



We'll Take Your Projects from  
Headache to Handled.

Don't have time to read through our whole PDF?

Here are the most important sections to view:

1 [Who We Are](#)

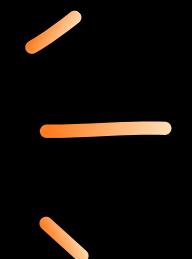
2 [Our Promises to You](#)

3 [Pricing](#)

4 [Next Steps](#)



# Who We Are



More Seconds is an innovative, full-service digital agency that provides premium web support for agencies, startups, businesses, and more! We are passionate problem solvers who seamlessly deliver the service and speed of an in-house development team for a fraction of the cost.

**We like to say that if you can dream it...**

**More Seconds can make it a reality.**



# Why We're Here

We recognize that, within our industry, there is a critical shortage of creative, independently thinking web developers who are capable of devising creative solutions to maneuver around even the most complex of problems. That's what we do best. We're driven by our desire to provide our clients with educated guidance and out of the box solutions to help them make the best, most informed decisions possible when it comes to their web needs. That way, they can focus, unrestricted, on their ideas and creative angles.

The passion you feel for the core function of your business is the way we feel about solving problems and writing beautiful code. We're here to give you more time to focus on the things you love to do. We're here to give you More Seconds.

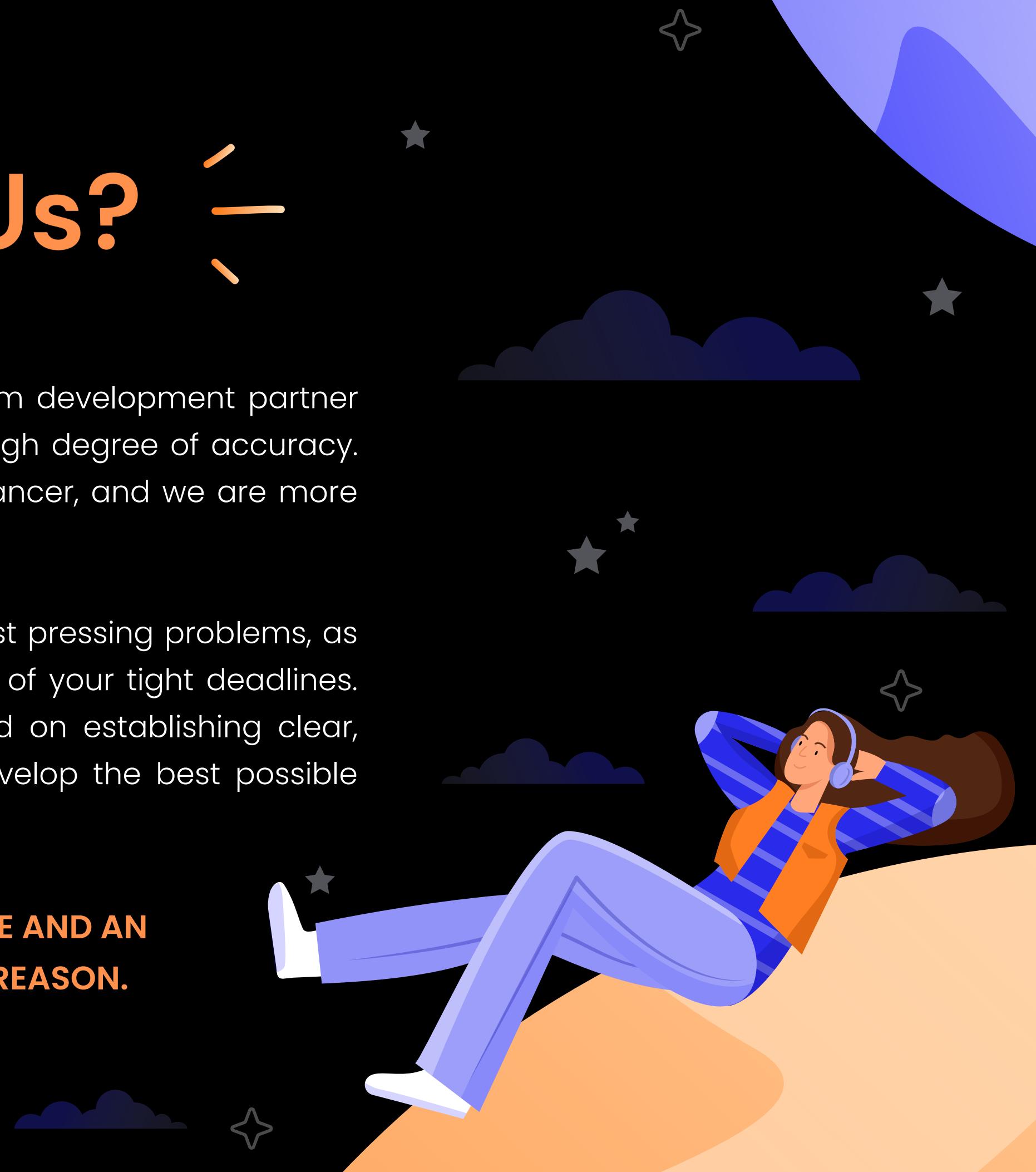


# So, Why Choose Us?

Companies choose us because we are a reliable, long-term development partner with the expertise to bring their projects to fruition with a high degree of accuracy. We are more dependable than a typical dev shop or freelancer, and we are more affordable than a team of in-house developers.

We offer around the clock, on-demand service for your most pressing problems, as well as lightning fast turnaround times in order to meet all of your tight deadlines. Our highly experienced and attentive team is laser focused on establishing clear, collaborative communication. We will work with you to develop the best possible solutions for your project requests—whatever they may be.

**WE BOAST A 92% YEAR-TO-YEAR CLIENT RETENTION RATE AND AN  
EQUALLY IMPRESSIVE CLIENT SATISFACTION RATE FOR A REASON.**



# Our Promises to You

A RELIABLE WEB DEVELOPMENT TEAM YOU CAN TRUST.



1

## Customer Service First

We'll never leave you hanging. Our development teams are consciously organized to give you a deeply personalized, one-on-one relationship. We address all questions, comments, concerns, and updates on-demand—oftentimes, well-before you even need to ask.

2

## Responsive, Thoughtful Communication

Our goal is to integrate with your team as seamlessly as an in-house development team. A dedicated More Seconds Project Manager will help you recreate the feeling of walking down the hall to speak to our team. You'll be able to reach us at any time via Slack, or on your preferred Project Management tool.

3

## Pixel Perfect Results Right When You Need Them

We understand that details are everything. We'll collaboratively work with you to ensure that everything is perfect, down to the last detail. With our project request intake and rigorous QA processes, you'll avoid the time consuming oversight and headaches commonly associated with development projects.



# Our Clients

WE'VE WORKED ON HUNDREDS OF PROJECTS FOR AGENCIES, STARTUPS, EVENT PRODUCERS, AND BUSINESSES OF ALL SIZES.



The  
Montgomery  
Summit



WE'RE TRUSTED SERVICE PARTNERS FOR THE MOST INFLUENTIAL INDUSTRY LEADERS.

# Client Testimonials



ALGORITHM AGENCY

**Daniel Mickelson**

CEO & Founder

"I couldn't be happier with the design, development, and technical support that we receive from Brian and the More Seconds team. Last week, we hit our highest engagement score on record."

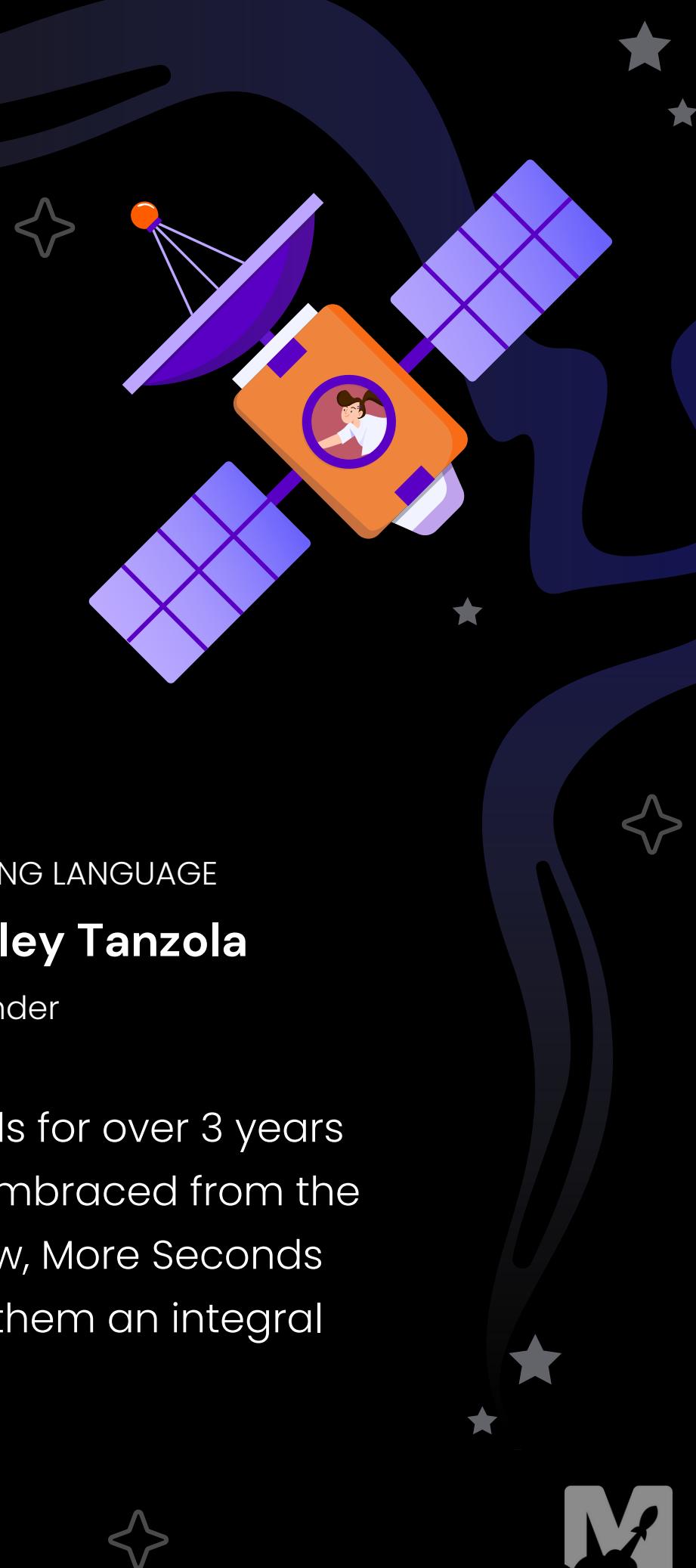


LISTING LANGUAGE

**Kelley Tanzola**

Founder

"I have worked with More Seconds for over 3 years now. My goals and vision were embraced from the very beginning. As my vision grew, More Seconds has been by my side. I consider them an integral part of my team."



## What We Can Do

### Web Development

- UX/UI Design
- Research & Analysis
- Website Updates

**WE'VE TAKEN OUR CLIENTS' WILDEST WEB IDEAS AND HAVE BROUGHT THEM TO LIFE THROUGH OUR UNPARALLELED ENGINEERING TALENT.**

From fast growing startups to established corporations, we utilize the latest technologies and platforms to deliver captivating user experiences and web interfaces. Our team of top U.S.-based developers write high level, production ready code designed to optimize your website's functionality. We understand the importance of every element – design, development, speed, security, performance, functionality, hosting, and maintenance. We provide innovative, custom web development solutions so your website stays ahead of the competition.



## What We Can Do

# Web Development

UX/UI Design

Research & Analysis

Website Updates

## Suncoast Humane Society

The Suncoast Humane Society is one of Florida's few "open admissions" animal shelters. We built them a brand new, 35 page website complete with custom functionality to improve the processes they use to run their shelter.

[View Live Site](#)

[View Figma Designs](#)

SUNCOAST  
HUMANE SOCIETY



The screenshot shows the Suncoast Humane Society website. At the top, there is a header with social media links (Facebook, Instagram, Twitter, LinkedIn, YouTube), a search bar, and a navigation menu with links for 'Get Involved', 'Adopt', 'Foster', 'Thrift Stores', 'Donate Now', and a menu icon. Below the header is a large banner with a photo of dogs playing in water and the text 'Contact Us' and 'Send us an email.' A message box is visible with fields for 'First Name', 'Email Address', and 'Your Message...', and a 'Sign Up' button. The main content area features a section titled 'Love them all.' with the subtext 'Helping pets and people live happier, healthier lives filled with love, together.' It includes a 'Donate Now' button and four service icons: 'Get Involved' (hand holding heart), 'Adopt' (two people with heart), 'Foster' (house with heart), and 'Thrift Stores' (storefront). Below this is a section titled 'The Suncoast mission.' with a subtext about providing sheltering, prevention services, and support. It includes a 'Learn More' button and a logo for the 'Building The Future' capital campaign. Another section highlights a capital campaign with a goal of '\$10.5 Million Goal' and '\$8.1 Million Raised'. The bottom of the page features a sidebar with information about pet rehoming and life services, pay and neuter surgeries, and contact details.

**Contact Us**

**Send us an email.**

message sent to [information@humane.org](mailto:information@humane.org).

First Name First Name

Email Address

Your Message...

Sign Up

**Love them all.**

Helping pets and people live happier, healthier lives filled with love, **together.**

Donate Now

Get Involved Adopt Foster Thrift Stores

**The Suncoast mission.**

Because pets need people and people need pets, Suncoast Humane Society provides sheltering to the most vulnerable animals, affordable prevention services to the community and ongoing support for pets and the people who love them.

Learn More

**Building The Future**

Together, we will continue to care for the vulnerable by building a campus dedicated to defending, protecting and caring for the pets in need in our community.

Learn More

**Our Capital Campaign:**  
***Building the Future***

Together, we will continue to care for the vulnerable by building a campus dedicated to defending, protecting and caring for the pets in need in our community.

Learn More

**\$8.1 Million Raised**

**\$10.5 Million Goal**

**Rehoming and Life Services\***

\*By appointment only.

Tuesday – Saturday  
941-474-7884 x 409  
[pethelp@humane.org](mailto:pethelp@humane.org)

**Pay and Neuter Surgeries\***

\*By appointment only.

941-474-7884 x 404  
[pethelp@humane.org](mailto:pethelp@humane.org)

**Building The Future**

SUNCOAST HUMANE SOCIETY  
CAPITAL CAMPAIGN

**\$8.1 Million Raised**

**\$10.5 Million Goal**

## What We Can Do

Web Development

# UX/UI Design

Research & Analysis

Website Updates

**WE'VE MAXIMIZED OUR CLIENTS' CONVERSION RATES WITH THE STUNNING,  
MASTERFUL WEBSITES WE HAVE CREATED IN COORDINATION WITH THEM.**

When a potential customer visits your website for the first time, they need to meaningfully connect with your business in seconds. We are experts at utilizing sophisticated UI design and engaging UX journeys to create captivating landing pages designed to convert casual browsers into paying clients. From custom iconography and illustrations to content architecture and interactive elements, we'll bring your brand's best vision to life. We provide pixel perfect design options to ensure each web project we deliver is an aesthetic masterpiece.



# What We Can Do

Web Development

## UX/UI Design

Research & Analysis

Website Updates

# Madison Miles Media

Madison Miles Media is preparing to launch their new magazine publishing company, M3Magazines. We took the mockup content and design direction they provided and turned it into an instantly eye-catching, unique hit.

[View Homepage Design](#)

[Other Pages](#)

The collage features several examples of website designs and magazine spreads:

- Top Left:** A dark-themed website for "m3madisonmilesmedia" featuring a large, stylized logo and navigation links for About Us, Portfolio, Services, Blog, and Contact Us.
- Top Center:** A website for "Consulting And Strategy" with a green "FREE ASSESSMENT" button.
- Top Right:** A magazine spread for "NORAH JONES" with a photo of Norah Jones and text about re-imaging magazines.
- Middle Left:** A website for "THE ASSOCIATION MAGAZINE PROS" with a green "CONTACT US" button.
- Middle Center:** A magazine spread with the headline "you will trust us at hello." and a photo of people working together.
- Middle Right:** A website for "You Look Good" with a green "LINK ABOUT M3MAGAZINES" button.
- Bottom Left:** A white-themed website with a quote about magazines being more than words and design.
- Bottom Right:** A dark-themed website for "Team" services including Wireframing, Design, UX/UI Interaction, Animation, and Mobile App Design.

**Portfolio**

## What We Can Do

Web Development

UX/UI Design

### Research & Analysis

Website Updates

**WE'VE UNCOVERED OPPORTUNITIES TO IMPROVE OUR CLIENTS' DEVELOPMENT WORKFLOWS, DRIVING A GENEROUS RETURN ON INVESTMENT.**

We are experts at analyzing multiple data points related to user satisfaction and goal conversions; we'll take a look at your overall website performance issues, server configurations, and site architecture as well as help plan all new functionality or design needs. From there, we produce detailed and executable blueprints designed to make implementing our solutions a breeze. Our aim is to deepen the knowledge and digital resource base that will continue to power your business long-term.



# What We Can Do

Web Development

UX/UI Design

## Research & Analysis

Website Updates

# Popmenu

Popmenu, a major startup in the restaurant marketing industry, wanted to emulate a competitor and include the Google Places API into their web forms to boost their conversion rate. Their site, however, was built with Webflow and Marketo, services that are incompatible with the API. With a bit of creative analysis and engineering genius, we built them a custom form that integrated with all of their favorite tools & platforms.

[View Live Demo](#)



SOLUTIONS ▾ PRICING COMPANY ▾ CLIENT STORIES ▾

LOGIN SCHEDULE A DEMO

The restaurant website builder that gets you more customers

Restaurant websites built to drive more traffic to your front door.

Thank you! Your submission has been received.

SEE IF YOUR RESTAURANT QUALIFIES

- 1
- 2
- 3

RESTAURANT NAME \*

- Ocean Delight Monterey Road, San Jose, CA, USA
- Ocean Deli Chincoteague Road, Wallops Island, VA, USA
- Ocean Deli Market Liberty Avenue, Miami Beach, FL, USA
- Ocean Deli Corp Lexington Avenue, New York, NY, USA
- Ocean Deli And Grill Inc Ocean Parkway, Brooklyn, NY, USA

powered by Google

I grew up in this industry and have owned many businesses. I haven't used technology in any of them until Popmenu came around. I wish I knew about it sooner!



Ocean Deli | Andy Tiftikidis



# popmenu

## What We Can Do

- Web Development
- UX/UI Design
- Research & Analysis

### Website Updates

**WE PROVIDE OUR CLIENTS WITH LIGHTNING FAST SUPPORT FOR THEIR ON-DEMAND WEBSITE UPDATES, SO THEY'RE ALWAYS OPERATING AT THE TOP OF THEIR GAME.**

We provide a completely hands-off website maintenance and updates service with a dedicated Project Manager to address all of your questions, comments, and concerns. We offer on-call and on-demand web support that seamlessly integrates into your project management workflow. Our expert #dev-ops team is always available to handle any issue that arises, even after-hours.



# What We Can Do

- Web Development
- UX/UI Design
- Research & Analysis

## Website Updates

### Plant Cell Technology

The Plant Cell Technology team is constantly on the move. With a quickly growing startup on their hands, they don't have a ton of time to fiddle around on the backend of their BigCommerce website. So, instead, when they need a new product added or a bit of text swapped, they push a few buttons and the More Seconds team has it compete in record time.

[View Live Site](#)

The screenshot displays the Plant Cell Technology website's PCT Store page. At the top, there's a navigation bar with links for PCT STORE, OUR STORY, PRODUCT INFO, CONSULTATION, LEARN, and CONTACT US. The main content area features a sidebar with categories such as Plant Preservative Mixture (PPM), Gelling Agents & Media, Lab-Equipment, Plant Growth Regulators, Starter Kits + Bundles, and Gift Certificate. Below this is a 'BATCH CALCULATOR' section where users can input liters of medium needed. The main grid shows three products: 'BIOCOUPLEUR™' (BioCoupler (TM) Glass Set), 'BioCoupler (TM) Glass Set' (BioCoupler (TM) Glass Set), and '10Pk of 250mL Glass Culture Vessels'. To the right, there are sections for 'FEATURED PRODUCTS' (BIOCOUPLEUR™ GLASS SET, AGAR, GELLAN GUM, MURASHIGE & SKOOG MEDIUM) and 'CASE STUDIES' (represented by small images of plants).

# Technical Competencies

WHEN IT COMES TO CODING LANGUAGES, WE'RE FLUENT.

## Frontend Languages:

- Javascript
- JQuery
- HTML5
- Redux
- React Query
- Tailwind CSS
- Typescript
- SASS
- CSS3
- Socket.io

## Backend Languages:

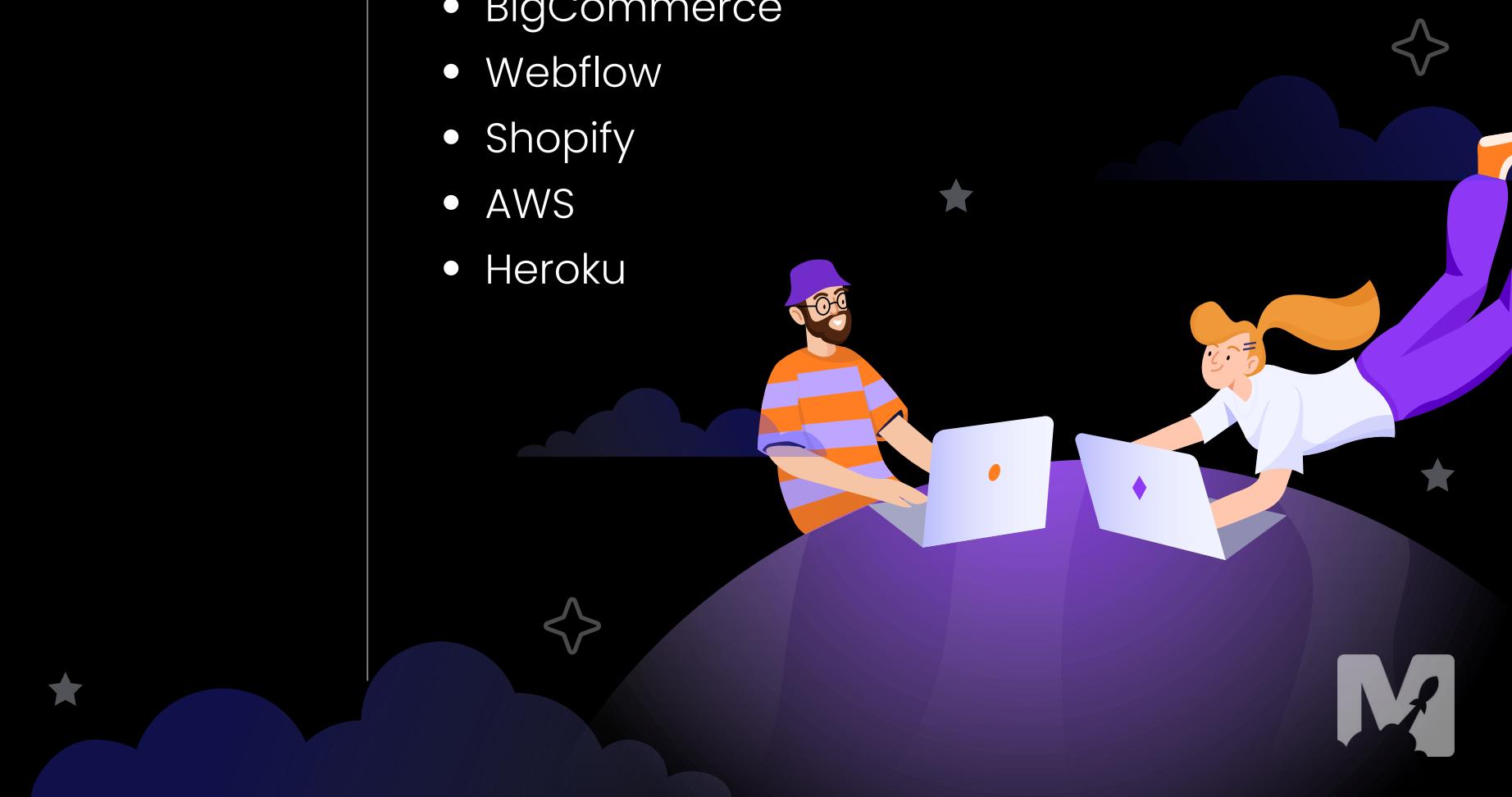
- PHP
- Node.js
- Express.js
- Handlebars.js

## Databases:

- Mongo.DB
- Maria.DB
- MYSQL

## Content Management Systems:

- WordPress
- BigCommerce
- Webflow
- Shopify
- AWS
- Heroku



# Pricing

We offer our services for a standard rate of **\$85 per hour**, invoiced on a 30 day billing cycle.

This pricing strategy allows us to immediately begin work on a wide variety of project requests simultaneously. This model also removes the hassle and lag time that a per-project pricing model can create. When requested, we provide highly accurate cost and timeline estimates for project completion. With More Seconds, you simply pay for what you need, when you need it. No minimum monthly spend. No contracts. No overhead charges. No hidden fees. Just great service.

And, if we ever fail to live up to expectations, you're free to end work with us immediately.



# Next Steps

Chances are, if you're reading this, you've already scheduled a meeting with our team to learn more about how More Seconds can help you. If you haven't, email Brian directly at [brian@moresseconds.com](mailto:brian@moresseconds.com) or click [here](#) to schedule a meeting.

We want to make sure that during our meeting, you get the absolute most out of your time. We recommend being prepared with some key info about your organization:

- Who are you, and what do you do best?
- What are your organization's future goals?
- Do you have an in-house development team, or a dev shop or catalog of freelancers that you utilize already?
- What project management tools do you use?
- We also want to know about your headaches –what web problems are plaguing you? We want to hear it all, please don't spare any of the details.





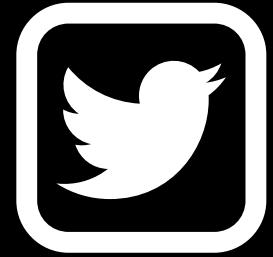
We're excited to chat with you and learn about all the ways we can help make your life easier! In the meantime, here are some other channels you can reach us on:



[Instagram](#)



[LinkedIn](#)



[Twitter](#)



[Email](#)



[Book a Call](#)

