JIAYU LUO

Portfolio

https://mooooonaluo.github.io/personal-website/home

3950 Mahaila Avenue, San Diego, CA, 92122 858-888-6747 jil728@ucsd.edu

About Me

How was Jiayu created by God?









EDUCATION

Junior, UC San Diego — Bachelor, Class of 2019 Major : Interdisciplinary Computing And The Arts

Minor : Design GPA : 3.8

EXPERIENCE

O 2018.11 - Present

Graphic and UIUX Designer, SoleMate Solutions, San Diego, CA

- UI/UX for app development.
- Prototyping for pitch competitions.
- Graphic design for presentations in pitch competitions and improving SoleMate's website.

2018.7 - 2018.8

Graphic Designer Internship, Leo Burnett Beijing Communications Co., Ltd., Beijing, China

- $\bullet \ \, \text{Worked in Audi Creative Team, mainly focusing on advertisements of Audi Q2 publication.}$
- Graphic design for advertisement proposals.
- Layout design for an Audi handbook.
- Participated in group discussions about advertisement ideas.

2018.5 - Present

Leader of Marketing Department, Chinese Drama Club, UCSD, San Diego, CA

- Advertising for shows and relevant student events.
- Designing posters, flyers and t-shirts.
- Taking photos and videos.

2018.11 - Present

Designer, Branding Committe of Interdisciplinary Computing And Arts Student Association (ICAMSA), UCSD, San Diego, CA

- Discussed advertising for student events.
- · Graphic design.

) 2018.5 - Present

Volunteer, San Diego Museum of Art, San Diego, CA

• Bagage check

2018.1 - 2018.2

Photographer, Chinese Students and Scholars Association (CSSA), UCSD, San Diego, CA

• Took photos for student events.

2015.11

Package Design Internship, Chengdu B-ray Media Co., Ltd., Chengdu, China

- · Assisted in package design.
- Learned and practiced Photoshop and CorelDraw.

SKILLS

- · Adobe Photoshop, Illustration, Premiere Pro
- HTML, CSS, JavaScript
- Prototyping
- User Research
- App Testing
- Arduino

- Photography
- · Video Making
- Processing
- Chinese Ink Painting (Certification of Level 10)
- · Fluent in Chinese