

JIAYU LUO

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EDUCATION

UC San Diego
Bachelor, Class of 2019
Major: Interdisciplinary Computing
And The Arts
Minor: Design
GPA: 3.8

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effect
HTML
CSS
JavaScript
Prototyping
User Need Research
Usability Testing
Arduino
Photography
Videography
Chinese Ink Painting
Mandarin

EXPERIENCE

2018.11 - Present

UI/UX and Graphic Designer

SoleMate Solutions | San Diego

- Designed the whole application SoleMate to assist lower extremity injury rehabilitation with my fellow designer
- Visualized design ideas in Arizona State University pitch competition and won top 5 finalists for SoleMate Solutions
- Designed graphics for the official website

2019.3 - Present

UI/UX Designer

Chinese Computer Community (Triple C) | San Diego

- Designed the website Meetful to help with meeting planning
- Published the website in collaboration with computer engineers in May 2019

2018.7 - 2018.8

Visual Design Intern

Audi Creative Team, Leo Burnett Beijing Communications Co., Ltd | Beijing, China

Facilitated the advertising campaign for Audi Q2 publication

Major responsibilities:

- Graphic design for advertising proposals
- Handbook layout design
- Ideation for commercials

2018.5 - 2019.6

Chair of Marketing Committee

Chinese Drama Club | San Diego

- Managed marketing campaigns for shows
- Designed promotional swags (e.g. posters, flyers & t-shirts)
- Shoot photos and videos for campaigns and shows

COURSES

COGS 120. Interaction Design

Learned fundamental methods of interaction design and practiced HTML, JavaScript, and CSS. Designed and coded up a recipe generation website with my team.

VIS147 A & B. Electronic Technologies for Art

Utilized digital electronics, such as Arduino, to create interactive artworks.