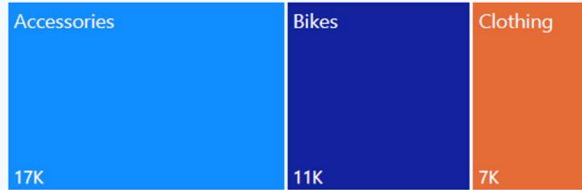
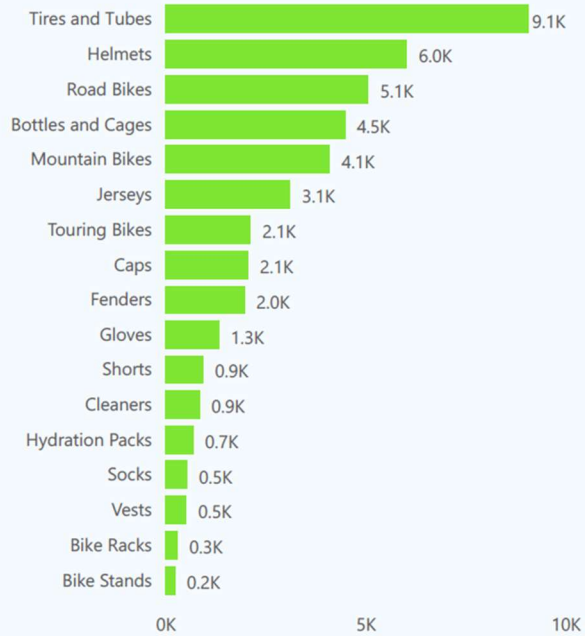


Executive Summary

Orders by Category



Orders by Subcategory



Monthly Revenue

\$1.83M ✓

Goal: \$1.77M (+3.31%)

Duration

1/1/2016

6/30/2017



Monthly Orders

2146!

Goal: 2165 (-0.88%)

Monthly Returns

166 ✓

Goal: 169 (+1.78%)

Top Product by Orders

Water Bottle - 30 oz.

Top Product by Profit

Mountain-200 Black...

Orders & Returns

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Total	22534	2.14%

[View Product Detail](#)



Select all

Europe

North
America

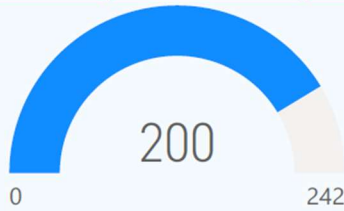
Pacific



Product Detail



Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Returns vs Target

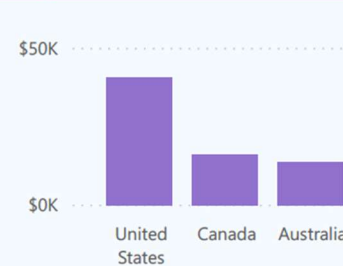


Fender Set - Mountain

Weekly Profit & Two Month Forecast

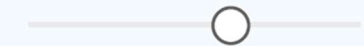


Highest Revenue Countries



Price Adjustment (%)

20

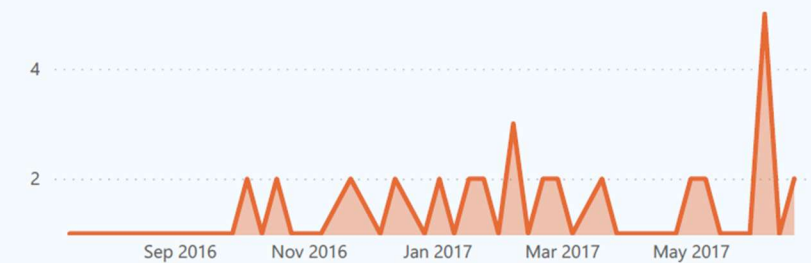


\$21.98
Avg Retail Price
\$26.38
Adjusted Price

Weekly Profit & Adjusted Profit



Weekly Returns



Project Owner: More Shekhar Sanjay

Project Repository: <https://github.com/MoreShekharSanjay/project-power-bi-dashboard>

Email me at: moreshekharsanjay@gmail.com

My LinkedIn: <https://www.linkedin.com/in/moreshekharsanjay/>

Dataset source: <https://docs.microsoft.com/en-us/sql/samples/adventureworks-install-configure?view=sql-server-ver15&tabs=ssms>

Software and languages used:

Microsoft Power BI, Microsoft Excel
