

Stefan

Background

Age: 20
Gender: Male
Languages: German, English
Job: -
Status: Undergraduate
Want to stay in academia: No

Personality



Social Media

- Instagram
- Facebook
- Youtube
- Discord
- Twitter

UK4You Needs

- Connect
- Form learning groups
- Information on lectures
- Display skills
- Job market
- Forum

Goals and motivations

- Stay up to date
- Quick Interactions
- New contacts
- Accessibility
- Anonymity

Frustrations

- Dependency
- Self-promotion
- Fake content

Biography

Stefan is currently in his 4th semester and started his studies immediately after graduating from high school. In addition to his studies, he spends a lot of time outside in cafes and parks. He is very interested in sharing his free time activities on social media. In the case of negative comments, it can happen that Stefan reacts emotionally. However, Stefan describes social media as something positive in general. Immediately after his bachelor thesis he would like to work in a company.