

# CV | Monika Jaroszewicz

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I am an aspiring junior frontend developer - skilled in HTML, CSS and JavaScript and familiar with libraries like React. I have several years of experience in e-commerce marketing, but my passion for frontend development has led me to become more involved in the development environment. I am seeking opportunities to further develop my frontend skills and explore possibilities for work in the programming field.

## SKILLS

HTML/CSS

JavaScript

React

REST APIs

Git

SWR

## Courses

### Front-end Developer

[React]

03.2023 - 07.2023

Practical knowledge of HTML, CSS3, JavaScript and using it in creating websites/simple games. Implementation of PWA, basics of Search Engine Optimization (SEO), and building applications using React.

## Others

english language - B2+ level

basic knowledge of Figma

GA

Canva

Discord

## EDUCATION

### Faculty of Economic and Sociological Sciences

Major: Economics

Master's Degree, full-time | 10.2012 - 08.2014

### Academy of Fine Arts in Łódź

## PORTFOLIO

### Fashion Ecommerce

This application is based on the Fake Store API, which aims to create a simulated online shopping experience. The application allows users to browse and 'purchase' various products available in the Fake Store inventory. In my project I used React Use Cart, SWR, React Router Dom, and Phosphor React.

### Photo App

The data in this application is fetched from the Unsplash API, which allows users to browse through photos/collections. Users also have the ability to search for images based on keywords. I used SWR and React Router Dom libraries.

### Flashcards

The main idea of this project is to help users learn English words. Definitions, pronunciations, and other information are fetched from the dictionaryapi. I used the SWR and React Router Dom libraries and local storage to save the data (words).

## WORK EXPERIENCE

### Key Account Manager CEE

Kwanko SAS | 01.2020 - current

- ▶ Using HTML5 and CSS3 to create responsive emails and newsletters for publishers
- ▶ Collaborating with web designers to improve creatives sets ( marketing communication), landing pages (UI, UX) and to deliver KPIs for clients
- ▶ Participating in the implementation of code for ecommerce clients, testing code for CPL and sales tracking, working closely with technical and business teams
- ▶ Creating ecommerce strategies for clients, providing Kwanko API for clients and publishers, monitoring and analyzing sales data and eCommerce metrics
- ▶ Identify trends, and develop insights for optimizing sales strategies
- ▶ Providing training and guidance to new employees in the company

### Content Manager / Fashion stylist

Marta Waluk | 11.2019 - current

- ▶ Assistance in creating wardrobes for fashion applications, participation in creating content for social media (mainly Instagram) for Westfield Group
- ▶ Creating presentations in Canva for individual clients to select and match their wardrobe to their appearance and body type
- ▶ Creating the image of individual clients, and preparing online wardrobe reviews

## Account Manager PL

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KWANKO SP. Z O.O. | 07.2017 - 12.2019

- ▶ Planning and optimizing marketing activities
- ▶ Reporting results of branding campaigns and sales programs
- ▶ Collaborate with web designers/developers to improve UI/UX on client's LP
- ▶ Developing marketing strategies for clients such as Neonet&Neo24, Tatum, Dr.Max, Orsay, Decathlon itp.
- ▶ Collaborating with media houses, direct clients and publishers
- ▶ CRM management, cooperating with IT team and studio designers

*I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).*