JIAYU LUO

Portfolio
https://mooooonaluo.github.io/personal-website/home

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👤 About Me

How was Jiayu created by God?

A cup of INTELLIGENCE.
A spoon of LEADERSHIP.
A cup of PERSISTANCE. Nice!
And COOLNESS. Ohhhh, that's too much!
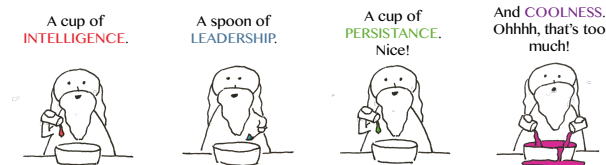
🎓 EDUCATION

Junior, UC San Diego — Bachelor, Class of 2019
Major : Interdisciplinary Computing And The Arts
Minor : Design
GPA : 3.8

⚗️ EXPERIENCE

2018.11 - Present
Graphic and UIUX Designer, SoleMate Solutions, San Diego, CA
 • UI/UX for app development.
 • Prototyping for pitch competitions.
 • Graphic design for presentations in pitch competitions and improving SoleMate's website.

2018.7 - 2018.8
Graphic Designer Internship, Leo Burnett Beijing Communications Co., Ltd.,Beijing, China
 • Worked in Audi Creative Team, mainly focusing on advertisements of Audi Q2 publication.
 • Graphic design for advertisement proposals.
 • Layout design for an Audi handbook.
 • Participated in group discussions about advertisement ideas.

2018.5 - Present
Leader of Marketing Department, Chinese Drama Club, UCSD, San Diego, CA
 • Advertising for shows and relevant student events.
 • Designing posters, flyers and t-shirts.
 • Taking photos and videos.

2018.11 - Present
Designer, Branding Committe of Interdisciplinary Computing And Arts Student Association (ICAMSA), UCSD, San Diego, CA
 • Discussed advertising for student events.
 • Graphic design.

2018.5 - Present
Volunteer, San Diego Museum of Art, San Diego, CA
 • Bagage check

2018.1 - 2018.2
Photographer, Chinese Students and Scholars Association (CSSA), UCSD, San Diego, CA
 • Took photos for student events.

2015.11
Package Design Internship, Chengdu B-ray Media Co., Ltd., Chengdu, China
 • Assisted in package design.
 • Learned and practiced Photoshop and CorelDraw.

🔧 SKILLS

• Adobe Photoshop, Illustration, Premiere Pro
• HTML, CSS, JavaScript
• Prototyping
• User Research
• App Testing
• Arduino

• Photography
• Video Making
• Processing
• Chinese Ink Painting (Certification of Level 10)
• Fluent in Chinese