

HackBackBetter 2023

A HACKATHON

April 22-23, 2023

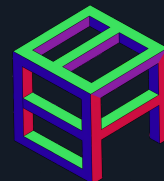
9:00 AM – 6:00 PM

1491 Hope St
Alviso, CA 95002

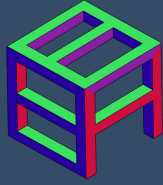
This could be your
company's address if
you sponsor our venue!

Contact

Phone (510) 386-3844
Website <https://hackbackbetter.live/>
Email sponsor@hackbackbetter.live



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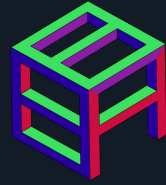
About Us

HackBackBetter 2023 is a hackathon hosted by students, for students. Our team of highly skilled cross-discipline local high schoolers, working as partners to CompassPoint Mentorship, a 501(c)3 nonprofit, will offer a variety of workshops, activities, and resources to help participants grow and succeed.

What is a hackathon?

Traditional hackathons are just that: Traditional. Usually, hackers just work tirelessly throughout the whole day/days to make a half-finished and lackluster product at the end. We won't do that. At our hackathon, we will encourage our participants to join activities other than coding, like a nature-oriented walk, snack & chill sessions, and enriching workshops to learn from-and maybe even teach-others.

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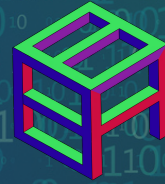
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About The Event



HackBackBetter

HackBackBetter is not a traditional hackathon—we are here to make the experience truly special and magical for our attendees, many of whom will be beginners in STEM or Computer Science and will be attending their first hackathon. We've planned several events, like a midday nature walk, workshops with our skilled mentors and organizers, and several talks by industry professionals, including Sebastian Law, a software developer at Midjourney, a company founded by one of Fortune's 30 under 30, David Holz.



Event Highlights

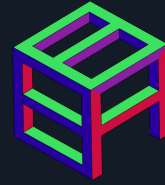
Educating participants about STEM and CS.

Inspire them to take on a future in the field.

Enrich participants through trials and fun.

Recognize Participants by awarding prizes.

Event Schedule



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22
APR



23
APR

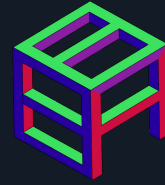
Opening Ceremony & Start of Hacking

We will start off the day with a 30-minute opening ceremony where our first speaker, Sebastian Law, will take the stage and talk for five minutes on STEM. Following that, we will allow sponsor representatives to take the stage and talk to our participants for a time determined by the level of sponsorship. After that, our participants will start coding!

End of Hacking & Closing Ceremony

We will end off hacking at 2:30 PM and proceed to the judging phase, where each project will have 5 minutes to present their project in front of a panel of judges. Depending on sponsorship level, your company can send a judge to take a look at possible talent! After judging finishes, we will end with a closing ceremony where prizes will be awarded and sponsor representatives will have a chance to speak and make an impression.

What do you get?



HackBackBetter

Below are a few of the many benefits that being our sponsor can bring you. For the full list of benefits, please take a look at our tiers starting on page 7.

Community Outreach

Community comes first – always. By sponsoring us, you'll show that you truly care about communities of developers around the world!

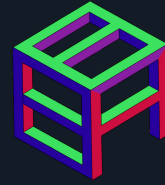
Brand Awareness

A new generation is coming – let them know just how great your services are! By sponsoring us, you'll have the valuable opportunity to spread your company's name and services to a crowd of STEM-focused youth.

Inspire the future of tomorrow

The future is here – and you have a chance to shape it. Inspire our participants and help them realize just how important STEM and CS are to the future!

Sponsorship Packages



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First Commit

Your first commit to our repo with just the basic benefits.

Includes:

Your logo on our website

Our thanks and gratitude, expressed with a card and signed by all of us.

\$500



First Branch

You just branched your code for the first time! An improved version of First Commit.

Includes:

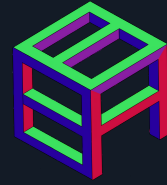
Everything from "First Commit" and:

Send some stickers/swag for our swag pack!

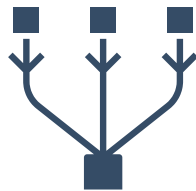
Sponsor an in-kind prize or resource for our participants!

\$1,000

Sponsorship Packages



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First Merge

Your first merge to the main branch! This is our most popular sponsorship package.

Includes:

Everything from "First Branch" and:

Your logo on our t-shirt issued to all hackers!

Send a speaker to speak at either the opening or closing ceremonies for a maximum of 1 minute!

\$2,500



So Much Code

At this point you've written so, so much code! This is our best-value sponsorship package.

Includes:

Everything from "First Merge" and:

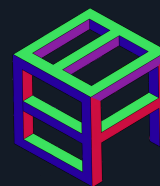
A booth at the event

Your speaker can speak for a maximum of 4 minutes!

Send a judge and/or mentors to help out with our event! This will make it clear that you're invested in helping the community.

\$5,000

Sponsorship Packages



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The Debugger

You solve all the problems around here! This is our highest tier of sponsorship available.

Includes:

Everything from "So Much Code" and:

You can send three judges to our event!

Send a speaker to speak at either the opening or closing ceremonies for a maximum of 10 minutes!

Your logo is on the FRONT of our t-shirts!

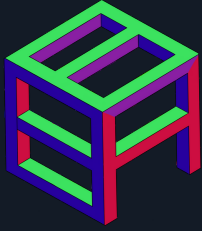
Your logo will be on all of our marketing materials!

Your booth will be in a central location!

Send out an advertisement email to all hackers!

Our eternal gratefulness and a handwritten and signed card from all of us.

\$10,000 OR Venue



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Interested?

Send us an email!

Every company is unique – We get that. We know that our sponsorship packages might not match your company's exact needs and would be happy to create a specific sponsorship package that matches your needs and wants. Please send us an email if you're interested and we'll get back to you within 1-3 business days!

Contact

Phone (510) 386-3844

Website <https://hackbackbetter.live/>

Email sponsor@hackbackbetter.live