

MORRISON COLE

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SHINJUKU, TOKYO

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EXPERIENCE

Medmain / Software Engineer

OCT 2019 - PRESENT, TOKYO

Venture-backed medical AI startup aiming to be the global provider for digital pathology.

- Introduced analytics, competitor analysis, PRFAQs, etc. for data-driven and customer-focused decision-making. Resulting in a gradual shift from 'build X, Y, Z' to root problem identification and solutions.

Improbable / Technical Product Manager

APR 2016 - DEC 2018, LONDON

Improbable develops SpatialOS, a platform that makes it possible to run massive-scale simulations for games, research, and government. Raised \$604M to date from SoftBank Vision Fund & others.

I joined as a Software Engineer just after their first Series A at ~30 people. One year later, I was asked by the CxO team to be the second member of the new Product org.

- Introduced a successful 'customer deep dive' format illustrating the gap between where our product was, and what each key customer wanted.
- Identified a foundational architecture problem as the root cause of customer confusion. Ideated solution and convinced key individuals of the need for change. Resulted in a 6-month rework that still reaps benefits.
- Wrote a PRFAQ that helped secure a Google partnership deal.

Software Engineer -> Technical Lead

JUN 2015 - APR 2016

- Alongside the CEO, pitched and led onsite tech demos of SpatialOS.
- Increased customer empathy within eng. by starting 'dogfood' days.

Shazam / Junior Software Engineer

NOV 2013 - MAY 2015, LONDON

Interned here during my degree, and co-wrote my bachelor's thesis with the head of engineering, using proprietary data from the organization. After graduating, I joined full time and shipped a major new version of Shazam for Android.

EDUCATION

University College London / Computer Science

2010 - 2014, LONDON

First Class Honours (~3.8 GPA equivalent).

OTHER

Improbable / Invited to the Alumni Programme (retained stock options).

Third Nerve / Founded a games studio, grew to 5 members, shipped on Steam.

University College London / Live Music Society President.

Wells Cathedral School / Musical Scholarship (100% education fee cover).

National Youth Orchestra of Great Britain / Youngest recipient of a position.

Latent Signal / wrote, performed, recorded, filmed and edited a series of singles for YouTube and streaming services.

Japanese / Studying for JLPT N3.