Mona Luo

Product Designer

🌐 monaluo.me

📞 858-888-6747

✉️ monaluo.design@gmail.com

Education

School of Visual Arts
New York, NY | May 2023 (expected)
M.F.A. Interaction Design

University of California San Diego
San Diego, CA | Jun 2020
B.A. Interdisciplinary Computing
and The Arts
Human Computer Interaction Minor
GPA: 3.83

Skills

Design:
Interaction Design
Visual Design
Design for Accessibility
User Persona
User Flow
Wireframing
Prototyping
User Research
Usability Testing

Tools:
Figma, Sketch, Adobe XD
ProtoPie, Principle
Adobe Creative Suite

Programming:
HTML/CSS/JavaScript
Python

Experience

UX Design Intern, Chegg Inc.
Jun 2022 - Aug 2022
- Designed two new features end-to-end to increase the engagement of Chegg's Course Dashboard.
- Led the cross-functional intern team to ideate solutions.
- Collaborated with UX researchers, content designers, accessibility specialists, and engineers to iterate wireframes and high-fidelity prototypes.
- Designed Chegg's first content design system.

UI/UX Designer (Freelance), Lucky Cloud Hanger Co., Ltd
Aug 2020 - Feb 2021, Aug 2022 - Oct 2022
- Designed two websites for Lucky Cloud and Alpha Hanger. Increased Alpha Hanger's revenue by 10% and customer base by 42% in the first year.
- Increased brand awareness by redesigning logos and building website style guides and mood boards.

Product Designer, Johnson & Johnson (sponsored project)
Sep 2021 - Dec 2021
- Led the design of a mobile app for chronic pain management.
- Identified user needs by conducting user research.
- Presented solutions to the sponsor with interactive mockups and a concept video.

UI/UX Design Intern, Essence Securities Co., Ltd
Apr 2021 - Jul 2021
- Designed and shipped Essence Asset Management mobile experience.
- Optimized the user experience and information architecture to reduce the friction of the IT Service Portal.

Product Design Lead, LaunchIt
Jan 2020 - Feb 2021
- Redesigned and shipped a web-based idea incubator for college students.
- Led usability testing and the design of 5 new features to optimize user experiences.
- Collaborated with the product manager and the lead engineer to build product strategies and roadmaps.