



Vinyl Online

An E-Commerce focused Full Stack Web Application
for purchasing vinyl records

What is Vinyl Online?

Vinyl Online is a Business-to-Consumer focused e-commerce website which focuses on selling physical products - specifically, vinyl records. It enables avid music fans, also known as audiophiles, to purchase music in a format which many consider to be the best in terms of the quality of sound.

Vinyl records are also often enjoyed by people who consider themselves to be more traditional and old fashioned. While there are many popular streaming services, such as Spotify, that enable people to listen to music anywhere and everywhere, recent decisions by digital rights holders has led to consumers desiring an "offline backup" for their music. This often takes the form of CDs and Vinyl Records.

Vinyl Records also have a secondary purpose as an art piece; many people purchase records on vinyl not just for the quality of sound, but for the beauty of the record itself. These records often take pride of place in collections, and are often located on record stands or as wall art in their homes.



The above are examples of the beauty of vinyl records.

So - who buys vinyl records?

Music Enthusiasts

("Audiophiles")

- For many audiophiles, vinyl is a relaxing activity; similar to coffee enthusiasts and brewing a nice espresso, many say that the process of setting up a record on a turntable is a cathartic experience. Having to slow down and follow a procedure that has a strict set-up routine is an enjoyable process.
- Vinyl often has a "warm" sound, which has a specific meaning - "Bright" sounds often have a high frequency emphasis, while "Warm" sounds have a focus on midrange frequencies. To complete the description, "Dark" sounds are focused on lower frequencies. Many audiophiles state that warmer sounds are more pleasant to listen to for human ears, relative to brighter or darker sounds.
- Supporting artists; compared to modern streaming, buying vinyl often supports artists better and in a more direct way. The same is true for CDs, but with vinyl records tending to be more expensive than CDs, some view this as directly supporting the artist in a better way.
- Album-centric listening; with modern streaming, many music sites have algorithms to play songs they think you'll like together. This means that when an album is "designed" to be listened to continuously, with tracks that segue into each other, the overall feeling of the album can be lost. This is recaptured when listening to vinyl.

Art Enthusiasts

(Who buy Vinyl for its aesthetics)

- For those who focus on the aesthetics of vinyl, there are two main components that are of interest; the record itself, and the sleeve the record is contained in. The sleeve is much larger than a CD Case, which gives a greater display of the album artwork. The record itself is often pressed incorporating different designs and visions; some are monocoloured and some are multiple colours, ranging from vivid to muted.
- Some artists might use these covers as reference materials when trying to adopt a certain style; in these cases, having the reference be as large as possible to capture every detail is desirable. Some artists even incorporate records into their own art, and may purchase the records as an art supply rather than to display in and of itself.
- Similar to audiophiles, supporting artists is key here; some people believe that with modern technology and streaming services, the artist no longer has the same level of control and rights to their own art. Purchasing records is seen as a direct way of supporting the artist without giving money to "middlemen" such as music streaming companies. Art enthusiasts would be more keenly aware of the industries surrounding their favourite art forms.
- For some enthusiasts who wish to evoke a sense of nostalgia, vinyl records are a very handy shortcut; they are often viewed as archaic or old-fashioned.

Traditionalists

(Typically older customers who prefer Vinyl to more modern storage methods)

- Some people are "stuck in their ways" - the first time they listened to music, it was on vinyl. They've tried CDs, MP3 Players, iPods, Streaming Services, and none of it feels the same. The whole process of selecting a record, placing it on the turntable, and hearing it start is part of the experience for them.
- Some music is either best listened to on records, or even only available on records. Traditionalists might have collections that date back to their childhood, which for some, could be as far back as the 1950s. Oftentimes there are remasters or rereleases of these albums, but some traditionalists insist that the sound has been changed too much in the remaster, leaving the original record their only recourse for listening to the "original" sound of the artist.
- There is a growing disillusionment with modern musical storage methods. Anyone who's experienced a hard drive failure, a dead phone, or other loss of storage device can know how devastating it is to lose photos and music that is important to you. Physical media provides an answer to that problem. Further to this, vinyl records really only require the record, a player, and electricity to work - for those who live in remote places where they are unable to get internet access, this might be one of the few ways they can listen to music.

Audiophiles are looking for quality of sound.

Art Enthusiasts are looking for a quality of visuality.

Traditionalists are looking to keep to the old ways of doing things.

How do we capture these audiences?

We can take the things they are focused on and develop the site around it.

Audiophiles are looking for quality of sound.

- **Details:** Audiophiles want to know about the vinyl weight, RPM, label and pressing info, and condition (especially if buying used.)
- **Discovery:** They should be able to find the records they're looking for by Genre and Artist. They should be able to both select from categories as well as search for album names and artist names.
- **Community:** Audiophiles want to hear about the records they buy. There should be an option to subscribe to a newsletter from Vinyl Online that sends them information about new releases, featured albums and artists.
- **Rating and Feedback:** Users who have purchased an album should be able to leave feedback on the album after listening, so they can advise others on whether they liked the album or not.

Art Enthusiasts are looking for a quality of visuality.

- **Images:** Art Enthusiasts want high quality images of album covers and the records themselves. They should be able to view a full sized image of both, where possible.
- **Quality of design:** Art Enthusiasts will also be looking at the site and judging the design of the website, too. The website needs to be designed in such a way to be aesthetically pleasing, with consistent colour themes, animations, and layouts.

Traditionalists are looking to keep to the old ways of doing things.

- **Honesty and Simplicity:** The information on the website should be honest and simply presented. Nothing too flashy, no attempts to hide information. Provide exactly what is needed to make an informed decision about a purchase.
- **Straightforward Shopping Experience:** The ability to purchase music as a guest should be possible. Making an account should have useful features, but should not be an obstacle for purchasing music. The user should also receive an email straight away with their order details, and have information on how they can get support with their purchase.
- **Explanations:** The user should be guided through the process of purchasing an album, with obvious help and guidelines where necessary. Factors where this is considered should include account creation and checkout.

Persona 1: The Audiophile



Jeremy

Jeremy is a 32 year old man who works as a sound engineer for a video production company. He has had an obsession with high quality music from an early age, and has a collection of Vinyl records, CDs, and digital music in lossless or low-loss formats like FLAC.

He admits to having a bit of a bad habit of overspending on audio equipment - headphones, speakers, record players, microphones; he has them all.

His experience with buying equipment online has been mixed; sometimes, he finds exactly what he's looking for quickly and is able to be sure of his purchase - but a lot of the time, he feels like he's taking a "gamble" when buying audio related things online.

What does Jeremy want from Vinyl Online?

"I want as much information about a record as possible."

"I want to be confident that my purchase is going to reach me safely and quickly."

"I've been burned when purchasing music before. How do I know that you'll support me after my purchase?"

"What keeps me coming back? I want to know about new releases as soon as possible."

Identified Needs

- The website should contain as much information about the records it sells, and it should be easy to find that information.
- Information about delivery times should be available in the checkout process.
- Information on after-purchase support should be easy to find and accessible.

Identified Fears

- The website should not obscure information, or worse, not have information about the record available - especially when it comes to selling used records.
- The website should not hide vital parts of itself; it should be immediately obvious where to go if, say, you need to contact customer service about a query.

Persona 2: The Art Enthusiast



Niyah

Niyah is a 26 year old woman who is self-employed as an artist and sculptor. She attended university, learning about design and art and now makes a living selling her work, both at exhibitions and online.

Niyah is an avid fan of music, though she does not produce any herself. She believes art is the purest form of personal expression, and therefore places a lot of value not just on beautiful music, but the media that the music is recorded onto. This naturally makes her a lover of vinyl records.

Niyah has a dedicated space in her workshop, which has a record player, to displaying albums that are influencing the current piece she is working on. She believes this helps act as a visual reference for her current "mood", and also serves as a place she can retreat to when she's taking a break. She loves nothing more than to sit with a cup of tea and admire the album sleeves while listening to music that inspires her.

What does Niyah want from Vinyl Online?

"I want to be drawn in to the beauty of the album covers, straight away."

"I really appreciate beautiful - but consistent - design. I'm more likely to buy if I like the 'feel' of a store."

"Nothing feels worse than shipping art to a customer, and having it arrive damaged. I want reassurance that the records will reach me intact."

"It's not just about the record sleeve or the style of the record; I need a way to find music that inspires me, too."

Identified Needs

- When browsing for records, the album art and disc should be front and centre. This will help draw people like Niyah in to purchasing records they find beautiful.
- The site needs to have a consistent aesthetic design. It can be off-putting to use a website that doesn't seem to have any consistency. Smoothness of 'feeling' when browsing the site is important, too.
- Especially where aesthetics are concerned, it's important a record arrives intact. A section of the website which explains the careful shipping procedures is important, as is the emphasis on good customer aftercare when a purchase has been made.

Identified Fears

- Products need to be representative; if a customer receives a record that's of significantly lower quality than the picture, this will really put customers off.
- A site that's too messy or inconsistent in design will make customers who have an intrinsic eye for detail unwilling to use it.
- Vagueness about customer service or signs that not enough thought has been put into the purchasing process will also dissuade customers from using the site.

Persona 3: The Traditionalist



Robert

Robert is a 68 year old man who is the owner of a small landscaping business. He describes himself as a "bit old fashioned" - he works hard, believes in fair work for fair pay, and has had his worldview shaped by a lot of economic hardships from when he was younger. While he doesn't believe you can "take it with you" when it comes to money, he doesn't want to spend money on things he perceives as a waste of time, or things that are too inaccessible. While he's happy to innovate when it comes to business practices for his company, in his free time, he prefers time-tested methods of relaxation; books, newspapers, and vinyl records.

His daughter tried to teach him how to use a streaming service a while back, so that he could listen to music while working. He got frustrated by the advertisements that played between songs, and when his daughter told him he could get an ad-free subscription, he was very cynical - he "doesn't want to rent songs", he wants to own them outright. While his vinyl collection is small, and he's also a fan of CDs for their portability and ease of use, he does find the process of using record players satisfying, and likes to reminisce about when this was the main way of listening to music to his grandson, who shares his love of Vinyl.

What does Robert want from Vinyl Online?

"The history of these records is important to me. I want to know more about where they come from."

"Without the artists, we wouldn't have such beautiful music. How do I know you're not just hogging the profits for yourself?"

"I hate online-only services; there's nobody to call if something goes wrong! Let me speak to a human!"

"I know music has moved on a lot in my time, but I really hope you'll stock the classics, too. If I don't see Sinatra, I'm not gonna use it."

Identified Needs

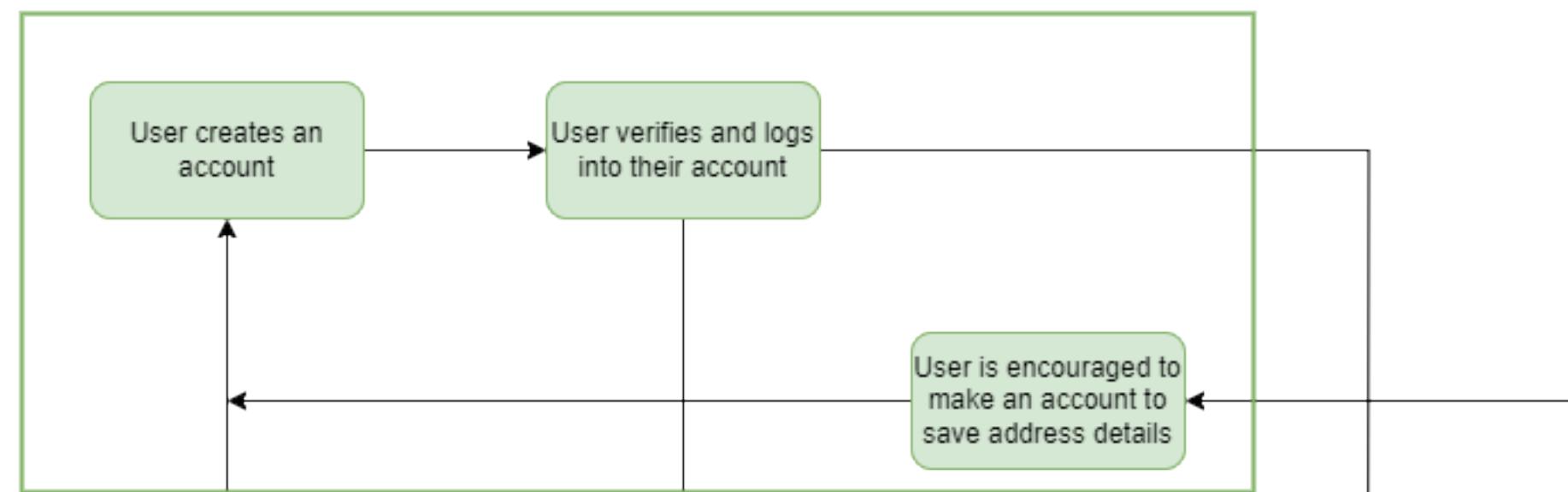
- Being able to identify the providence of a record is important; again, users are looking for details about the records to be provided.
- Information on how the records are obtained is also important. Users want to know that they're buying a good product at a fair price.
- Emphasize that customer service has a human side; traditionalists like Robert want to talk to someone over the phone. Phone info should be displayed on the website, too.
- A wide variety of music needs to be available. Not just the latest releases, but older records that have a universal appeal.

Identified Fears

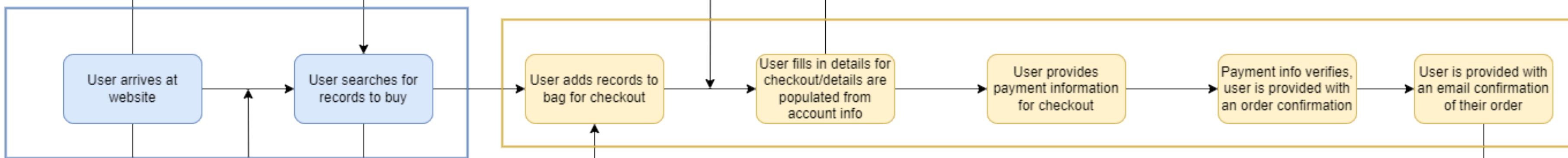
- Don't make the website too complex. People who struggle with tech, like Robert, might be put off if the website requires anything too strenuous.
- Show that it's not just about profits; a section about how artists get paid directly from the result of record sales would be important.
- Don't focus just on the latest releases. Try to ensure the purchasing options as varied.
- Make checkout a simple process; Robert doesn't want to have to sign in to anything to buy a record.

What does using the Vinyl Online site look like?

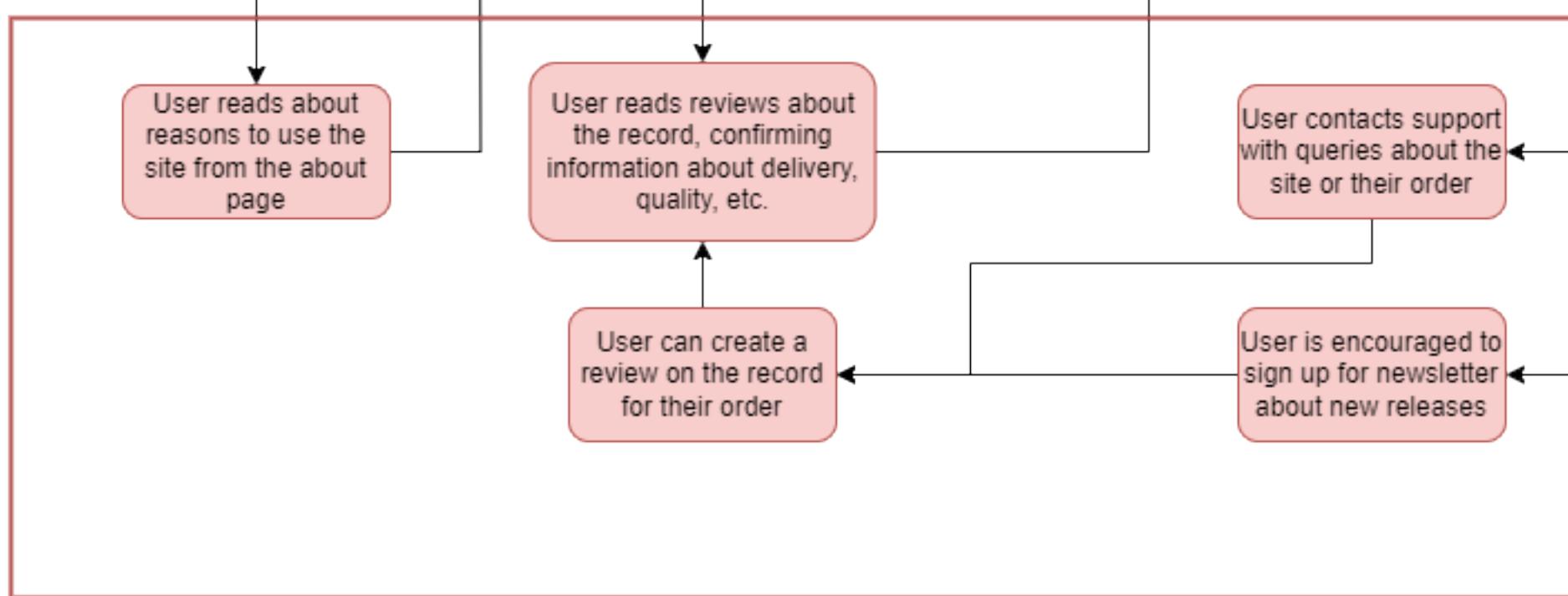
Authentication



Checkout



Navigation



Engagement

Above shows the general user flow for the site. These parts of the site have been broken down into four categories; Navigation, Engagement, Authentication, and Checkout. In the following pages, I will go into more detail about the purpose of each section and the goals that should be achieved within them. These areas will make up the themes of our application, to be broken down later into epics and user stories.

Navigation User Stories

The navigation section of the website will be the first place a user sees when navigating to the site. This area contains the home page, ways of navigating the site, and can serve as a hub area for all of the other sections on the site.

The user should be able to read about the site on the about page, which should contain reasons to use the site to buy records. They should then be able to search for records to purchase; either by Artist Name, Record Name (album) or with a dropdown list of Genres. This search should also be sortable; it should be possible to support by release date (or the date the record was added to the store), and alphabetically.

Epic - Finding content (where to find records)

As a site user, I can search for records using a variety of terms so I can find the exact record I'm looking for.

Acceptance Criteria

- AC1 - The site contains a search bar which allows users to search for records.
- AC2 - There should be an option to search by both album name and artist name.
- AC3 - Leaving the search field blank will lead to a search that includes all records.
- AC4 - The records should be sorted in a sensible order, and have the option to resort the search query by alphabetical order or release date.

As an audiophile, I want to browse by genre using a dropdown list so I can explore records in styles I enjoy.

Acceptance Criteria

- AC1 – The navigation bar should have a "search by genre" button which contains a dropdown list of genres.
- AC2 – Selecting a genre displays results only for records that fall under that category.
- AC3 – Selecting a record from the search result will take the user to the record details page.

Epic - Moving Between Site Pages

As a site user, I can navigate to different parts of the site so I can find what I am looking to do on the website.

Acceptance Criteria

- AC1 - Website has a functional navigation bar for both desktop and mobile users.
- AC2 - Navigation bar contains links to access all parts of the site, based on relevancy to the user (e.g. if the user is not logged in, the option to sign in or sign up is present - if the user is logged in, the option to log out will appear instead)

As an audiophile, I want to see the latest releases on the homepage so I can access new records to purchase them quickly..

Acceptance Criteria

- AC1 - The homepage should have a section that contains a number of the latest records added to the site.
- AC2 - Each record in the section should have a link to the record's details page, where the user can read more information and decide whether to purchase it or not.
- AC3 - There should also be an option to "view all" latest records, which essentially provides the option to search for records in order of when they were added to the site.

As a traditionalist, I want consistent design between the webpages so I can quickly pick up on how to use the website.

Acceptance Criteria

- AC1 - Navigation between the site pages should be consistent across all pages, and this should take place mostly through the navigation menu at the top of the page.
- AC2 - Where there exists an option to see information about a record - for example, in the recent releases detailed above, or when searching for records, clicking on the album art used to represent the record should take you to the record details page.

Authentication User Stories

The authentication section of the website contains information that is useful to registered users of the site - while this section is optional when purchasing a record, it should provide some advantages to the user, such as saving their delivery information to make checkout easier.

This area covers the sign-up page, the login page and the profile management page. Anonymous users in the checkout area might be directed to this area to create an account or log in if they wish to save or use existing delivery details.

Epic - Changing and Managing Account Details

As a site administrator, I can manage registered accounts so I can moderate site usage and support users with account management.

Acceptance Criteria

AC1 - Created user accounts should be visible in the administration panel for the website.
AC2 - Selecting a user account will allow me to perform actions such as viewing the users reviews and order history, as well as their account details such as username and delivery address.

AC3 - I should be able to send the user an email through the administration panel prompting them to reset their password.

As a logged in user, I can go to the profile page so I can change details about my account.

Acceptance Criteria

AC1 - When logged in, there should be a "Your Profile" option on the navigation bar that takes users to the profile page.
AC2 - The profile page should have options for changing their email address, password, and delivery details.

As a site user, I want to be able to reset my password if I forget it so I can regain access to my account without hassle.

Acceptance Criteria

AC1 – There is a “Forgot Password” link on the login page.
AC2 – Clicking the link prompts the user to enter their registered email.
AC3 – A password reset email with a secure, time-limited link is sent to the user.
AC4 – The user can create a new password via the link and log in with the new password immediately.

As a frequent buyer, I want to stay logged in on my device so I can check out faster without logging in every time.

Acceptance Criteria

AC1 – The login form includes a “Remember Me” checkbox.
AC2 – If selected, the user remains logged in for a preset duration unless they log out manually.
AC3 – Sessions expire securely after inactivity or after the preset time.

Epic - Creating an Account

As a site user, I can register an account with the website so I can save my delivery address details.

Acceptance Criteria

AC1 - User can navigate to a sign up page on the website. If checking out as an anonymous user, there should also be an area that incentivizes them to sign up.
AC2 - The user can then fill out a form containing their requested username, password, and email address.
AC3 - The user is then sent a verification email which, when confirmed, creates the account and allows them to log in.

As a logged in user, I can log out of my account so I can ensure the security of my account.

Acceptance Criteria

AC1 - When logged in, users will see an option to log out of their account in the navigation bar.
AC2 - Clicking the log out button will log the account out, meaning the user will need to sign in again to use saved delivery address details.

Engagement User Stories

The Engagement section of the website is the primary focus of customer retention - by getting users to engage with the site beyond the basic checkout function, this will provide positive associations with the site and encourage the user to return to the site to purchase more records.

Engagement includes support with purchases, reading record reviews (which should center around the delivery of the record, the quality of the purchase and the user's general opinion of the album), being able to make their own record reviews, signing up to the newsletter, and reading the about page which explains how Vinyl Online differs from other record retailers.

Epic - Customer Support

As a site user, I can contact customer support so I can get help with matters relating to purchasing records or using the site.

Acceptance Criteria

AC1 - There should be a link to a customer support ticket on the website, where the user can fill out a form for help with customer support.

AC2 - If the user is logged in, this should prepopulate with information about the user, such as their email address and name.

AC3 - The form should be context sensitive; on selecting from a drop down list of reasons for contacting support, the list details should change to only ask for relevant information from the user. For example, if the issue is about a delivery, there should be a section of the form to include order number and delivery address. Delivery address should be prepopulated with their default address, but there should be an option to change the details in case a user has since changed their default address.

AC4 - Upon submitting the form, the user is taken to a page that confirms the form's submission, and the user should also receive an email with their support ticket details.

Epic - About Page

As a site user, I can view a page that goes into detail about the site so I can find out more information about how the business and site operates.

Acceptance Criteria

AC1 - There should be a link to an "About us" page in the navigation bar. This link should take the user to a page where there is information about the business and website.

AC2 - The about us page should contain information on why the business is better for the user to purchase from, including user support, environmental concerns regarding delivering records, record sourcing, fair payment for artists, and similar topics.

Epic - Reviews

As a site user, I can view reviews on a record's detail page so I can get a sense of the quality of service the site provides.

Acceptance Criteria

AC1 - On each record details page, there should be a section for reviews. After purchasing a record, a user should be able to leave a review, but all users can view existing reviews before and after purchase.

AC2 - These records should contain information on delivery, quality of the record, and a rating of the album itself, using a 5 star rating system for each.

AC3 - There should also be a details section for each review where the users are able to leave their thoughts. While all reviews should be approved by site administrators, site admins should allow all reviews that don't contain foul or abusive language to be displayed in the interest of fairness.

As a record purchaser, I can leave a review after purchasing a record so I can engage with other users and let them know how the purchase went.

Acceptance Criteria

AC1 - There should be a Order History section on the navigation bar for logged in users, where they can navigate to the record details page for each of their orders.

AC2 - If the user has purchased the record and navigates to the record details page, there should be an option for the, to leave a review.

AC3 - The review should have options to rate the delivery, quality of the record (in terms of damage) and their thoughts on how much they like the album, with a 5 star rating system. There should also be a section where the user can provide detailed thoughts on the purchase and the record.

Epic - Newsletter Signups

As a logged in site user, I can sign up for a newsletter so I can find out more information about new releases and changes to the site.

Acceptance Criteria

AC1 - There should be a link on both the navigation bar of the website and after purchasing a record to sign up for the newsletter.

AC2 - The sign up page for the newsletter should detail the features, so the user understands why signing up for the newsletter is desirable.

AC3 - The newsletter should be a monthly release, detailing the latest records, latest reviews of the website, and any site changes that are coming up. It should also encourage users to contact customer support if they have any feedback that they'd like to suggest for the site.

Checkout User Stories

The Checkout section is the main purpose of the e-commerce site; it's the area where customers make purchases and provide payment details. It's important to get this section right as it's the backbone of the entire business, and making sure it's a positive experience for users is a key part of getting it right.

The user stories here concern the shopping bag, the checkout page, providing payment details, and getting order confirmation.

Epic - Checkout Details

As a site user, I can provide my address details so I can receive my purchased records via delivery.

Acceptance Criteria

AC1 - In the checkout process, the user can fill out a form where they provide their address details for delivery.

AC2 - If the user is logged in, and has address details saved, this should be prepopulated with their default address details; however, the user should still be able to change these details in the form if desired.

AC3 - If the user is not logged in, or if the user has not provided any default address details, they are encouraged to either log in or save their address details provided to make checkout easier for next time.

Epic - Order Confirmation and Aftersales

As a site user, I can receive a confirmation after placing an order so I can be reassured that my order has gone through.

Acceptance Criteria

AC1 - When an order is placed, the user is taken to an order confirmation page, which confirms information about the order such as the delivery address and payment amounts.

AC2 - The user should also receive an order confirmation by email for their records, if they're logged in or have provided an email address in the checkout process.

AC3 - The order confirmation page should have a link to the support page, in case the user discovers that they have mistakenly entered any information, or that the purchase was incorrect. The email they receive should also have a link to the support page.

AC4 - There should also be a link to sign up to the newsletter to encourage customer engagement and get them to continue using the site for purchases.

Epic - Shopping Bag

As a site user, I can add a record to a shopping bag so I can purchase more than one record at a time, and see information about my upcoming purchases.

Acceptance Criteria

AC1 - When purchasing a record, these should be added to a shopping bag, which is made visible to the user on screen using a pop-up.

AC2 - Information about all items in the shopping bag should be present, including individual record cost, total order cost and delivery cost (and if the user is eligible or nearly eligible for free delivery).

AC3 - It should be possible to increase or decrease the quantity of an item directly from the shopping bag, or remove the item from the bag entirely.

AC4 - When the user is done with selecting records to purchase, they should be able to click a button in the pop-up shopping bag which takes them straight to the check-out area.

Epic - Payment Details and Processing

As a site user, I can provide card details so I can make a purchase.

Acceptance Criteria

AC1 - Payments for user purchases will be provided using Stripe as a payment processor.

AC2 - Users can provide card number, CVC and expiry date and have their payments processed automatically online. (For the site's purposes, the payment processing will be testing mode, and only card numbers such as 424242.... etc will be used.)

AC3 - After payment has gone through, they should go through to the order confirmation page.

AC4 - If the order fails, there should be information that allows the user to understand why payment has failed, e.g. the card number is invalid or the expiry date is incorrect.

As a site owner, I can view when a purchase event has happened so I can better support customers should unexpected purchase events occur.

Acceptance Criteria

AC1 - Payments should have a webhook handler associated with them to ensure that there is a record of the payment and order even if the checkout process is disrupted.

AC2 - These webhooks should contain context about the order history, the user, payment amount, and payment details, so that all details of an order can be recreated.

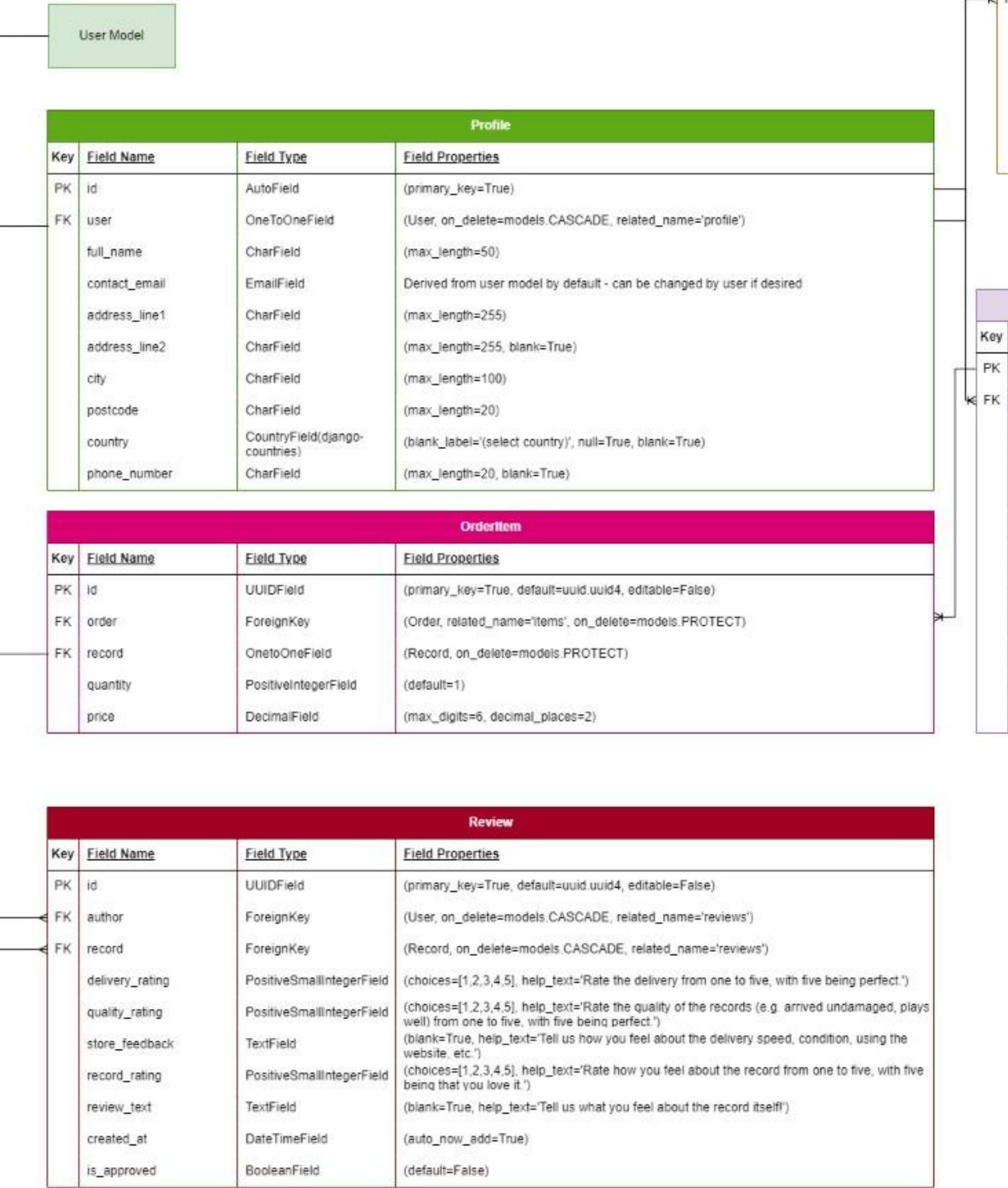
Site Models

Artist			
Key	Field Name	Field Type	Field Properties
PK	id	AutoField	(primary_key=True)
	name	CharField	(max_length=100, validators=[MinLengthValidator(1)], unique=True)
	slug	SlugField	(max_length=100, unique=True)
	image_url	URLField	(max_length=500, blank=True, default=[DefaultURLForArtistsWithNoImage])
	debut_year	PositiveIntegerField	(null=True, blank=True)
	bio	CharField	(max_length=500, null=True, blank=True)

Genre			
Key	Field Name	Field Type	Field Properties
PK	id	AutoField	(primary_key=True)
	name	CharField	(max_length=50, unique=True)
	description	TextField	(max_length=250)

Record			
Key	Field Name	Field Type	Field Properties
PK	id	AutoField	(primary_key=True)
	title	CharField	(max_length=100, validators=[MinLengthValidator(1)], unique=True)
	slug	SlugField	(max_length=100, unique=True)
FK	artist	ForeignKey	(Artist, on_delete=models.PROTECT, related_name='records_by_artist')
	release_date	DateField	
FK	genre	ManyToManyField	(Genre, blank=True, related_name='records_by_genre')
	size	CharField	(max_length=10, choices=[('7", "7 Inch'), ('10", "10 Inch"), ('12", "12 Inch')])
	rpm	CharField	(max_length=10, choices=[('33', '33RPM'), ('45', '45RPM'), ('78', '78RPM')])
	description	CharField	(max_length=500, blank=True, null=True)
	created_at	DateTimeField	(auto_now_add=True)
	price	DecimalField	(max_digits=6, decimal_places=2)
	quantity	PositiveIntegerField	

RecordImage			
Key	Field Name	Field Type	Field Properties
PK	id	AutoField	(primary_key=True)
FK	record	ForeignKey	(Record, on_delete=models.CASCADE, related_name='images')
	image_url	URLField	(max_length=500)
	image_type	CharField	(max_length=50, choices=[('cover', 'Front Cover'), ('record', 'Record Photo'), ('back', 'Back Cover'), ('insert', 'Insert'), ('other', 'Other')], default='cover')



SupportMessage			
Key	Field Name	Field Type	Field Properties
PK	id	UUIDField	(primary_key=True, default=uuid.uuid4, editable=False)
FK	author	ForeignKey	(Profile, on_delete=models.CASCADE, related_name='support_messages')
	name	CharField	(max_length=50) - Derived from user profile if logged in
	email	EmailField	Derived from contact_email if user is logged in
	category	CharField	(max_length=50, choices=[('billing', 'Billing Issue'), ('delivery', 'Delivery Issue'), ('record', 'Record Condition/Quality Issue'), ('feedback', 'Feedback'), ('other', 'Other Issue')], default='billing')
	description	TextField	(help_text='Please let us know how we can help you')
	status	CharField	(max_length=10, choices=[('open', 'Open'), ('closed', 'Closed')])

Order			
Key	Field Name	Field Type	Field Properties
PK	id	UUIDField	(primary_key=True, default=uuid.uuid4, editable=False)
FK	user	ForeignKey	(Profile, on_delete=models.SET_NULL, related_name='orders', null=True, blank=True)
	status	CharField	(max_length=25, choices=[('processing', 'Processing'), ('out for delivery', 'Out for Delivery'), ('delivered', 'Delivered')])
	address_line1	CharField	(max_length=255) Derived from profile if logged in
	address_line2	CharField	(max_length=255, blank=True) Derived from profile if logged in
	city	CharField	(max_length=100) Derived from profile if logged in
	postcode	CharField	(max_length=20) Derived from profile if logged in
	country	CountryField(django-countries)	(blank_label='select country', null=True, blank=True)
	phone_number	CharField	(max_length=20, blank=True)

OrderItem			
Key	Field Name	Field Type	Field Properties
PK	id	UUIDField	(primary_key=True, default=uuid.uuid4, editable=False)
FK	order	ForeignKey	(Order, related_name='items', on_delete=models.PROTECT)
FK	record	OneToOneField	(Record, on_delete=models.PROTECT)
	quantity	PositiveIntegerField	(default=1)
	price	DecimalField	(max_digits=6, decimal_places=2)

Review			
Key	Field Name	Field Type	Field Properties
PK	id	UUIDField	(primary_key=True, default=uuid.uuid4, editable=False)
FK	author	ForeignKey	(User, on_delete=models.CASCADE, related_name='reviews')
FK	record	ForeignKey	(Record, on_delete=models.CASCADE, related_name='reviews')
	delivery_rating	PositiveSmallIntegerField	(choices=[1,2,3,4,5], help_text='Rate the delivery from one to five, with five being perfect.')
	quality_rating	PositiveSmallIntegerField	(choices=[1,2,3,4,5], help_text='Rate the quality of the records (e.g. arrived undamaged, plays well) from one to five, with five being perfect.')
	store_feedback	TextField	(blank=True, help_text='Tell us how you feel about the delivery speed, condition, using the website, etc.')
	record_rating	PositiveSmallIntegerField	(choices=[1,2,3,4,5], help_text='Rate how you feel about the record from one to five, with five being that you love it.')
	review_text	TextField	(blank=True, help_text='Tell us what you feel about the record itself')
	created_at	DateTimeField	(auto_now_add=True)
	is_approved	BooleanField	(default=False)



Vinyl Online
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[Events](#)

[Posts](#)

[Community](#)

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[Like](#) [Follow](#) [Share](#) [...](#)

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[Status](#)

[Search for posts on this Page](#)



Write something on this Page...

[Community](#)

[See All](#)

[Invite your friends](#) to like this Page

6,031,769 people like this

42,042 people follow this

Code Institute likes This

[About](#)

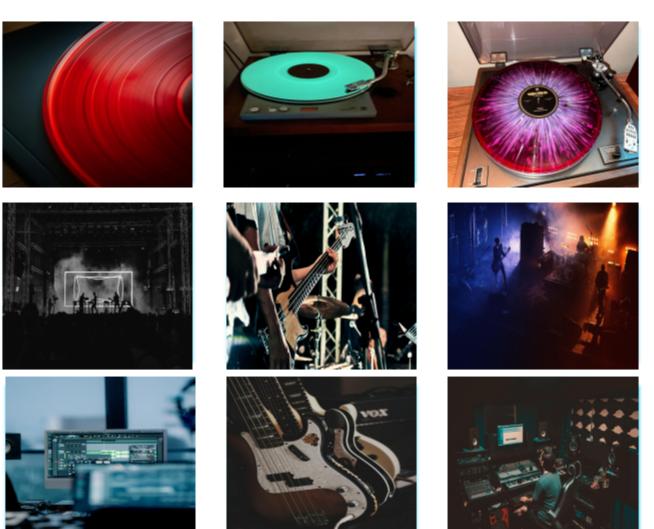
[See All](#)

Vinyl Online is a UK-Based Vinyl Record retailer with a focus on customer and artist centric purchases.

We take pride in making sure artists get paid fairly for their work, and that quality records arrive quickly and safely, to minimize any obstacle between you and good music.

[Photos](#)

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[Posts](#)



Vinyl Online 18 hrs [...](#)
Fire and Flame finished their incredible European tour in Athens last night! Get their latest album with us, now with free delivery.



[Like](#) [Comment](#) [Share](#)

42



Write a comment...

[Posts](#)



Vinyl Online 23 hrs [...](#)
Looking to add new sound to your life? All our records are shipped within a week, worldwide.



[Like](#) [Comment](#) [Share](#)

73



Write a comment...

[Pages liked by this page](#)

[...](#)

	Artists	<input checked="" type="checkbox"/> Liked
	Developers	<input checked="" type="checkbox"/> Liked
	Designers	<input checked="" type="checkbox"/> Liked

Facebook Business Mockups

As I do not have a Facebook Account, I have included mockups of a business page here in the Balsamiq wireframes.

Please excuse the uncropped nature of some of the images (the logo not being circle, etc - Balsamiq does not support cropping of these images).

Technologies

Technologies used in the development of Vinyl Online



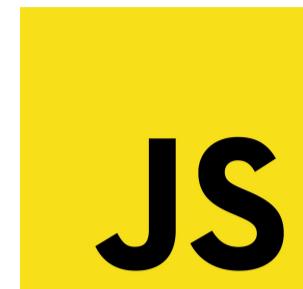
HTML

- Basic Page Structure and Content



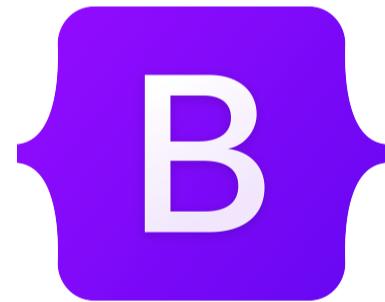
CSS

- Custom page appearance and styling



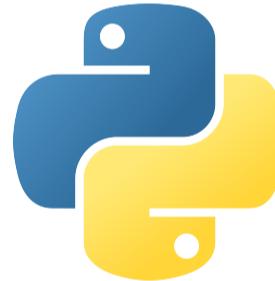
JavaScript

- Page Interactivity
- JavaScript Testing Functionality



Bootstrap

- Mobile-first customisable framework for implementing HTML, CSS and JavaScript front end capabilities.



Python

- Back-end structure
- Existing libraries for further back-end functionality
- Python Testing Functionality



Django

- Back-end framework for implementation of full stack web applications.



Stripe

- Payment Processing Infrastructure

Vinyl Online



search by record or artist name

[Home](#) [Sign Up](#) [Log In](#) [All Records](#) [Latest Releases](#) [Genre](#)

Information about Promo Offers, Latest Releases, Etc.

Out Now

Record Name *Artist Name* £Price

[View All](#)

Best of Jazz

Record Name *Artist Name* £Price

[View All](#)

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Homepage Mockup

Top of the website contains a fixed header that allows users to navigate the site, provides search options, and search by record or artist name. The shopping basket is also present here.

On the mobile website, the navbar is hidden with menu bars and would look like the below when opened.

[Home](#)
[Sign Up](#)
[Log In](#)
[All Records](#)
[Latest Releases](#)
[Genre »](#)

[Back](#)
[Classical](#)
[Hip Hop](#)
[Jazz](#)
[Pop](#)
[Rock](#)

If the genre option is selected, the menu changes to show a list of genres to search by.

Below the promo image will be a section for the latest releases on the website; this should pull the last few records that have been added to the site.

This section will be a rotating featurette of a genre; in a full production website, this will rotate to take advantage of popular trends - for example, if a popular movie comes out that's features a lot of music from a specific genre, that genre will be here to maximize on sales.

09:52 AM



search by record or artist name

Information about Promo Offers, Latest Releases, Etc.

Out Now

Record Name *Artist Name* £Price

[View All](#)

Best of Jazz

Record Name *Artist Name* £Price

[View All](#)

Free Delivery on all Orders over £100!

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Search for Records Mockup

Vinyl Online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Showing Results for "Frank Sinatra"

Sort By... ▾

Artists

Artist Name

Records

Record Name *Artist Name* £Price

<< 1 2 3 4 5 6 >>

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Information on the search term is contained at the top of the page. There is also the option to sort results by release date, price, etc.

Artists are shown first, then records underneath - this allows the user to navigate to the artist detail page and look at the artists records that way, too

Amount of items on each page differs based on viewport size

Pagination will be present to allow for user to navigate through results

09:52 AM

Vinyl Online

search by record or artist name

Showing Results for "Frank Sinatra"

Sort By... ▾

Artists

Artist Name

Records

Record Name *Artist Name* £Price

<< 1 2 3 4 5 6 >>

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Record Detail Mockup

Vinyl Online

Vinyl Online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Album Name

Artist Name

Record Description Goes here. Could include info about release, whether it's a remaster, limited edition, etc.

- Release Date
- Size
- RPM

£25.00

Add to Basket

Manage Record Details Delete Record

5 stars User Rating

Reviews

Sort By... ▾

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Leave a Review

<< 1 2 3 >>

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All of the vital information about the record, its description, images, etc. appear at the top of the page. Red is used as the accent color on the site, allowing users to easily locate the add to basket button.

When the user adds an item to their basket, there will be an indicator under the basket icon. I'll go into more detail about the pop-up showing the item has been added to the bag on the basket page.

If the user is a staff member, there is the option to manage the record details, which takes them to the edit record page. They can also delete the record from here or the edit record page.

The aggregated "Record Rating" is also included above the reviews, so users can get an idea of what other users think of the record itself.

Reviews can be sorted by most recent, highest/lowest record rating, delivery rating, quality rating, etc.

If the user has purchased the record in the past, but has not left a review, they can leave a review on the record details page when logged in. Clicking the leave a review button will take them to the Review page.

09:52 AM

Vinyl Online

search by record or artist name

Album Name

Artist Name

Record Description Goes here. Could include info about release, whether it's a remaster, limited edition, etc.

- Release Date
- Size
- RPM

£25.00

Add to Basket

Manage Record Details Delete Record

5 stars User Rating

Reviews

Sort By... ▾

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Record Rating	5 stars
Delivery Rating	5 stars
Quality Rating	5 stars

User's review text goes here. They can provide elaboration on how they feel about the music, delivery, or the quality of the record itself.

Review by A User, on 1st January 2025

Leave a Review

<< 1 2 3 >>

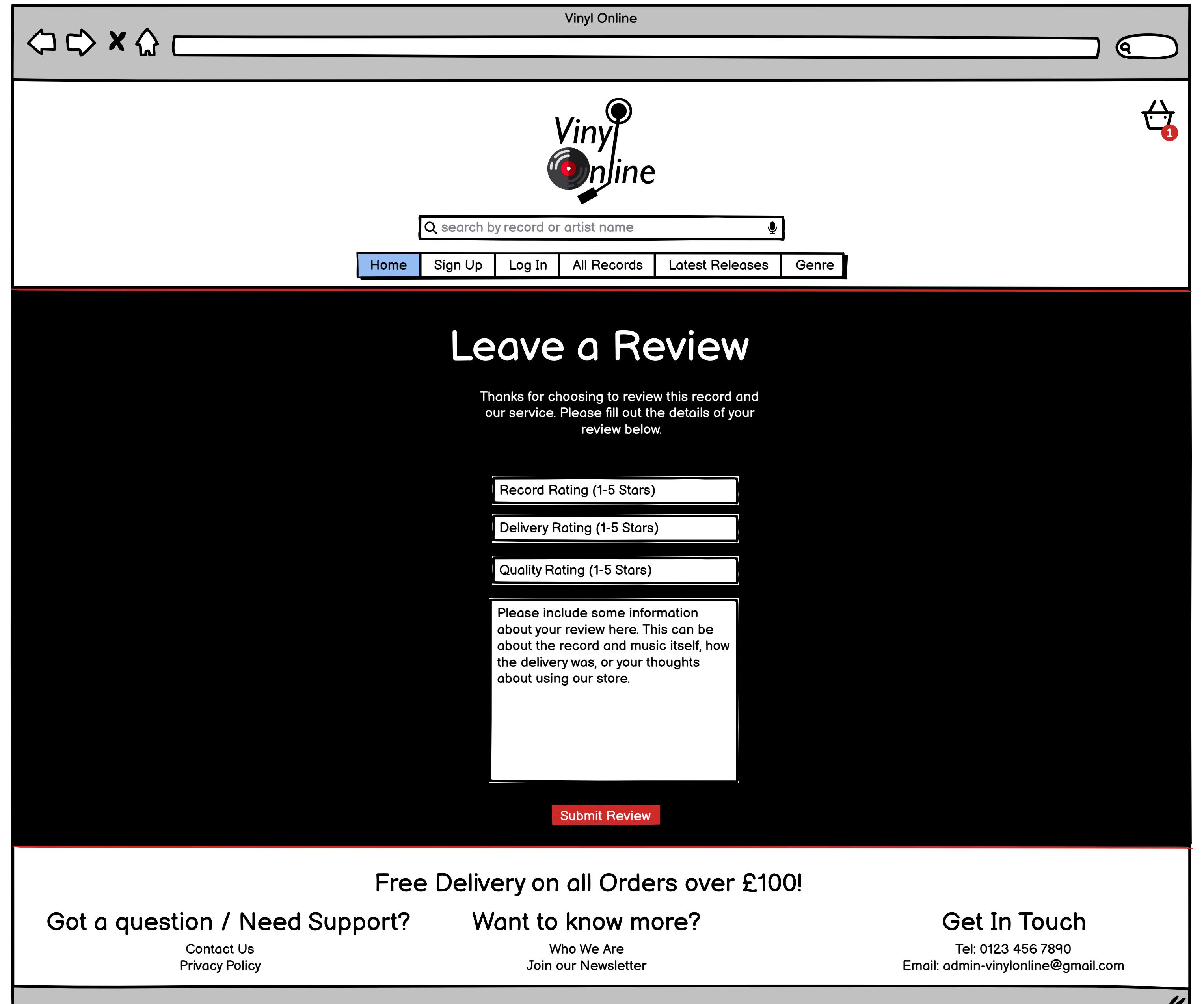
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Review Page Mockup



Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Leave a Review

Thanks for choosing to review this record and our service. Please fill out the details of your review below.

Record Rating (1-5 Stars)

Delivery Rating (1-5 Stars)

Quality Rating (1-5 Stars)

Please include some information about your review here. This can be about the record and music itself, how the delivery was, or your thoughts about using our store.

Submit Review

Free Delivery on all Orders over £100!

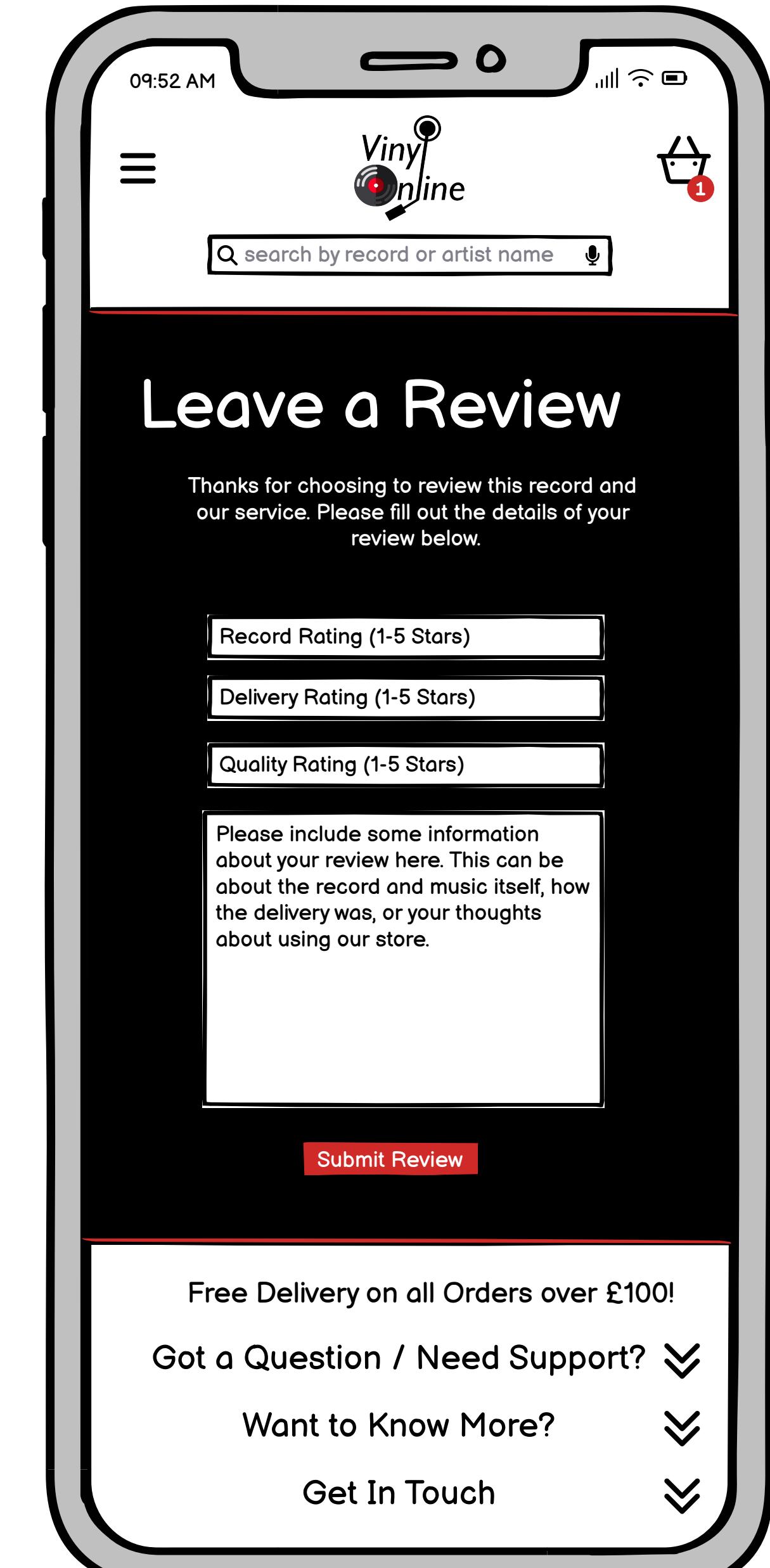
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The review page is fairly simple, with the user being asked to rate the music, delivery, and quality of service between 1-5 stars. The user can then provide information about these things, which then shows on the record's page under the reviews.

When the user has submitted the review, they're taken back to the record page with confirmation that their review will show to other users once it has been approved. Approval is only to ensure the user hasn't used foul language in their review.



09:52 AM

Viny
online

search by record or artist name

Leave a Review

Thanks for choosing to review this record and our service. Please fill out the details of your review below.

Record Rating (1-5 Stars)

Delivery Rating (1-5 Stars)

Quality Rating (1-5 Stars)

Please include some information about your review here. This can be about the record and music itself, how the delivery was, or your thoughts about using our store.

Submit Review

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Artist Detail Mockup

Vinyl Online

Viny
nline

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Artist Name

Manage Artist Details Delete Artist

Debut Year: <debut>

Description of the artist goes here.

Genres: [Genre 1](#) [Genre 2](#) [Genre 3](#)

Records by this Artist

<< 1 2 3 >>

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The artist detail page will contain an image of the artist, their debut year, and a description of them.

There will also be links to the genres this artist's music comes under, so the user can click the links to go to all records under that genre.

Underneath this will be a paginated section for all the artist's records. Clicking a record will go to the record details page for that record.

If the user is a member of staff, there will also be option to manage the artist's details or delete the artist.

09:52 AM

Viny
nline

search by record or artist name

Artist Name

Debut Year: <debut>

Description of the artist goes here.

Genres: [Genre 1](#) [Genre 2](#) [Genre 3](#)

Records by this Artist

<< 1 2 3 >>

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Vinyl Online



search by record or artist name

Home | Sign Up | Log In | All Records | Latest Releases | Genre | Record Management

Edit Record Details

Record Name

Select Artist

If you are adding a new artist, please go to the "Add Artist" option on the record management page first.

Select Genre

If you are adding a new genre, please go to the "Add Genre" option on the record management page first.

Release Date

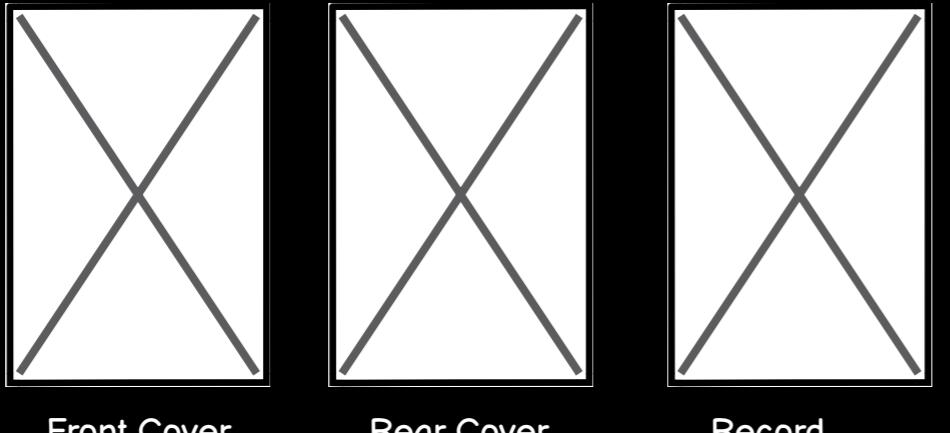
Select Size

Select RPM

Change record description details here

Price (numbers and decimals only)

Images



Front Cover Rear Cover Record

Add new image

Select Image...

Select Image Type

Add Image

Confirm Changes

Delete Record

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All of the current record information is prepopulated and the staff member can just change the things that need changing like description, price, etc. New images can also be submitted, or current images deleted. Images should display in a specific order determined by a property in the RecordImage order.

09:52 AM



search by record or artist name

Edit Record Details

Record Name

Select Artist

If you are adding a new artist, please go to the "Add Artist" option on the record management page first.

Select Genre

If you are adding a new genre, please go to the "Add Genre" option on the record management page first.

Release Date

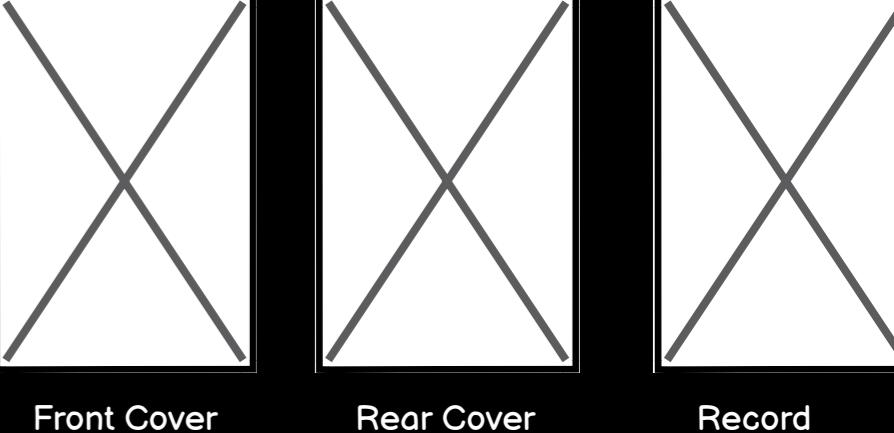
Select Size

Select RPM

Change record description details here

Price (numbers and decimals only)

Images



Front Cover Rear Cover Record

Add new image

Select Image...

Select Image Type

Add Image

Confirm Changes

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Admin - Record Management Mockup

Vinyl Online

Vinyl Online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre Record Management

Record Management

Add New Record
Add New Artist
Add New Genre
Edit / Delete Artist
Edit / Delete Genre

If you are looking to delete a record, please go to that record's detail page and delete it from there.

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The record management page is quite simple, acting as a hub for staff users to create, update, or delete model instances that are relevant to the site. This allows non-admin staff to add records, artists, genres, or edit/delete them.

09:52 AM

Vinyl Online

search by record or artist name

≡

Record Management

Add New Record
Add New Artist
Add New Genre
Edit / Delete Artist
Edit / Delete Genre

If you are looking to delete a record, please go to that record's detail page and delete it from there.

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Want to Know More? ▾

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Vinyl Online



search by record or artist name

Home | Sign Up | Log In | All Records | Latest Releases | Genre | Record Management

Add Record

Record Name

Select Artist

If you are adding a new artist, please go to the "Add Artist" option on the record management page first.

Select Genre

If you are adding a new genre, please go to the "Add Genre" option on the record management page first.

Release Date

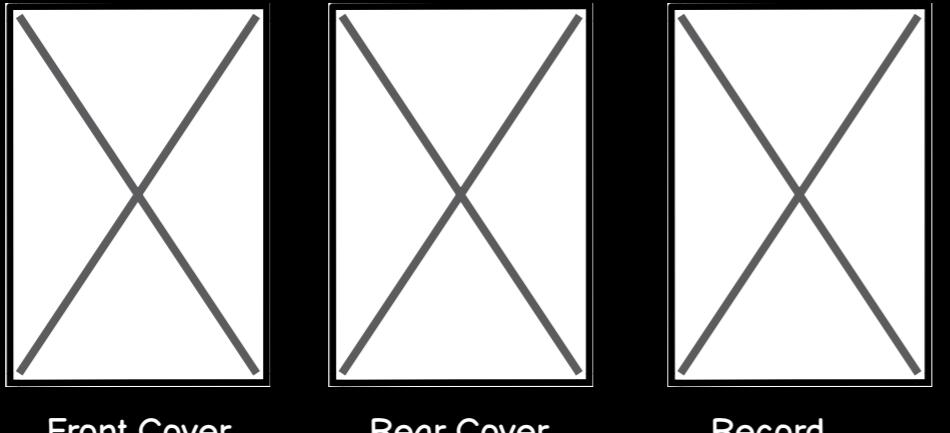
Select Size

Select RPM

Change record description details here

Price (numbers and decimals only)

Images



Front Cover Rear Cover Record

Add new image

Select Image...

Select Image Type

Add Image

Add New Record

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Adding a new record looks a lot like editing an existing record, and will use the same form.

09:52 AM



search by record or artist name

Add Record

Record Name

Select Artist

If you are adding a new artist, please go to the "Add Artist" option on the record management page first.

Select Genre

If you are adding a new genre, please go to the "Add Genre" option on the record management page first.

Release Date

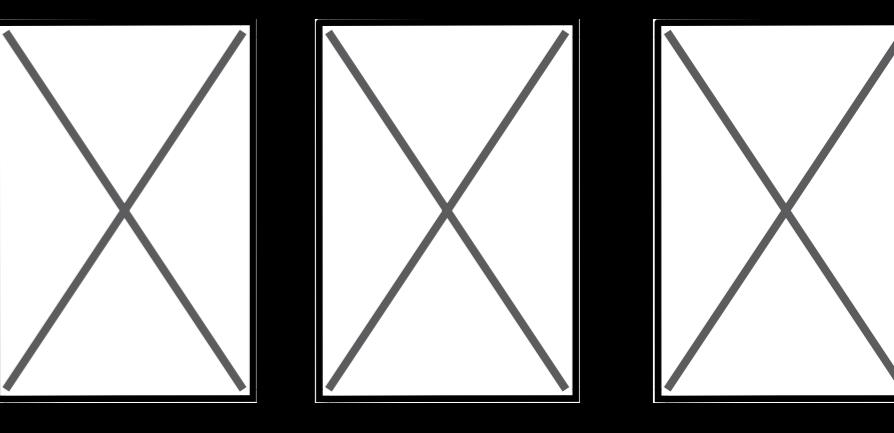
Select Size

Select RPM

Change record description details here

Price (numbers and decimals only)

Images



Front Cover Rear Cover Record

Add new image

Select Image...

Select Image Type

Add Image

Add New Record

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Admin Add Artist

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre Record Management

Add Artist

Artist Name

Select Image...

Debut Year

Artist Description/Bio here

Select Genre

Add Genre

Genre 1

Genre 2

Add Artist

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Adding a new artist will request the artist name, an image for their artist detail page, debut year, artist description, and genres.

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Viny
online

search by record or artist name

Add Artist

Artist Name

Select Image...

Debut Year

Artist Description/Bio here

Select Genre

Add Genre

Genre 1

Genre 2

Add Artist

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Admin Edit Artist

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre Record Management

Edit Artist

Artist Name

Select Image...

Debut Year

Artist Description/Bio here

Select Genre

Add Genre

Genre 1

Genre 2

Add Artist

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Editing an Artist will use the same form as the Add Artist function.

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online

search by record or artist name

Edit Artist

Artist Name

Select Image...

Debut Year

Artist Description/Bio here

Select Genre

Add Genre

Genre 1

Genre 2

Add Artist

Free Delivery on all Orders over £100!

Got a Question / Need Support? ▾

Want to Know More? ▾

Get In Touch ▾

Admin Add Genre

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre Record Management

Add Genre

Genre Name

Add Genre

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Adding a Genre is really simple, and just asks for the genre name.

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Viny
online

search by record or artist name

Add Genre

Genre Name

Add Genre

Free Delivery on all Orders over £100!

Got a Question / Need Support? ▾

Want to Know More? ▾

Get In Touch ▾

Admin Edit Genre

Vinyl Online

Vinyl
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre Record Management

Edit Genre

Select Genre to Edit ▾

New Genre Name

Edit Genre

Delete Genre

Free Delivery on all Orders over £100!

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1

Editing a genre just involves selecting the genre and changing its name or deleting it.

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Vinyl
online

search by record or artist name

Edit Genre

Select Genre to Edit ▾

New Genre Name

Add Genre

Free Delivery on all Orders over £100!

Got a Question / Need Support? ▾

Want to Know More? ▾

Get In Touch ▾

Shopping Bag Mockup

Your Shopping Bag

	Album Name Artist Name	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>	£25.00
	Album Name Artist Name	<input type="button" value="-"/> <input type="button" value="2"/> <input type="button" value="+"/>	£50.00
	Album Name Artist Name	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>	£25.00
Subtotal		£100.00	
Delivery		Free Delivery	
Grand Total		£100.00	

[Go to Check Out](#)

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The shopping bag page contains information about the albums in the bag, the quantities, and the total price of each album/quantity amount.

Users can edit the amounts of each record, or remove the record from their bag entirely. This should automatically update the subtotals when an amount is chosen/the record is removed.

The subtotal, delivery costs, and grand total are shown at the bottom. The user is then prompted to go to the secure checkout page.

Your Shopping Bag

	Album Name £25.00	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>
	Album Name £50.00	<input type="button" value="-"/> <input type="button" value="2"/> <input type="button" value="+"/>
	Album Name £25.00	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>
Subtotal		£100.00
Delivery		Free Delivery
Grand Total		£100.00

[Go to Check Out](#)

Free Delivery on all Orders over £100!

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When a user adds an item to their bag, a pop-up appears showing them the current state of their bag. This provides the user with a useful look at their bag without having to navigate to the bag page. They have options to see their full bag page if they like, or go straight to checkout.

Your Shopping Bag

	Album Name £25.00	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>
	Album Name £50.00	<input type="button" value="-"/> <input type="button" value="2"/> <input type="button" value="+"/>
	Album Name £25.00	<input type="button" value="-"/> <input type="button" value="1"/> <input type="button" value="+"/>
Subtotal	£100.00	
Delivery	Free Delivery	
Grand Total	£100.00	

[View Shopping Bag](#) [Go to Check Out](#)

Clicking View Shopping bag takes the user to the full shopping bag page.

Checkout Mockup

Vinyl Online

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search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country
 Save Delivery Information to your Profile

Payment Information

Card Number Expiry CVC

Confirm Order

Album Summary

- Album Name x1 £25.00
- Album Name x2 £50.00
- Album Name x1 £25.00

Subtotal	£100.00
Delivery	Free Delivery
Grand Total	£100.00

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The user is provided with a summary of their order from their shopping bag, and then is asked to provide information to enable delivery of the product such as their contact info, delivery info, and payment info.

If the user is logged in (and has provided details on their profile already) this information will be populated from their existing details, but will also provide them the option to still change any details if desired.

If the user is logged in but has not saved any info, the box to save delivery information to profile will be there; if the user is not logged in, they will be provided with a link to the sign-up page to prompt them to make an account and save delivery information.

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Album Summary

- Album Name x1 £25.00
- Album Name x2 £50.00
- Album Name x1 £25.00

Subtotal	£100.00
Delivery	Free Delivery
Grand Total	£100.00

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country
 Save Delivery Information to your Profile

Payment Information

Card Number Expiry CVC

Confirm Order

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Order Confirmation Mockup

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online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Order Confirmed - Ref.

	Album Name	x1	£25.00
	Artist Name		
	Album Name	x2	£50.00
	Artist Name		
	Album Name	x1	£25.00
	Artist Name		
Subtotal		£100.00	
Delivery		Free Delivery	
Grand Total		£100.00	

Contact Information

DeliverEmail@Gmail.com
0123 456 7890

Delivery Information

Happy Customer
123 Delivery Street
RecordTown 123456
United Kingdom

Order Status

Processing / Out for Delivery / Delivered

Promotion for Newsletter

Could offer users a monthly discount code to encourage signups
Image itself is a link to signup for newsletter

Free Delivery on all Orders over £100!

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At the bottom is the promotion for the user to sign up to the newsletter - potential examples of a promotion could be offering 10% off their next order, or a code that allows them to have free delivery.

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search by record or artist name

Order Confirmed - Ref.

	Album Name	x1	£25.00
	Artist Name		
	Album Name	x2	£50.00
	Artist Name		
	Album Name	x1	£25.00
	Artist Name		
Subtotal		£100.00	
Delivery		Free Delivery	
Grand Total		£100.00	

Contact Information

DeliverEmail@Gmail.com
0123 456 7890

Delivery Information

Happy Customer
123 Delivery Street
RecordTown 123456
United Kingdom

Order Status

Processing / Out for Delivery / Delivered

Promotion for Newsletter

Free Delivery on all Orders over £100!

Got a Question / Need Support? [▼](#)

Want to Know More? [▼](#)

Get In Touch [▼](#)

Signup Page Mockup

Vinyl Online

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online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Sign Up

Already have an account? Then please log in instead.

Username

Email

Password Help Text
Can't be too similar to other info
Must Contain at least 8 characters
etc.

Password

Confirm Password

Sign Up

Free Delivery on all Orders over £100!

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The sign up page is relatively simple to encourage users to sign up. Asking only for the username, email and password, when the user has created and verified their account they can then add their details to the profile page, or add this in during the first time they go to the checkout process.

09:52 AM

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search by record or artist name

Sign Up

Already have an account? Then please log in instead.

Username

Email

Password Help Text
Can't be too similar to other info
Must Contain at least 8 characters
etc.

Password

Confirm Password

Sign Up

Free Delivery on all Orders over £100!

Got a Question / Need Support? ▾

Want to Know More? ▾

Get In Touch ▾

Log In Page Mockup

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Log In

If you have not created an account yet, please sign up first.

Username

Password

Remember Me

Log In

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Login page is also relatively simple, just asking the user to provide a username and password. The user is also asked if they want their username info to be remembered.

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Log In

If you have not created an account yet, please sign up first.

Username

Password

Remember Me

Log In

Free Delivery on all Orders over £100!

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Profile Page Mockup

Vinyl Online

Vinyl Online

search by record or artist name

Home Your Profile Sign Out All Records Latest Releases Genre

Your Profile

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country

Edit your Contact Details or Delivery Information

Most Recent Orders

Order Date	Reference	Total	Delivery Status
13/04/2025	#####	£100.00	Out for Delivery
11/02/2025	#####	£45.00	Delivered
01/12/2024	#####	£120.00	Delivered

[View Full Order History](#)

Free Delivery on all Orders over £100!

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When the user is logged in, the navigation options for sign up or log in change to Your Profile and Log out.

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Vinyl Online

search by record or artist name

Your Profile

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country

Edit your Contact Details or Delivery Information

Most Recent Orders

Order Date	Reference	Total	Delivery Status
13/04/2025	#####	£100.00	Out for Delivery
11/02/2025	#####	£45.00	Delivered
01/12/2024	#####	£120.00	Delivered

[View Full Order History](#)

Free Delivery on all Orders over £100!

Got a Question / Need Support? [▼](#)

Want to Know More? [▼](#)

Get In Touch [▼](#)

All profile information is displayed similarly to how it is on the checkout page; these inputs are disabled here as the intent is to show the user the info, but not allow them to edit it unless they are on the Edit Profile page.

A list of their most recent orders will also appear here; clicking view full order history will take them to the order history page. This allows the profile page to act as a hub for most user actions that do not involve purchasing a record.

Edit Profile Page Mockup

Vinyl Online

Vinyl Online

search by record or artist name

Home Your Profile Sign Out All Records Latest Releases Genre

Edit Profile

Please change the sections of your profile that need to be edited. Leaving a section as it is will ensure it remains unchanged.

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country

Confirm Changes

Free Delivery on all Orders over £100!

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search by record or artist name

Edit Profile

Please change the sections of your profile that need to be edited. Leaving a section as it is will ensure it remains unchanged.

Contact Information

Email
Telephone Number

Delivery Information

First Name Last Name
Address Line 1
Address Line 2 (optional)
City Postcode
Country

Confirm Changes

Free Delivery on all Orders over £100!

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Going through to the edit profile page prompts the user to change the information that is different. This is pre-populated with existing profile info, so the user just needs to change what is no longer relevant. Clicking confirm changes at the bottom will take them back to their profile page with confirmation that the changes have been saved.

Order History Page

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Order History

Order Date	Reference	Total	Delivery Status
13/04/2025	#####	£100.00	Out for Delivery
11/02/2025	#####	£45.00	Delivered
01/12/2024	#####	£120.00	Delivered

<< 1 >>

Free Delivery on all Orders over £100!

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The order history page contains a record of all the user's orders, sorted by latest first. If necessary, the order page can paginate.

Clicking the reference number in the table will take the user to the order confirmation page for that order.

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Viny
online

search by record or artist name

Order History

Order Date	Reference	Total	Delivery Status
13/04/2025	#####	£100.00	Out for Delivery
11/02/2025	#####	£45.00	Delivered
01/12/2024	#####	£120.00	Delivered

<< 1 >>

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Vinyl Online



search by record or artist name

Home | Sign Up | Log In | All Records | Latest Releases | Genre

Who We Are

History

This will contain text about the website, our experience in providing high quality music for over 10 years in physical stores, how we want to transition to a web-based service to expand our reach to provide that same service to more people.



How we help artists

Here we'll talk about how we're all about putting the customer and artist first, and how we try to make sure artists are fairly compensated for their work while also maintaining high quality of service. We can include something about how our job is to get music from the artist to the customer as fast as possible, with as little fuss as possible.



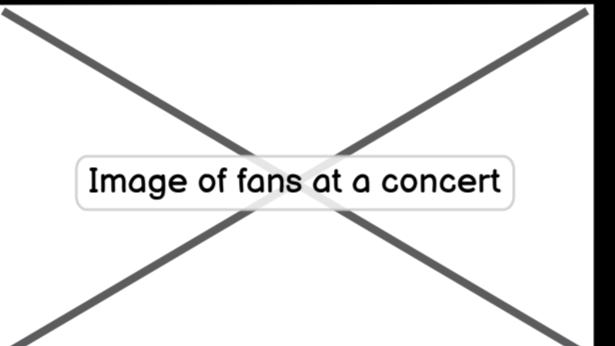
How we help customers

Here we'll talk about how we ensure premium service after purchase, with easy to access support. We'll go into detail about how we have real people working in our service center, to get customers talking to a human being as soon as possible.



Newsletter Benefits

Here we'll go into the benefits of joining our newsletter, which will include discount codes, offers, early access to record preorders, and the chance to win tickets to see live music. We'll talk about how we want to give back to fans and not just allow them access to their favourite music, but actively support them in getting better access.



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search by record or artist name

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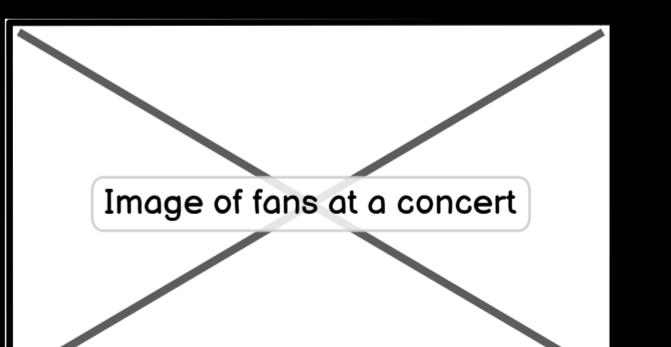
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Got a Question / Need Support? [▼](#)

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Get In Touch [▼](#)

Support Page Mockup

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

How can we help?

Please fill out the form below and we will be in touch by email as soon as possible.

Email (autogenerated if logged in)

Name (autogenerated if logged in)

Please select the category of your issue ▾

The user can then describe their issue in detail in this section.

Submit Request

Free Delivery on all Orders over £100!

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Get In Touch

Tel: 0123 456 7890

Email: admin-vinylonline@gmail.com

The support page contains a form where the user's info is prepopulated if they're logged in. They can then select a category for support and describe the issue they're having.

Once the form is submitted, they are taken to the support confirmation page.

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Viny
online

search by record or artist name

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Submit Request

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Want to Know More? ▾

Get In Touch ▾

Support Confirmation Page Mockup

Vinyl Online

Viny
online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Thank you

Your support message has been received and we will be in touch shortly by email. An email confirmation has also been sent to confirm this.

Please click [here](#) to go back to the homepage.

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Get In Touch
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search by record or artist name

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Free Delivery on all Orders over £100!

Got a Question / Need Support? [▼](#)

Want to Know More? [▼](#)

Get In Touch [▼](#)

Privacy Policy Mockup

Vinyl Online

Vinyl Online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Privacy Policy

This section will contain the full privacy policy for the website. It'll include information on contacting us, how personal data is collected and managed, etc.

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The privacy policy page will be fairly simple but will contain detailed info about the privacy policy.

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search by record or artist name

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Want to Know More? [▼](#)

Get In Touch [▼](#)

Newsletter Signup Mockup

Vinyl Online

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online

search by record or artist name

Home Sign Up Log In All Records Latest Releases Genre

Our Newsletter

We're glad you want to sign up to our newsletter! Signing up allows you to receive discount codes, offers, and enter draws for tickets for live music. Please confirm your details below to sign up and you will receive an email confirmation.

First Name Last Name

Email

Sign Up for Newsletter

Free Delivery on all Orders over £100!

Got a question / Need Support? [Contact Us](#) [Privacy Policy](#)

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Get In Touch

Tel: 0123 456 7890

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First Name Last Name

Email

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Newsletter Confirmation Mockup

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Thank you

You have now been signed up for our newsletter, which you will receive by email. If you would like to unsubscribe from the newsletter, please [contact us](#) through our support page, or click 'unsubscribe' in the newsletter email itself.

Click [here](#) to go back to the homepage.

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Thank you

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Click [here](#) to go back to the homepage.

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