Assignment Title: How To Create a Email News Letter Using Canva

Brand name: Viral cininews

Category: Cininews

Target Brand Audience: Social media accessors

 $News\ letter\ link: \underline{\text{https://viralcininews03.blogspot.com/2023/09/fans-got-angry-on-atlee}\ \underline{\text{4.html}}$

Name: Hemalatha B

Register Number: 310120214011

CININEWS







Fan's got angry on Atlee

The Jawan's pre-release event happened in Chennai last week, and the grand event stirred up the buzz for the film. Meanwhile, the grand event was aired on television on Sep 3 to increase buzz. However, the makers faced a backlash from fans asAtlee's speech from the event was trimmed during the television premiere, and his speech praising Vijay was completely chopped. Fans then took to social media to mock the television management for the activity, and shared some original videos and snippets of Atlee's speech from the event.