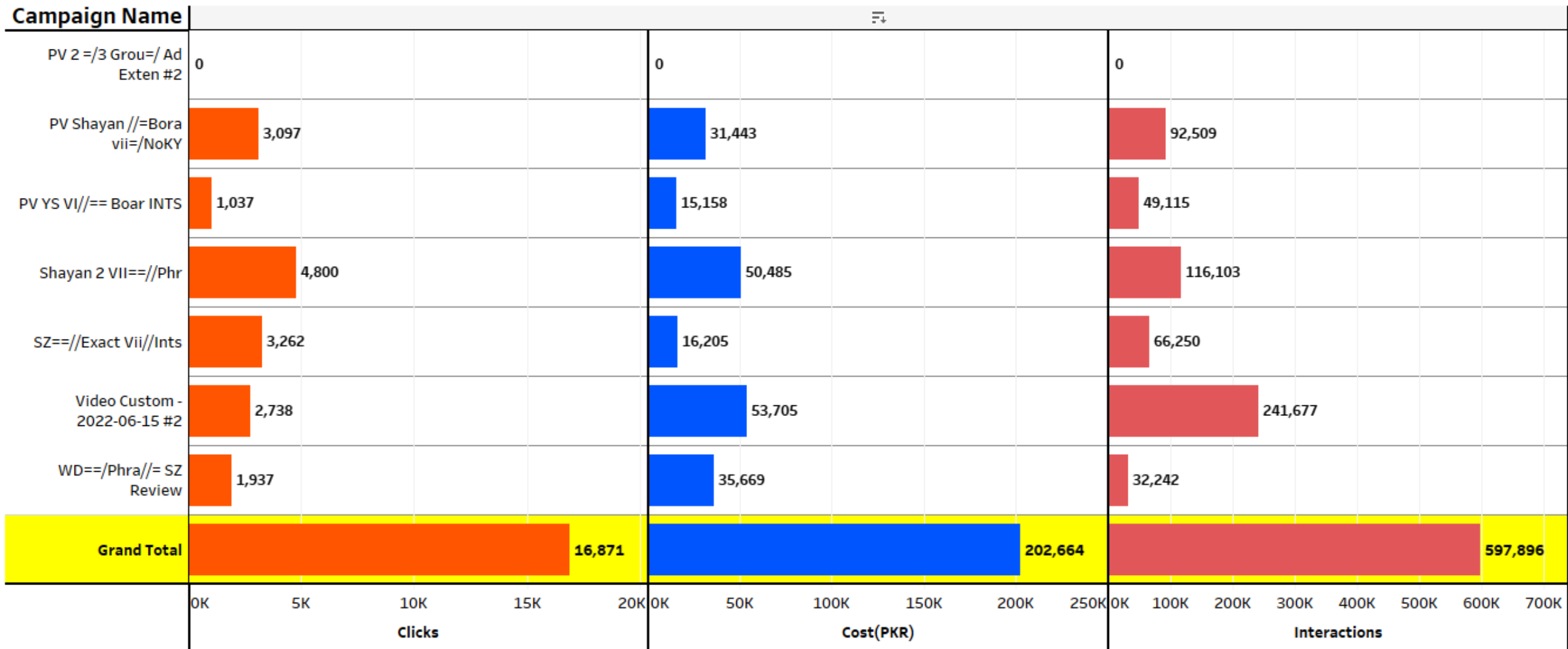




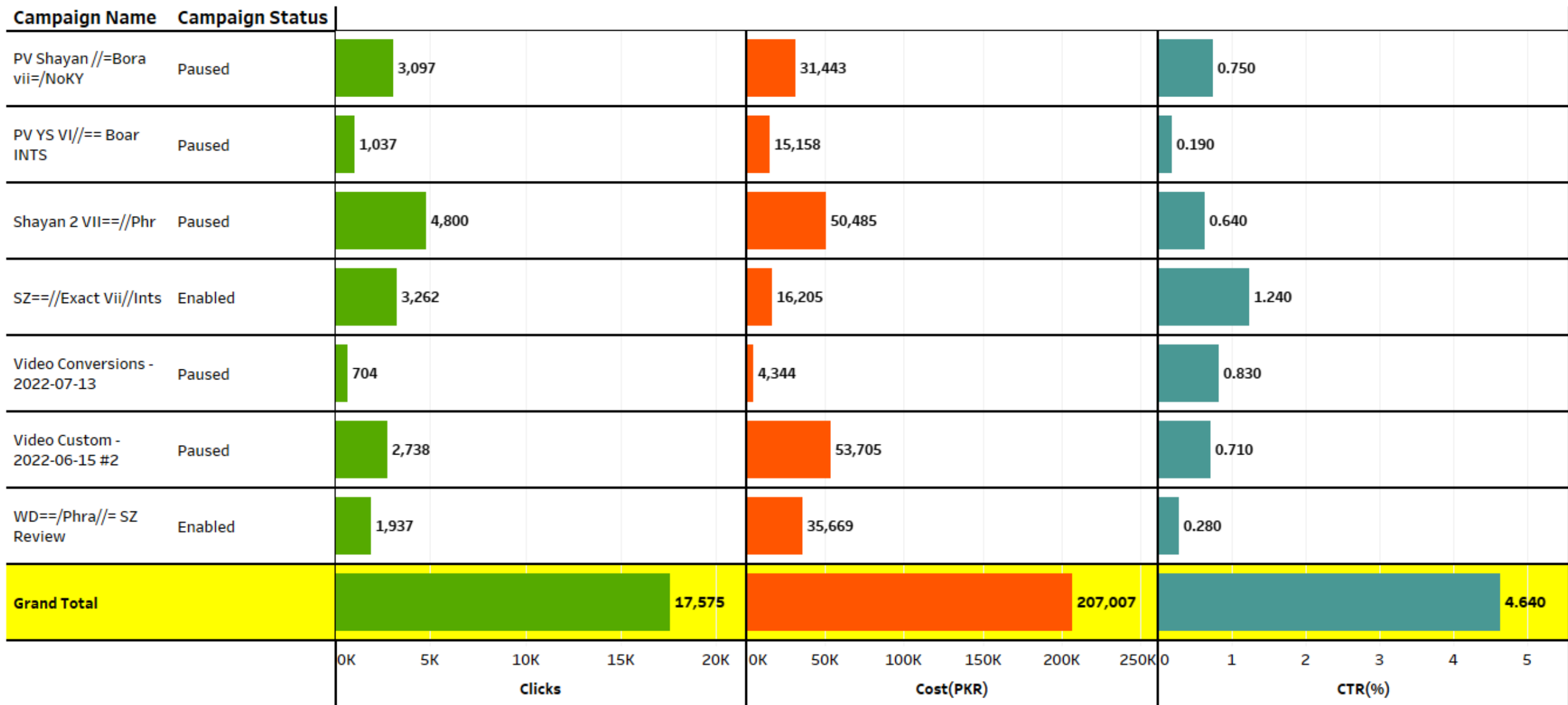
# **Advertising campaigns report** (June 28, 2022 to July 28, 2022)

# "Clicks", "Cost(PKR)" and "Interactions" of "Campaigns" (from June 28, 2022 to July 28, 2022)



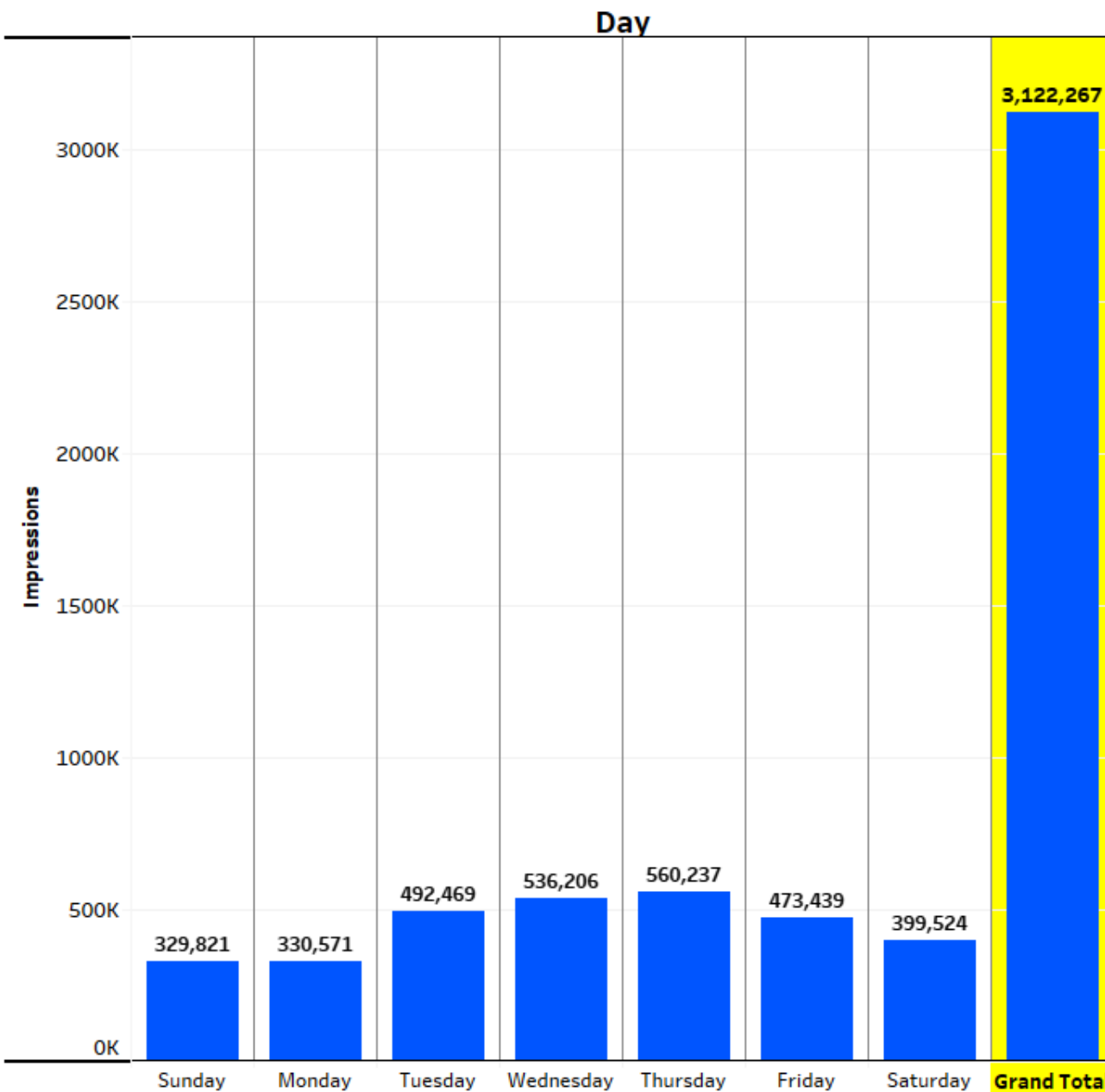
Activate Windows  
Go to Settings to activate Windows.

## "Clicks", "Cost(PKR)" and "CTR(%)" of "Campaigns" (from June 28, 2022 to July 28, 2022)



Activate Windows  
Go to Settings to activate Windows.

"Impressions" on specific day (from June 28, 2022 to July 28, 2022)



Activate Windows  
Go to Settings to activate Windows.

# "Impressions" W.R.T specific hour (from June 28, 2022 to July 28, 2022)

Start ..

1 AM 111,835  
 1 PM 134,637  
 2 AM 86,575  
 2 PM 154,281  
 3 AM 68,728  
 3 PM 159,667  
 4 AM 50,961  
 4 PM 147,235  
 5 AM 85,326  
 5 PM 148,214  
 6 AM 98,308  
 6 PM 154,777  
 7 AM 108,072  
 7 PM 151,657  
 8 AM 136,163  
 8 PM 183,372  
 9 AM 132,324  
 9 PM 168,070  
 10 AM 139,436  
 10 PM 186,488  
 11 AM 143,941  
 11 PM 94,904  
 12 AM 146,056  
 12 PM 131,240

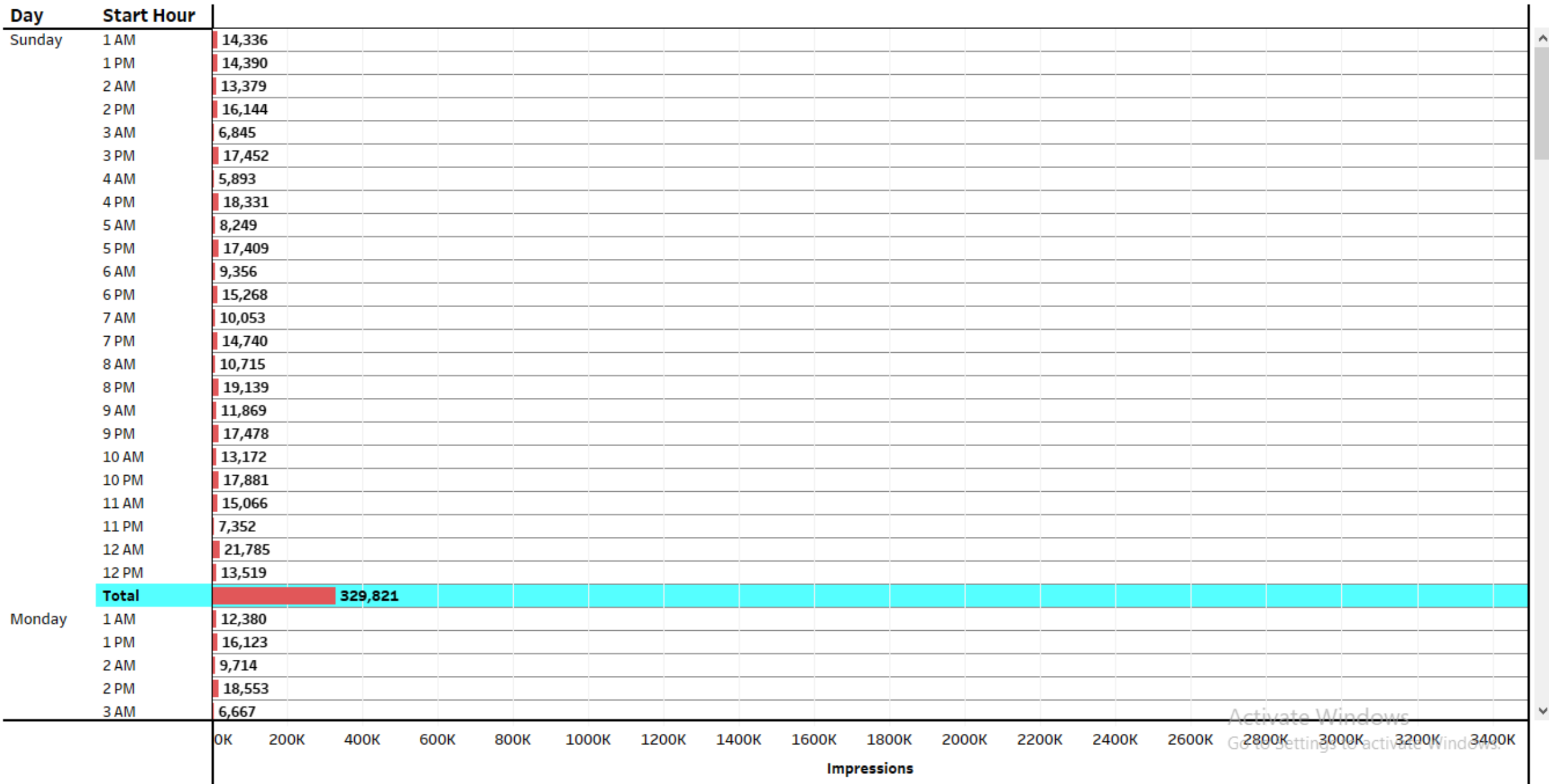
**Grand Total** 3,122,267

0K 200K 400K 600K 800K 1000K 1200K 1400K 1600K 1800K 2000K 2200K 2400K 2600K 2800K 3000K 3200K 3400K

Impressions

Activate Windows  
Go to Settings to activate Windows.

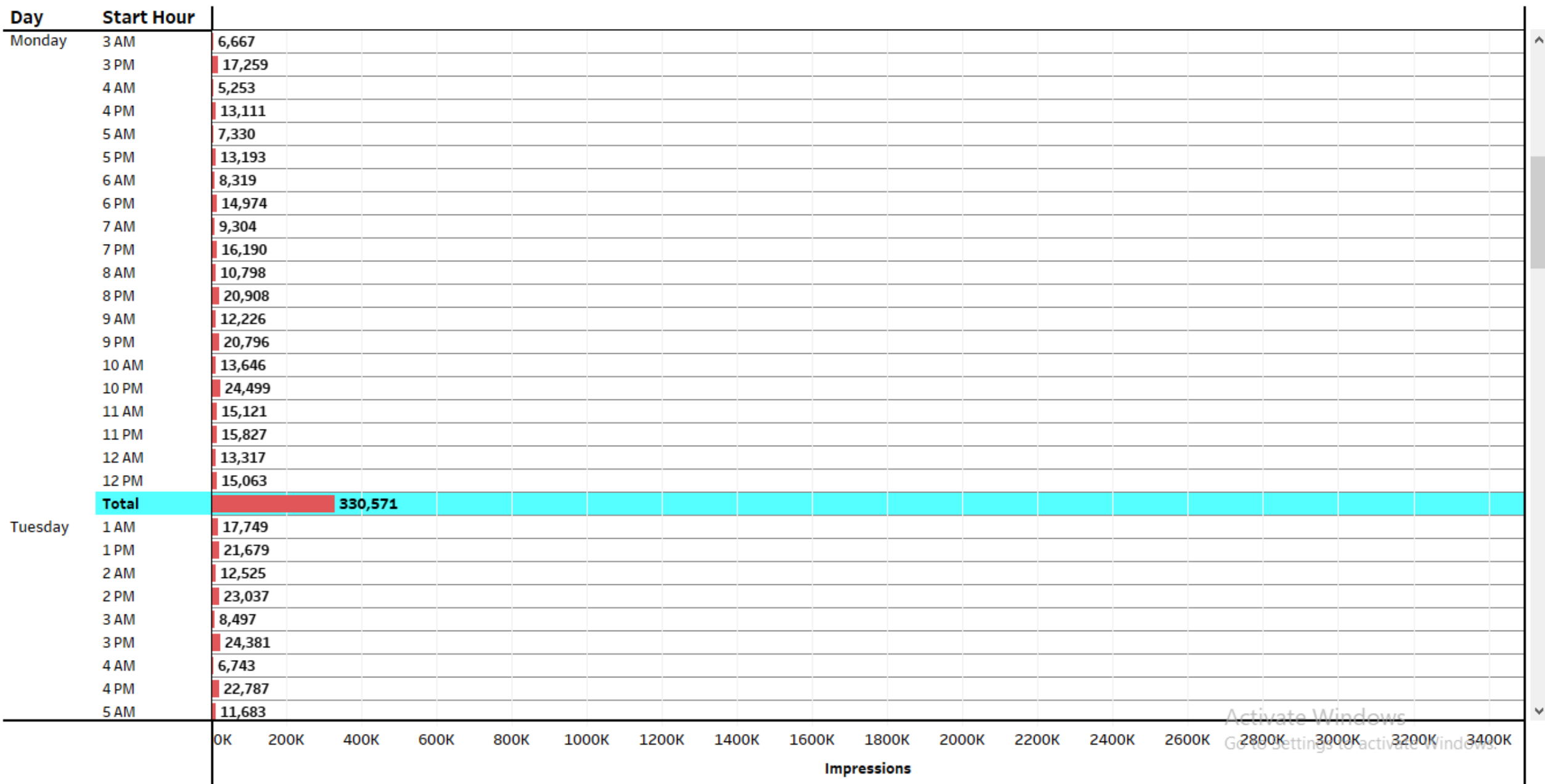
# "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)



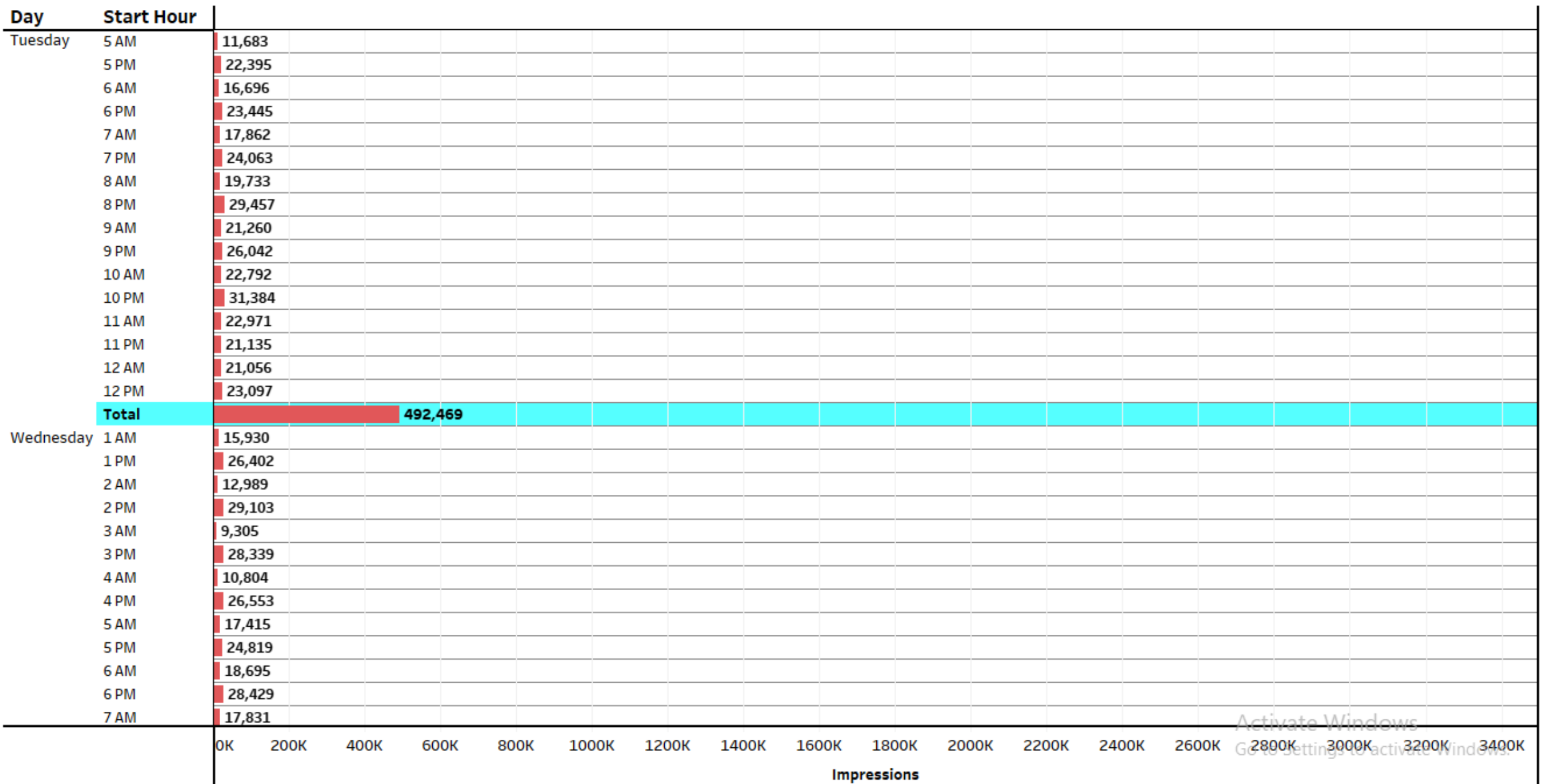
Activate Windows

Go to Settings to activate Windows.

# "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)

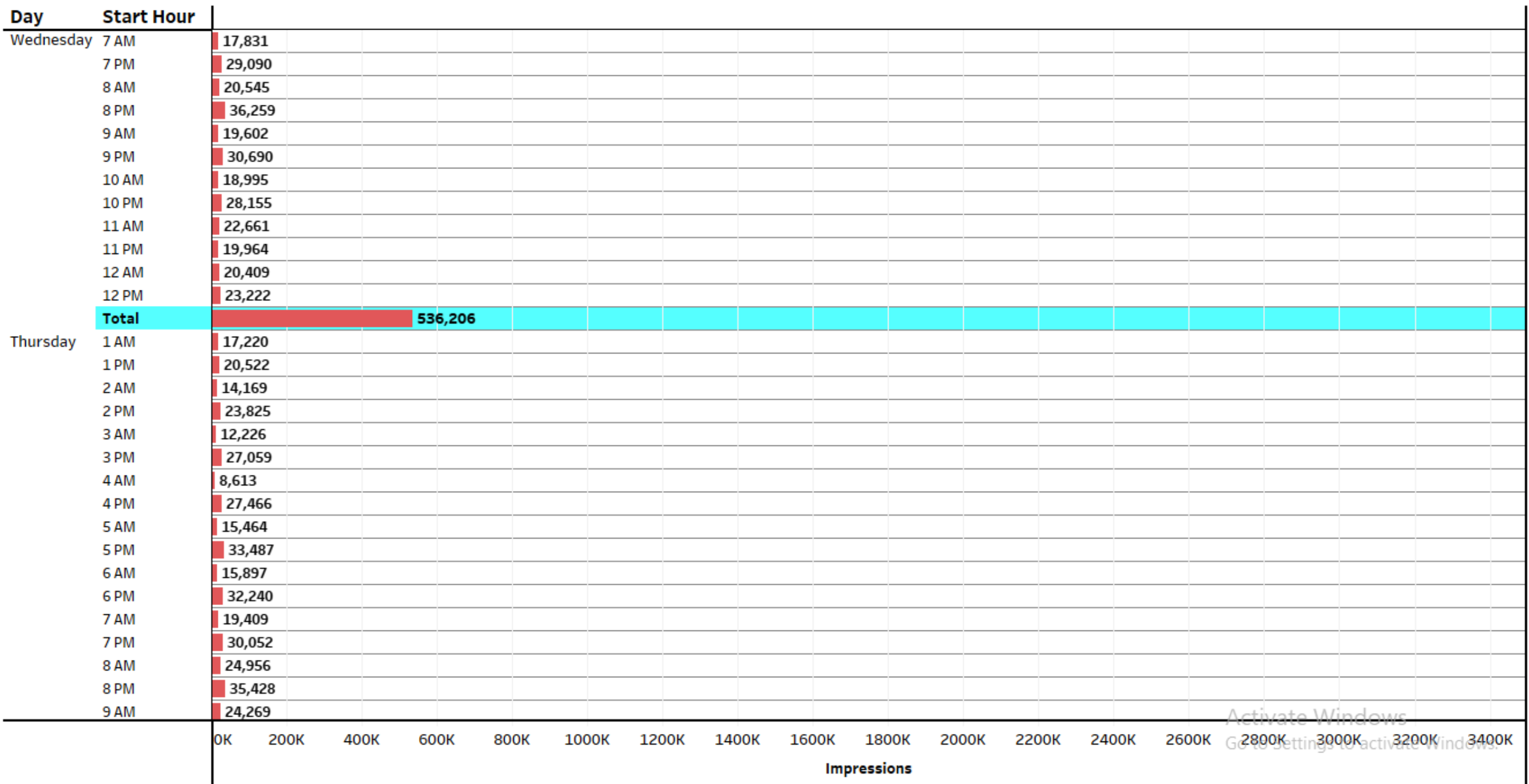


## "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)

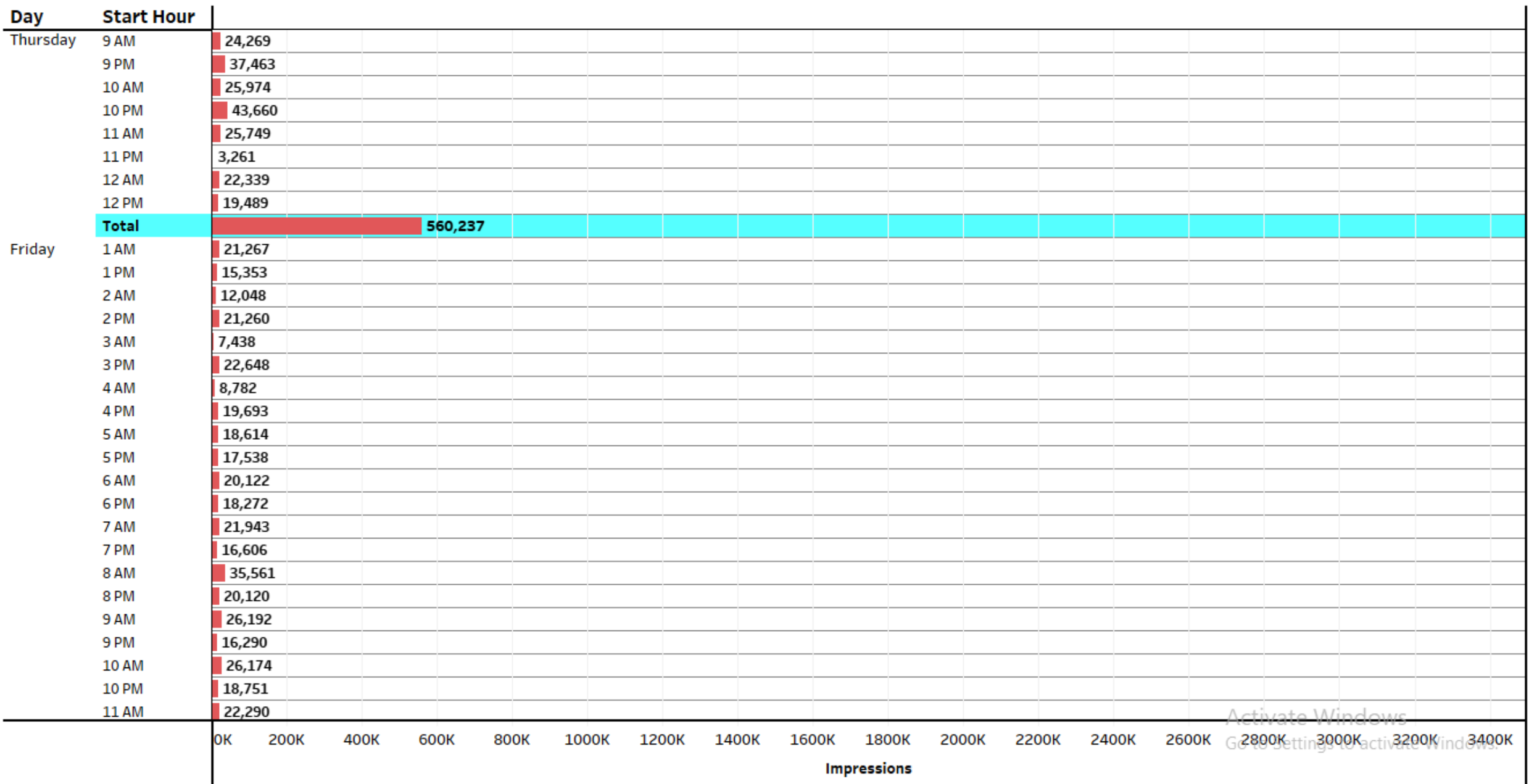




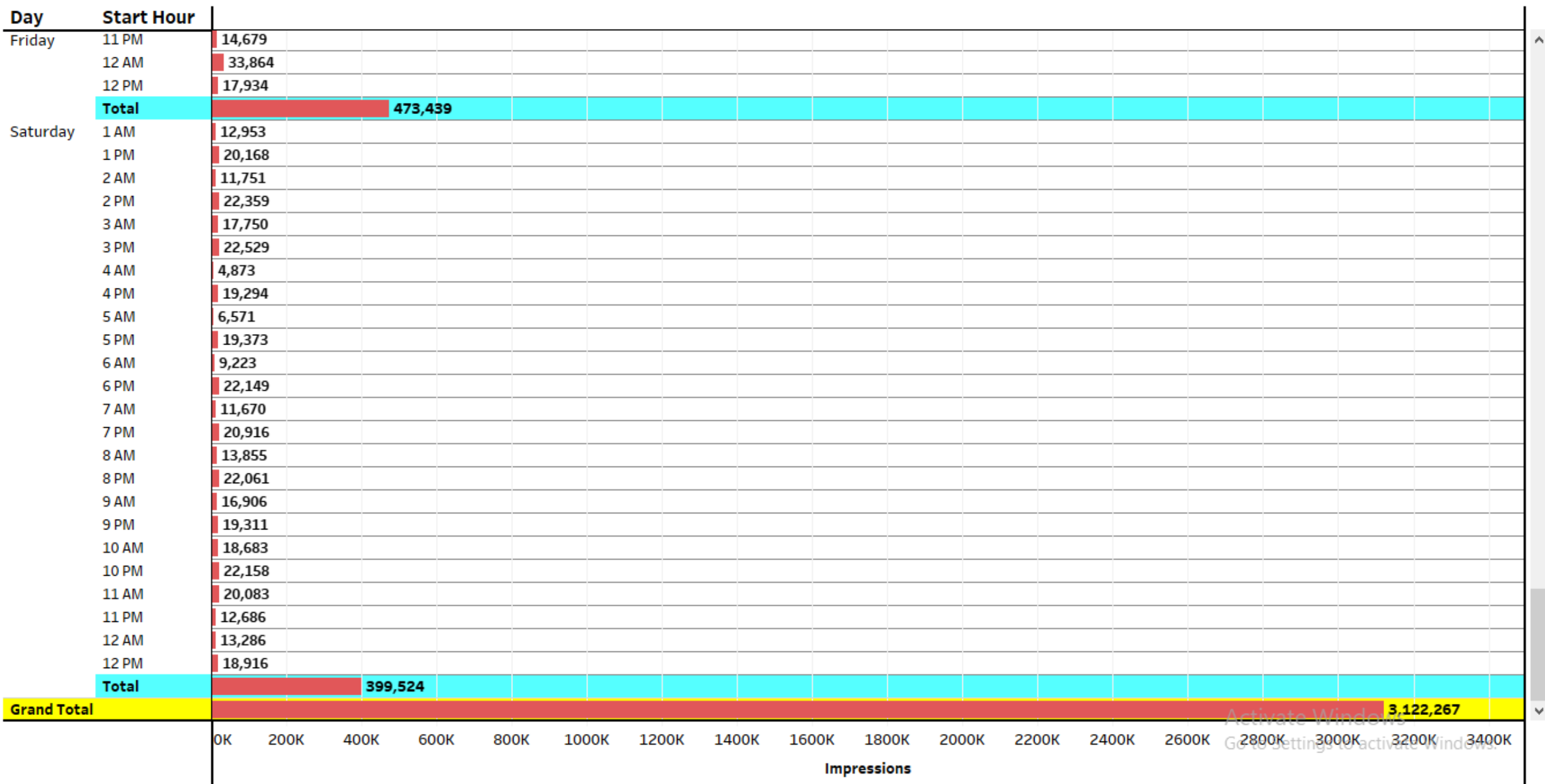
## "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)



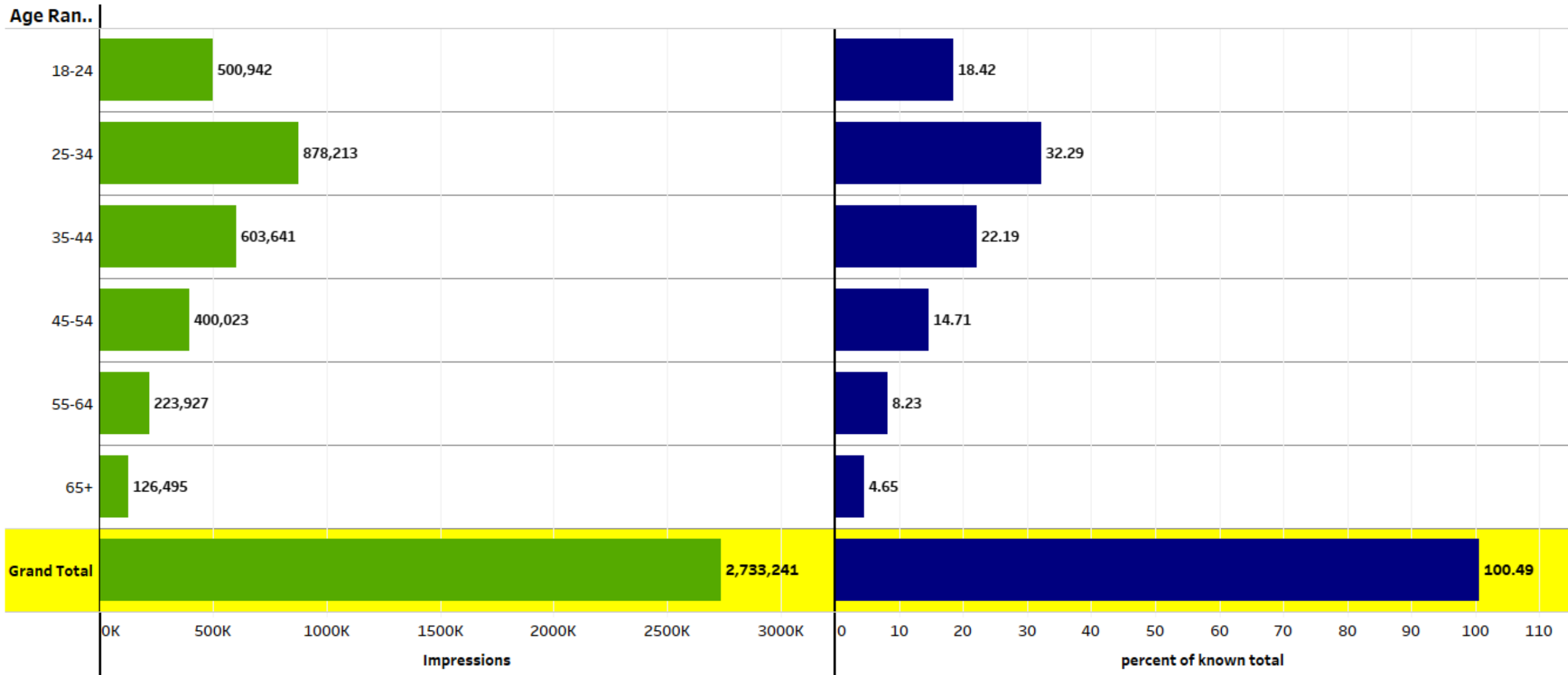
## "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)



# "Impressions" W.R.T specific "Day" and "hour" (from June 28, 2022 to July 28, 2022)

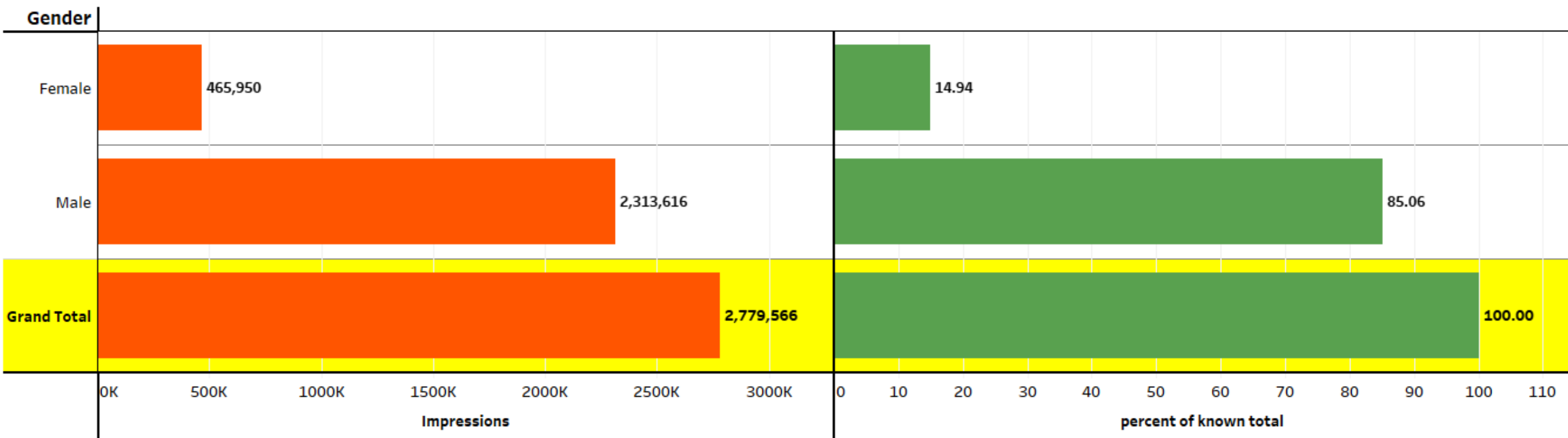


# "Impressions" and "Percent of known total" W.R.T "Age" group (from June 28, 2022 to July 28, 2022)



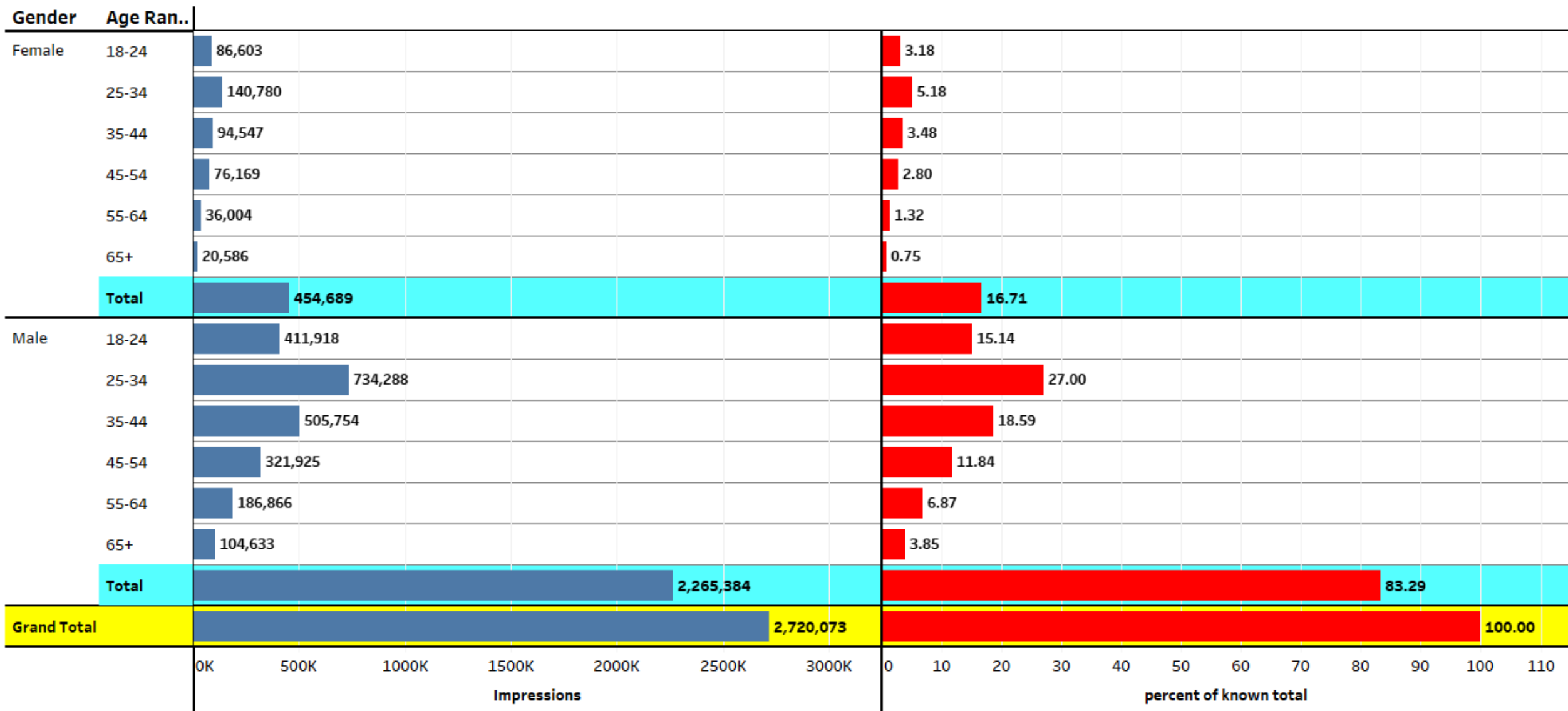
Activate Windows  
Go to Settings to activate Windows.

# "Impressions" and "Percent of known total" W.R.T "Gender" (from June 28, 2022 to July 28, 2022)



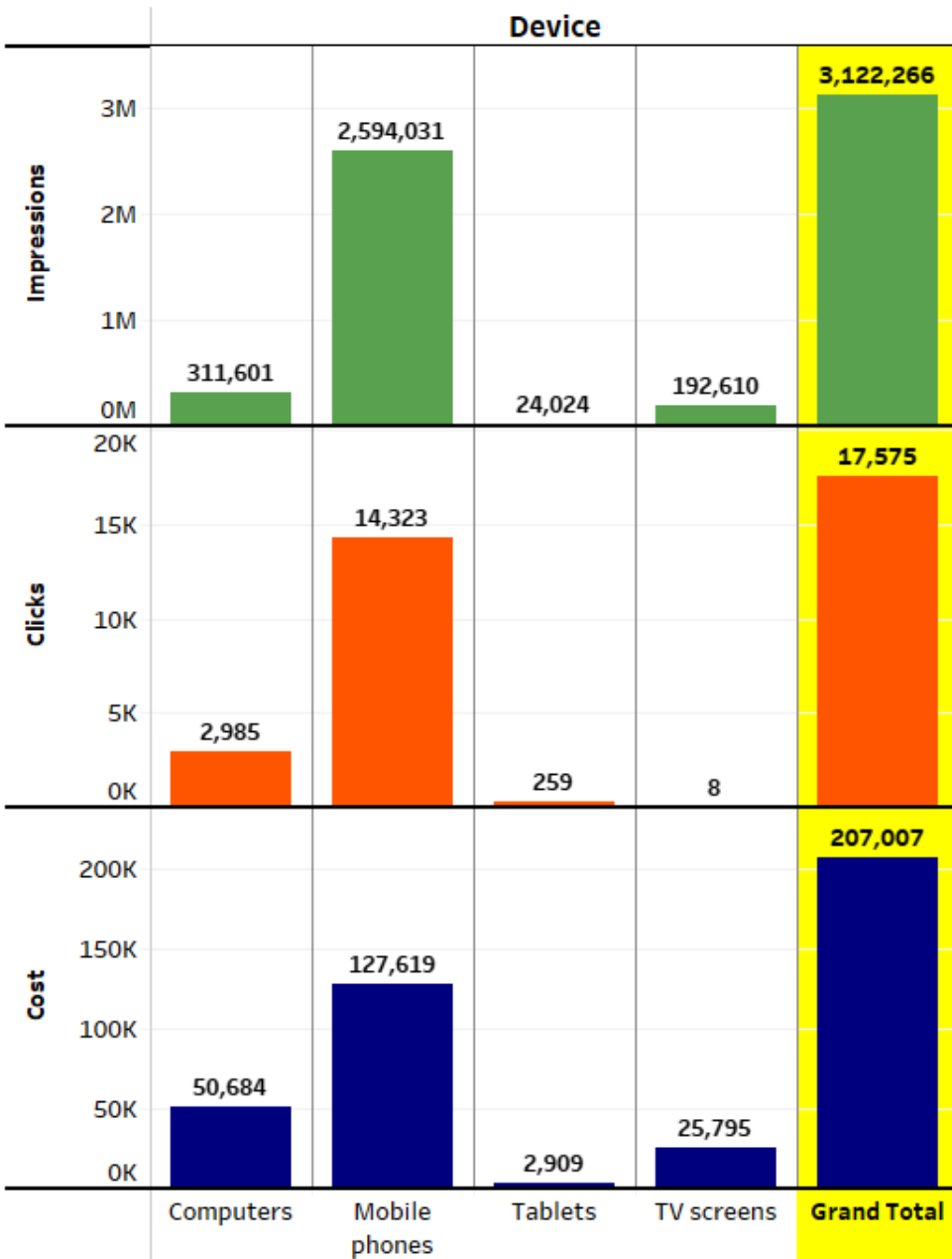
Activate Windows  
Go to Settings to activate Windows.

# "Impressions" and "Percent of known total" W.R.T "Gender" and "Age" group (from June 28, 2022 to July 28, 2022)



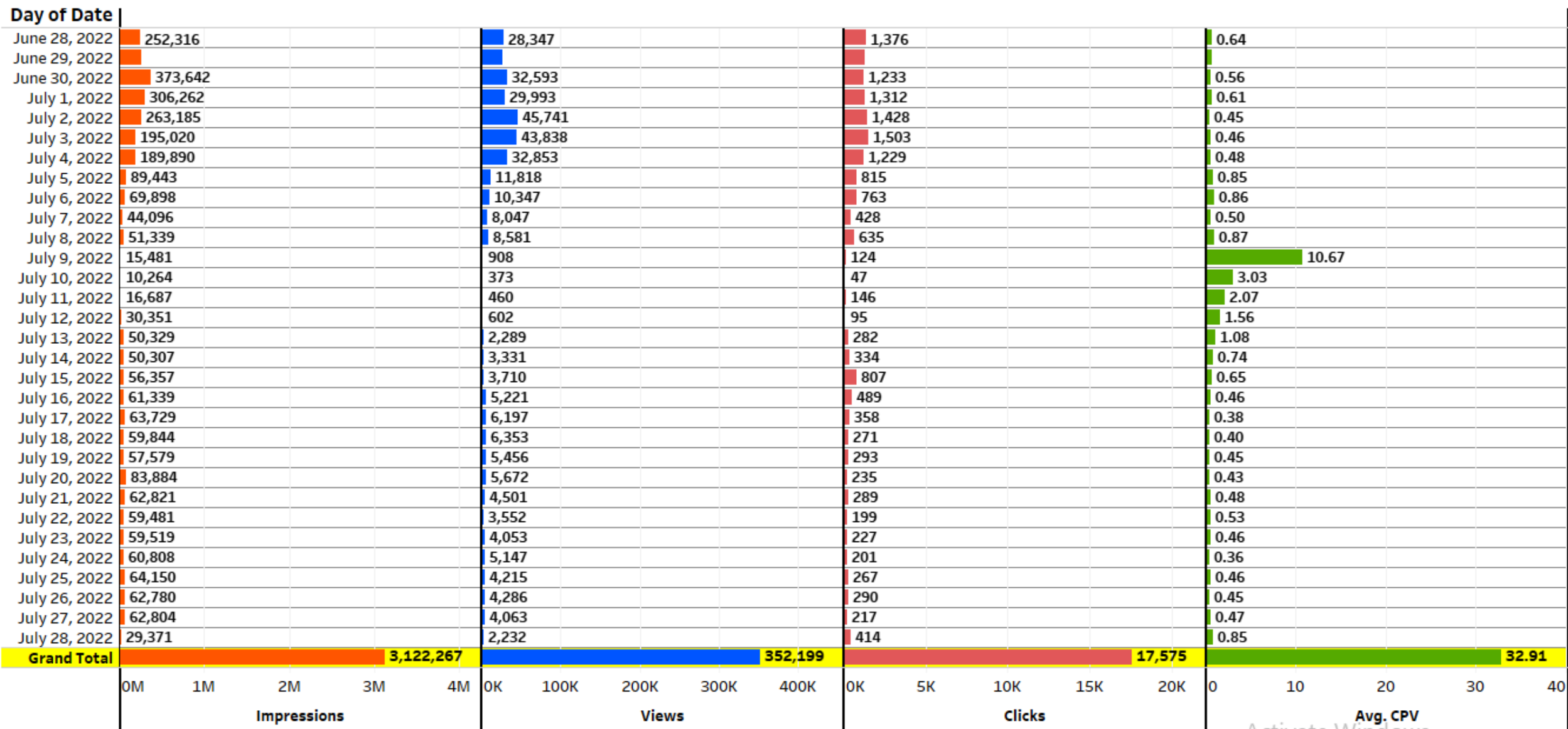
Activate Windows  
Go to Settings to activate Windows.

# "Impressions", "Clicks" and "Cost" on "Devices" (from June 28, 2022 to July 28, 2022)



Activate Windows  
Go to Settings to activate Windows.

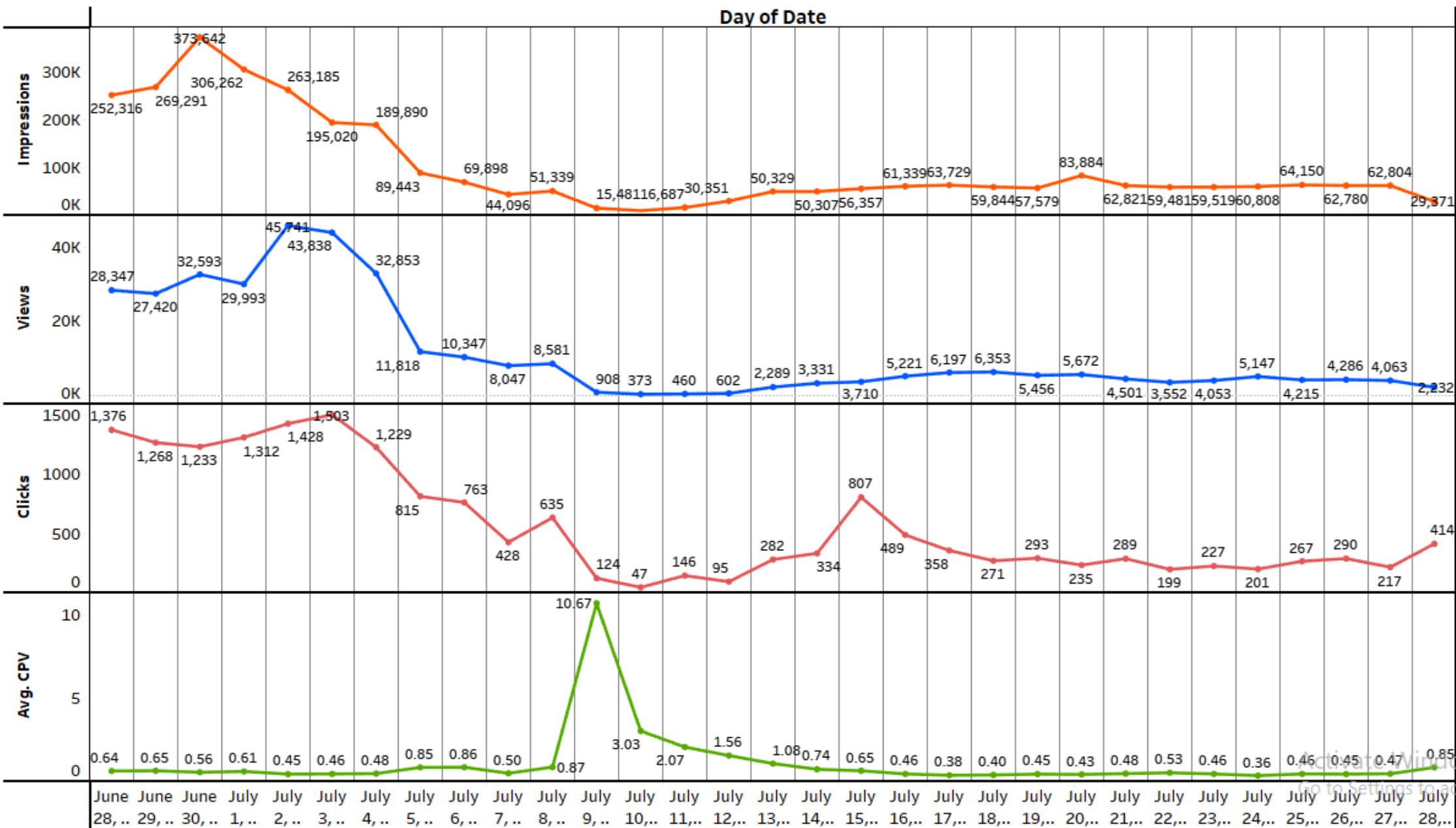
# "Impressions", "Views", "Clicks" and "AVG CPV" W.R.T dates (from June 28, 2022 to July 28, 2022)



Activate Windows  
Go to Settings to activate Windows.



"Impressions", "Views", "Clicks" and "AVG CPV" W.R.T dates (from June 28, 2022 to July 28, 2022) Line graph



Activate Windows  
Go to Settings to activate Windows.