



Community Canvas Worksheet Summary

Selection

How do people join the community?

Shared Experiences What experiences do members share?

Rituals What rituals happen regularly?

Content What content creates value for members?

Rules What are the community's rules?

Roles What roles can members play?

Transition

How do members leave the community?

Purpose Why does the community exist?

Member Identity Who is the community for?

Values What is important to us as a community?

Success Definition How does the community define success?

Brand How does the community express itself?

Organization Who runs the community?

Governance How are decisions made in the community?

Financing What is the community's plan to be financially sustainable?

Channels & Platforms What channels does the community use to communicate and gather?

Data Management How does the community manage the data of its members?