

Yi Hao

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Education

University of North Carolina at Chapel Hill

Ph.D. Student in Strategy and Entrepreneurship

Sep. 2025 – Present

Chapel Hill, NC

Tongji University

Master of Management Science (GPA: 4.41/5.0)

Sep. 2022 – June 2025

Shanghai, China

- **PhD Coursework:** Advanced Econometrics, Multivariate Statistical Analysis, Advanced Organization Theory Research, Advanced Strategic Management Research (TA)

Sichuan University

Bachelor of Economics (GPA: 3.7/4.0; Rank: 1/27)

Sep. 2015 – June 2019

Chengdu, China

- **Coursework:** Calculus, Linear Algebra, Probability Statistics, Econometrics, Mathematical Optimization in Economic Theory

Research Interests

Organizational Learning, Evaluation, R&D, Tech Adoption

Research

The Impact of Digitalized Procurement on Supplier Selection: Evidence from Publicly Listed Firms in China

Yi Hao, Ruitong Wang

- Constructed a unique database, scraped websites, analyzed panel data, and drafted manuscript.

Influence Power of Partners and the Focal Firm and Digital Knowledge Diffusion in Supply Chain

Tianyu Gong, Jingyu Li, Yi Hao, Yuan Li

- Finalist for the **ISM Best Paper Award** at AoM, 2024, Chicago.
- Constructed a supply chain network, conducted text analysis, and analyzed dyad-year data.

Institutional Fragility, Institutional Development, and Relative Strategic Emphasis

Yi Hao, Jason Lu Jin

- Presented at AoM 2023 (Boston), MSI 2023 (Shanghai), and QJM-PDW 2023 (Nanjing).

Honors

- Graduate Research Fund (¥ 12,000) 2023
- Sichuan University Comprehensive Scholarship (Three times) 2016 – 2018
- Guo Moruo Scholarship (Top 1%) 2015

Skills

Languages: Python, R, STATA, L^AT_EX

Practice Experience

Sichuan University-Stanford University Sustainable Urban Systems Project

Project Member Oct. 2017 – June 2018 Chengdu, China

- Designed, collected, and analyzed questionnaires; conducted a pilot experiment.
- Presented at the 2018 International Student Conference on Environment and Sustainability.

Precise Poverty Alleviation Research*Researcher*

July 2017 – Aug. 2017

Ganluo County, Liangshan

- Interviewed households and wrote poverty alleviation plans for Ganluo County.
- Awarded the 2017 Sichuan University Excellent Social Practice Award.

Pengzhou Medical Health Industry Development Planning*Assistant*

Oct. 2018 – Mar. 2019

Pengzhou, China

- Participated in government meetings and contributed to regional development plan writing.