

# Morgaine Breimayer

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## Experience

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- Visual Design & Web Development Consultant May 2018 – present
- Website refresh and responsive redesign for King American Ambulance Company
  - Marketing materials for Flow Show SF
  - Social media video production for Countable.us
  - Marketing materials, swag, and website refresh for Conveners.org
  - Pitch deck redesign for Terrafuse.ai
- Senior Graphics & Web Content Developer, RhythmOne (SideReel.com) Mar 2015 – Jun 2018
- Helped with site's transition to responsive design, both designing and coding pages
  - Created mock-ups of campaigns for advertising partners to assist ad sales
  - Built slideshows to increase page views on site
  - Made custom seasonal content guides for users
  - Ran Shopify store selling website swag
- Graphics & Web Content Developer, All Media Network (SideReel.com) Aug 2013 – Mar 2015
- Created badges for a reward system to engage users and build the personality of the site
  - Designed in-house banner ads to promote custom content
  - Gave feedback on UX projects
  - Built interactive infographics
  - Made graphics for weekly email newsletter
  - Designed swag prizes for website's contests
- Web Content Developer, Rovi Corp (SideReel.com) Aug 2012 – Aug 2013
- Responsible for maintaining daily homepage slideshow
  - Designed new web pages for content team
  - Streamlined repetitive manual tasks using Excel and HAML
  - Created images for social media accounts, including sharing images and cover photos
- Concept Artist, TeachersDungeon.com Oct 2010 – Dec 2012
- Made illustrations for an online social media game
  - Created logos and branding materials to develop the company's identity
  - Preparing PowerPoint and Keynote marketing presentations for president of the company
- Marketing & Web Support Contractor, TravelSmith Apr – Oct 2011
- Assisted with new product setup in the company website's back end
  - Utilized attention to detail to keep website matching print catalogs
  - Created mock-ups of new webpage layouts for use in CSS development
  - Participated in the website's transition to a new CMS
- Design Consultant, Office Playground, Inc. Jun – Dec 2010
- Took pictures and video of merchandise and prepared them for web
  - Uploaded new media to the company's website
  - Collaborated with management on UX solutions for the company's website

## Skills

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- Proficient in Microsoft Word, Excel, Powepoint, Photoshop, Illustrator, InDesign, Lightroom, Acrobat, Keynote, Final Cut Pro, HTML, CSS, & responsive web design
- Basic knowledge of JavaScript, Ruby, Sketch, HAML, AutoCad, & Agile development
- Comfortable with both Windows and Mac platforms

## Education

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Scripps College, Claremont, CA  
Bachelor of Arts in Digital Art

May 2010