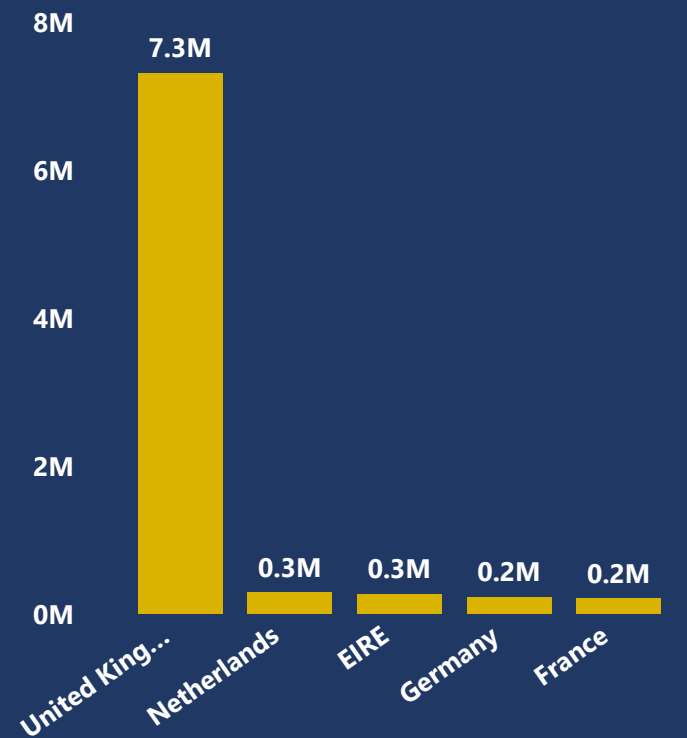
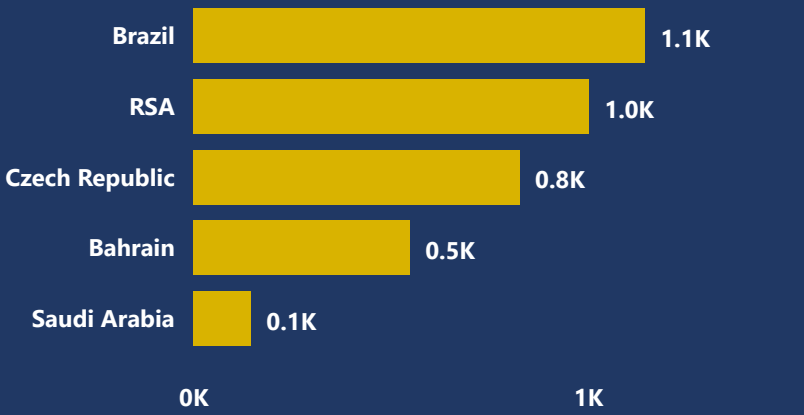


# ONLINE SALES REPORT

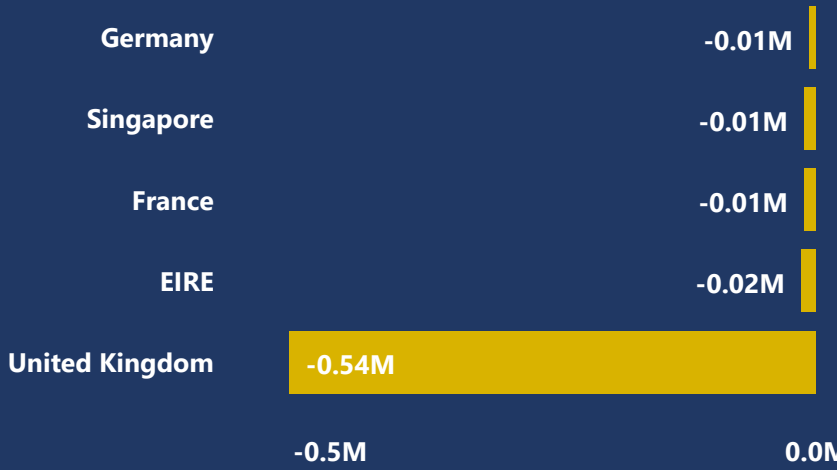
TOP 5 COUNTRIES BY SUM OF ACTUAL REVENUE



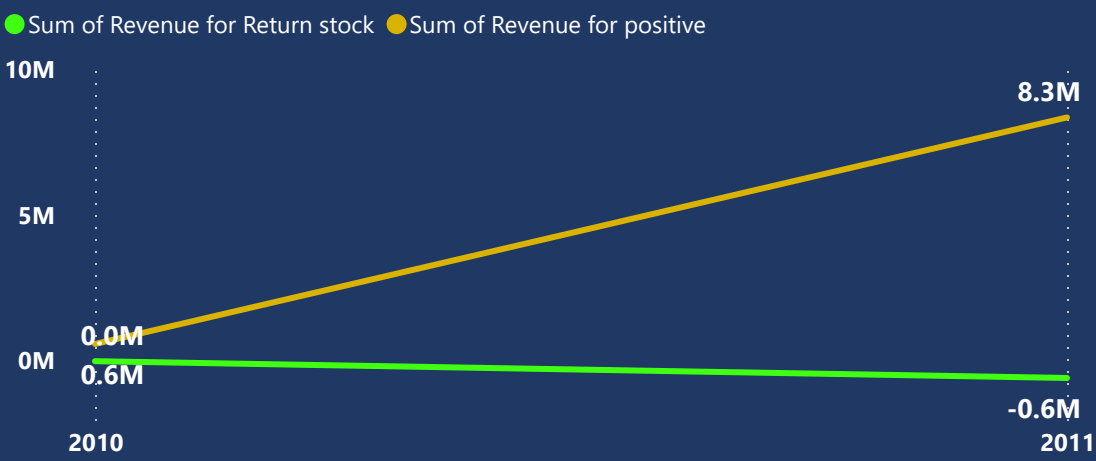
BOTTOM 5 COUNTRIES BY SUM OF ACTUAL REVENUE



TOP 5 COUNTRIES BY SUM OF RETURNED STOCK REVENUE



REVENUE TREND BETWEEN 2010 TO 2011



The Highest Sales Country is united kingdom, with the total revenue of 7.3 million, while the Lowest Sales Country is Saudi Arabia with the total revenue of 145.

United Kingdom has the highest total quantities of stock Returned. From the trend Chart, it shows that we have high increase in sales in 2011 than 2010.

8.91M  
Total Revenue

5M  
Sum of Quantity

-275K  
Sum of Quantity Returned

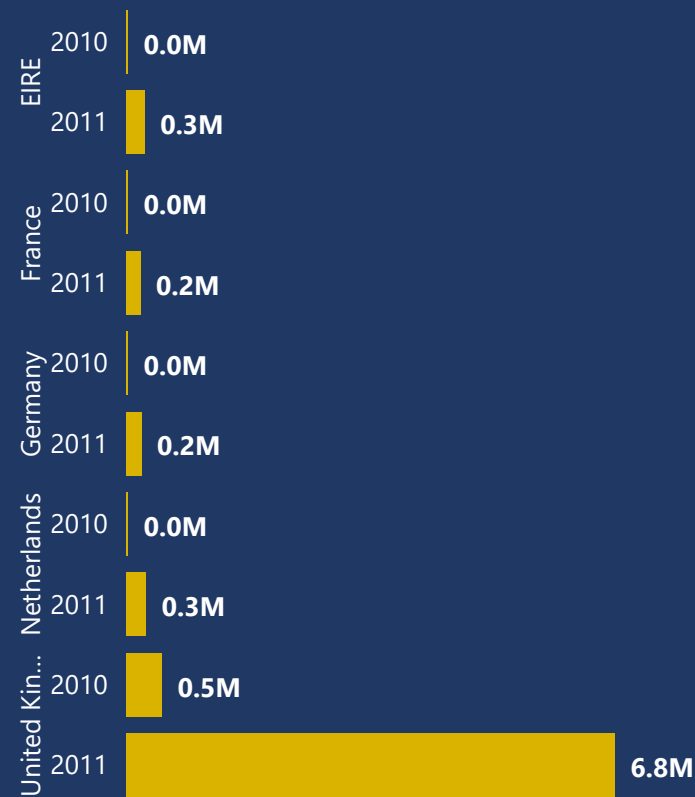
3887  
Count of Description

37  
Count of Country

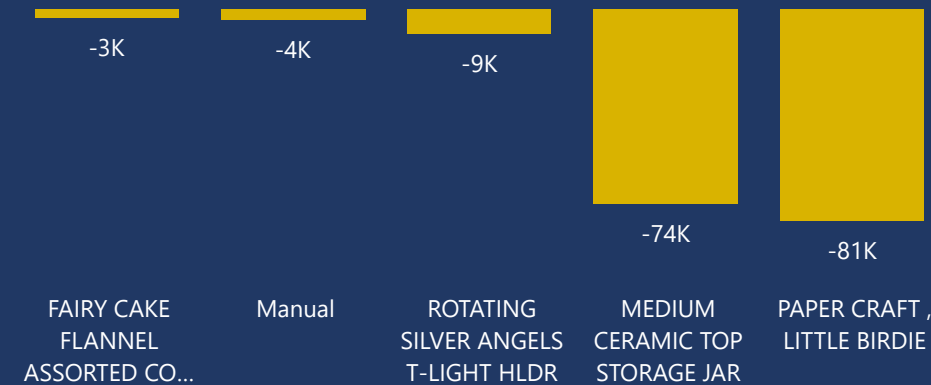
# ONLINE SALES REPORT

Year	Total Revenue	Total Revenue previous Year to Date	Total Revenue same period last year	Total Revenue Year to Date	Total Revenue (Return stock)	Total Revenue YTD (Return Stock)
2011	8,338,694.01	572,713.89	572,713.89	8,338,694.01	-593,232.22	-593,232.22
2010	572,713.89			572,713.89	-18,109.87	-18,109.87
Total	8,911,407.90	572,713.89	572,713.89	8,338,694.01	-611,342.09	-593,232.22

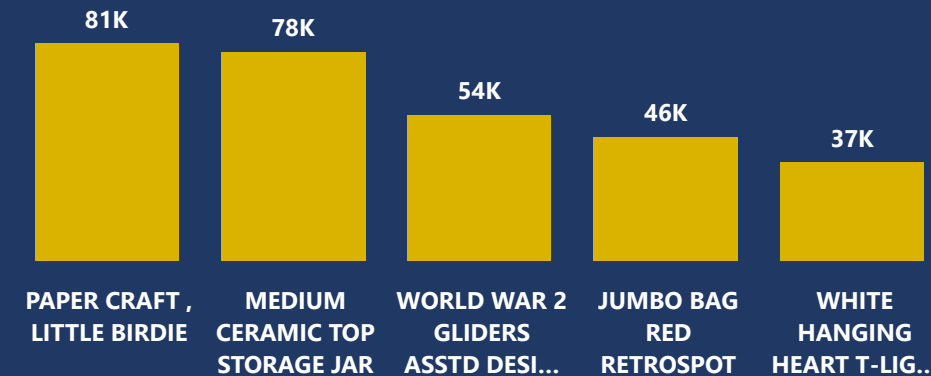
## Sum of Revenue by Country and Year



## Sum of Quantity Returned by Description



## Sum of quantity by Description



The sum of Returned Description sales that has the highest rate of quantities returned is Paper Craft, Little Birdie (-80995). The Description Sales with highest quantities sales is Paper Craft, Little Birdie(80995) in total. United kingdom has the highest sales record both in 2010 and 2011