

# Yi Hao

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## Education

|   |   |
|---|---|
| <b>University of North Carolina at Chapel Hill</b><br><i>Ph.D. Student in Strategy and Entrepreneurship</i>   | Sep. 2025 – Present<br><i>Chapel Hill, NC</i>   |
| <b>Tongji University</b><br><i>Master of Management Science (GPA: 4.41/5.0)</i>   | Sep. 2022 – June 2025<br><i>Shanghai, China</i> |
| – <b>PhD Coursework:</b> Advanced Econometrics, Multivariate Statistical Analysis, Advanced Organization Theory Research, Advanced Strategic Management Research (TA) |   |
| <b>Sichuan University</b><br><i>Bachelor of Economics (GPA: 3.7/4.0; Rank: 1/27)</i>  | Sep. 2015 – June 2019<br><i>Chengdu, China</i>  |
| – <b>Coursework:</b> Calculus, Linear Algebra, Probability Statistics, Econometrics, Mathematical Optimization in Economic Theory                                     |   |

## Research Interests

Organizational Learning, Evaluation; R&D, Tech Adoption

## Research

- The Impact of Digitalized Procurement on Supplier Selection: Evidence from Publicly Listed Firms in China**  
*Yi Hao, Ruitong Wang*
- Constructed a unique database, scraped websites, analyzed panel data, and drafted manuscript.
- Influence Power of Partners and the Focal Firm and Digital Knowledge Diffusion in Supply Chain**  
*Tianyu Gong, Jingyu Li, Yi Hao, Yuan Li*
- Finalist for the **ISM Best Paper Award** at AoM, 2024, Chicago.
  - Constructed a supply chain network, conducted text analysis, and analyzed dyad-year data.
- Institutional Fragility, Institutional Development, and Relative Strategic Emphasis**  
*Yi Hao, Jason Lu Jin*
- Presented at AoM 2023 (Boston), MSI 2023 (Shanghai), and QJM-PDW 2023 (Nanjing).

## Honors

- |  |             |
|--|-------------|
| • Graduate Research Fund (¥ 12,000)                          | 2023        |
| • Sichuan University Comprehensive Scholarship (Three times) | 2016 – 2018 |
| • Guo Moruo Scholarship (Top 1%)                             | 2015        |

## Skills

**Languages:** Python, R, STATA, L<sup>A</sup>T<sub>E</sub>X

## Practice Experience

- Sichuan University-Stanford University Sustainable Urban Systems Project** Oct. 2017 – June 2018  
*Project Member* *Chengdu, China*
- Designed, collected, and analyzed questionnaires; conducted a pilot experiment.
  - Presented at the 2018 International Student Conference on Environment and Sustainability.

## **Precise Poverty Alleviation Research**

*Researcher*

July 2017 – Aug. 2017

*Ganluo County, Liangshan*

- Interviewed households and wrote poverty alleviation plans for Ganluo County.
- Awarded the 2017 Sichuan University Excellent Social Practice Award.

## **Pengzhou Medical Health Industry Development Planning**

*Assistant*

Oct. 2018 – Mar. 2019

*Pengzhou, China*

- Participated in government meetings and contributed to regional development plan writing.