

DOMETIC MPS AU

BRAND TRANSITION



BRAND TRANSITIONING ACROSS MARKETS

- Current tooling

AUSTRALIAN
MARKET



- Retooled co-brand



- Retooled full
Domestic branding



- Current tooling full
Domestic branding

US MARKET
(E.G. ZAMP SOLAR)

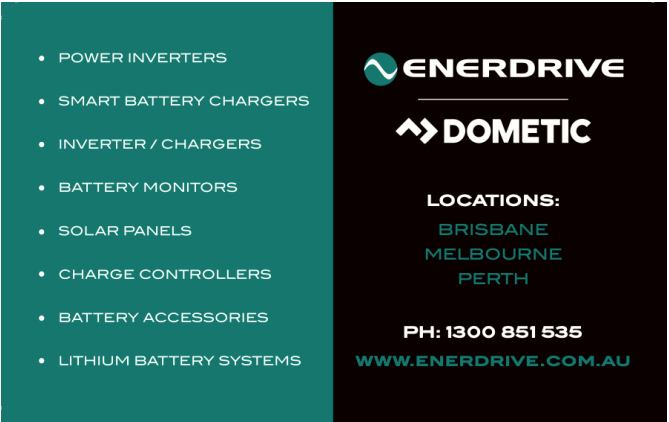


- Retooled full
Domestic branding



HOW WE PRESENT OURSELVES

BUSINESS CARD BRANDING



PRODUCT PACKAGING/LABEL OVERVIEW

OVERVIEW OF TRANSITION



- Dual-branding transition target Q2 2024 (live in market)



- Full Dometic branding transition target = as required pending retooling process



40A AC BATTERY CHARGER

CURRENT BRANDING



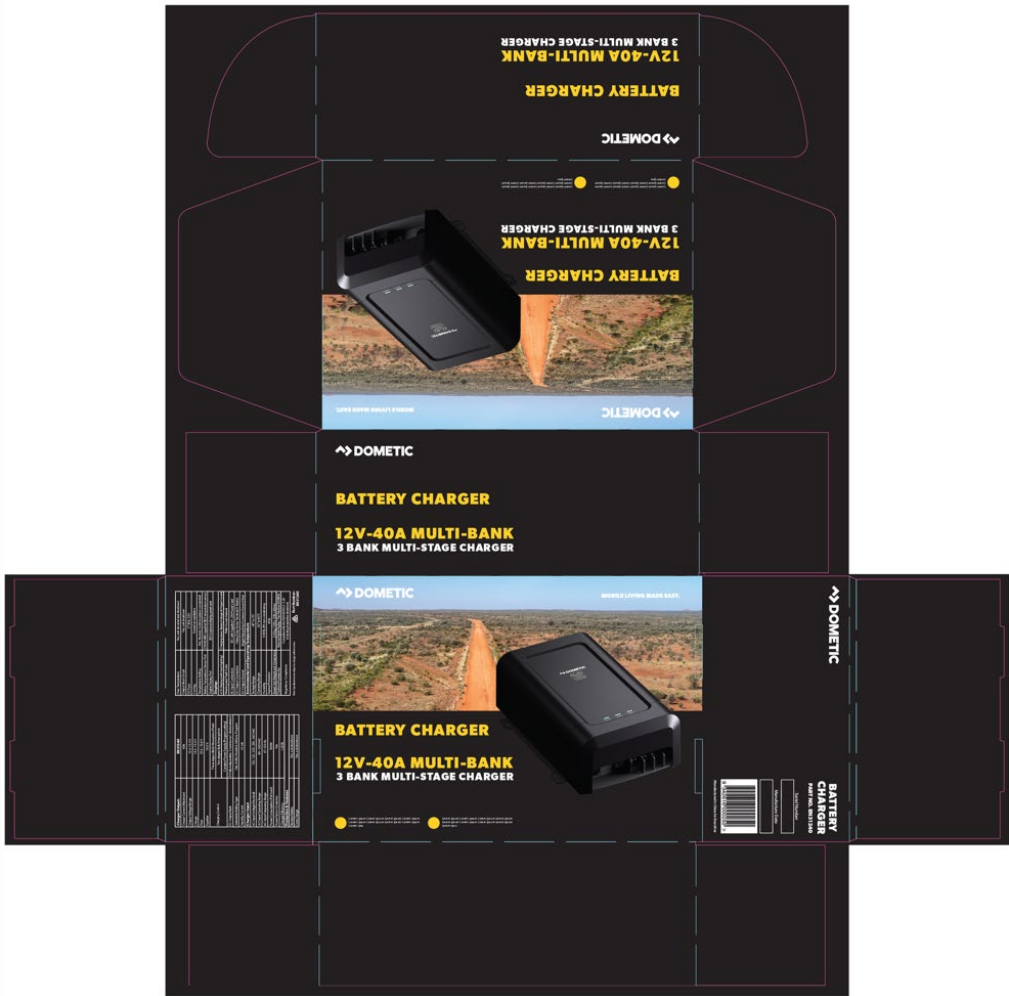
40A AC BATTERY CHARGER

DUAL-LOGO BRANDING



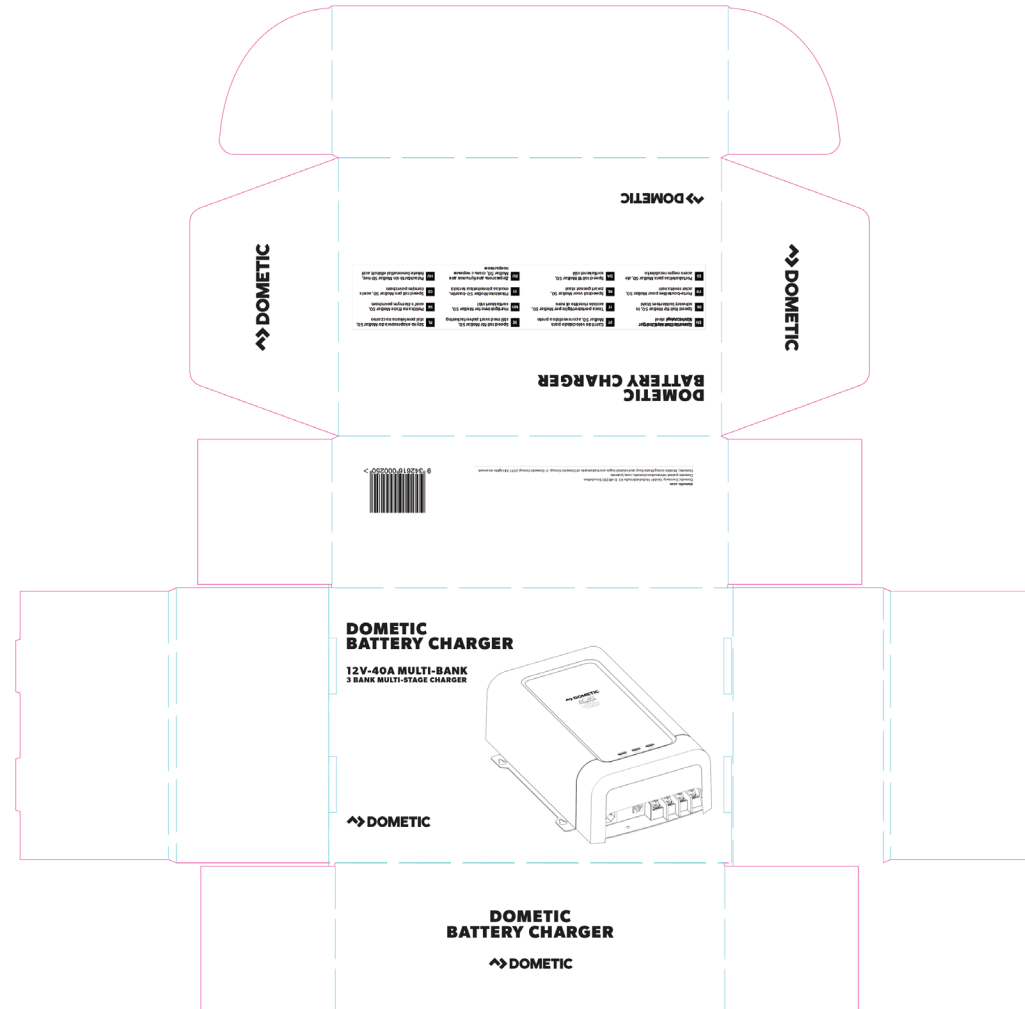
40A AC BATTERY CHARGER

FULL DOMETIC BRANDING



40A BATTERY CHARGER


BROWN BOX PACKAGING



B-TEC LITHIUM BATTERY RANGE

PRODUCT LABEL DESIGNS – DUAL LOGO BRANDING




 **ENERDRIVE**

 **DOMETIC**

B-TEC LITHIUM

12V-200AH - LiFePO4 Prismatic Cell

For support, call: 1300 851 535 | email: support@enerdrive.com.au
web: www.enerdrive.com.au



Specification


Battery Chemistry	LiFePO4 Prismatic Cell
Battery Format	2P x 4S (3.2v/Cell)
Charge Voltage	14.2 - 14.6V
Standby/Float Voltage	13.5 - 13.6V
Charge Temperature	0 - 45°C
Discharge Temperature	-20 - 60°C
Nominal Charge Current	40 - 100A
Max. Charge Current	150A - 30min @ 25°C
Max. Load Current	200A - 30min @ 25°C
Low Cell Voltage Disconnect	< 2800mV
High Cell Voltage Disconnect	< 3700mV

Storage Information


Recharge battery at least every 6 months

WARNING

- Read owners manual before use.
- Operate by competent adult.
- Keep out of reach of children.
- Not for Cranking/Starting Application.
- Do not Series Connect battery.
- Do not short circuit battery terminals.
- Do not dispose of in fire.
- Do not open case - Warranty voided if opened. No user serviceable parts inside.
- Do not drop, impact or pierce case.
- Misuse may result in fire, explosion or severe injury.
- Do not let battery sit in a flat state of charge.



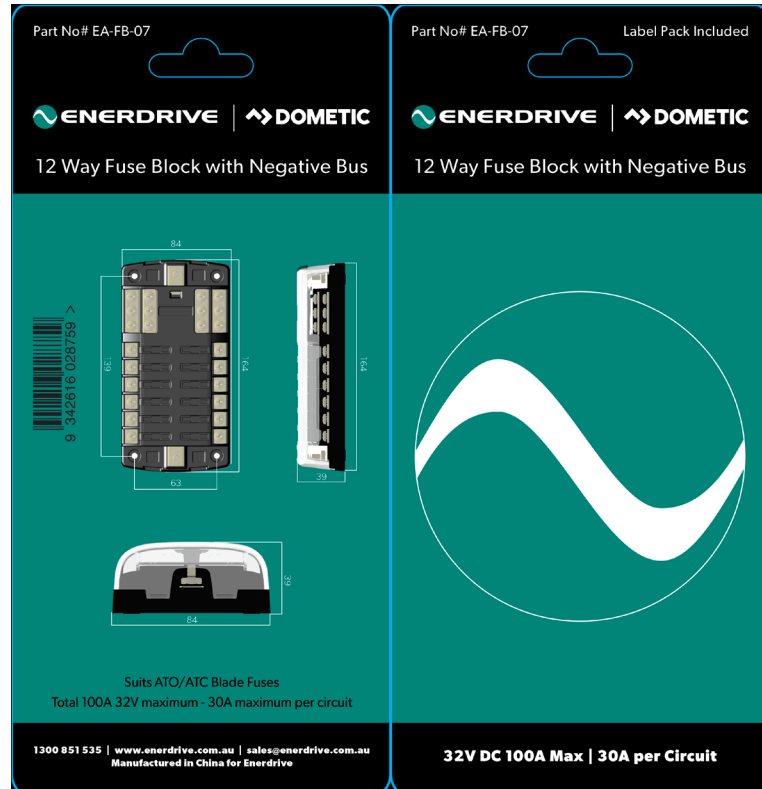
This product is not suitable to mount anywhere with a possibility of being exposed to the elements. It is an electronic product designed for internal use ONLY.



ACCESSORIES & SMALL COMPONENTS

SHELL PACKAGING & SMALL PLAIN LABEL BOXES – DUAL LOGO BRANDING

- Shell packaging



- Small Plain Label Boxes
 - Likely to skip dual-branding phase

