



Duvdevan Foundation

They fight for us, you impact them

2020 Impact Report





Our Vision

The goal of the Duvdevan Foundation is to take care of Duvdevan soldiers, graduates, and bereaved families. Our mission is to give back to the brave young men and women of this unit who chose to risk their lives for the State of Israel and the Jewish people. The Duvdevan Foundation is dedicated to the Zionist values of honesty, comradeship, and social involvement.

The Duvdevan Foundation will commemorate the unit's legacy and its fallen brothers and promote its soldiers and graduates for significant contribution to Israeli society.

”



**Lieutenant-Colonel O'
Unit Commander**

To the Friends and Family of the Duvdevan Foundation,

These days, the unit carries out counterterrorism operations on a daily basis in every form, shape and time. The unit, thanks to the continuous assistance of the foundation, succeeds in conquering new goals every time.

My goal is to preserve the unit's heritage. Remembering the unit's victims and connecting with the families is also an important task, as well as strengthening the connection with the unit's graduates.

2021 marks 35 years since the unit was founded. Over the years I have felt the foundation's contribution in many different places and shapes.

Even though the unit is busy with operational activities for most of the year, I am concerned with preserving the unit's heritage. Remembering the unit's victims and connecting with the families is also an important task, as well as strengthening the connection with the unit's graduates. My first meeting occurred when I was a young fighter in training and to this day I have seen how the foundation does everything in its power to take an active part in the unit's achievements. The Duvdevan Foundation is an integral part of the unit, as are the unit's graduates. As a unit we all have the same goal: to protect the state of Israel and I am so proud of that.

Wishing us a year of health, many successful operations and a continued close and productive cooperation with the foundation.



Dear Partners,

The year 2020 surprised us like a call to an operation from a long vacation at home. Despite the very challenging year and thanks to our joint efforts we have been able to improve the lives of hundreds of Duvdevan graduates..

With the outbreak of the plague, the application of restrictions, and the onset of the economic crisis, we realized that our plans for the year must change. We expected that we would be unable to carry out a large part of the activity, and we were very worried that we would not be able to raise the money needed to continue the foundation's vital activities. As we learned in the unit, we were able to quickly adjust to the new situation. As you will see in the report we have significantly reduced the budget however, we are ending a year in a particularly optimistic manner.

Throughout the pandemic, we have conducted many online activities and strengthened our alumni network, we have been able to help many unit alumni in finding jobs and have helped each other in a time of need. We have directed all of our volunteers to help populations for whom the coronavirus is the most dangerous and we have been able to harness more graduates for significant social action.

Despite the economic crisis, we were able to receive unprecedented support from the unit's alumni who contributed to the Foundation's activities and from hundreds of donors in Israel and abroad who showed us their faith in our activities in the first crowdfunding campaign we have ever conducted.

The donations we raised were directed to the most critical places including assistance to unit graduates with families who came to us in the most dire of financial circumstances, mental support to active serving warriors that were unable to visit their homes due to the pandemic and left families with difficult stories behind. We also maintained our network of close support for the bereaved families of our fallen brothers even during lockdowns, and gave scholarships to young graduates who constitute the bulk of the stratum affected by the crisis and more. We did all this while preserving the vital activities of the foundation and empowering the unit's graduates in a variety of programs. This is all thanks to the amazing support we got from you and for that we are grateful! Looking forward to a new healthier and more reasonable year for Israel and the entire world.



**Oded Dayan
S.F.C [Res], CEO, Duvdevan
Foundation**

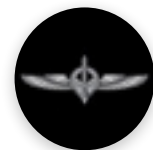
”

COVID - 19 Aid



The global pandemic that hit the world in 2020 left no country/family unharmed by its effects, those consequences will accompany us through 2021 and perhaps for even longer. The foundation decided to take an active initiative in identifying alumni families and active-duty soldiers harmed by COVID-19 and offered them financial help throughout these challenging times.

\$29,250
Project Cost



E.B. Duvdevan Alumni

"A few months ago, I reached an unbearably difficult time in my life, which was reflected in several areas [including: family, employment, economic and social] things only got worse when my mental health state was also affected. I was referred to a medical committee on behalf of the National Insurance Institute, and accompanied by a social worker, I was diagnosed at the National Hospital, where I was determined to be 65 percent mentally disabled. One of my friends approached the Foundation, without my knowledge, and since then, we've been in touch.

It is not easy for me to say what I am going to say but about three months ago, I reached a state in which I felt my death is better than my life, I felt like there was no way out that I could see the situation changing, certainly not improving, even by a bit. From the moment the Foundation approached me, took interest in my situation and expressed clear intentions to help me, and support me during this time things have been getting better and better. Beyond the fact that the Foundation helped, right from the first moment, in a physical, economic and practical way, something that is not obvious at all, at these troubled times. The Foundation contacts me at their own initiative and on a daily basis, doing it in a consistent manner and I can truly say that it has been invaluable for me. My words can't express the depth of my appreciation to the Foundation and the people who support it. I went from a situation where I don't have the desire to perform very basic actions [such as: eating, showering, changing clothes, or going out], to a completely different place the last few weeks.

Thank you Duvdevan Foundation and supporters!!!"

”

\$75,000

Fund

Fund started for families harmed by COVID 19

\$75,000

Active duty

Monthly aid to two active duty soldiers families

\$4,400

Aid

Aid during the holidays to 42 different families

\$1,500

Food Money

Money for food support that is given monthly to different families

Scholarship Fund

\$406,250

Project Cost

48

Scholarships

New
scholarships
granted

130

Total

Scholarships
in total
(cumulative)

14,880

Volunteer

Hours of
volunteer
work

The Duvdevan Scholarship Fund, in partnership with the “Heseg” Foundation founded by Gerald Schwartz and Heather Reisman, the Miles & Kelly Nadal Fund, and CZCA, grants academic scholarships to Duvdevan alumni. Scholarships are based on financial need and excellence during army service in the unit. As part of the scholarship requirements, recipients must complete 120 hours of volunteer work in the community. This year following COVID-19 and its effects on different

work sectors, 5 of our alumni have decided to change professions and so the foundation supports them in their MA studies.

Our scholarship recipients volunteer in one of our various social project or in one of the nonprofit organizations we have partnered with:

One for all

The Duvdevan Foundation’s flagship social program, operating in high schools in order to increase the motivation of young Israeli men and women to engage in significant service in the IDF.

Building a Future

A new Duvdevan foundation project meant to engage Holocaust survivors in a weekly meeting led by a Duvdevan alumni.

Aleh

Provides a therapeutic and rehabilitative solution and a warm home for the population suffering from severe developmental mental disabilities and medical complexities.

HaGal Sheli

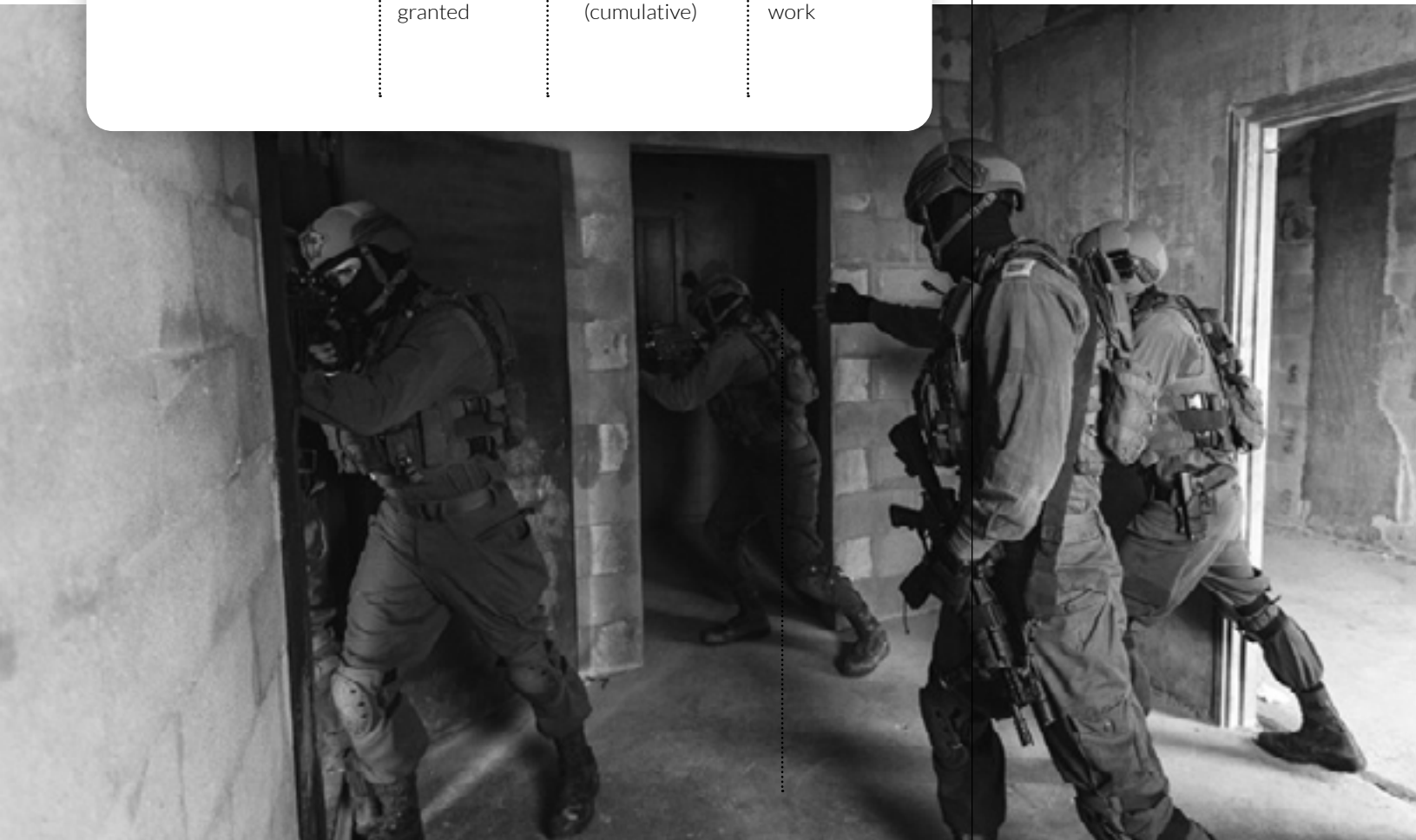
Uses surfing as an educational tool and provides at-risk youth with the chance to ‘ride the wave’ and succeed.

Value Sports

Strengthens the values of Israeli society by teaching youth sportsmanship, ethics and character building.

Heroes for life

Connects released soldiers traveling abroad with volunteer opportunities in the developing world. During Covid-19 the activity had been shifted to volunteering missions during traveling the Trail of Israel. Difficult backgrounds succeed in life using the ocean and a surfboard as a platform for personal growth.



Alumni Projects & Accomplishments

Mental Stability Program

[PTSD Program]

This year we took a step forward in various activities to strengthen the mental resilience of the unit's graduates. We established a department within the Foundation to deal with the issue. This year we held a number of activities aimed at raising awareness of the vulnerability that military service can cause, and encouraged unit graduates to contact us for help. In the past we noticed that there are still many graduates who prefer not to deal with the problem and that is why the Foundation decided to take various initiatives in order to channel graduates who need help.

Accomplishments:

Longer time dedicated to mental resilience in "New Path" program.

Joint activities with the Scheinberg Foundation which include art therapy, therapy through martial arts and many more.

The head of Natal Foundation Trauma Sector Dr. Hannah Himmi held an open discussion with Duvdevan Alumni.

Two Natal seminars taken with different teams that finished their service a few years ago, one of the teams fought in Gaza in 2014

\$82,500

Project Cost

Alumni Projects & Accomplishments



Mentoring Program

This leadership and empowerment program, in partnership with the CZCA and our beloved community of supporters from Canada, is designed for Duvdevan alumni to provide guidance and enhance their abilities before major life/career decisions. The year-long mentoring program matches selected Duvdevan alumni with Israeli leaders from a variety of fields and professional backgrounds: educational, entrepreneurship, technology, economics, and more. Each mentor is carefully chosen to provide the selected alumni with specific guidance based on their career needs and personal development

Mentoring Program

\$36,375

Project Cost

2

Overnight retreats

41

Program applicants

10

Months program

11

Group meetings

12

Mentors

Mentors paired with Duvdevan Alumni

960

Volunteer

Personal meeting hours between mentors and Duvdevan graduates



Yossi Laor
Economic Business Developer

”

“My name is Yossi Laor, I am married and I have 3 kids. Most of my activities over the years have been in the field of economic business development, from investments in start-up companies to larger ventures. My last activity, which started as a fitness / health venture, employed over 1000 employees.

In recent years, I have been volunteering at the Duvdevan Foundation as a part of the mentoring program. As a mentor I see the need of young and talented Duvdevan alumni for advice, a listening ear and also a guide at the important life changing decisions they face. The main goal is to provide tools for personal and business decisions that will constitute milestones in their life path.

This year I met Yishai Tal from Jerusalem, we came from really different worlds but the connection was immediate and we found a common language when we set goals for the process and tested ourselves throughout it. We decided on an organized process in which we both prepare for each meeting and centralize the important issues. Yishai made a big leap, I met an introverted guy with high abilities and a huge heart, we worked together in the challenging time of COVID-19 that affected us both in the personal field and especially in the professional field. Through the process of several months Yishai acquired tools that I am sure will affect him in all areas of life.

I have to mention the support that the Duvdevan Foundation gave us throughout the process and its commitment, as a mentor I also had someone to consult with in order to maximize the process for the benefit of the alumni, a wonderful process has been built here, and I am happy to be a part of it.”



Yiah Tal

”

“The mentoring program of the Duvdevan Foundation, in which I participated in the past year, has contributed to my personal development significantly in a number of ways and fields.

My name is Yishai Tal, age 33, from Jerusalem. I served as a combat soldier in Duvdevan. Currently I am a physical education teacher at a high school in Jerusalem. For several years I worked at a high school for at-risk youth, and in addition I am a member of the management of the “Values in Sports” foundation (a foundation that works to strengthen the leadership and personal-social resilience of youth through sports).

I entered the program immediately after graduating with a master's degree in education management from Bar-Ilan University.

In terms of my experience, the program was an excellent continuation of receiving tools, and guidance with myself in which direction to continue to advance in my life in order to be an influential factor in the Israeli society, through education and sports - tools that I strongly believe in.

Between me and my mentor Yossi Laor, a very special and good relationship was established, despite the great different background from which we come. Yossi, a businessman and secular-Tel Aviv entrepreneur while I am a religious guy who grew up in a small moshav in the Golan. It was clear to me that we would not have met without the program, in which we left our political views and religious beliefs aside, we lowered barriers in order to reach a higher goal. Throughout the year of the program, Yossi accompanied me at a variety of crossroads with great care and dedication to the process.

During the year, I was privileged to get married, advance in my work, and enter into additional activities at the Values in Sports Foundation - where I work to promote various programs and projects in Israeli society. During the program I was given many tools to develop my personal abilities. I felt that the personal process I experienced with my mentor was a deep and open bond that was forged between us.

The tools I acquired during the program gave me the lift to direct management and entrepreneurship in the field of education. Yossi, who managed and initiated many large projects throughout his life, taught me from his rich experience and gave me a lot of professional knowledge and tools of entrepreneurship and management methods.

The “toolbox” that I acquired during the program influenced and promoted me in a variety of areas of life: relationships, family, career and in general as a citizen of the State of Israel.”

Social Involvement

One for All

The 'One for All' program was initiated by Duvdevan officers who wished to motivate Israeli teenagers towards a more significant army service by empowering their personal responsibility within society. Operating within schools throughout Israel, Duvdevan graduates interact with students in different schools on a weekly basis. These Duvdevan volunteers demonstrate the importance of personal commitment to society, and they present military service as an opportunity to optimally contribute to our nation. The program's rapid growth due to its success was slowed down due to COVID-19 although, some of the school's programs were implemented through ZOOM and were very successful. The program is funded thanks to the generous donation of our Canadian supporters Gary and Gale Brown.



\$11,562

Project Cost

38

Schools

Number of schools participating in the program

29

Schools

Number of schools participating in the program

35,000

Students

Number of students influenced by the program



Adin D.
Duvdevan Alumni and
volunteer in the project

"I truly believe that the work we do in this amazing project is important. Meeting the teenagers before they start their army service, hearing what they think and how much they want to learn and improve as people, is just wonderful. I'm so glad we have the opportunity to talk to them and try to influence them to do great and meaningful things"



School graduate of the program

"The project was very significant for me, it helped me understand that it doesn't matter where i will serve, i can still have a very meaningful army service, and that it is all up to me"

”



Social Involvement

\$10,000

Project Cost

Future Social Involvement Programs

Following the success of our "One for All" social project to encourage meaningful service in the IDF, we decided to expand our work to more places this year. After we received 20 different proposals for social enterprises from the alumni of the unit the board of directors chose "Tofsim Kivun" (catching a direction in free translation) program as our new social program.

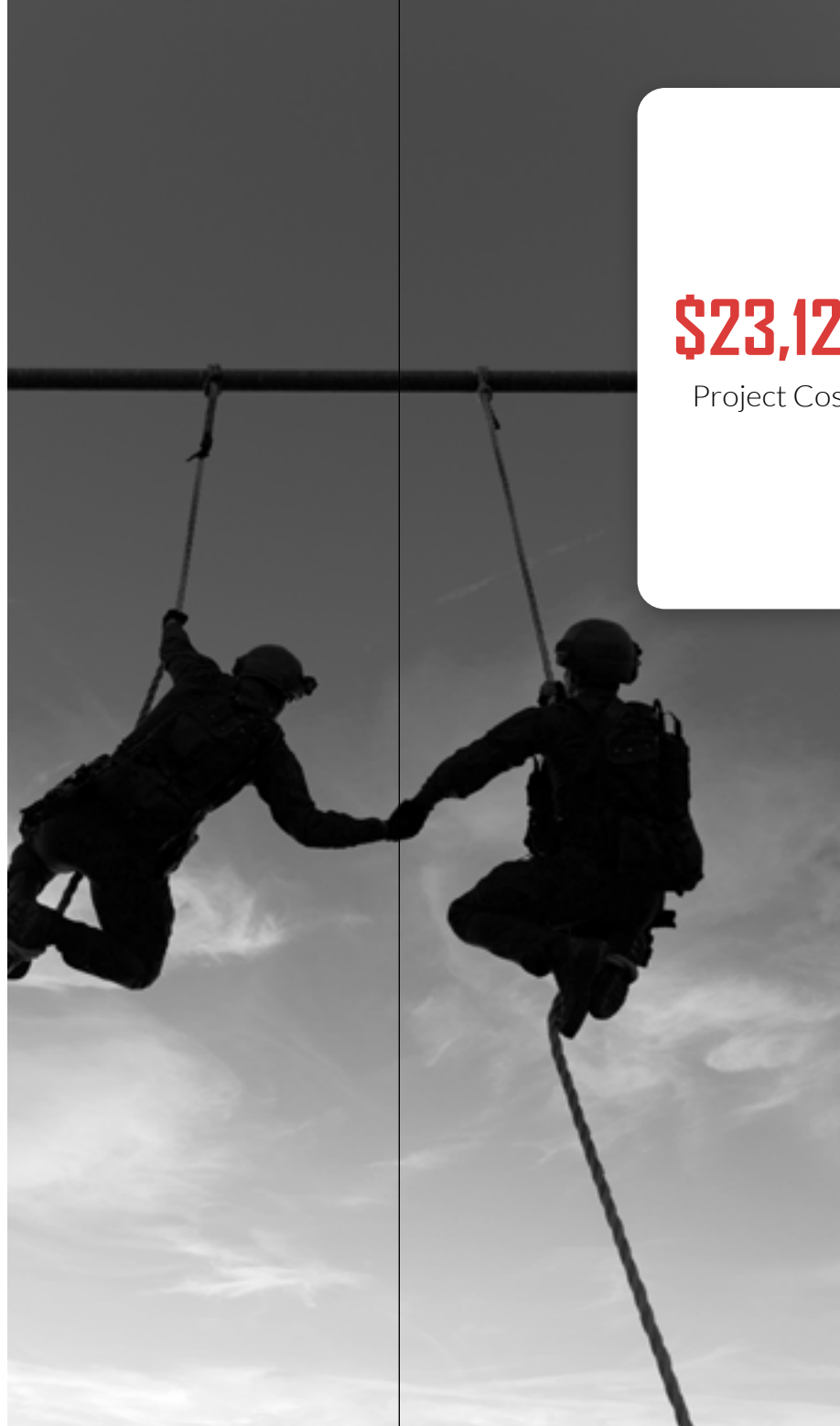
The program is intended for outstanding young academics and practical engineers from the geographical and social periphery of the State of Israel. The program operates with the understanding that in order to pave the way in the world of employment for a suitable job and develop a career, a set of tools, personal guidance and building a network of connections is needed. All these and more, are received by the participants in the program. The program has a success rate of over 92% placement. The program won the Best Career Development Program from the Negev and the Galilee Ministry at the Seventh Negev Conference.

Active Duty Projects & Accomplishments

New Path Program

The transition from soldier to civilian is a highly complex experience. During this period, which is fraught with much confusion and a feeling of emptiness due to going from being a part of many different operations to being back home. There is also a sense of anxiety and concern as to what the future holds for these new civilians. This is why we established the New Path Program to provide the newly released soldiers with the tools to help ease their transition back to civilian life and to start a new path. Due to COVID-19 one of the programs was implemented through ZOOM. This program is a unique program, suited especially to the DNA of Duvdevan soldiers, that is given in addition to the regular short program the IDF gives to all combat soldiers before they leave the army. Guidance sessions and seminars were held for the following topics:

- Psychologist (PTSD)
- Volunteer programs
- Career path
- Personal finance
- Israeli SAT prep
- Interviewing techniques
- Job options
- Networking
- Safe travel abroad
- Representing Israel abroad
- Starting a Business



\$23,125

Project Cost

3

Programs

Programs implemented in 2020

190

Participated

soldiers and officers participated in the program.

”



-First Lieutenant Ariel T.

“The New path program I went through prior to my release was of very high standard and I could tell that a lot of hard work went into building it. The Foundation provided us with important knowledge and a set of different tools for managing ourselves as citizens, as well as mental preparation for being released from a very intensive service. I felt like the different lectures were accurate and exactly what i needed before finishing my service. I wish to thank everyone involved in preparing of the program it made my release much easier and smoother, especially during COVID-19.”

Memorial Project

Families have sacrificed their loved ones for the State of Israel and our mission as the Duvdevan family, embraced by Miles Nadal and his family, is to strengthen them. The foundation supports the bereaved families all year round and assists them in commemorating the fallen. The Foundation organizes an annual Hanukkah candle lighting

ceremony and dinner and grants a small tribute to the families before the High Holidays, in addition to sending Duvdevan soldiers and veterans to lay bouquets of flowers on the graves on their memorial days. This year, on Memorial Day, all of the events were conducted over ZOOM because of COVID-19.

“We must remember the past to build the future”

Bereaved families with Duvdevan commander and Oded Dayan in an intimate evening of remembering and paying respect to the fallen, the night was conducted over ZOOM because of COVID-19 with different Foundation volunteers that visited the bereaved families. The night included a comedian and the lighting of a Hanukkah candle



2020 Accomplishments

Close mental support for the families of the fallen throughout COVID-19

Various holiday events which include Hannuka stand up, Rosh Hashana gifts, and during Pesach lockdown volunteers visited the families and helped them with groceries and other needs they had

18 bouquets laid on graves for memorial ceremonies, because of COVID-19 the ceremony was conducted online and included songs conducted by famous Israeli artist Shlomi Shabbat who volunteered to participate.

\$12,125

Project Cost





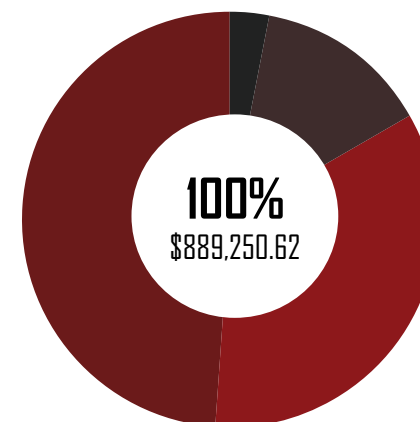
2020 has been a challenging year, for the first seven months of 2020 the Foundation raised minimal funds and with the small amount of money raised the Foundation could not keep on funding the different programs the Foundation offers. We decided to start a fundraiser with the help of JGIVE in order to raise enough money to keep the Foundation active. With the help of many different donors from all over the world we have reached our goal. Over 30% of the donations came from the unit's graduates and many of them took an active role in the fundraiser.

\$11,812

Project Cost

DONATIONS 2020 BY COUNTRY

- 3.18% - AUSTRALIA | \$28,353.13
- 13.76% - CANADA - \$122,343.75
- 34.25% - USA | \$304,545.93
- 48.81% - ISRAEL | \$434,007.81



Looking Forward 2021



Social Involvement

The year 2021 will be a year of significant expansion of our social activities. In addition to caring for the graduates of this elite unit, we believe that our responsibility to the state and to Israeli society does not end with military service, and we see social activity as a key mission. We increasingly see graduates of the unit of all ages, and especially older graduates, looking for places to continue to give and do meaningful service to Israeli society. In response to this, we will sponsor a number of projects that will allow our graduates to volunteer meaningfully: educating the next generation through "One For All" project, supporting Holocaust survivors with weekly guidance and home renovations, and mentoring Academics from Israel's social and geographical periphery in order to help them reach their professional goals.

Unit Support

We understand that the sense of family and power that the soldiers receive, both regularly and in reserve service, comes from personal and individual attention and therefore we want to invest more in paying attention to the soldiers and their basic needs. Therefore, in addition to the watches that the fighters receive at the end of training, this year we will give running gear kits to the fighters at the end of their basic training, give a personal gift to all of the unit's soldiers, and invest in the soldier's basic living conditions. In addition, we are planning to hold evenings of recognition to the unit's reserve force, the reserve force can get called to action 24 hours a day even at the age of 30 plus, they leave their families to join an important operational activity in order to maintain Israel's security. We highly appreciate the sacrifice they make and we plan to have a yearly event to show it.

Mentoring

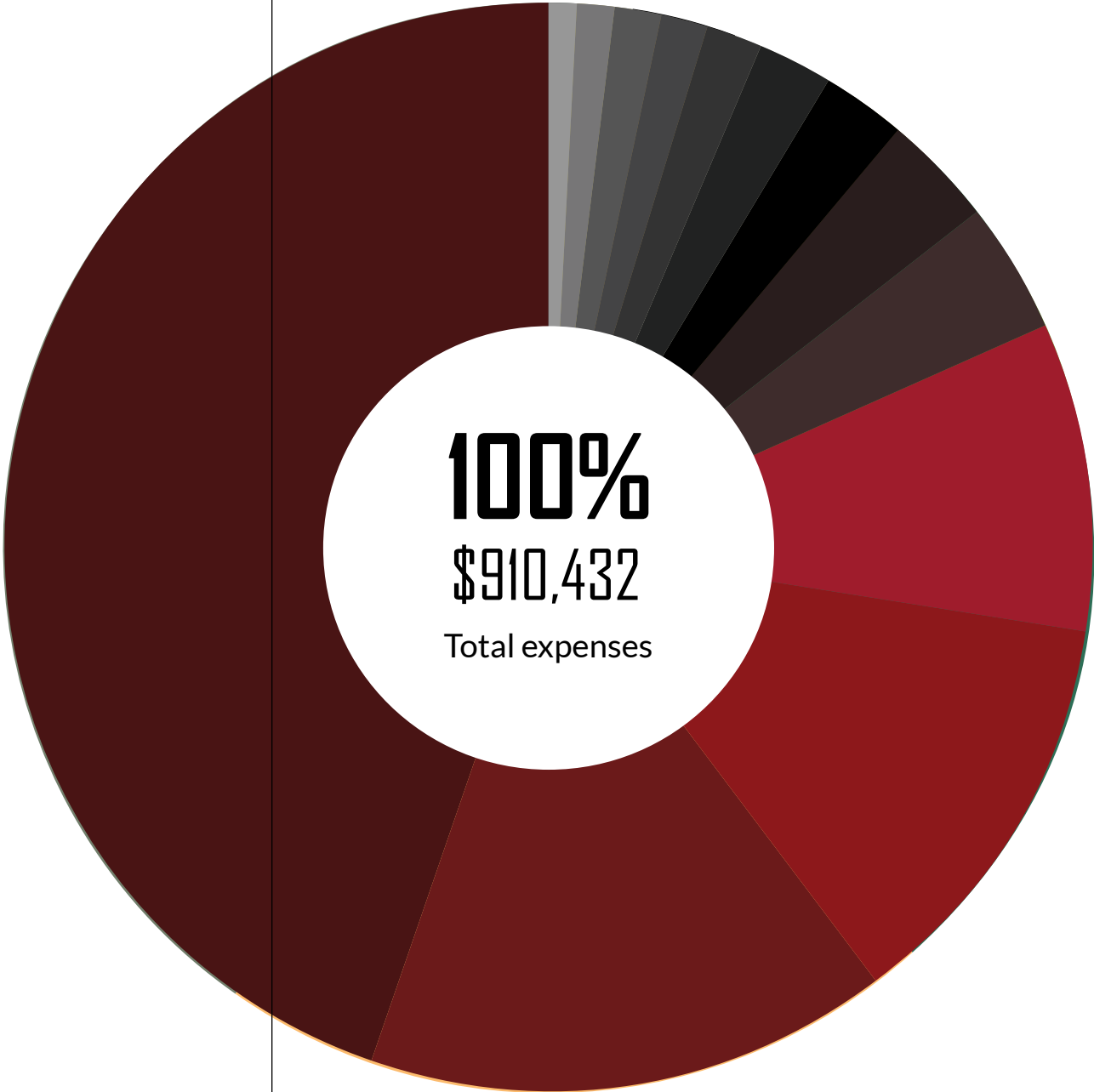
In 2021 we will significantly increase the mentoring activity for Duvdevan alumni. The Foundation's current mentoring project is for combat alumni only. The homogeneity of the participants and the similar experiences they went through during their military service allow the participants to have an open and intimate dialogue very quickly, which allows for significant empowerment of the participants in the program. Since we also want to strengthen the female power of the unit's graduates, this year we will establish another mentoring project that will also allow the outstanding female graduates of the unit to become stronger and advance in their personal lives and careers. In addition, this year opens the first project of its kind of mentoring for a career that will connect 50 alumni with 50 mentors who are also alumni of the unit, we will try to use their experience in their professional fields so they can empower each other. This project will allow us with a minimal budget to help a large number of graduates, increase the network, and empower our graduates.

Mental Guidance

We hope in 2021 to reach as many Alumni as possible who require mental support and to change the way the subject of vulnerability is regarded. We believe that our approach to wounded alumni, the creation of the team workshops, and weekly frameworks will allow any alumnus in distress due to experiences he is carrying from military service to allow himself to contact us and ask for help. In 2021 Duvdevan alumni will understand that they are not alone and that there is a way to cope and live with the experiences from military service.

Cost & Expenses 2019

- 0% - Future Social Involvement Programs | \$0
- 0.86% - Membership | \$7,813
- 1.27% - One For All | \$11,562
- 1.30% - Jgiva Fundraiser | \$11,813
- 1.33% - Memorial Project | \$12,125
- 1.71% - Lone Soldiers - Scheinberg | \$15,562.50
- 2.25% - Fundraising Expenses | \$20,469
- 2.54% - New Path Program | \$23,125
- 3.21% - COVID-19 Aid | \$29,250
- 4% - Mentoring Project | \$36,375
- 9.06% - PTSD Support | \$82,500
- 12.44% - Assisting The Unit | \$113,281
- 15.44% - Operatinal expenses | \$140,307
- 44.62% - Scholarship Fund | \$406,250



Projected Expenses



\$23,531
Memorial Project

\$22,500
New Path
Program

\$47,500
Mentoring

\$406,250
Scholarship

\$70,625
Mental Support

\$68,750
Duvdevan Events

\$178,125
Assisting the unit

\$30,156
Networking

\$48,593
Business
Development

\$21,312
One For All

\$151,556
Overhead costs

Total
\$1,031,400

Organizational Chart 2020

CEO
Oded Dayan

**PERSONAL ASSISTANT
TO THE CEO**
Yuval Aloni

UNIT
Or Cohen

New path program
.....
Unit projects
.....
Reserve duty
support
.....
Active duty welfare
projects

ALUMNI
Ido Akerman

Events
.....
Mentors
.....
Communities
.....
Granits
.....
Business support
.....
Career mentoring
.....
Mental support

SOCIAL WORK
Ben Buchbot

One For All
.....
Changing Direction
.....
Holocaust survivors
project
.....
"Chech" scholars

MARKETING
Ariel Moshe

Head of
Administration
.....
Creative and
spokesmanship
.....
Site

**HERITAGE AND
MEMORIALIZATION**
Nitsan Peleg Chen

**CBO - BUSINESS
DEVELOPMENT**
Roey Morag

Foundation members
.....
Fundraising
.....
Lone Soliders

USA Board

Director & Secretary
Stephanie Sebag

Director
Joseph Hammer

Chairman
Ronn Torossian

Director
Gary Jacob

Director & Treasurer
Hannan Lis

Director
Laura Isko



Partners and Accreditation

Duvdevan Foundation is listed as a nonprofit organization under Israel's Non-Profit Authority (Law 46). This Foundation has been listed by federal law, registered as "Friends of Duvdevan." Also, we are recognized by the following partner organizations for tax benefit purposes:

| American Friends of Libi – USA | French Friends of Libi – France | The Canadian Zionist Cultural Association (CZCA) - Canada | JNF - Australia | UIA - Australia

FRIENDS OF DUVDEVAN

Taxpayer identification number(s) - 83-0860160

Account number: 758793215, JPMorgan Chase Bank, N.A
Madison Avenue 383, New York, NY 10017. ABA # - 021000021

Please feel free to contact us at:

oded@217.co.il | +97252-6555453

roey@217.co.il | +97250-6322750

www.duvdevanfoundation.org

www.217.co.il

Jgive for online donations:

<https://www.jgive.com/new/en/usd/external/charity-organizations/2489>

Photography credits:

Oren Cohen:

 @oren26c