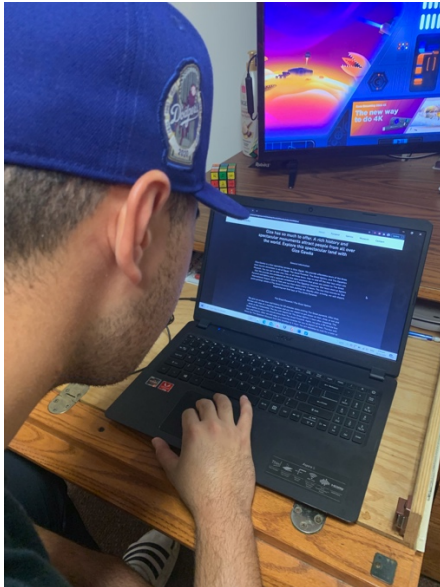


Giza Gawks

User Testing

1. Describe your first impression of the website?
2. Describe your experience navigating through the website?
3. Describe your experience with tour information and the bus timetables?
4. Do you like the images used on the website and why?
5. Would you add any images to the website and why?
6. Describe your thoughts on the overall aesthetic of the website?
7. What additional information would you add to the website?
8. What additional services would you like to see from Giza Gawks in the future?
9. How else do you feel the website could be improved?
10. Would you visit the website again and why?

User 1 – Izzy



1. Describe your first impression of the website?

The website was concise and was not too overwhelming. Had great direction and information was clearly stated with the addition of intriguing visuals.

2. Describe your experience navigating through the website?

The navigation of the website was simplified well. Not too cluttered and each piece of information was clearly sectioned in groups. Making it easier to identify what I wanted to know.

3. Describe your experience with tour information and the bus timetables?

The links associated with the timetables of when, and where were easy to identify and successfully took me to where I needed to be to book for my transport.

4. Do you like the images used on the website and why?

Yes! the images used on the website were very enticing and made me feel like I wanted to make a trip. They set the mood for the real adventure to come and gave me insight in what to expect when on the tour.

5. Would you add any images to the website and why?

Maybe just an image of the tour bus, just so I can be familiar of what to look for since it is a new country.

6. Describe your thoughts on the overall aesthetic of the website?

The style of the website is very elegant and crisp. It gives off a simple outlook; however, still provides all the information needed.

7. What additional information would you add to the website?

All the information needed is on the website.

8. What additional services would you like to see from Giza Gawks in the future?

Just to make things easier for foreign travellers they could suggest accommodation that is close to where the tours are based.

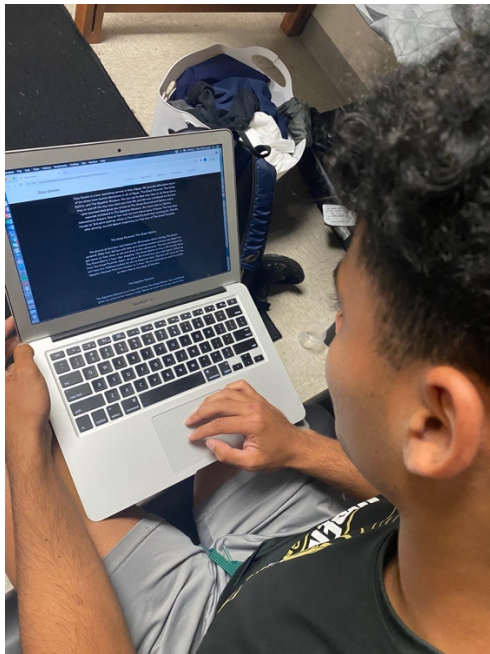
9. How else do you feel the website could be improved?

Images of the tour guides could be incorporated, or the travellers in the past. Just so people can see what is to be expected whilst on the tour and provides a sense of comfort as they will have some idea of what to expect.

10. Would you visit the website again and why?

Most definitely, the website was easy to navigate for all ages, and I would highly recommend this website to anyone wanting to tour Egypt.

User 2 – Abe



1. Describe your first impression of the website?

Clean and sleek design with great information, very accessible

2. Describe your experience navigating through the website?

Very easy to navigate the website, also extremely engaging

3. Describe your experience with tour information and the bus timetables?

The bus timetables provided me with great information as to when the buses would run, where the buses are and how long the buses would run for, as well as the pricing and the locations that the bus would go to

4. Do you like the images used on the website and why?

Yes, they provide a visualisation of the landscape of Giza and the various attractions

5. Would you add any images to the website and why?

I believe the images are adequate and therefore would not add any more as it would overcrowd the website

6. Describe your thoughts on the overall aesthetic of the website?

Aesthetically pleasing and inviting, perhaps the images are a bit distorted

7. What additional information would you add to the website?

Information for accessibility for people who have disabilities

8. What additional services would you like to see from Giza Gawks in the future?

I believe the website provides its purpose and therefore there are no services from my perspective that Giza Gawks should utilise

9. How else do you feel the website could be improved?

The images could be less distorted

10. Would you visit the website again and why?

Absolutely, to gain more information on how I can learn about Gaza and the associated attractions

User 3 – Xavier



1. Describe your first impression of the website?

The website looks great.

2. Describe your experience navigating through the website?

It was easy to get around the website by scrolling or using the links.

3. Describe your experience with tour information and the bus timetables?

The information was straightforward and the timetable was easy to follow

4. Do you like the images used on the website and why?

Yes, I liked the different angles of the Sphinx especially.

5. Would you add any images to the website and why?

Maybe more images of the museum.

6. Describe your thoughts on the overall aesthetic of the website?

It looked really nice.

7. What additional information would you add to the website?

I can't think of any.

8. What additional services would you like to see from Giza Gawks in the future?

Maybe some tours of the city itself.

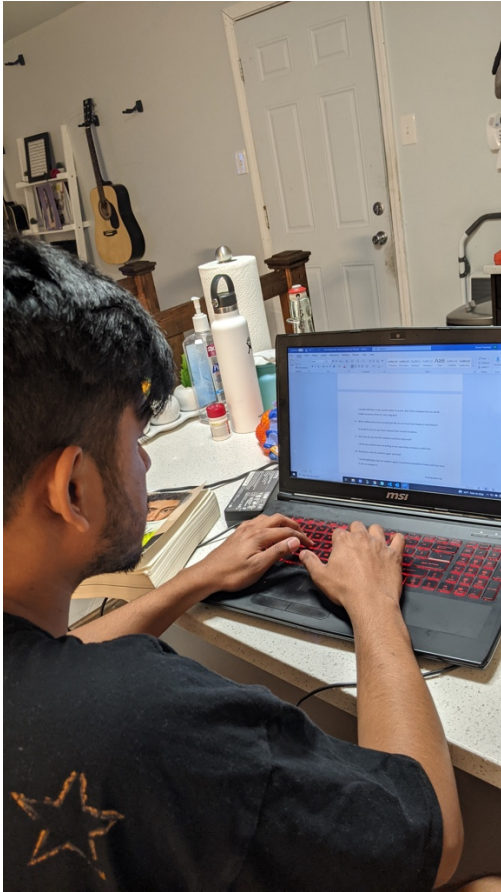
9. How else do you feel the website could be improved?

Just some additional pictures of the museum.

10. Would you visit the website again and why?

Yeah, I enjoyed using the website.

User 4 – Romy1



1. Describe your first impression of the website?

The website looks very clean and visually appealing. I like the choice of fonts.

2. Describe your experience navigating through the website?

The experience navigating through the website was seamless. Since everything was on one page, navigating them was easy.

3. Describe your experience with tour information and the bus timetables?

Finding the tour information was not very difficult. It was under general information. The only thing I would suggest is to add the word "Tour" in the title so it's even easier to find.

4. Do you like the images used on the website and why?

I loved the images displayed on the website. They are very big, and of high resolution. They are beautiful.

5. Would you add any images to the website and why?

I would not add any images, I think the amount of the images on the website are enough. There is even a link of YouTube video of the museum, which is a good addition.

6. Describe your thoughts on the overall aesthetic of the website?

The overall aesthetic of the website is very attractive. I like the dark theme throughout the website. It is easy on the eyes.

7. What additional information would you add to the website?

I would add links to the social media accounts. But if the company has no social media accounts, then it's not a big deal.

8. What additional services would you like to see from Giza Gawks in the future?

It would be nice to see them expand their tourist locations.

9. How else do you feel the website could be improved?

I think the website has everything a tour operating company could have.

10. Would you visit the website again and why?

I would definitely visit the website again. I loved how beautiful it looks and how easy it was to navigate it.

Testing done by:

Romyal Swarnkar

User 5 – Ryan



1. Describe your first impression of the website?

The faded background was really cool.

2. Describe your experience navigating through the website?

The website was easy to get around

3. Describe your experience with tour information and the bus timetables?

There was a lot of reading but I got the information I needed

4. Do you like the images used on the website and why?

Yeah I think it shows different angles of each monument

5. Would you add any images to the website and why?

No I think there are enough images

6. Describe your thoughts on the overall aesthetic of the website?

The website looks clean and the images are great

7. What additional information would you add to the website?

I wouldn't add anything else

8. What additional services would you like to see from Giza Gawks in the future?

A camel ride around the pyramid and sphinx

9. How else do you feel the website could be improved?

I think the website is great

10. Would you visit the website again and why?

Yes I would recommend it to people looking to get a tour in Egypt too

Post Mortem

Recap:

- My objective for Giza Gawks was to create a website that provides information on different tours Giza Gawks provides in Giza, Egypt. The Egyptian Museum, The Great Pyramids, and The Great Sphinx were the tours I wanted to offer people. I wanted the website to have detailed information on pricing, contact information, and have an overall appealing website aimed at tourists all over the world.

Analysis:

- Overall I am very pleased with how this website turned out. I was successful in every aspect of the website I wanted to implement. Aesthetics, information on pricing and tours, and contact details were my main focuses. Through user testing I have learned that I was successful with implementing these three main aspects of the website
- There were some issues at various stages of this project but nothing major. There were times that I spent a considerable amount time searching for a piece of code in my HTML in CSS files mainly to change a certain background color or text color but ultimately I found the code I needed to

change. During this project I took full advantage of the inspect feature to find code.

- An area I think I can review for my next project is color. I want to review how to match colors and make a website look visually appealing in that regard.
- Something I will be doing differently next time is making sure I stick to my schedule strictly. There were times throughout this project where I veered away from the schedule I set but I also notice I am getting better to sticking to my schedules each project.

Images

Images used in the project were found for free on:

<https://www.pexels.com/search/pyramid/>

<https://www.pexels.com/search/the%20great%20sphinx/>

<https://www.pexels.com/search/egyptian%20museum/>

<https://pixabay.com/photos/torino-egyptian-museum-2914056/>