Cocoa Camp 2013

Application
Michał Śmiałko

Why do you want to attend Cocoa Camp?

Let me tell you a story. This year I've started first year of study at university in Krakow - a city where IT industry and startup culture is growing blazingly fast. I couldn't have dreamt about better place to develop personality and skills. But it wasn't always like this. I came from a fairly small town where tech community does not exist. However, I was really passionate about computers and started to learn programming on my own at home. During three years of high school I've managed to develop and publish two games. The second one (Farm 2) runs on iOS and was my first serious experience with Cocoa Touch. However, it was mainly written in C++ and used little of powerful Cocoa API. At this time I came to the point where I realized that I can't keep learning just from shallow articles and tutorials and must interact with other developers. Although my understanding of iOS environment was extremely low by then, I decided to invest earned mony on WWDC ticket and dive into iOS community. That's one of this moment when everything changes. When I arrived to WWDC I met great people - one of them used to study in Krakow and now works there in a fastly-growing startup - Base. Everything happened extremely quickly and by the end of the week I joined them as an intern. I spent all holidays working there, and when the studies have started, I decided to continue working there part-time. It's impossible to describe everything in few sentences, but every day there is astounding. Not because of product we made nor great culture but because of people who know so much more than me about Cocoa. There's no day I don't learn anything new. And I think that's the proper moment to answer the question „why?". I just keep trying to meet and interact with people who are much better than me. I strongly feel this is the only way to deeply understand Cocoa World and push myself forward.

How do you intent to use Cocoa in the future?

Post-PC revolution started by Apple requires completely changing the way we think about technology. I truly want to use Cocoa as a tool to materialise my thoughts about apps which does not require any direct interaction. Magnitude of sensors and data we can gather from mobile devices opens the door to the world where human don't launch programs - apps predict what he needs and deliver all information right on time.