



MoonRock
Community whale with utility.

Use Case

- 🕒 Staking
- 🕒 LaunchPad
- 🕒 Lending
- 🕒 Diversified Crypto Portfolios
- 🕒 Incubator
- 🕒 Venture Capital

MoonRock is a DeFi ecosystem with fund pools that invest and build DeFi, Meta, and Web3.0



Investment Portfolio

MoonRock invests in undervalued projects.

We use both fundamental and technical analysis to make investment decisions.

Our main portfolio is diversified with 40% Large Cap, 20% Mid Cap, 20% Small Cap, 10% IDO/VC, and 10% stable coin.



Profits from Investments

50/30/20

50% Buy Backs

Profits will be used to buy back ROCK in the open market.

30% Compound Growth

Profits rolled back into the portfolio to create a compound growth effect.

20% Operations and Marketing

Profits are used for project scalability, increased awareness, and team growth.

HEX Staking Model

Short-term

7-30 Days

Medium-term

3 – 12 Months

Long-term

1+ Years



Diversified Portfolios

What's your risk level?

You will be able to participate in pooled portfolios that we manage for you. These portfolios will be separated in different risk categories.

Low

Blue Chips, Top 20 tokens, plenty of existing analysis, years of market existence.

High

Newer projects, pre-testnet phase, lower market cap, lower volume, less holders.

Lending

As inflation worsens around the world, so will interest rates.

We are working on providing ROCK holders a lending platform that would provide loans based off assets and their wallet's creditworthiness

Interest Rates are projected to increase in conventional finance

We will maintain lower rates than your regular bank.

1/1/21 3/1/21 5/1/21 7/1/21 9/1/21 11/1/21 1/1/22 3/1/22 5/1/22 7/1/22 9/1/22 11/1/22 1/1/23 3/1/23 5/1/23 7/1/23 9/1/23 11/1/23 1/1/24 3/1/24 5/1/24 7/1/24 9/1/24 11/1/24 1/1/25

NFT Mint

We plan on launching an NFT between mid – late December.

This NFT will be used for our metaverse investments, increasing investment portfolio positions, ROCK token buy backs, cross chain DEX liquidity, further platform developments, and marketing/operations.

Benefits of owning NFT:

- 10% of overall supply (12 month vesting)
- Ownership of metaverse land.
- Access to HQ in metaverse.
- Airdrops.
- More will be announced.



Tokenomics

10% Transaction Fee

4%

Investment fund.

2%

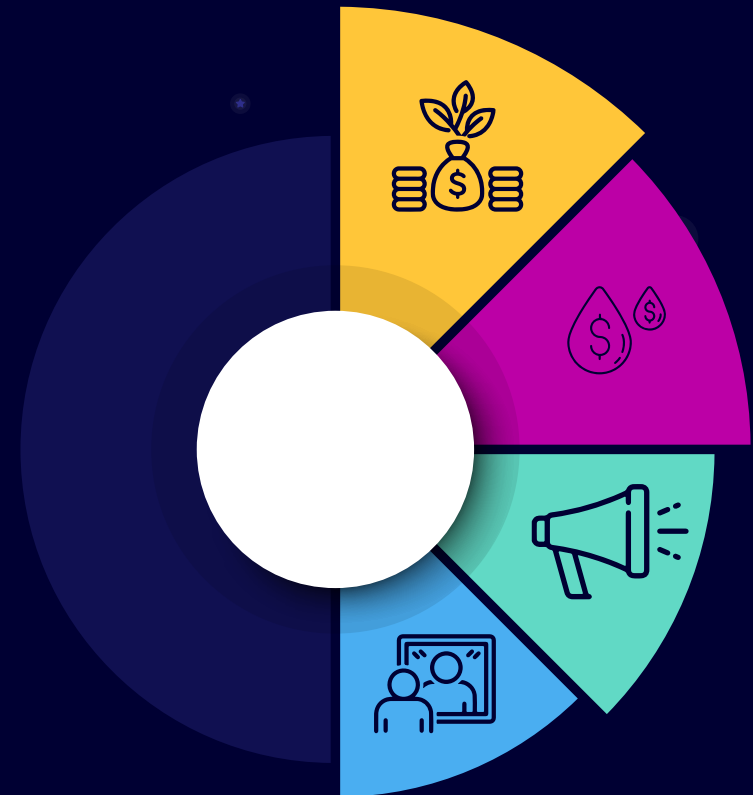
Liquidity

2%

Operations/Marketing

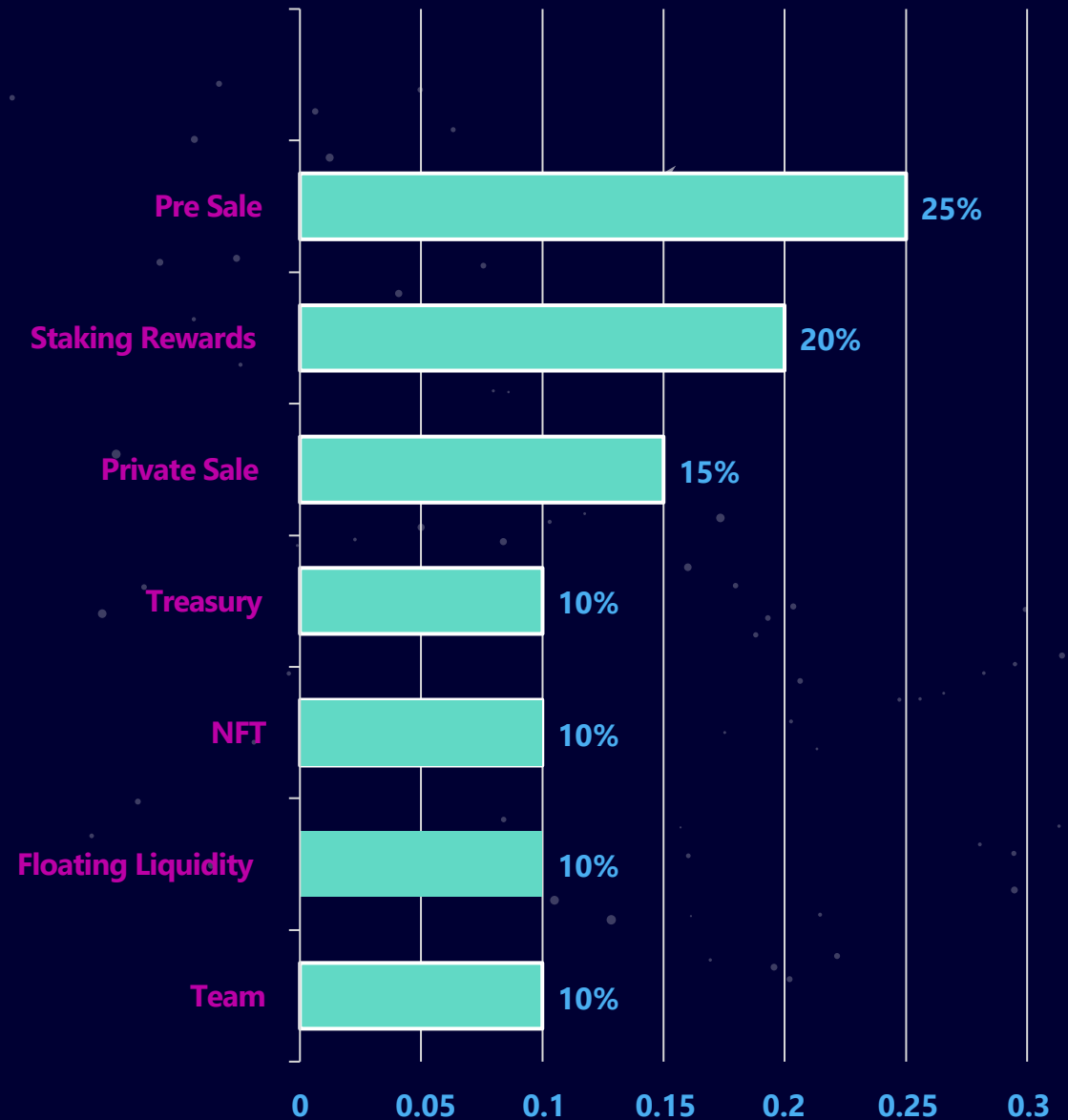
2%

Reflections

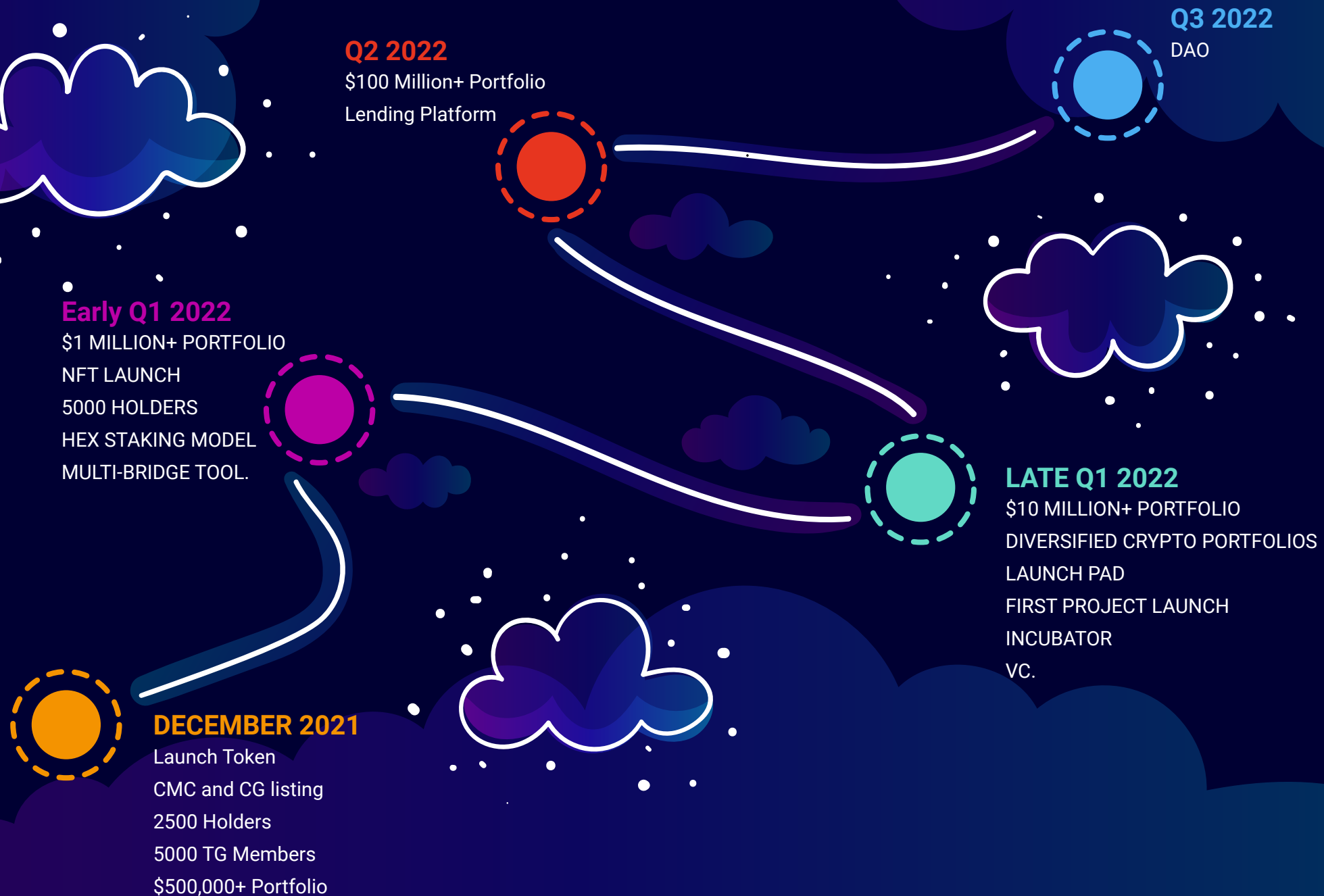


Token Distribution

- Presale – Immediate release.
- Staking Rewards – Released upon periodic staking periods.
- Private Sale – Immediate release.
- Treasury – Locked for 1 year, then released on a 12 month vesting period.
- NFT – Upon NFT mint, holders will receive tokens on a 12 month vesting period starting Jan 1 2022.
- Floating Liquidity – Will be used as per liquidity needed on DEX and CEX.
- Team – Locked for 1 year then vesting period for 36 months.



Roadmap



LaunchPad, Incubator, and Venture Capital

These 3 will work hand in hand.

MoonRock wants to help the decentralized ecosystem grow.

Our goal is to help 1 new block changing idea come to life every month of 2022.

Stakers and NFT holders will have access to these IDOs.

