

Will Shalders

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My career

I am front end developer with 6+ years experience. I have worked within a wide variety of environments, from a boutique four-person agency to a large scale in-house development team. I am looking for a role which is going to push me to learn new things and improve on what I already know. I am looking for a role that I feel passionate and excited about.

I have extensive experience with the front end tool kit, bridging the gap between design and back end. Using html, css and javaScript to build pixel perfect responsive, functional sites, with a sprinkle of angular and react for presentational goodness.

My skills

My skills are not only focused on writing code for the fornt end. I have a passion for understanding every aspect that goes into digital marketing and I believe my experience and drive to learn new things makes me stand out from the crowd.

Expertise:

- + html5
- + css3 and sass
- + javascript/jquery/angular
- + mobile first responsive websites
- + edm builds
- + cross browser support
- + workflow automation using gulp
- + solid expertise in adobe cc and sketch
- + version control (git)
- + command line, npm
- + on page and off page seo

Experience:

- + social media marketing campaigns
- + wordpress, joomla, magento, business catalyst cms's
- + google adwords and webmaster tools
- + web hosting (aws), domains and email marketing software
- + node
- + js templating engines
- + animation libraries (greensock)

Soft skills:

- + user experience fundamental
- + working with clients and managing projects
- + ability to learn and adapt

Achievements

I have been an integral part of many projects throughout my career.

The last three years I have played a major role in the front end team at Blackmagic Design. In this time I have helped with the transition from a legacy cms (Magento) to an in-house system using node. Worked with designers to transform the old website into a fully responsive mobile first design. Helped shape the workflow and front end framework on which this was built on. Additionally to this, I played a major role in delivering a wide range of front end assets for the day to running of the companies website.

Early on in my career, I achieved success being a freelance web designer helping small business get results online. Working closely with my clients I designed and developed a wide range of small business websites. I implemented seo and got great results using on page and off page strategies.

Professional experience

Blackmagic Design - front end developer

2014 - 2017

Worked within the front end team to deliver a wide range of digital assets. From new page builds for major product releases to building a responsive css framework this job covered a lot of ground.

Get glossy - front end developer and social media

2013 - 2014

A social media marketing agency working with some top tier clients. Day to day was building social media promotional and lead capture assets, responsive web builds and maintaining client websites.

Willis Web Design - freelance web developer and seo

2010 - 2012

Working as a freelance web designer I helped small business with their online identity through design, web development and seo.

Broadbeach Media - web developer

2009 - 2011

Broadbeach media was a small agency working with small business. We built websites using the business catalyst cms and marketed them through different channels, including seo and social media.