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COLLEGE: MADRAS INSTITUTE OF TECHNOLOGY

COURSE: DIGITAL MARKETING

ASSIGNMENT

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words

A blog was created using Blogspot, titled 'The World Within You', and was published.

Link: <https://theworldwit.blogspot.com/2023/08/the-world-within-you.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

A Facebook business page was created for a watch brand titled 'Radiant Rhythms' and a poster was posted in it.

Link: <https://www.facebook.com/people/Radiant-Rhythms/pfbid02MDccp1SR6jnmnQnETret7aqtUhJH9gz9fVn69i99bgmLLAdCUjFGkhk4ewFpYvqMl/>

3. Create and design a social media advertisement poster using Canva

A social media advertisement poster was created using Canva.

The poster has been attached below.

**MOMENTS
ARE TO BE
CHERISHED..
WE
HELP YOU
VALUE THEM**

**YOUR TIME IS
PRECIOUS**

RADIANT RHYTHMS



4. Create email newsletter design using MailChimp or Canva tool.

A newsletter was created using Canva.

Link: <https://theworldwit.blogspot.com/2023/09/blog-post.html>