



If you are a **manager**, and your **goal** is to build strong and lasting relationships with your employees, there are two characteristics you should embody:

Clarity and consistency.

### According to employees, the most frustrating thing a manager can do is...











## LinkedIn Learning survey (2,968 professionals)



36 percent of employees have quit their job because their manager exhibited one of those qualities and another 15 percent are

and another 15 **percent** are strongly **considering it.** 

## "A lack of clear expectations is the root cause of poor performance"

Absence of clarity on the strategy

absence of prioritization or confusion









Dynamic Adaptive Available 24/7





#### - customer support system -

Imagine a customer support system that operates with the precision of a well-trained expert, available 24/7 to provide instant and accurate information.

Our Intelligent AI FAQ solution is not just a static knowledge base but a dynamic, adaptive system powered by advanced natural language processing. It's your customer's first line of interaction, understanding their queries and delivering responses with the finesse of human-like conversation.

- customer support system -

Developers love it because it's not just a plug-and-play; it seamlessly integrates with your existing systems, offering a hassle-free implementation.

From a business perspective, this means **reduced support costs**, **improved response times**, and **increased customer satisfaction**. Users get immediate answers to their questions, and you get a solution that grows and adapts with your business.

#### - Background and Problem Statement -

system is designed to bridge the language gap by providing accurate and contextually relevant responses in Moroccan Dialect. The impact lies in democratizing access to information, fostering inclusivity, and empowering users to engage with content in their native language. By leveraging advanced natural language processing, the solution ensures a seamless and culturally sensitive conversational experience.

#### - Impact and Proposed Solution -

Our Intelligent AI FAQ system is designed to bridge the language gap by providing accurate and contextually relevant responses in Moroccan Dialect. The impact lies in democratizing access to information, fostering inclusivity, and empowering users to engage with content in their native language. By leveraging advanced natural language processing, the solution ensures a seamless and culturally sensitive conversational experience.

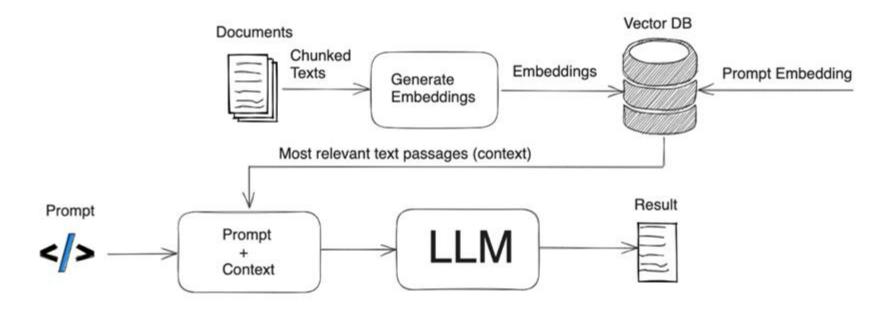
- Project Outcomes and Deliverables-
- Language Accessibility: Users can interact with English document-based content in Moroccan Dialect, expanding the reach of valuable information.
- Contextual Understanding: The system preserves the contextual meaning of English documents, delivering precise and culturally appropriate responses.
- User Engagement: Increased user engagement through a responsive and user-friendly Intelligent AI FAQ system.

#### - Multilingual Support-

Our Intelligent AI FAQ system is designed with extensibility in mind. While currently tailored for Moroccan Dialect, there is a possibility to extend its language support to address a broader audience. The modular architecture allows for the integration of additional language models, making it adaptable to diverse linguistic requirements.

- Implementation -

The RAG Framework



- Implementation -



#### "code execution"

- The document contain the required information to address the posed question.-

يمكن ليك تكتمل كل الدورات في ثلاثة أشهر إذا خصصت ساعتين أو ثلاث ساعات كل يوم





```
[32] darija_en = translate_from_darija_to_english("منو مي مدة الدراسة")
darija_en

'What is the duration of the study?'

[33] result = chain(darija_en)['result']
result

'You can complete all courses in 3 months if you dedicate 2-3 hours per day.'

translate_from_en_to_darija(result)

'محكن ليك تكتمل كل الدورات في ثلاثة أشهر إذا خصصت ساعتين أو ثلاث ساعات كل يوم'.'
```

#### "code execution"

- The document does not contain the required information to address the posed question.-

أنا ليوم غادي لكزا وغدي نشري واحد تلفون جديد

ماعرفش





```
[28] darija_en = translate_from_darija_to_english("انا ليوما غادي لكازا و باغي نشري واحد التيليغون جديد")

[29] darija_en

'I'm going to Casa today and I want to buy a new phone.'

[30] result = chain(darija_en)['result']

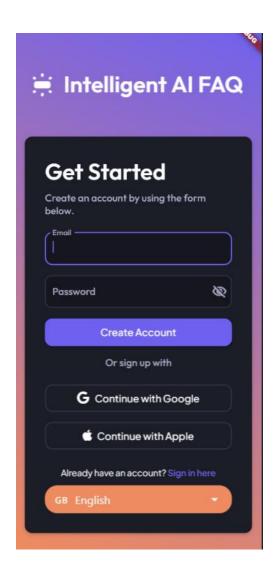
result

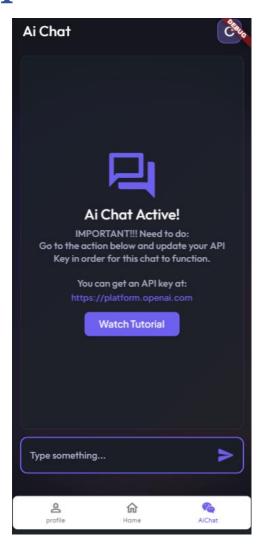
'I don't know.'

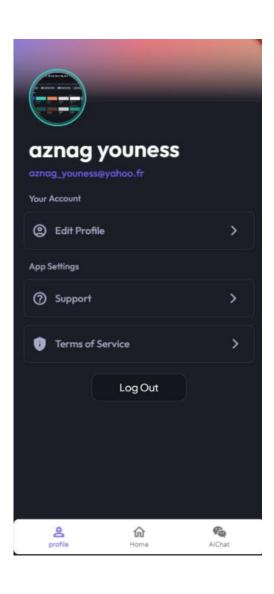
[31] translate_from_en_to_darija(result)

'ماعارفان.'
```

#### "Application interface"







Next Step: API to link between the interface and the code execution