

# JIAYU LUO

[jiayuluo.com](http://jiayuluo.com)

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## EDUCATION

UC San Diego  
Bachelor, Class of 2020  
Major: Interdisciplinary Computing  
And The Arts  
Minor: Design  
GPA: 3.8

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe XD  
Adobe After Effect  
HTML  
CSS  
JavaScript  
Prototyping  
User Need Research  
Usability Testing  
Arduino  
Photography  
Videography  
Chinese Ink Painting  
Mandarin

## EXPERIENCE

2018.11 - Present

### **UI/UX and Graphic Designer**

**SoleMate Solutions** | San Diego

- Designed the whole application SoleMate to assist lower extremity injury rehabilitation with my fellow designer
- Visualized design ideas in Arizona State University pitch competition and won top 5 finalists for SoleMate Solutions
- Designed graphics for the official website

2019.3 - Present

### **UI/UX Designer**

**Chinese Computer Community (Triple C)** | San Diego

- Designed the website Meetful to help with meeting planning
- Published the website in collaboration with computer engineers in May 2019

2018.7 - 2018.8

### **Visual Design Intern**

**Audi Creative Team, Leo Burnett Beijing Communications Co., Ltd** | Beijing, China

Facilitated the advertising campaign for Audi Q2 publication

Major responsibilities:

- Graphic design for advertising proposals
- Handbook layout design
- Ideation for commercials

2018.5 - 2019.6

### **Chair of Marketing Committee**

**Chinese Drama Club** | San Diego

- Managed marketing campaigns for shows
- Designed promotional swags (e.g. posters, flyers & t-shirts)
- Shoot photos and videos for campaigns and shows

## COURSES

### **COGS 120. Interaction Design**

Learned fundamental methods of interaction design and practiced HTML, JavaScript, and CSS. Designed and coded up a recipe generation website with my team.

### **VIS147 A & B. Electronic Technologies for Art**

Utilized digital electronics, such as Arduino, to create interactive artworks.