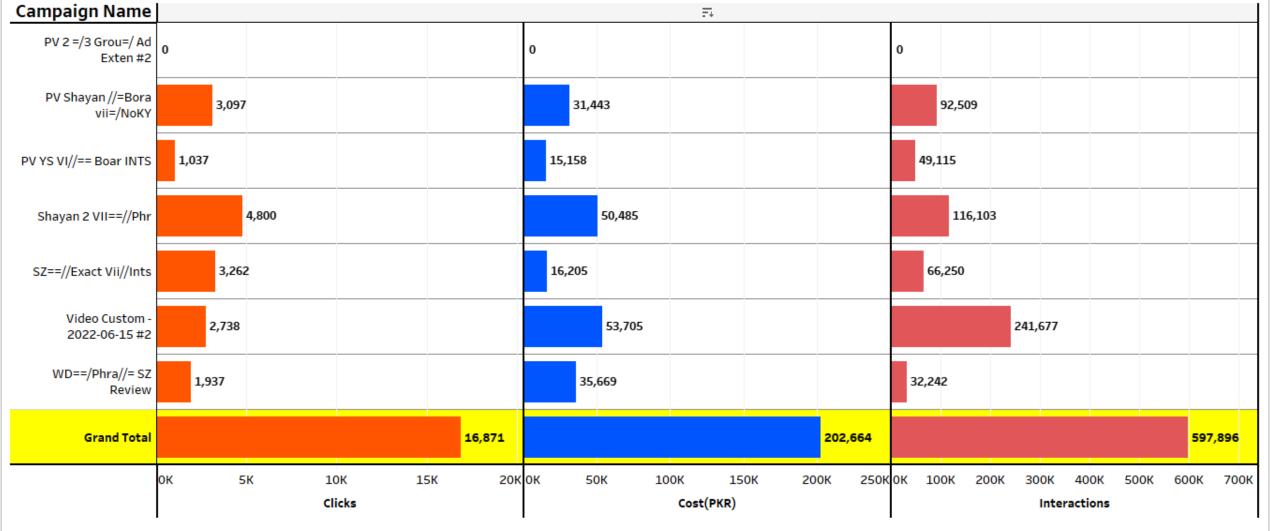
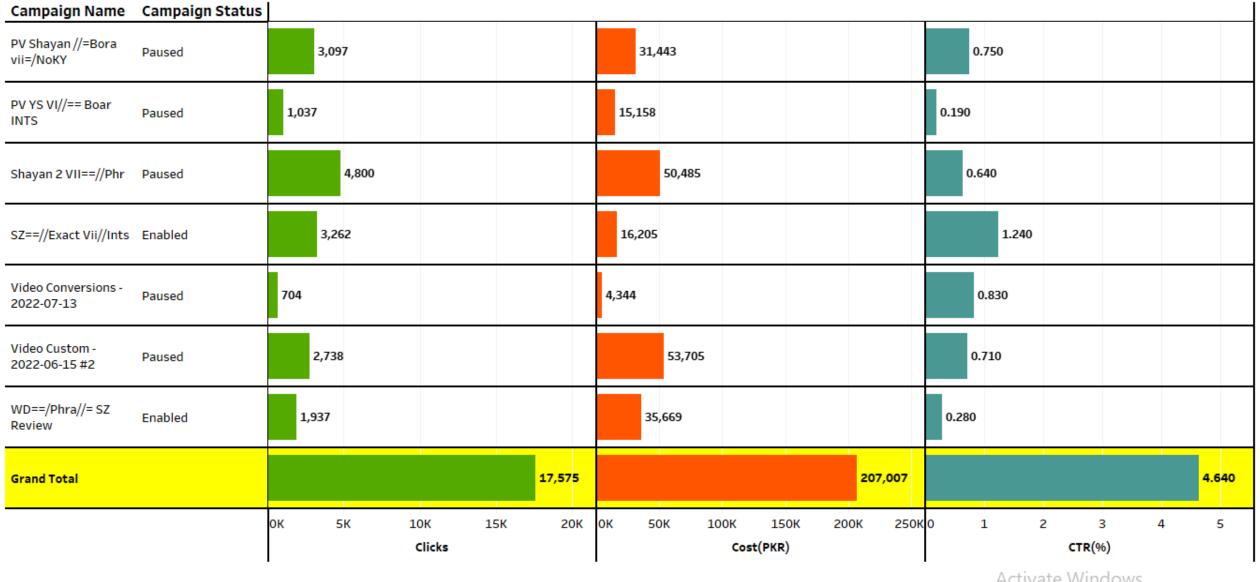
Advertising campaigns reports (June 28, 2022 to July 28, 2022)

"Clicks", "Cost(PKR)" and "Interactions" of "Campaigns" (from June 28, 2022 to July 28, 2022)



Activate Windows Go to Settings to activate Windows.

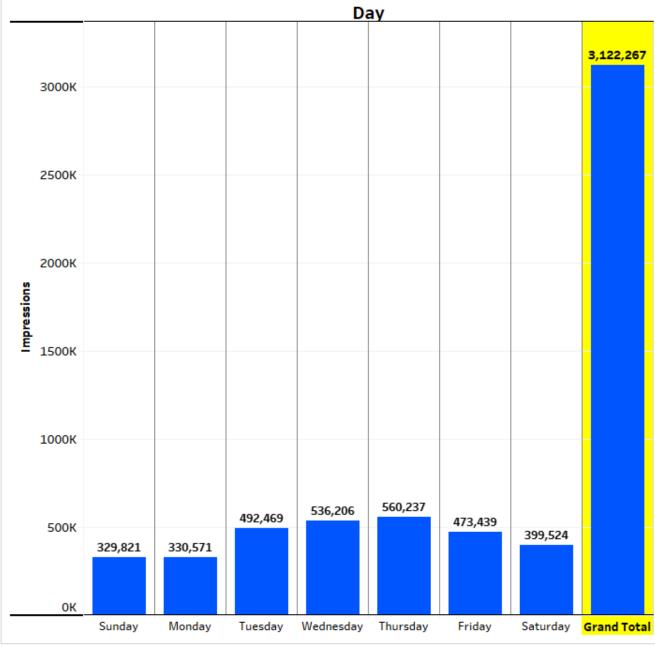
"Clicks", "Cost(PKR)" and "CTR(%)" of "Campaigns" (from June 28, 2022 to July 28, 2022)



Activate Windows Go to Settings to activate Windows.



"Impressions" on specific day (from June 28, 2022 to July 28, 2022)

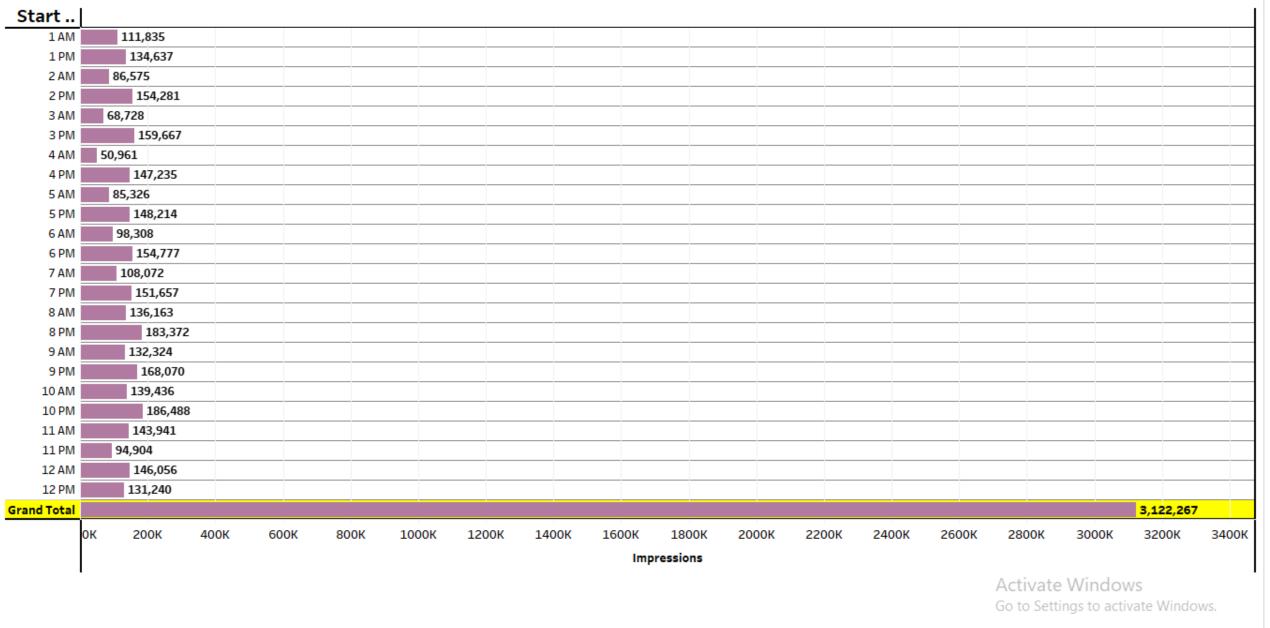


Activate Windows Go to Settings to activate Windows.

"Clicks", "Cost(PKR)" and "Inter... "Clicks", "Cost(PKR)" and "CTR(... "Impressions" on specific day (... "Impressions" W.R.T specific "D... "Impressions" w.R.T specific "D... "Impressions" and "Percent of k... "In

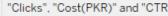






ay	Start Hour		
unday	1 AM	14,336	
	1 PM	14,390	
	2 AM	13,379	
	2 PM	16,144	
	3 AM	6,845	
	3 PM	17,452	
	4 AM	5,893	
	4 PM	18,331	
	5 AM	8,249	
	5 PM	17,409	
	6 AM	9,356	
	6 PM	15,268	
	7 AM	10,053	
	7 PM	14,740	
	8 AM	10,715	
	8 PM	19,139	
	9 AM	11,869	
	9 PM	17,478	
	10 AM	13,172	
	10 PM	17,881	
	11 AM	15,066	
	11 PM	7,352	
	12 AM	21,785	
	12 PM	13,519	
	Total	329,821	
nday	1 AM	12,380	
	1 PM	16,123	
	2 AM	9,714	
	2 PM	18,553	
	3 AM	6,667	2
		ок 200к 400к 600к 800к 1000к 1200к 1400к 1600к 1800к 2000к 2200к 2400к 2600к _G .2890к _{ettin} 3900к _{ectiv}	3200K ind 3400
		Impressions	

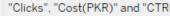






ay	Start Hour	
londay	3 AM	6,667
	3 PM	17,259
	4 AM	5,253
	4 PM	13,111
	5 AM	7,330
	5 PM	13,193
	6 AM	8,319
	6 PM	14,974
	7 AM	9,304
	7 PM	16,190
	8 AM	10,798
	8 PM	20,908
	9 AM	12,226
	9 PM	20,796
	10 AM	13,646
	10 PM	24,499
	11 AM	15,121
	11 PM	15,827
	12 AM	13,317
	12 PM	15,063
	Total	330,571
esday	1 AM	17,749
	1 PM	21,679
	2 AM	12,525
	2 PM	23,037
	3 AM	8,497
	3 PM	24,381
	4 AM	6,743
	4 PM	22,787
	5 AM	11,683 Activate Windows
		OK 200K 400K 600K 800K 1000K 1200K 1400K 1600K 1800K 2000K 2200K 2400K 2600K G@890Kettin3900Kactiv3290Kind3490
		Impressions









ay	Start Hour		
uesday	5 AM	11,683	
	5 PM	22,395	
	6 AM	16,696	
	6 PM	23,445	
	7 AM	17,862	
	7 PM	24,063	
	8 AM	19,733	
	8 PM	29,457	
	9 AM	21,260	
	9 PM	26,042	
	10 AM	22,792	
	10 PM	31,384	
	11 AM	22,971	
	11 PM	21,135	
	12 AM	21,056	
	12 PM	23,097	
	Total	492,469	
ednesday		15,930	
	1 PM	26,402	
	2 AM	12,989	
	2 PM	29,103	
	3 AM	9,305	
	3 PM	28,339	
	4 AM	10,804	
	4 PM	26,553	
	5 AM	17,415	
	5 PM	24,819	
	6 AM	18,695	
	6 PM	28,429	
	7 AM	17,831 Activate Windows	
		OK 200K 400K 600K 800K 1000K 1200K 1400K 1600K 1800K 2000K 2200K 2400K 2600K G.2890Kettin3900Kactiv3290Kind34	400
		Impressions	





ay	Start Hour	
ednesday	7 AM	17,831
	7 PM	29,090
	8 AM	20,545
	8 PM	36,259
	9 AM	19,602
	9 PM	30,690
	10 AM	18,995
	10 PM	28,155
	11 AM	22,661
	11 PM	19,964
	12 AM	20,409
	12 PM	23,222
	Total	536,206
hursday	1 AM	17,220
	1 PM	20,522
	2 AM	14,169
	2 PM	23,825
	3 AM	12,226
	3 PM	27,059
	4 AM	8,613
	4 PM	27,466
	5 AM	15,464
	5 PM	33,487
	6 AM	15,897
	6 PM	32,240
	7 AM	19,409
	7 PM	30,052
	8 AM	24,956
	8 PM	35,428
	9 AM	24,269 Activate Windows
		ок 200к 400к 600к 800к 1000к 1200к 1400к 1600к 1800к 2000к 2200к 2400к 2600к _G 2890к _{ettin} 3900к _{activ} 3290к _{ind} 34
		Impressions

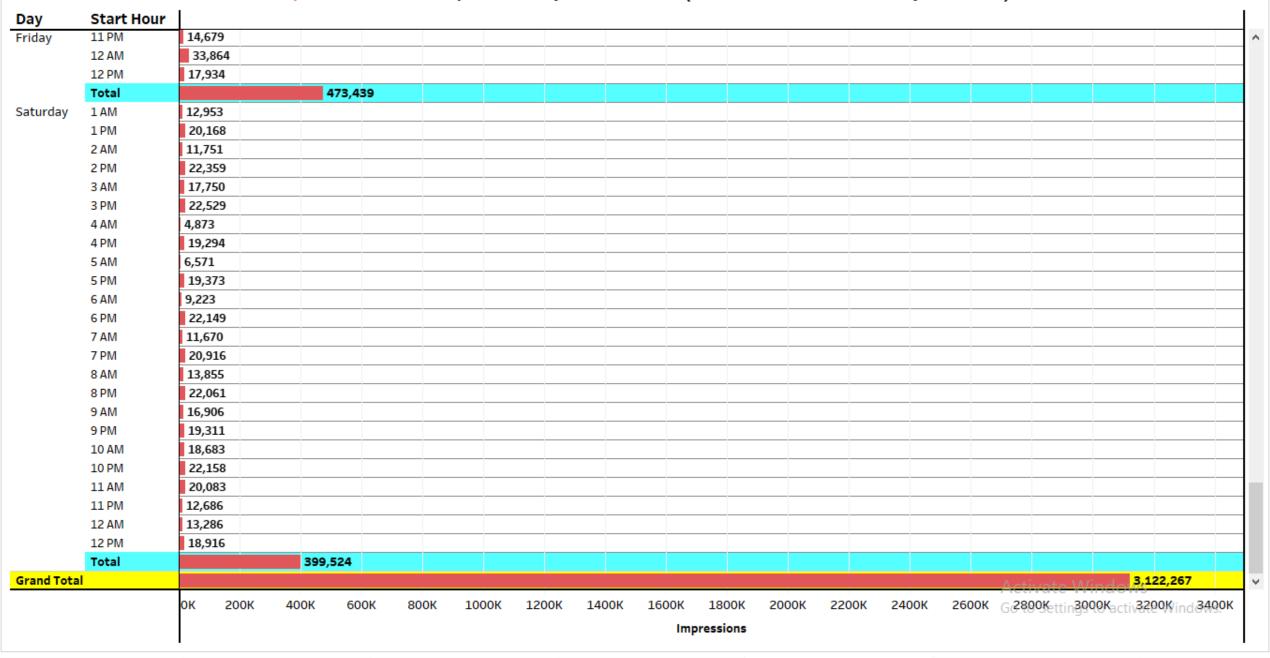




1 PM	ay	Start Hour										
10 AM	nursday	9 AM	24,269									
10 PM		9 PM	37,463									
11 AM		10 AM	25,974									
11 PM		10 PM	43,660									
12 AM 19,489		11 AM	25,749									
12 PM		11 PM										
Total 560,237 1 AM 21,267												
Friday 1 AM 21,267 1 PM 15,353 2 AM 12,048 2 PM 21,260 3 AM 7,438 3 PM 22,648 4 AM 8,782 4 PM 19,693 5 AM 18,614 5 PM 17,538 6 AM 20,122 6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 25,551 8 PM 25,192 9 PM 16,290 10 AM 26,174 10 PM 18,751			19,489									
1 PM		Total		560,23	7							
2 AM	Friday	1 AM										
2 PM												
3 AM 7,438												
3 PM												
4 AM 8,782 4 PM 19,693 5 AM 18,614 5 PM 17,538 6 AM 20,122 6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
4 PM 19,693 5 AM 18,614 5 PM 17,538 6 AM 20,122 6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
5 AM 18,614 5 PM 17,538 6 AM 20,122 6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
5 PM 17,538 6 AM 20,122 6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
6 AM												
6 PM 18,272 7 AM 21,943 7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
7 AM												
7 PM 16,606 8 AM 35,561 8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
8 AM												
8 PM 20,120 9 AM 26,192 9 PM 16,290 10 AM 26,174 10 PM 18,751												
9 AM												
9 PM 16,290												
10 AM 26,174 10 PM 18,751												
10 PM 18,751												
44.444												
11 AM 22,290 Activate Windows		11 AM	22,290							 ctivate V	lindows	



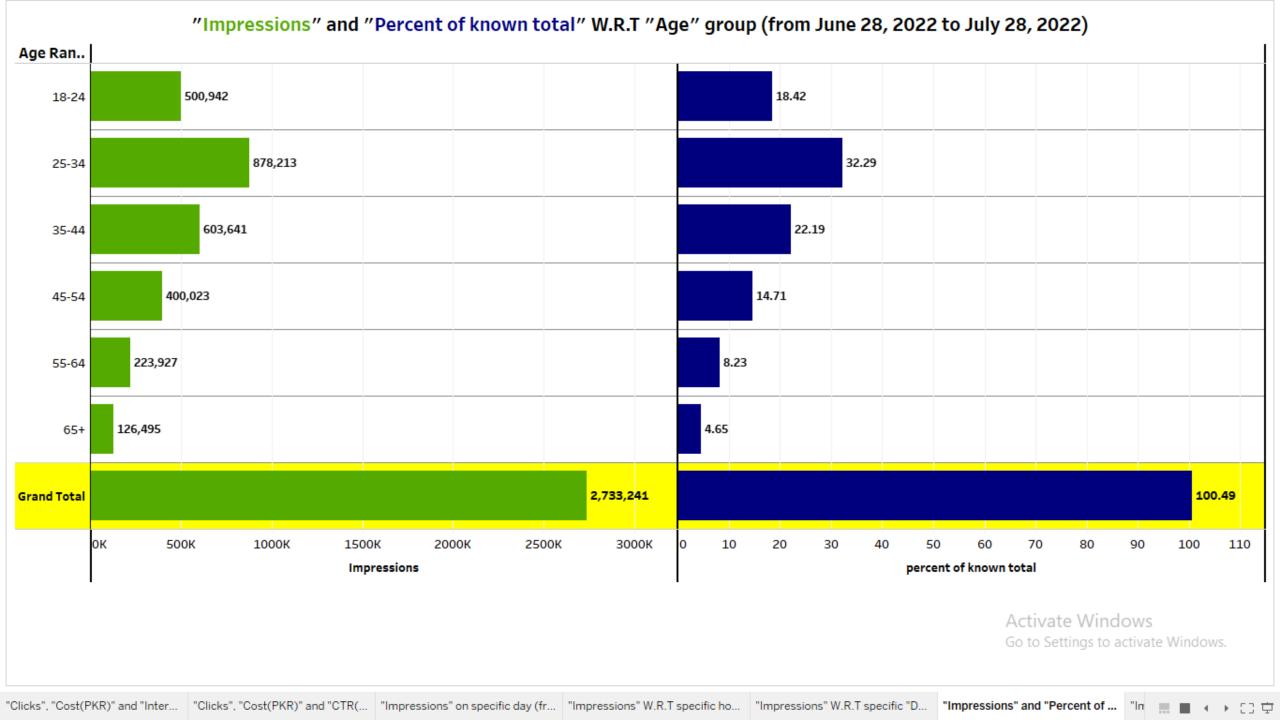


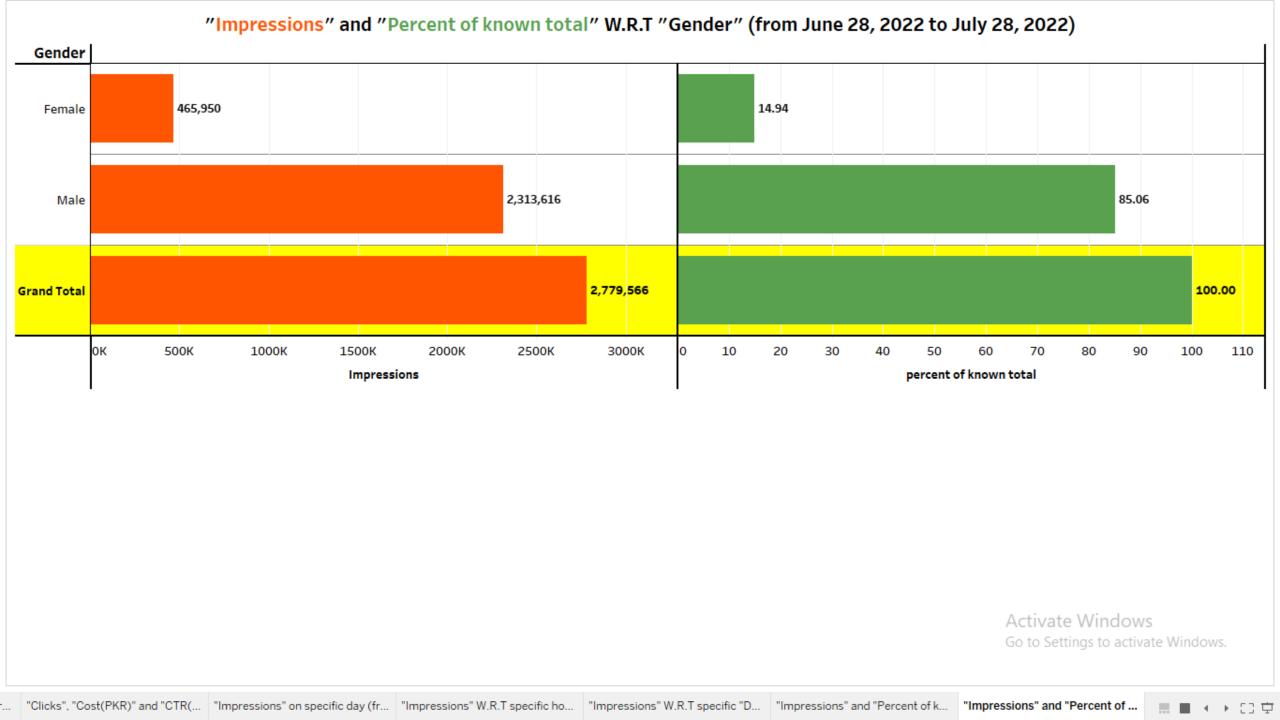


"Clicks", "Cost(PKR)" and "Inter... "Clicks", "Cost(PKR)" and "CTR(... "Impressions" w.R.T specific ho... "Impressions" w.R.T specific "... ".

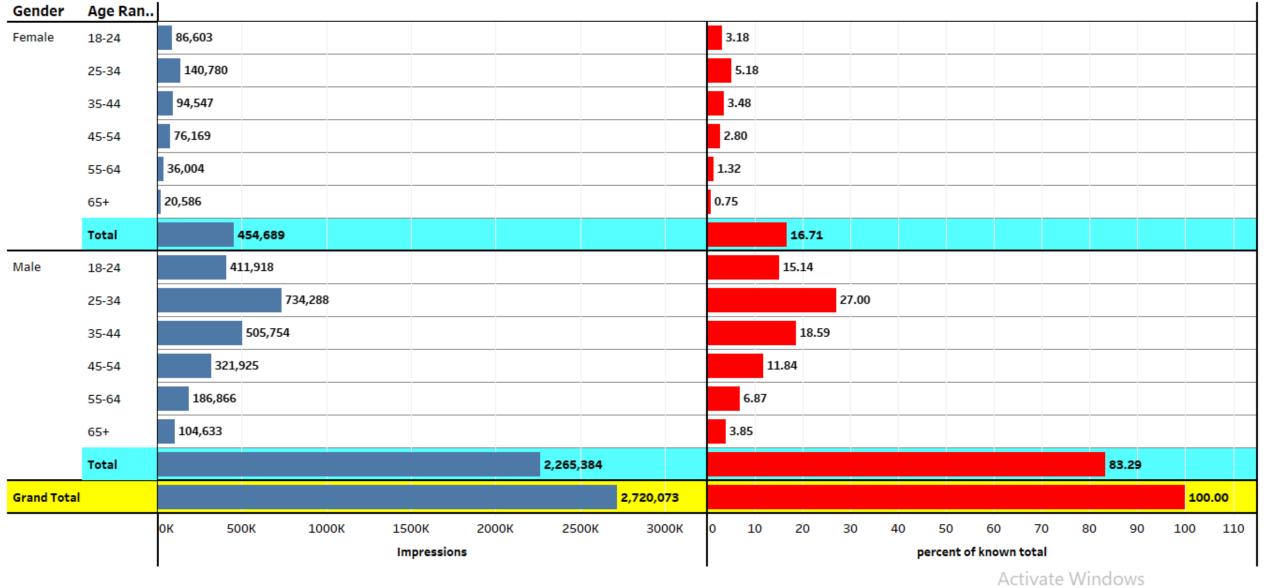








"Impressions" and "Percent of known total" W.R.T "Gender" and "Age" group (from June 28, 2022 to July 28, 2022)

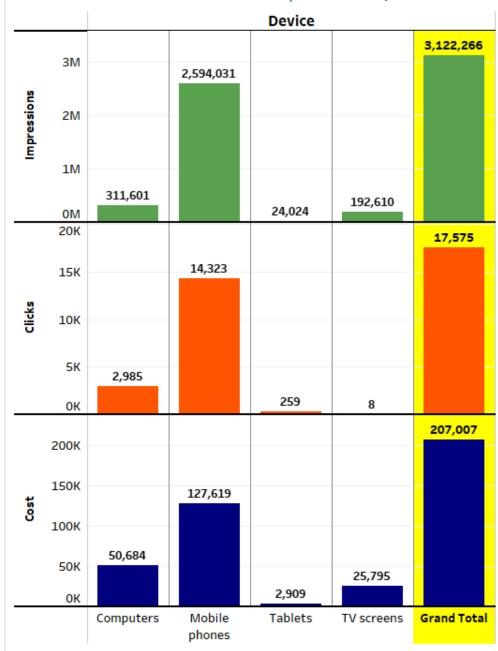


Go to Settings to activate Windows.

(... "Impressions" on specific day (fr... "Impressions" W.R.T specific ho... "Impressions" W.R.T specific "D... "Impressions" and "Percent of k... "Impressions" and "Percent of k... "Impressions" and "Percent of k...



"Impressions", "Clicks" and "Cost" on "Devices" (from June 28, 2022 to July 28, 2022)

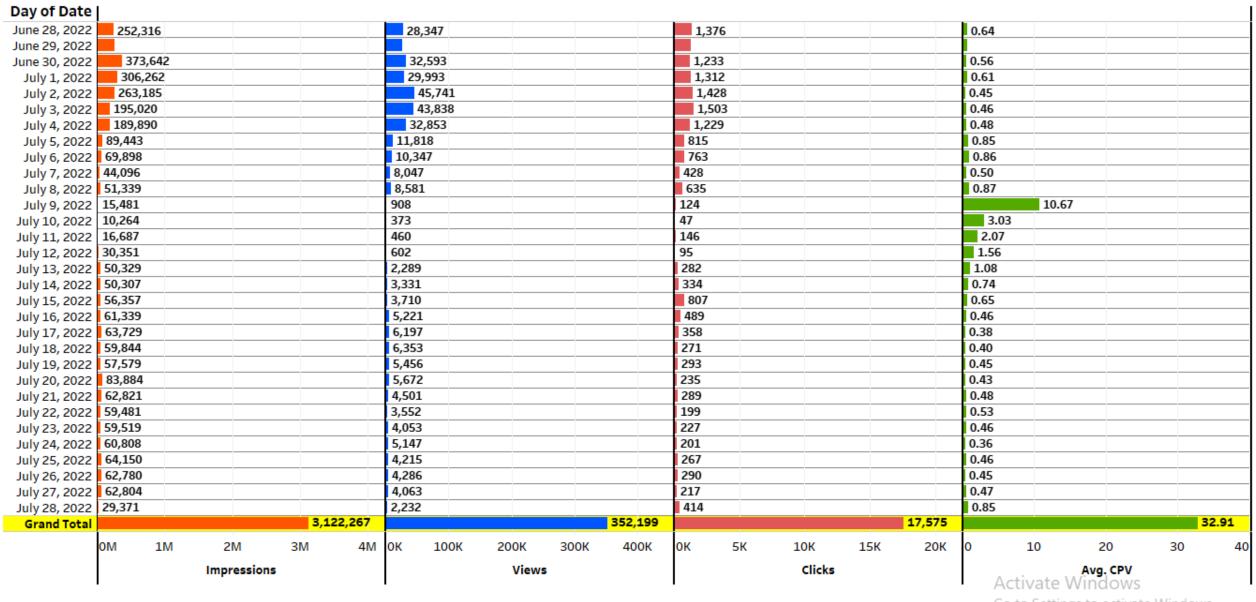


Activate Windows Go to Settings to activate Windows.

r... "Impressions" W.R.T specific ho... "Impressions" W.R.T specific "D... "Impressions" and "Percent of k... "Impressions" and "Percent of k... "Impressions" and "Percent of k... "Impressions" and "Percent of k...



"Impressions", "Views", "Clicks" and "AVG CPV" W.R.T dates (from June 28, 2022 to July 28, 2022)



Go to Settings to activate Windows.

"Impressions", "Views", "Clicks" and "AVG CPV" W.R.T dates (from June 28, 2022 to July 28, 2022) Line graph

