

Imagine Foundation e.V.

joinimagine.com

Linkedin

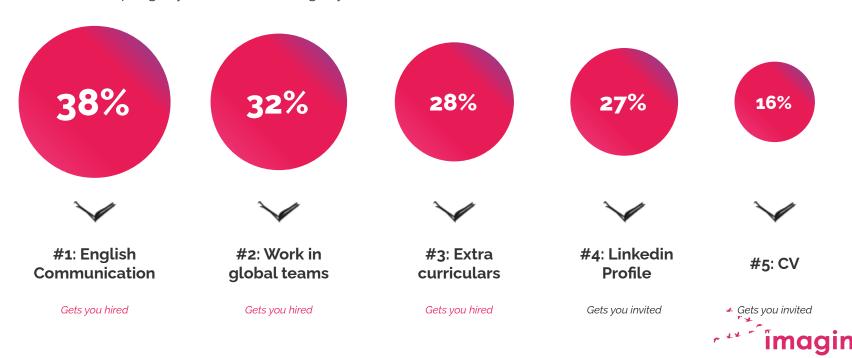




Here are the top 5 factors that *really* matter

What are the 5 things that really matter for you to get a job in Europe?

Top 3 get you hired, other 2 get you invited to the first chat. % Δ Fellows with job vs without job in EU



Agenda

What will we see today?

- 1. Name (+pronouns) + Picture + Background Photo + Technical Skills
- 2. # + Contact Info + Connections + Portfolio
- 3. Work Experience / Bullet Points
- Featured section
- 5. Summary or About section
- 6. Experience (bullet points + timeline + skills)
- Education / Volunteering / Recognition / Licences / Certifications / Awards and Honors
- 8. Projects (Companies and Personal)
- 9. Skills / Recommendations / References
- 10. Languages / Interests
- 11. SSI LinkedIn: Social Selling Index
- 12. LinkedIn Learning + Coursera + Udemy + Certificates
- 13. Posts



Name (+pronouns) + Picture + Background Photo + Technical Skills



Ishan (He/Him) ⋅ 1st

Software Engineer 2 | Senior Software Engineer | Spring Boot | Microservices | RESTful Services | AWS | 4+ years experience @

- Add Name and Surname
- Add Pronouns when possible
- Add Position followed by your proficient Tech Skills
- Picture: Informal, smiling, clear
- BG Photo: Use a photo of your workspace, associate with your field, that represents your company, an image of award or accomplishment, that shows your hobbies and interests, something abstract or that inspires you.



+ Contact Info + Connections + Portfolio

Talks about #aws, #java, #restapis, #springboot, and #microservices

Munich, Bavaria, Germany · Contact info

2,085 followers · 500+ connections

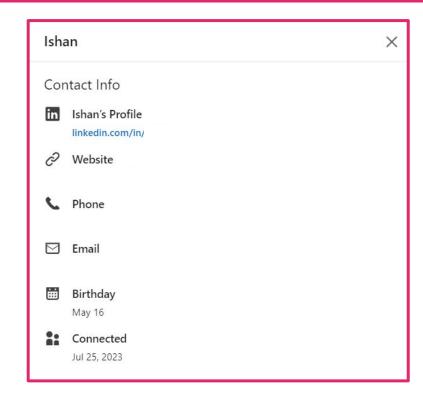
- # You can also use #'s as key words to gain more attention from recruiters, robots or ATS systems.
- Add your location: city, state, country
- Try to have at least 500 connections on LinkedIn:
 - a. Countries where you want to relocate to
 - b. Recruiters
 - c. Employees

LinkTree 2

16,530 followers · 500+ connections



Majd Maihoub, Sam Raeisi, and 26 other mutual connections

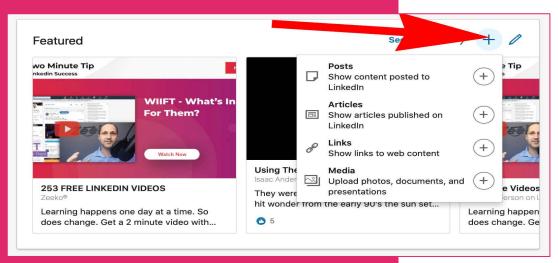




Featured Section:

Introducing the Featured section on your LinkedIn profile:





Highlight your best work, from posts and articles to images and links. Stand out and engage your audience with your top achievements



Summary / About Section:

- Your LinkedIn summary is your professional "about" section, where you can highlight your experience, achievements, skills, and key information.
- It should tell a story rather than list facts.
- Craft an engaging narrative within 2,000 characters to captivate recruiters, employers, and readers.

Why is a LinkedIn summary important?

A polished LinkedIn summary can amplify your influence and propel your career goals, like landing a new job or advancing. **Here is why:**

It makes a big first impression: The LinkedIn summary introduces you = it's your 2 mins pitch - it's the first thing readers see on your profile.

It strengthens your searchability: Google indexes LinkedIn, so crafting a searchable LinkedIn summary boosts your visibility for relevant industry terms.

It adds personality to your LinkedIn page: Your LinkedIn profile showcases your professional details, while your summary lets you add personality and tell your story.

Elements of a strong LinkedIn summary:

- Create a LinkedIn summary with a captivating hook in the first 300 words.
- 2. It should be easy to read like a narrative.
- Add some Skills.





Katrina O. · 3rd
Senior Software Developer at Crown Data Systems
Miami-Fort Lauderdale Area · Contact info

How Katrina hooks the readers:

- With a short, provocative sentence, "I caught fire coding."
- Gives humanizing context to her career switch. "I kind of just felt meh. I yearned to learn more . . ." Her switch from proofreader to coder feels natural and real.
- Uses a keyword-rich skills list to show off her progress and intrinsic motivation in her final paragraph.

Summary / About Section sample:

About

I caught fire coding.



I always thought my dream was to be a proofreader for a little indie publishing company, sipping my cafe con leche and reading the opening lines to the next best-selling vampire novel. It seemed like an appropriate dream given my BA in English. I gravitated toward proofreading and quality control positions and even started my own proofreading business. But I kind of just felt meh. I yearned to learn more, yearned to learn something different.

And that's when it happened; the spark I was missing ignited the instant I clicked play on my first Python tutorial video. (I mean seriously, how could it not be great when it's named after Monty Python's Flying Circus?) Since then, I can't get enough. Front-end web development calls to all my passions; it incorporates creativity and problem solving and I'm allowed to break it to improve the code (in a separate Git branch, of course).

I love applying responsive design principles and watching my web pages shrink into mobile screens and still look amazing. It's oddly satisfying. I think in a way I'm kind of like those web pages; I'm moldable, but I still keep my creative flare intact.

My specialties include quickly learning new skills and programming languages, problem solving, domain driven design, responsive design principles, website optimization, and the Model View View Model (MVVM) and Model View Controller (MVC) methods of organizing code. So far I have C#, .Net Framework, SQL, JavaScript, TypeScript, HTML, CSS, Angular, jQuery, Bootstrap, Jasmine, Grunt, Python, and Git/GitHub under my belt. I've started learning React, Node.JS, MongoDB, and Express.JS. I'm still enthusiastically grabbing onto any other programming languages, frameworks, or principles I can integrate into the coding web in my head.





HashedIn by Deloitte

Full-time · 2 yrs 8 mos

Engineering Management Specialist

Apr 2023 - Dec 2023 · 9 mos Bengaluru, Karnataka, India · On-site

- Implemented Agile methodologies that reduced project risk through continuous integration and delivery for 4 major projects.
- · Delivered products with Daily Active Users between 3000-5000.
- Coordinated in the Design and Development of complex product functionalities that helped in better deliverables within deadlines.
- · Orchestrated timely code reviews within the team that helped promote clean code practices.
- · Mentored and led multiple teams of 5 to 7 engineers.

PostgreSQL, Java and +33 skills

Software Engineer - II

Jul 2022 - Mar 2023 · 9 mos

Bengaluru, Karnataka, India · On-site

- Transformed Monolith to Microservices architecture, improving the overall performance and scalability of the applications by 90%.
- · Helped the business with cost-cutting solutions as a result of architectural migration.
- Integrated OAuth (Okta and JWT) authentication and authorization in REST APIs reducing security risks within the application.
- · Coached and mentored junior developers.

PostgreSQL, Java and +22 skills

Software Engineer - I

May 2021 - Jun 2022 · 1 yr 2 mos Bengaluru, Karnataka, India

- Worked on developing core features for multiple microservices that improved the overall scalability of the applications
- Added security features to REST APIs using oauth to protect endpoints and reduce threats and attacks.

₱ PostgreSQL, REST APIs and +11 skills

Experience (bullet points + timeline + skills):

- Ctrl C + Ctrl V from CV
- Use job titles that match the jobs you apply for
- For each position max 7 bullet points
- Each BP should have max 3 lines
- Start the bullet points with action verbs
- In case of many positions in the same company, use a timeline
- Add Tech skills at the end, not in the BL
- Use the <u>STAR method</u> to write your BL (What + How + (Why) + **Result**)
- Include **results** when possible **Quantifiers**

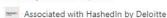


Education / Volunteering / Recognition / Licenses / Certifications / Publications:

Honors & awards

Employee of the Month

Issued by Deloitte · Sep 2023



Associated with Hashedin by Deloitte

Employee of the Month for July 2023

Spot Excellence Award recognizing exceptional performance, demonstrating dedication and willingness to go the extra mile

Publications

In-App Authentication Made Easy With Biometric API

Medium · Jul 3, 2023

Show publication 🗗

Also available at https://dev.to/mayorjay/in-app-authentication-made-easy-with-biometric-api-23ad

Licenses & certifications



SAFe 5 Product Owner/Product Manager

Scaled Agile, Inc.

Issued Mar 2020 · Expired Mar 2020

Credential ID https://www.youracclaim.com/badges/2df7fc0e-23a6-4211-ae45-4ee412146822/linked i

Volunteering



Android Mentor (Google Africa Developers Scholarship 2022)

Andel

Jun 2022 - Apr 2023 - 11 mos

- · Mentored and guided Android learners in the Google Africa Developers Scholarship
- · Helped unblock learners whenever they come across any blockers
- · Held Check-Ins with learners on a weekly basis to monitor their progress and help them where needed
- · Submitted reports to the Program Assistants and Organizers on a weekly basis
- · Supervising and rating the learners' activities during the project phase

Education



Bharati Vidyapeeth

Bachelor of Technology, Computer Engineering 2015 - 2019

Grade: 8.95

SQL, Java 8 and +1 skill



Company Projects and Personal Projects:

Including projects on your LinkedIn enables employers and interviewers to grasp your capabilities accurately for the role you are applying to. It enhances your CV and demonstrates your suitability as a candidate.

Projects

Imagine Bookstore Application

Sep 2023 - Present

A backend API for an online bookstore. The API allows users to browse and search for books, manage their shopping carts, and place orders. Each book has attributes such as title, author, genre, price, and stock quantity. The API handles user authentication, manages user sessions, and provides endpoints for various bookstore functionalities.

Under a specific project section:

[Project highlights]
[Optional additional information]
[Project 1 name], [company name], [duration]
[Project 1 description and your role in it]
[Project 2 name], [company name], [duration]
[Project 2 description and your role in it] - (PP)

Project

RIS/PACS

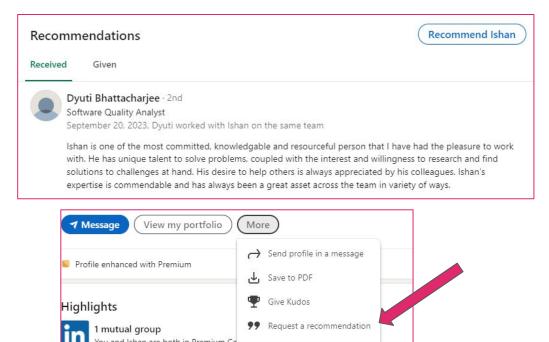
May 2007 - Mar 2011

I managed a core central project team of 6 people, who were joined by business specialists and secondees as required throughout the lifecycle of the project. The overall budget for the 4 year programme was about £10m. I took over budgetary responsibilities in 2009. In 2010 the amount under my direct control was £2.6m (capital). This programme included major capital purchases of IT systems from two vendors. I was responsible for the project contract management; this included attending monthly supplier meetings. I was involved in the annual renegotiation of supplier maintenance contracts.

Skills / Recommendations / References:

Unlocking the Power of Recommendations: Why They're Essential for Your LinkedIn Profile?

LinkedIn recommendations validate your competence and trustworthiness, giving you a competitive edge in the job market.

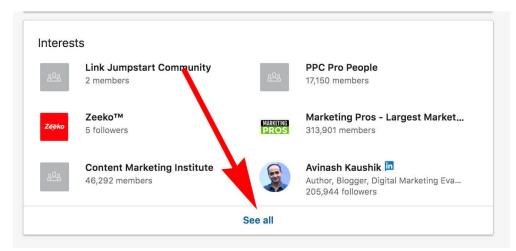




Languages and Interests:

Following pages of interest expands your job opportunities. By adding a group or company to your "Interests," admins can notice your interest in their organization, making you more memorable when they post job openings.

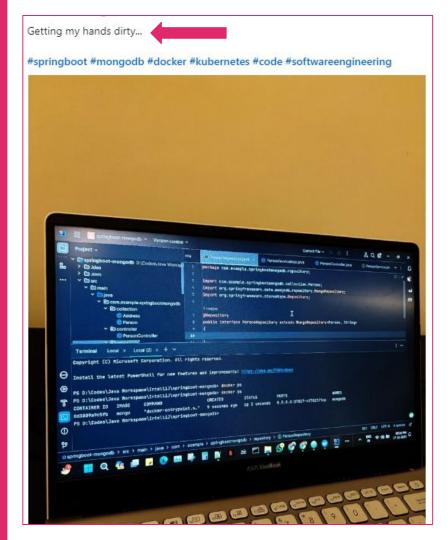




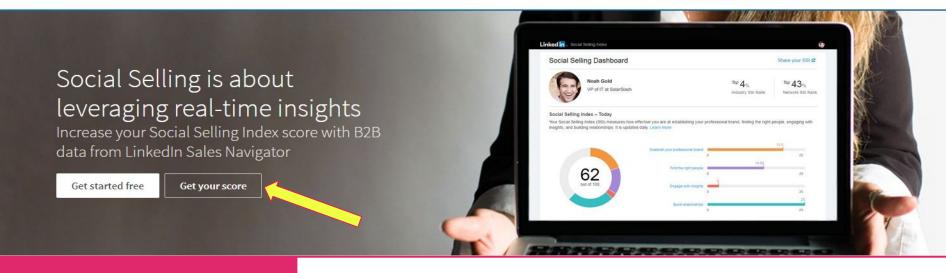


Create weekly posts on LinkedIn:

- At least 1 or 2 posts related to your area of expertise
- Use effective and powerful words
- Use max 4#
- Post on Tue and Wed from 6AM to 12PM
- Increase your visibility







LinkedIn SSI:

Social Selling Index

Social Selling is about leveraging real-time insights Increase your score with B2B data from LinkedIn Sales Navigator **The Social Selling Index (SSI)** assesses four key activities on Sales Navigator and LinkedIn.com, with LinkedIn recommending a target SSI score of 75 or higher to be recognized as an industry thought leader on the platform.



LinkedIn Learning + Coursera + Udemy + Certificates:

Keep learning, keep growing, keep winning and **post your**Certificates!



Linked in Learning



Learn On Your Schedule

Access courses on your schedule, from any desktop or mobile device.



Personalized Recommendations

Explore the most indemand skills based on your experience.



Expert Instructors

Learn from industry leaders, all in one place.



Earn Recognition

Earn certificates and badges for completing courses to add to your resume or LinkedIn profile.



Available in Multiple Languages

Available in many languages including English, French, German, Japanese, Spanish, Mandarin and Portuguese.





Imagine's Resource Center:

Find more about this topic on our Resource Center

Thank you!

