

Jenny Park Storyboard

Lauren Finch

Jenny had just made it home from a long day at the museum and was completely exhausted. She had to create the center painting for her art show tomorrow, but she was so tired that she went right to bed instead.



Jenny woke up rested and ready to paint. She set up her easel, and got her paints together. She looked over at the window box she was going to paint and was horrified to find that all her plants were wilted or dead!



With her inspiration gone, Jenny looked for one of her old painting to save her exhibit. While setting up in the gallery, she thought about what could have happened. *They were fine a week ago when i watered them. Or maybe that was two weeks ago... I can't remember.*



Jenny took her phone out to look up a solution. After typing in “How to keep plants from dying” she found a review for an app to help people water their plants. *Hmm, worth a try*, she thought, downloading the app and putting her phone back in her pocket.



Jenny started using the app to water her plants. It was so easy to remember when she got notifications to remind her when they were due to be watered.



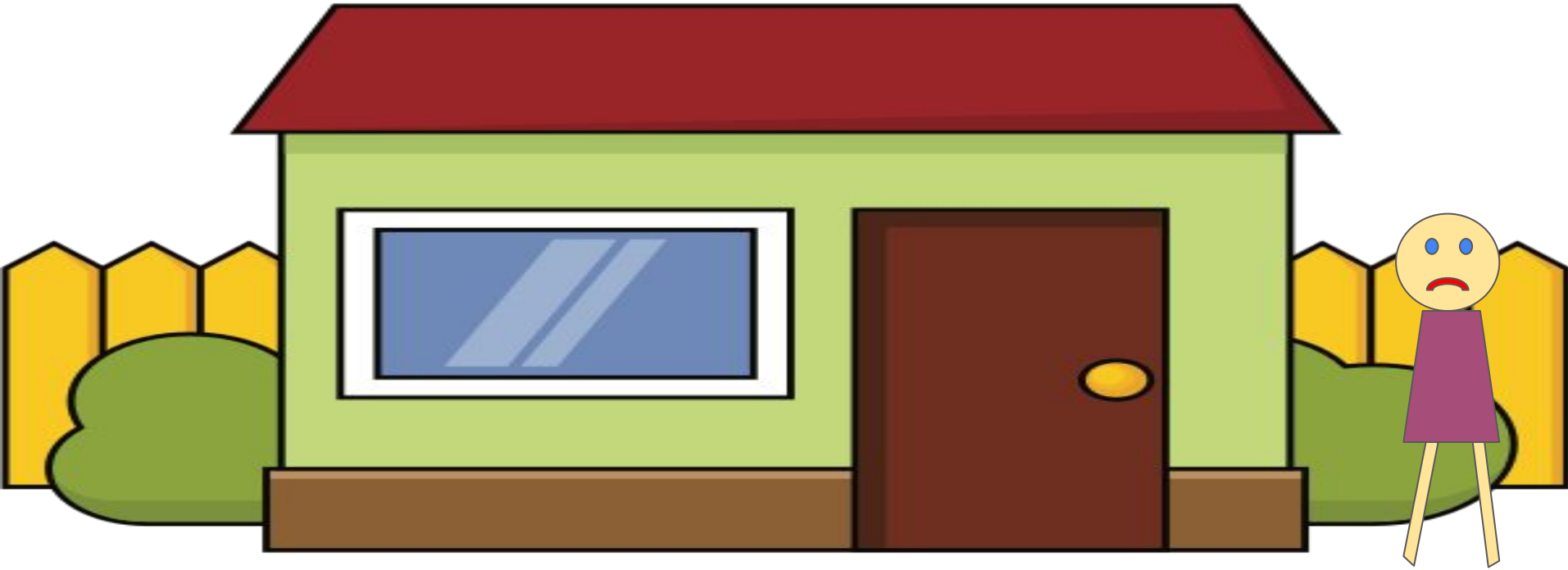
With her new found confidence in her ability to keep her plants alive, Jenny bought a ton of new plants to decorate her apartment.



Now Jenny is the talk of the art show with all of her gorgeous plant paintings.



Derek



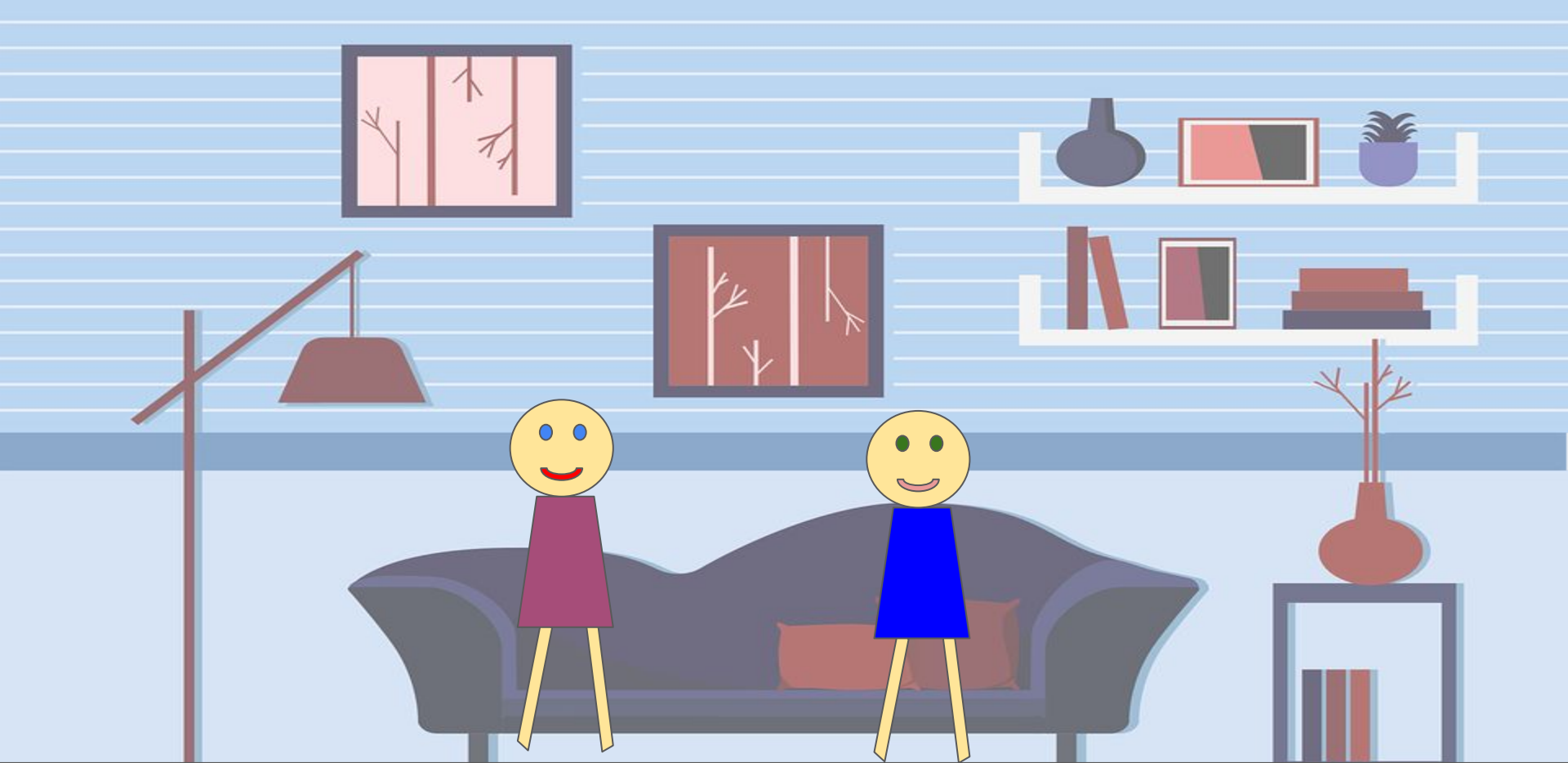
Agnes is sad because she is retired and is bored throughout most of her days. She wishes she could do something that is easy and fun.



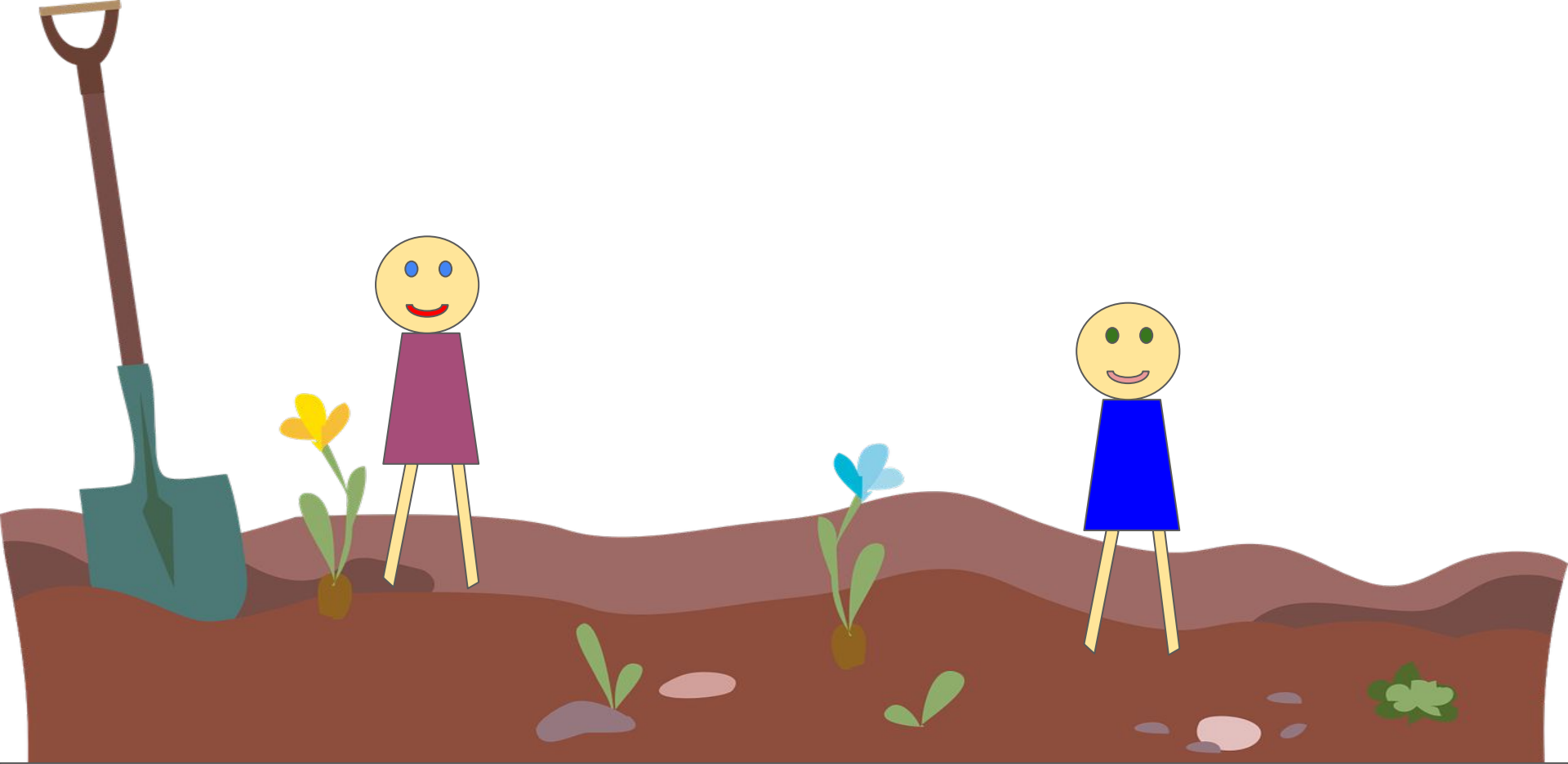
Agnes is sad because she is retired and is bored throughout most of her days. She wishes she could do something that is easy and fun.



Agnes has always dreamed of having her own garden, but she does not know the first thing about gardening.



Until one day, when her husband Cleetus discovers PlantCare App which can provide all of information to have a successful garden.



Using knowledge from the app, Agnes and her husband know what plants to grow where and how to properly prepare the soil.



Thanks to the app, the couple knows how much water to give their plants, how often, and are reminded to water so they don't forget.



The couple are able to grow a successful garden by following the instructions provided by the app.



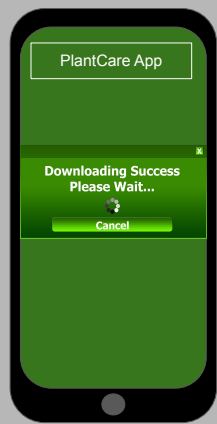
The couple now enjoy fresh fruits and vegetables from the garden while also bonding over having done it together.

Moriel Capilo's Storyboard

Stacy is currently training one of her clients on the treadmill at the gym. Midway during her coaching, she realizes that she forgot to water her plants at home for the day.

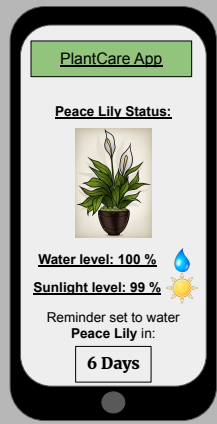
After Stacy finished her training session with her client, she calls one of her children back at home to water the plants. While on the phone, her child informs her on the PlantCare App that he recently installed and used to help notify him on watering their plants for the day.

Before leaving the gym, Stacy decides to download the app so that she can be notified on when her plants need to be watered, and how much is required. She believes that the app will make it easier for her to remember when to water her plants, and for her children at home incase she is busy training her clients and isn't able to water them herself.



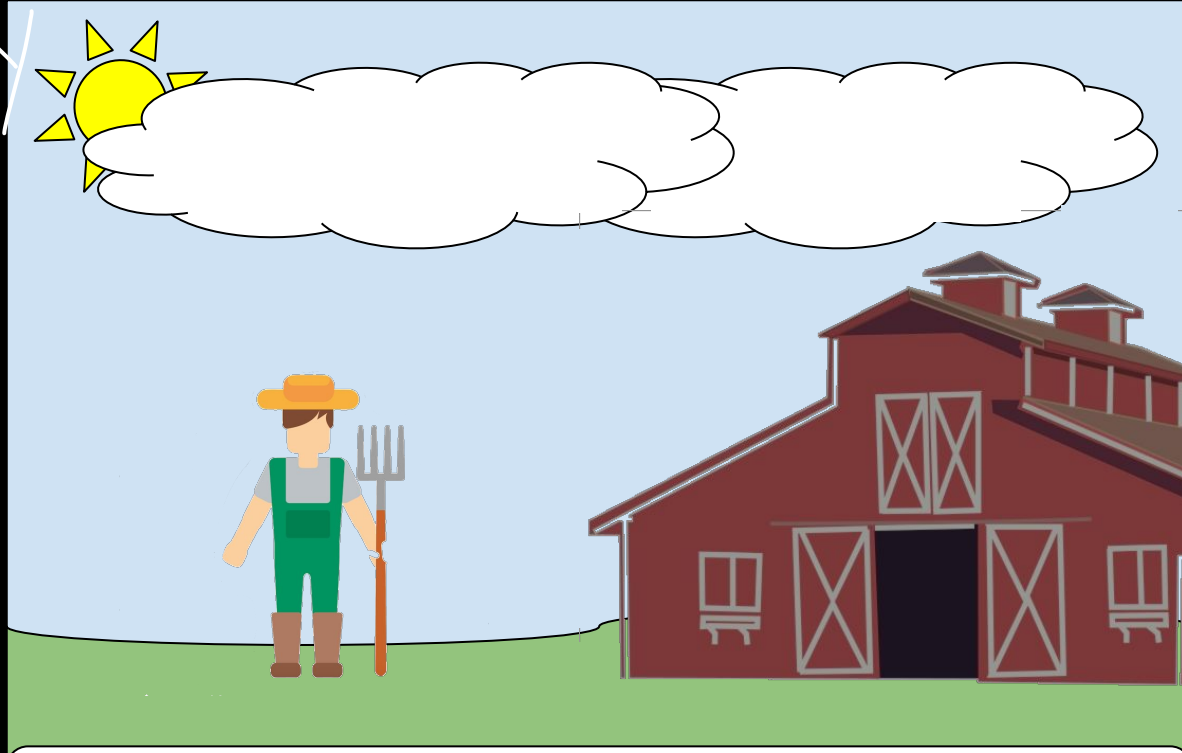
After finished downloading, Stacy heads back home and sets up the PlantCare App on her phone so that she can receive notifications on when her plants should be watered.

Stacy inputs her favorite plant into the app, which displays its water and sunlight level. She also sets a reminder for when the plant requires more water and turns its notifications on.

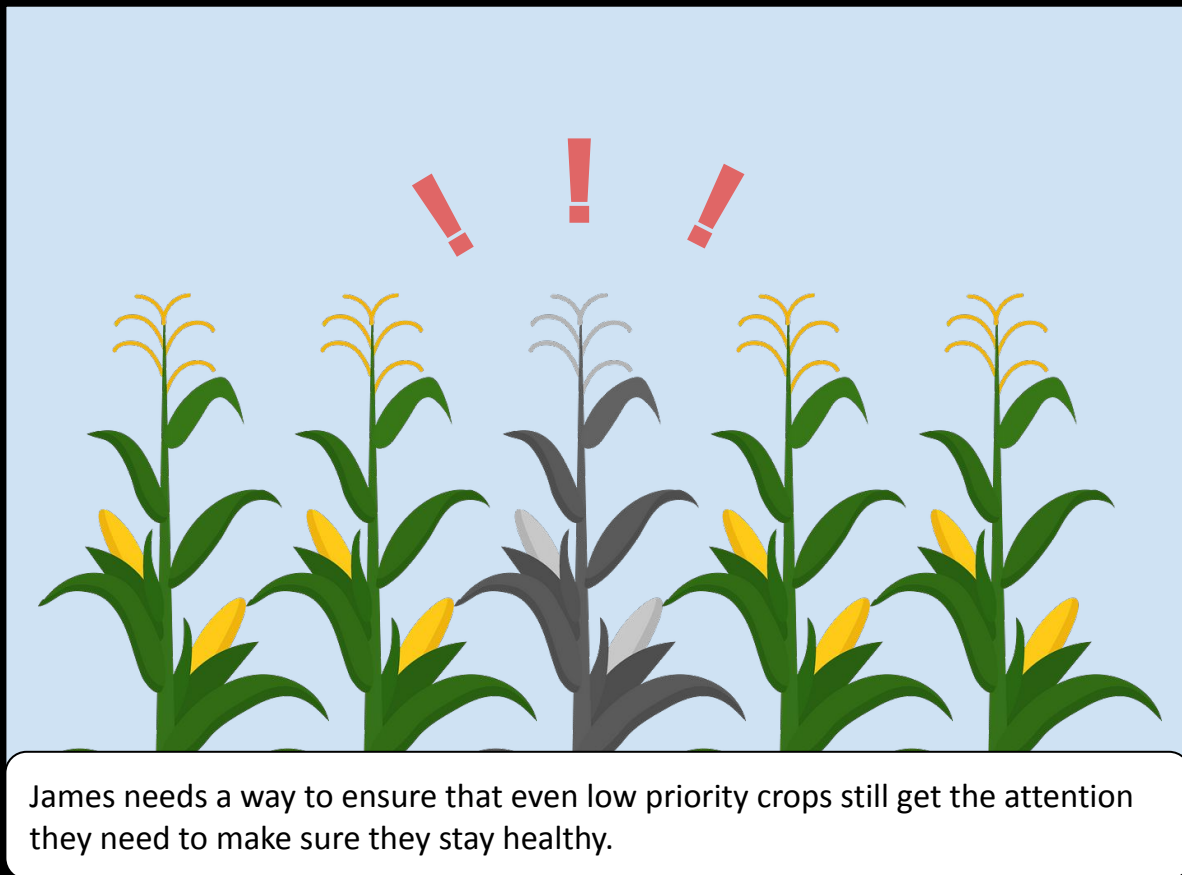


Now with her new app installed, Stacy doesn't have to stress about her plants dying. With PlantCare App, her children will also receive notifications to water the plants at home for whenever she is out training at the gym.

Ray



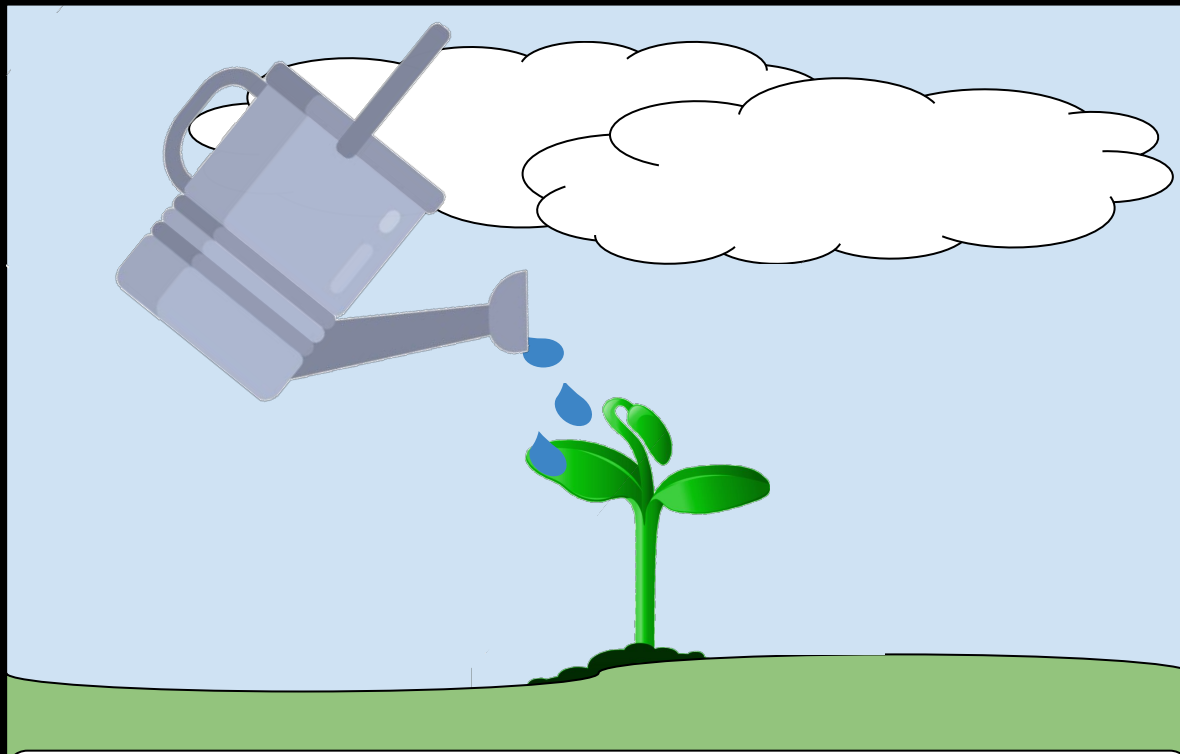
James is a farmer in a small town, and recently he's grown concerned that the surplus of work is causing him to overlook certain smaller plants and crops.



James needs a way to ensure that even low priority crops still get the attention they need to make sure they stay healthy.



So he downloads an app that can remind him of the plants that he may be forgetting while tending to other plants.



Ever since he downloaded it, he's found how much it's helped him to stay on top of his farm. He's now committed to making sure no plant is left unnoticed.





Thanks to this new app, James feels more confident and organized with his crops than he ever has before.