Elad Mizrahi

I'm a passionate **Product Designer**. I combine my experience and knowledge in product design and front-end development to design and develop clever components that make designers and developers work better together.

I'm part of the open-source guild, UX research initiatives, and the growth team at **Soluto**.

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Experience

Product Designer & Frontend Developer | Soluto | 2020 - Present

Product Design:

- Part of the growth team testing product-market fit for new experiences.
- Responsible for ongoing UI/UX for multiple Asurion products.
- Creating new features based on user research and data analysis.
- Designing for a native mobile app (React Native) and web apps.
- Working with global teams and stakeholders.
- Part of the effort to transition Asurion products to responsive design.

Frontend Dev:

- Designing and developing experiences from wireframing to deployment.
- Designed and developed components for the global Asurion UI library (React and Styled-Components).
- Maintaining components — Solving bugs, implementing accessibility features, collaborating with developers globally.
- Being a bridge between design and development across multiple teams.

Additional responsibilities:

- Mentoring interns on several projects.
- Part of the UX research initiative is to simplify research processes for designers.
- Part of the open-source guild promoting open-source projects in Soluto

UI/UX Designer | Studio Praktik | 2017 - 2020

- Produced high-quality user interfaces for digital products from concept to launch.
- Designed visual mockups and prototypes from wireframes and delivered final design production-ready assets for development.
- Develop concepts of brand identity and created design systems.
- Regularly work amongst multiple functional teams, including project management, content creators, developers, and other graphic designers.
- Work on multiple products, apps, and web design projects with small startup companies and large corporations.

Education

Bachelor of Design, Visual Communications |
Wizo Academy of art and design

Skills

Wireframing

Prototyping

Responsive Design

UX Research

User Interviews

Interaction Design

3D design

Motion Design

HTML & CSS

React

Styled Components

TypeScript

Tools

Figma

After Effects

Webflow

Blender 3D

Sketch

Invision

Zeplin

Photoshop

Illustrator

Languages

Hebrew

English