

## Master List สำหรับเว็บหางานในประเทศไทย

### 1. IT & Software

- **SubCategories:**
  - Software Development
  - IT Services & Consulting
  - Web & Mobile App Development
  - Cybersecurity
  - Cloud & DevOps
- **Industries:**
  - IT Company
  - Software House
  - Tech Startup
  - Cybersecurity Service
  - Cloud Service Provider

### 2. Engineering & Manufacturing

- **SubCategories:**
  - Mechanical Engineering
  - Electrical & Electronics
  - Automotive
  - Industrial Manufacturing
  - Civil & Construction
- **Industries:**
  - Manufacturing Company
  - Construction Company
  - Automotive Company
  - Electronics Manufacturer
  - Engineering Consultancy

### 3. Finance & Accounting

- **SubCategories:**
  - Banking & Financial Services
  - Accounting & Auditing
  - Investment & Asset Management
  - Insurance
- **Industries:**
  - Bank
  - Insurance Company
  - Accounting Firm
  - Investment Firm
  - FinTech

### 4. Healthcare & Pharmaceuticals

- **SubCategories:**
  - Hospitals & Clinics
  - Pharmaceutical & Biotech

- Medical Devices
- Health Services & Wellness
- **Industries:**
- Hospital
- Clinic
- Pharmaceutical Company
- Biotech Company
- Wellness & Fitness Center

## **5. Education & Training**

- **SubCategories:**
- Schools & Universities
- e-Learning & Online Education
- Vocational Training
- Educational Consulting
- **Industries:**
- School
- University
- e-Learning Platform
- Training Institute
- Educational Consultancy

## **6. Retail & E-commerce**

- **SubCategories:**
- Online Retail
- Brick-and-Mortar Retail
- Consumer Goods
- Fashion & Apparel
- **Industries:**
- Retail Company
- E-commerce Platform
- Consumer Goods Manufacturer
- Fashion Brand

## **7. Marketing & Media**

- **SubCategories:**
- Advertising & Creative Agencies
- Digital Marketing & SEO
- PR & Communications
- Media & Broadcasting
- **Industries:**
- Advertising Agency
- Digital Marketing Company
- PR Firm
- Media Company
- Broadcasting Company

## **8. Hospitality & Tourism**

- **SubCategories:**

- Hotels & Resorts
- Travel Agencies
- Restaurants & Food Services
- Event Management

- **Industries:**

- Hotel
- Resort
- Travel Agency
- Restaurant
- Event Organizer

## **9. Transport & Logistics**

- **SubCategories:**

- Shipping & Freight
- Warehousing & Inventory Management
- Courier & Delivery Services
- Supply Chain & Operations
- Public/Passenger Transport
- Logistics Technology / Fleet Management

- **Industries:**

- Logistics Company
- Freight Forwarder
- Courier Service
- Warehouse & Storage
- Supply Chain Consultant
- Public Transport Operator

## **10. Energy & Environment**

- **SubCategories:**

- Oil & Gas
- Renewable Energy
- Environmental Services
- Utilities & Power

- **Industries:**

- Energy Company
- Renewable Energy Provider
- Environmental Consultancy
- Power Utility Company

## **11. Legal & Government**

- **SubCategories:**

- Law Firms
- Government & Public Sector
- Non-Profit & NGOs
- Policy & Research Organizations

- **Industries:**

- Law Firm
- Government Agency
- NGO
- Policy Research Institute

## **12. Creative & Design**

### **• SubCategories:**

- Graphic Design
- UX/UI Design
- Architecture & Interior Design
- Animation & Video Production

### **• Industries:**

- Design Studio
- Animation Studio
- Architecture Firm
- Interior Design Company