

IT-BASED MANAGEMENT PROJECT ASSIGNMENT

INTERNIM PRESENTATION

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SELECTED BINNING APPROACH

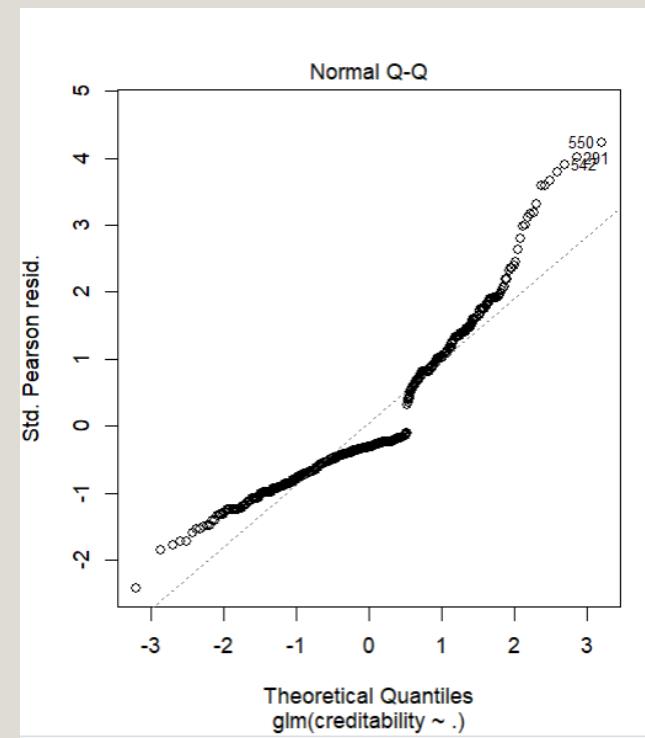
- WOE-Binning
 - Grouping numerical data into bins
 - Calculating the WOE (weight of evidence) for each bin
 - WOE measures relationship between input variable and binary outcome (good/bad)
- GRP-Binning
 - Grouping numerical data into bins
 - Analyze each bin with statistic (mean/median/etc.)
 - GRP identify and create bins that show meaningful difference in the input variables

DATA TRAIN/TEST SPLITTING

- Given in assignment:
 - 75% of data for training
 - 25% of data for testing

SELECTED GENERALIZED LINEAR MODEL FOR THE TRAIN SAMPLE

- We are interested in relation between input and output
 - Woe delivers most compact regression models
 - => Woe-based logistic regression



PREDICTOR VARIABLES

- Selection of "informative" variables:
 - Status of existing checking account
 - Duration in month
 - Credit history
 - Age in years
 - Savings account and bonds

variable <chr>	info_value <dbl>
status.of.existing.checking.account	0.6660115
duration.in.month	0.3345035
credit.history	0.2932335
age.in.years	0.2596514
savings.account.and.bonds	0.1960096

5 rows

GINI COEFFICIENT FOR THE PREDICTED SCORES IN THE TEST SAMPLE

- WOE-Binning

```
perf_eva(pred = predProb.list$test,
          label = data_woe.list$test$creditability,
          title = 'test',
          show_plot=c("roc","ks"),
          confusion_matrix = TRUE)
```

```
## $binomial_metric
## $binomial_metric$test
##      MSE     RMSE   LogLoss       R2       KS       AUC      Gini
## 1: 0.1760701 0.4196071 0.5286325 0.1678927 0.4379835 0.7539315 0.507863
```

GINI COEFFICIENT COMPARISON: TRAIN VS. TEST SAMPLE

- Training-Set

```
perf_eva(pred = predProb.list$train,
          label = data_woe.list$train$creditability,
          title = 'train',
          show_plot=c("roc","ks"),
          confusion_matrix = TRUE)
```

```
## $binomial_metric
## $binomial_metric$train
##      MSE     RMSE   LogLoss      R2      KS      AUC      Gini
## 1: 0.1620372 0.4025385 0.4864994 0.2261554 0.4605765 0.7935077 0.5870155
```

- Testing-Set

```
perf_eva(pred = predProb.list$test,
          label = data_woe.list$test$creditability,
          title = 'test',
          show_plot=c("roc","ks"),
          confusion_matrix = TRUE)
```

```
## $binomial_metric
## $binomial_metric$test
##      MSE     RMSE   LogLoss      R2      KS      AUC      Gini
## 1: 0.1760701 0.4196071 0.5286325 0.1678927 0.4379835 0.7539315 0.507863
```