



MORK MONGKUL

Graphic Designer & Aspiring
Data Scientist

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EDUCATION

Bachelor of Engineering (BEng) in Data Science and Engineering

Institute of Technology of
Cambodia

2021-2026

Graphic Design and Media Instinct Institute

2021-2022(Graduate)

BAC II(National Exam)

Hunsen Kransramor High School

2018-2021

SKILLS

- Adobe Creative Suite Proficiency
- Typography
- Color Theory
- Layout and Composition
- Branding and Identity
- Marketing and Advertising
- Project Management
- Communication, and problems solving.

LANGUAGE

- Khmer -Native
- English -B2
- French -A2

PROFILE

My name is Mongkul, and I am a graphic designer with 3 years of experience in the field. I have developed a strong skill set in creating visually appealing designs using software such as Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, and Cinema 4D. My expertise includes designing posters, banners, leaflets, and typography, as well as photo retouching. I am also skilled in other areas of design, including logo design, branding, and packaging design. In addition to my graphic design expertise, I am pursuing a degree in Data Science and Engineering, with strong proficiency in Python and experience in data analysis, visualization, and machine learning, deep learning. I am skilled in using tools like Pandas, SQL, PyTorch, NumPy, and Matplotlib to extract insights from data, as well as applying statistical methods to solve problems. My passion for design and data allows me to combine creativity with analytical thinking, producing work that is not only visually engaging but also data-driven. I am eager to continue growing in both fields, leveraging my skills to deliver innovative and impactful solutions.

WORK EXPERIENCE

Sankrant Café

2020 - 2021

graphic designer (part-time)

- Developed cohesive brand identities, including logos, menus, and packaging.
- Designed promotional materials such as flyers, posters, and loyalty cards.
- Created social media graphics and content for platforms like Facebook and Instagram.
- Produced signage and seasonal updates for menus and products.

K-auto premuim & part

2022-2023

page management and graphic Designer

- Created and curated brand-aligned content, including visuals and articles.
- Engaged with followers to build a loyal community.
- Analyzed Facebook Analytics to optimize content strategies.
- Managed paid campaigns, setting budgets and targeting audiences.
- Addressed feedback and provided performance reports with actionable insights.

Hiyamoto Auto Premium Spare Parts

2024(3 months)

Graphic Designer and Digital Marketing

- Managed digital marketing campaigns to promote auto parts and boost sales.
- Created product-focused content and analyzed performance metrics to optimize strategies.
- Engaged with customers via social media, building trust and brand loyalty.
- Delivered performance reports with actionable insights.