

## MORRISON COLE

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### EXPERIENCE

#### Medmain / Software Engineer

OCT 2019 - PRESENT, TOKYO

*Venture-backed medical AI startup aiming to be the global provider for digital pathology.*

- Introduced analytics, competitor analysis, PRFAQs, etc. for data-driven and customer-focused decision-making. Resulting in a gradual shift from 'build X, Y, Z' to root problem identification and solutions.

#### Improbable / Technical Product Manager

APR 2016 - DEC 2018, LONDON

*Improbable develops SpatialOS, a platform that makes it possible to run massive-scale simulations for games, research, and government. Raised \$604M to date from SoftBank Vision Fund & others.*

I joined as a Software Engineer just after their first Series A at ~30 people. One year later, I was asked by the CxO team to be the second member of the new Product org.

- Introduced a successful 'customer deep dive' format illustrating the gap between where our product was, and what each key customer wanted.
- Identified a foundational architecture problem as the root cause of customer confusion. Ideated solution and convinced key individuals of the need for change. Resulted in a 6-month rework that still reaps benefits.
- Wrote a PRFAQ that helped secure a Google partnership deal.

#### Software Engineer -> Technical Lead

JUN 2015 - APR 2016

- Alongside the CEO, pitched and led onsite tech demos of SpatialOS.
- Increased customer empathy within eng. by starting 'dogfood' days.

#### Shazam / Junior Software Engineer

NOV 2013 - MAY 2015, LONDON

Interned here during my degree, and co-wrote my bachelor's thesis with the head of engineering, using proprietary data from the organization. After graduating, I joined full time and shipped a major new version of Shazam for Android.

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### EDUCATION

#### University College London / Computer Science

2010 - 2014, LONDON

First Class Honours (~3.8 GPA equivalent).

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### OTHER

**Improbable** / Invited to the Alumni Programme (retained stock options).

**Third Nerve** / Founded a games studio, grew to 5 members, shipped on Steam.

**University College London** / Live Music Society President.

**Wells Cathedral School** / Musical Scholarship (100% education fee cover).

**National Youth Orchestra of Great Britain** / Youngest recipient of a position.

**Latent Signal** / wrote, performed, recorded, filmed and edited a series of singles for YouTube and streaming services.

**Japanese** / Studying for JLPT N3.