithms, providing better targeting, better returns on advertising money spent, and all done in milliseconds. Tremor operates both on the demand side for advertisers buying ads (DSP, Demand Side Platform) via their Tremor Video and recently acquired

6. Portfolio statistics are reported in USD and are as at 30 September 2022. The statistics are updated in the report as at the end of each quarter.

<sup>5.</sup> Portfolio holdings, country allocation and sector allocation of MGVEF are as of 30 September 2022 and are subject to change and should not be considered as investment recommendations to trade individual securities. Country allocation does not include cash. The securities herein identified and described do not represent all of the securities purchased, sold or recommended for MGVEF. The reader should not assume that an investment in the securities identified was or will be profitable. There is no assurance that any securities discussed herein will remain in the portfolio at the time you receive this report, or that securities sold have not been repurchased. There can be no assurance that investment objectives will be achieved.

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Amobee DSP, and also on the supply side via their Unruly SSP (Supply Side Platform) which sells ad space for publishers like News Corp. (which sold Unruly to TRMR). Providing "end-to-end" service is a differentiator for TRMR which competes with DSP-only firms like Trade Desk and SSP-only firms like PubMatic. Besides Tremor, there are only three other companies offering two-sided or end-to-end platforms and those are Perion, Outbrain, and Taboola, but the latter two are performance based (paid for clicks). Ad tech firms like Tremor and Perion take a percentage fee (their "take rate") of the ad spending on their networks and report revenue on a net basis as "Contribution Ex-TAC" where TAC means Traffic Acquisition Cost.

Technology-based businesses like Tremor have unique risks, particularly with regard to intellectual property and potential technological obsolescence. ,Howeverat 3x EBITDA, with a net cash balance sheet, 35% EBITDA margin, and having established meaningful scale and scope in a huge, fast-growing addressable market, MIM thinks this is a wise risk/reward ratio.

See Tremor's IR website to learn more about this unusual combination of high growth and value: <a href="https://investors.tremorinternational.com/">https://investors.tremorinternational.com/</a>

Tremor is just one of many new opportunities the recent market sell-off has presented, and MIM is constantly evaluating those as potential new additions to the portfolio. As the portfolio's characteristics imply, it's a fairly high bar for entry in terms of business quality (most of MIM's holdings in top 3 from a market share perspective) and valuation.

Of the 13 companies MIM owns currently, four have been severely impacted by unprecedented global supply chain pressures (AMA Group – lack of auto parts for their collision repair shops, lack of workers, higher costs; Greatview Aseptic – commodity inputs and freight/shipping costs; NFI Group – key modules delayed for their zero emission buses; and Revlon – made to pay cash up front for raw materials). Those pressures appear to be lifting recently, and while they could resume to the upside, the trend now is encouragingly to the downside. The link below is a chart of the Global Supply Chain Pressure Index (GSCPI) as calculated by the Federal Reserve Bank of New York:

#### https://www.newyorkfed.org/research/policy/gscpi#/interactive

The recently extreme adverse volatility that we've endured is reminiscent of 2008 and 2002, both painful years of setbacks that nonetheless set us up for multi-year runs of great outperformance beginning almost immediately thereafter. Chris (Mittleman) won't

feign prescience nor waste time pontificating about where interest rates, inflation, or market prices in general are going, nor does he believe one has to adhere to a macro framework in that regard, in order to invest successfully, despite this year being the year of the macro trader in terms of performance leadership. He does believe that highly cash-generative businesses, real franchises with enduring economic advantages, owned cheaply enough should eventually provide satisfying returns against almost any macroeconomic backdrop, over the long-term.

Investors following a long-only, concentrated, long-term approach to investing, as MIM does, will experience periods of uncomfortable draw-downs. The roughly 50% decline it hase endured since 31 May 2021 is something that we have experienced and surmounted before. Even Berkshire Hathaway (Warren Buffett), arguably the greatest investment vehicle of all time, endured such (see this excerpt below from Berkshire's 2017 annual letter):

"Berkshire, itself, provides some vivid examples of how price randomness in the short term can obscure long-term growth in value. For the last 53 years, the company has built value by reinvesting its earnings and letting compound interest work its magic. Year by year, we have moved forward. Yet Berkshire shares have suffered four truly major dips Here are the gory details:

<u>Period</u>	<u>High</u>	<u>Low</u>	<u>Percentage Decrease</u>
March 1973-January 1975	93	38	(59.1%)
10/2/87-10/27/87	4,250	2,675	(37.1%)
6/19/98-3/10/2000	80,900	41,300	(48.9%)
9/19/08-3/5/09	147,000	72,400	(50.7%)

Past performance is no guarantee of future results. And this time may well be very different. Maybe we are facing a period more like 1966 to 1982, when the Dow Jones couldn't get above 1,000 for 17 years, as inflation and interest rates soared into the upper teens. But opportunistic value investors like Warren Buffett, Tweedy Browne, and many others who stuck to their discipline, made life-changing fortunes during those years of brutal performance for the popular market averages, particularly in real (inflation adjusted) terms. Satisfying progress can be made against almost any macro-economic backdrop and MIM remains highly confident that its current holdings will prove out again, despite the bleak outlook implied by current market prices.

### Investment strategy

Mittleman Investment Management, LLC (MIM) is an SEC-registered investment advisor based in New York that pursues superior returns through long-term investments in what it deems to be severely undervalued securities, while maintaining its focus on limiting risk. It invests in businesses that it believes are proven franchises with durable economic advantages, evidenced by a well-established track record of substantial free cash flow generation over complete business cycles, and only when the very low valuation at which the investment is made provides a significant margin of safety. MIM's value-oriented strategy is to invest in a concentrated portfolio (usually between 10 to 20 securities) of primarily common stocks, unrestricted as to market capitalisation, and in both developed and emerging markets.





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The use of the MSCI ACWI herein has not been selected to represent an appropriate benchmark with which to compare against an investor's performance in the Mittleman Global Value Equity Fund (MGVEF), but rather it has been provided to allow for comparison of such performance to that of a certain well-known and widely recognised broad-market index. The MSCI ACWI is an unmanaged index compiled by MSCI. The index is weighted by market capitalisation and its returns include the reinvestment of dividends. The index does not account for transaction costs or other expenses which an investor might incur in attempting to obtain such returns. The index was taken from published sources and deemed reliable. You cannot invest directly in an index. Investments made by Mittleman Investment Management, LLC ("MIM") for its clients' portfolios including MGVEF differ significantly in comparison to this (and any other) index in terms of security holdings, industry weightings, and asset allocations. Accordingly, investment results and volatility will differ from those of the benchmark.

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