BADR MORSADI
Front-End Developer

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PROFILE

I am a self-taught front-end developer based in Phoenix, Arizona. I love linguistics, Shih Tzus and building websites/web apps that improve the lives of those around me. You can typically find me buried under some coding project, as I'm looking for a team to contribute to.

Please find me at https://morsadiportfolio.netlify.com.

TECHNOLOGIES

Languages

- HTML
- CSS
- Javascript
- Node.js

Libraries

- jQuery
- React.js
- Mongoose

Frameworks

- Bootstrap
- Express.js

Tools

- VS Code
- Figma
- Illustrator
- Google Analytics
- Google Ads
- Facebook Ads
- Github

Database

- MongoDB
- Firebase
- OpenApply

EXPERIENCE

Front-End Developer | Copy Translator

🔗 THINK Global School | 2017 - 2020

- Implemented Google Analytics, Google Adwords, and Facebook Pixel for conversion tracking
- Designed and developed UX/UI for the community-facing, international school alumni website
- Translated branding, wireframe and mockups into responsive code
- Integrated OpenApply database using REST API
- Translated web copy from English to Modern Standard Arabic and French
- Optimized images for search engines

Front-End Developer | Graphic Designer

🔗 Headrush | 2018 - 2019

- Designed and developed UX/UI for customer-facing, educational LMS website
- Worked with co-founder and copywriter to migrate legacy company content to the website
- Designed educational infographics for online courses and social media
- Designed and implemented Mailchimp newsletters and user forms

Front-End Developer | Graphic Designer

🔗 Acoustic Saturdays | 2016 - 2019

- Redesigned, updated and maintained the UX/UI for community-facing, artist collective website
- Translated branding, wireframe and mockups into responsive code
- Created and designed infographics for marketing promotions and events
- Created a customized music player integrating WP-API

LANGUAGES

English: Fluent

Moroccan Darija: Native

Arabic: Fluent

French: Intermediate

EDUCATION

Coding Camp

Free Code Camp

- Legacy Front End Certification
- JavaScript Algorithms and Data Structures Certification
- APIs and Microservices Certification

B.A. English linguistics

Mohammed V University

- Applied and Core Linguistics
- Theoretical Linguistics (Phonology, Morphology and Syntax)
- Sociolinguistics & Semantics
- Psycholinguistics (Language Acquisition and Leaning)

EDUCATION

Lee Carlton

Marketing Director
THINK Global School
lcarlton@tgs.org

Mike Hourahine

Founder and CEO
HEADRUSH
mike@headrushapp.com

English Instructor

Safran Electrical & Power | 2016 - 2018

- Taught business English to Safran personnel for company-wide professional development
- Developed personalized curriculum based on varied English proficiency levels
- Prepared lessons, teaching materials and student resources
- Assessed student work with feedback to management for future class placement

Property Manager

Airbnb Host | 2016 - 2017

- Managed six residential property rental units
- Supervised a team of five employees
- Tracked and recorded all financial expenditures
- Supervised occupancy ordinance and mediated tenant needs

Cultural Peer

Council on International Educational Exchange | 2014 - 2018

- Co-led cultural excursions in/around Rabat
- Facilitated discussions on religion, gender, race, ethnicity
- Supported international students teaching English & Art to Sub-Saharan refugees

Cultural Representative

Morocco Exchange | 2010 - 2015

- Examined historical points of interest around the city
- Led discussions between local families living in the rural areas and international students
- Translated from English to Moroccan Darija