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COLLEGE : MADRAS INSTITUTE OF TECHNOLOGY, ANNA UNIVERSITY

COURSE : DIGITAL MARKETING

ASSIGNMENTS

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post a new article with 500 words.

A blog is created and published titled 'Radiant Rhythms' using Blogspot .

<https://radiantrhythms.blogspot.com/2023/08/to-our-exquisite-watch-emporium-where.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

A Facebook business page was created for a watch brand titled 'Radiant Rhythms' and a poster was posted in it.

<https://www.facebook.com/people/Radiant-Rhythms/pfbid02MDccp1SR6jnmnQnETret7aqtUhJH9gz9fVn69i99b>

3. Create email newsletter design using MailChimp or Canva tool.

A newsletter was created using Canva.

<https://radiantrhythms.blogspot.com/2023/09/blog-post.html>

4. Create and design a social media advertisement poster using Canva.

A social media advertisement poster was created using Canva. The poster has been attached below.

