



**Specta Hub**

*See the world in a new way!*

# Specta Hub

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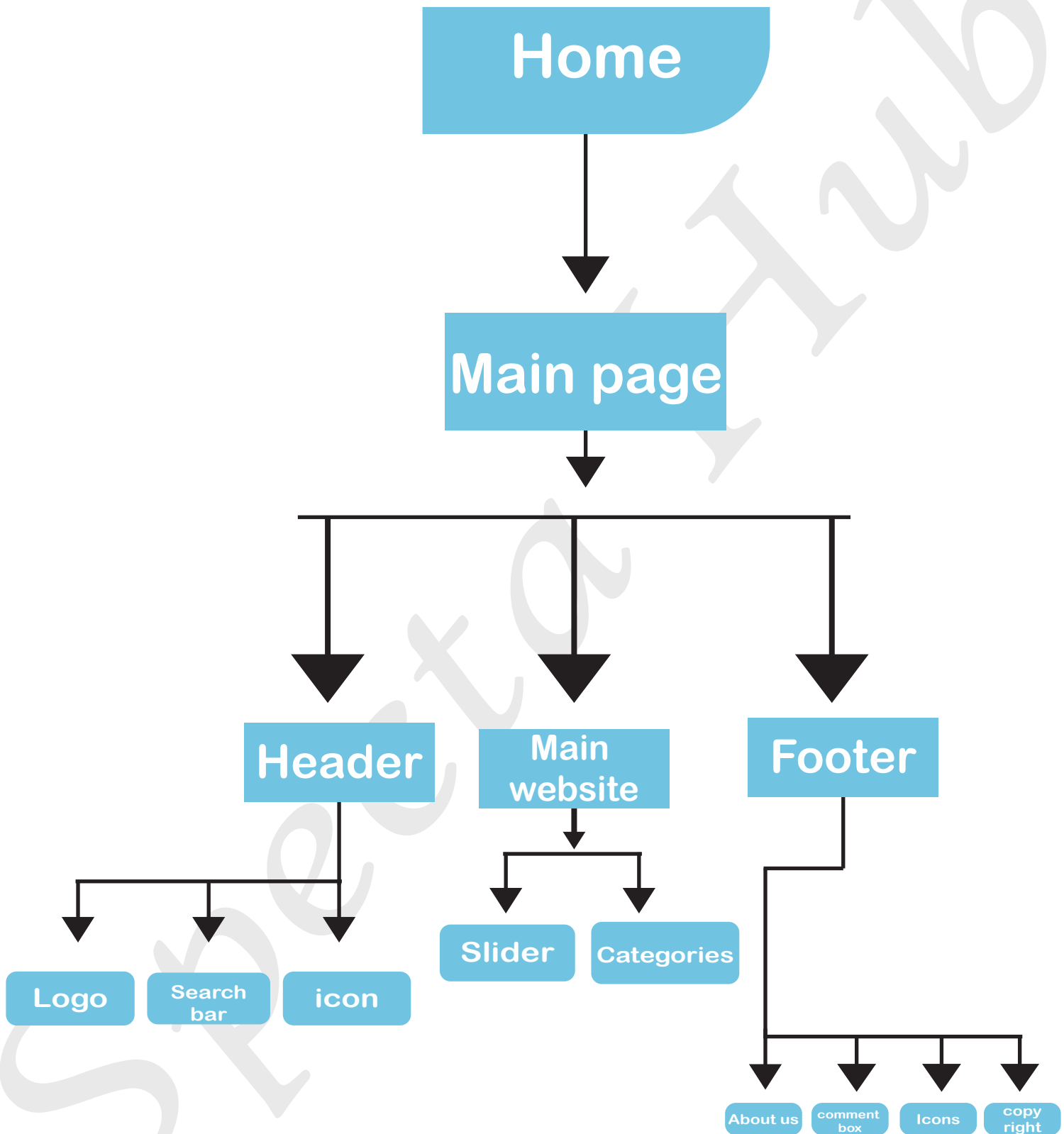
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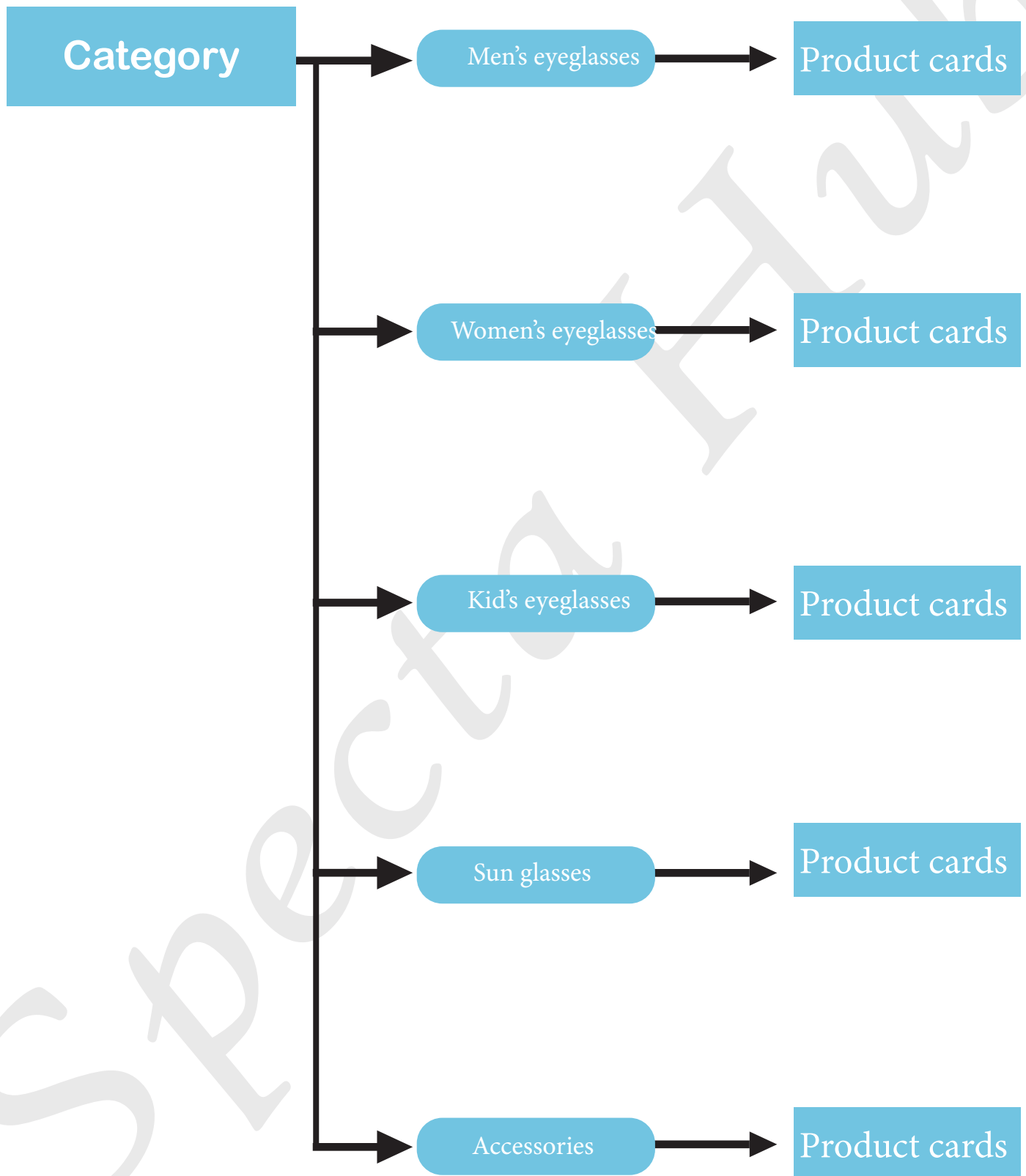
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# INTRODUCTION

E-commerce, or electronic commerce, refers to the buying and selling of products, services, and information over computer networks. It uses dynamic technologies, applications, and business processes to connect organizations, customers, suppliers, and facilitate electronic transactions and the exchange of information, products, and services. The main goal of this project is to establish an online store specializing in eyewear products, including eyeglasses, sunglasses, and accessories for men, women, and children. By shopping on this website, customers can purchase products easily and conveniently from the comfort of their own homes using the internet. Online shopping, which is a type of electronic commerce, allows buyers to interact directly with the seller's computer, usually via the internet, without the need for intermediaries. When intermediaries are involved in the process, it is referred to as electronic commerce. During online shopping, customers typically provide a billing address, a shipping address, choose a shipping method, and enter payment information, such as a credit card number. Once the order is placed, a prompt email notification is sent to the customer.

# STRUCTURE OF WEBSITE





1. Home
2. Main web page
  - a)
    - Logo
    - Search Bar
  - b) Main page
    - Slider
    - Categories
      - Sub-Categories
        - Add Slides
        - Product Cards
        - Product Slides
      - Product Page
        - Sub-Categories Nav Bar
        - images
        - Description
  - c) Footer
    - About Us
    - Services
    - Help
    - Content
    - Icons
    - Comment Section

# **ACKNOWLEDGEMENT**

**We are extremely grateful to our teacher “Muhammad Daniyal Ali Sadiq” for their unwavering support and guidance throughout the project. Their dedication was crucial in helping us successfully complete the project within the given time frame.**

**we would also like to express our gratitude to our team, from whom we have derived numerous benefits: The experiential learning process has fortified our skills, and our mentor’s constant guidance ensured that we remained on the right track throughout the project. Engaging in this project has significantly boosted our confidence, enabling us to confidently discuss and explain the subject matter in interviews.**



# SUMMARY

The internet has become an important platform for businesses to showcase their products. In today's world, it is crucial for any business to have a website design that displays their products effectively. Specta hub offers a wide range of eye wear, a lot of designs that cater your different styles and preferences to wearing glasses. These eye wears make for a special gift for your loved ones. This website showcases the best product images along with descriptions, making it easier for customers to know more about the product.

# **PROBLEM DEFINITION**

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**Specta Hub is a business that produces and sells eyewear products. In the past, they used to advertise their various glasses and accessories categories through newspapers and pamphlets. However, as customers today extensively use the internet, they have decided to create a website that provides complete details about their eyewear products. To ensure that their website is user-friendly, we have addressed several specific queries, such as:**

- How should the sitemap look like?**
- What information should be displayed on each page?**
- How can we make sure that every comment is friendly and helpful?**
- How can we provide the best possible user experience when using the website?**
- How can we ensure that the website functions properly with the system requirements?**
- Will users be able to contact Specta Hub company for advice?**

# CUSTOMER REQUIREMENT

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After a discussion, we have been tasked with creating a website that meets the following requirements:

- The homepage should have a suitable logo, navigation bar, and a button that leads to our main webpage.
- Our main page should display a header containing a few options, a slider of our product advertisements, a category section, and a footer with basic information.
- The category section should be divided into six sub-sections: men's eyeglasses, women's eyeglasses, kids' eyeglasses, sunglasses, and accessories.
- Each subcategory should have its own product page.
- When a user selects a product, a complete list of glasses and accessories for that product will be displayed.
- The product page should display details of the product, along with its title, and should be stored as an individual webpage.
- The price of the product should be displayed on both the product card and the product page.
- In the footer, there should be options such as "About Us", "Contact Us" and "Services", which users can click on to learn more. Additionally, we have provided an icon section that links to our different platforms such as Facebook and Instagram. Furthermore, we have included a comment box where users can send their queries to us.

# SCOPE OF WEBSITE

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The scope of work for an eyewear company can be quite extensive including design, manufacturing, sales, marketing, customer service, and more. The website can serve as a central hub for all these operations, providing a platform for customers to browse and purchase products, as well as a tool for employees to manage inventory, process orders, and communicate with each other and with customers. The website can also be used to showcase the company's brand and values, provide educational resources about eyewear and eye health, and gather feedback and insights from customers. Depending on the company's goals and priorities, the website can be tailored to meet specific needs and objectives, and updated and improved over time to stay current and competitive in the market.

# DESIGN OF WEBSITE

## HOME PAGE

Logo

Sign in/ Sign up

Company Name  
Slogan

Get your eye wear!

# MAIN PAGE

Header



Ads Slider



Categories

Footer

# CATEGORIES

Men's eye glasses

Women's eye glasses

Kid's eye glasses

Sun glasses

Accessories

# SUB-CATEGORY

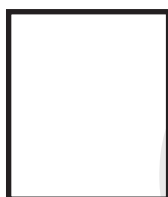
Header

Sub category navigation bar

Ads Slider



Slider



Footer



# PRODUCT PAGE

Header

Sub category navigation bar

Image

Description

Add to cart

Buy now

Footer

# FOOTER

Logo

About us  
Services  
etc.

Social media icons

Copy right

## PRODUCT LINE

### A. Men's Eyeglasses

Product 1	Product 5
Product 2	Product 6
Product 3	Product 7
Product 4	Product 8

### B. Women's Eyeglasses

Product 1	Product 5
Product 2	Product 6
Product 3	Product 7
Product 4	Product 8

### C. Kid's Eyeglasses

Product 1	Product 5
Product 2	Product 6
Product 3	Product 7
Product 4	Product 8

### D. Sun Glasses

Product 1	Product 7
Product 2	Product 8
Product 3	Product 9
Product 4	Product 10
Product 5	Product 11
Product 6	Product 12

### E. Accessories

Product 1	Product 5
Product 2	Product 6
Product 3	Product 7
Product 4	Product 8

# TASK SHEET

SERIAL NO	PROJECT NAME	TASKS	NAME	STATUS
1	SPECTA HUB	Home page	Shaikh Arham	
2		Main page	Shaikh Arham	
3		Header	Muhammad Suffiyan	
4		Category section	Shaikh Arham	
5		Footer	Saim Farid	
6		Search Bar	Hanazla Khan	
7		Advertisements	Saim Farid	
8		Sliders	Moosa Kaif	
9		Product Cards	Moosa, Arham	
10		Product Description	Ayaan, Hanzala, Suffiyan, Moosa	