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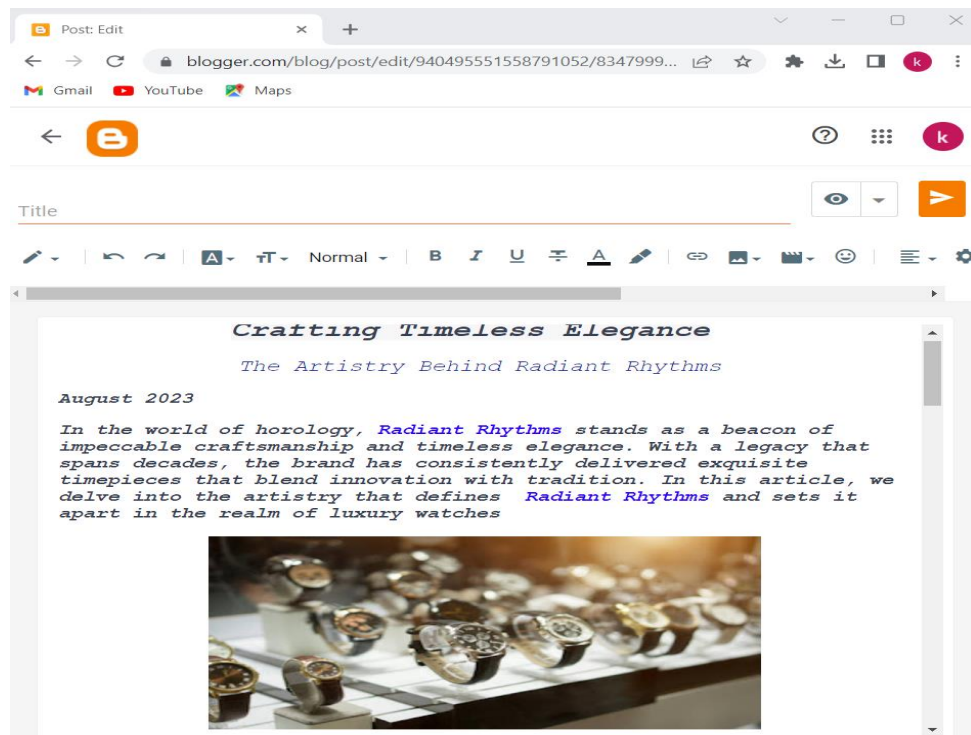
COLLEGE: MADRAS INSTITUTE OF TECHNOLOGY

COURSE: DIGITAL MARKETING

ASSIGNMENTS

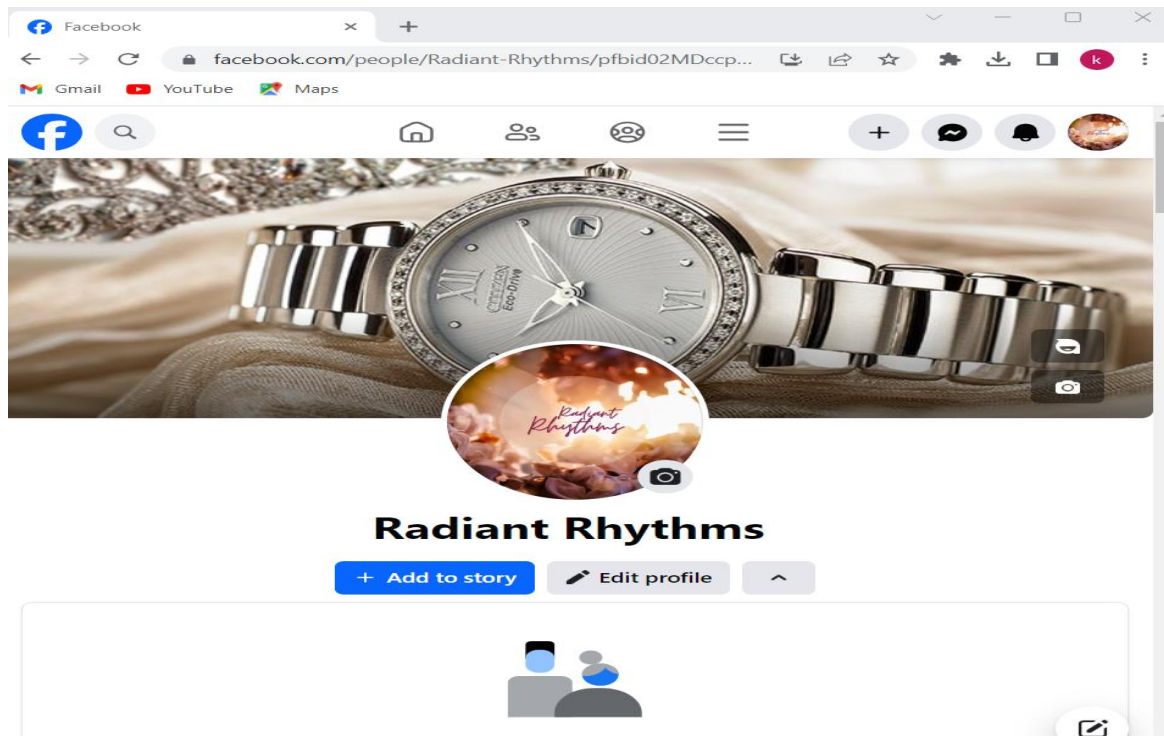
1. Create a blog or website using Blogger.com (www.blogger.com) Customize the theme design and post new article with 500 words A blog was created using Blogspot, titled “[Crafting Timeless Elegance](https://radiantrhythms1924.blogspot.com/2023/08/crafting-timeless-elegance-artistry.html)”, and was published.

LINK: <https://radiantrhythms1924.blogspot.com/2023/08/crafting-timeless-elegance-artistry.html>

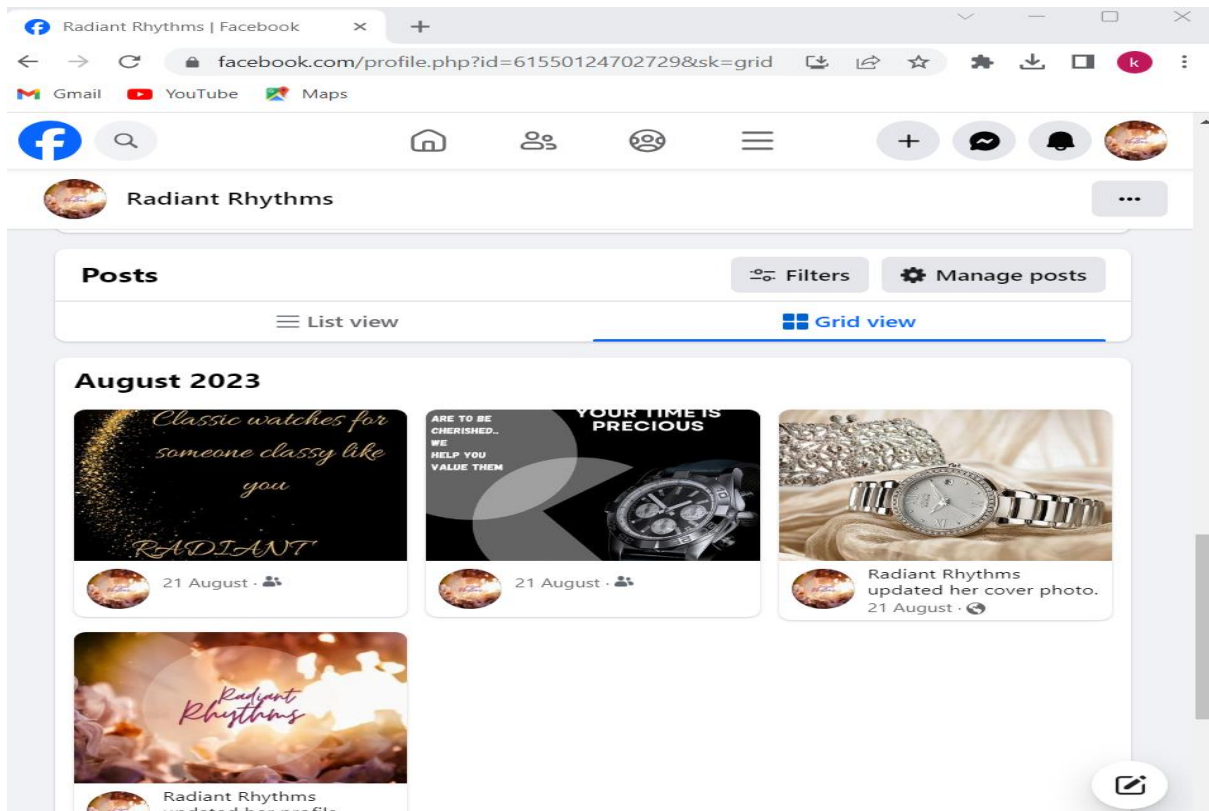


2. Create a New Facebook Business Page and post one social media poster for your brand. A Facebook business page was created for a watch brand titled ‘[Radiant Rhythms](https://www.facebook.com/people/Radiant-Rhythms/pfbid02MDccp1SR6jnmnQnETret7aqtUhJH9gz9fVn69i99bgmLLAdCUjFGkhk4ewFpYvqMl/)’ and a poster was posted in it.

LINK: <https://www.facebook.com/people/Radiant-Rhythms/pfbid02MDccp1SR6jnmnQnETret7aqtUhJH9gz9fVn69i99bgmLLAdCUjFGkhk4ewFpYvqMl/>



3. Create and design a social media advertisement poster using Canva A social media advertisement poster was created using Canva. The poster has been attached below.



4. Create email newsletter design using MailChimp or Canva tool or Blogger.com. A newsletter was created using Blogger

LINK: <https://radiantrhythms1924.blogspot.com/2023/09/blog-post.html>

