BADR MORSADI
Front-End Developer

 @bmorsadi   @bmorsadi   @ bmorsadi@gmail.com

PROFILE

I am a self-taught front-end developer based in Phoenix, Arizona. I love linguistics, Shih Tzus and building websites/web apps that improve the lives of those around me. You can typically find me buried under some coding project, as I'm looking for a team to contribute to.

Please find me at https://morsadiportfolio.netlify.com.

TECHNOLOGIES

Languages

- HTML
- CSS
- JavaScript
- Node.js
- EJS

Libraries

- jQuery
- React.js
- Mongoose

Frameworks

- Bootstrap
- Express.js

Tools

- VS Code
- Figma
- Illustrator
- Google Analytics
- Google Ads
- Facebook Ads
- Github

Database

- MongoDB
- Firebase
- OpenApply

EXPERIENCE

Front-End Developer

 THINK Global School | 2017 - 2020

- Collaborated with the marketing team and copywriter to **wireframe** the alumni website.
- Used **Slack and Trello** for project management and communication.
- Utilized **asynchronous JavaScript** to retrieve **JSON** data from **OpenApply API**.
- Filtered and limited data using **API Query Parameters**.
- Used **Postman** to test OpenApply **API** functionalities.
- Employed **Google Sheets API** to store data from the website to Google Sheets.
- Recreated the blog section and footer using **HTML and CSS**.
- Created and applied the **Parallex** Effect using **Javascript and jQuery**.
- Designed and created an **SVG** layout and map and implemented them on the website.
- Implemented the **Google Analytics Tag** and monitored click events.
- Integrated **Google Adwords**, and **Facebook Pixel** for conversion **tracking**.
- **Optimized** images and leveraged **browser caching** to improve page **performance**.
- Performed desktop and mobile **browser compatibility** tests.

Front-End Developer | Graphic Designer

 Headrush | 2018 - 2019

- Worked with the leadership team and copywriters to create a new **responsive** customer-facing, educational LMS website.
- Delivered different **fidelity levels** of the main website **wireframes** for review.
- Migrated legacy company content to the new website.

LANGUAGES

English: Fluent

Moroccan Darija: Native

Arabic: Fluent

French: Intermediate

EDUCATION

E-Learning Bootcamp
FreeCodeCamp

- Legacy Front End Certification
- JavaScript Algorithms and Data Structures Certification
- APIs and Microservices Certification

B.A. English Linguistics
Mohammed V University

- Applied and Core Linguistics
- Theoretical Linguistics (Phonology, Morphology and Syntax)
- Sociolinguistics & Semantics
- Psycholinguistics (Language Acquisition and Leaning)

REFERENCES

Lee Carlton
Marketing Director
THINK Global School
lcarlton@tgs.org

Mike Hourahine
Founder and CEO
HEADRUSH
mike@headrushapp.com

- Created project guide gifs using **Photoshop**.
- Designed educational **infographics** for online courses and social media.
- Designed and implemented **Mailchimp** newsletters, webinars and **user forms**
- Created a responsive typing effect using **JavaScript**.

Front-End Developer | Graphic Designer
🔗 Acoustic Saturdays | 2016 - 2019

- Collaborated with the creative team to redesign an artist collective website.
- Translated the former content from **French** to **English**.
- Converted branding, wireframe and mockups into **responsive code**.
- Created **infographics** for marketing promotions and musical events using **Illustrator**
- Utilized **WordPress API** to dynamically post events.
- Developed a **dynamic** music player from scratch using **HTML, CSS and JavaScript**.
- Created animation effects using **JavaScript**.
- Employed **Bootstrap** to created contact forms.
- Used **Jira** for bug & issue tracking and project management.

Cultural Peer
Council on International Educational Exchange | 2014 - 2018

- Co-led cultural excursions in/around Rabat
- Facilitated discussions on religion, gender, race, ethnicity
- Supported international students teaching English & Art to Sub-Saharan refugees

Cultural Representative
Morocco Exchange | 2010 - 2015

- Examined historical points of interest around the city
- Led discussions between local families living in the rural areas and international students
- Translated from English to Moroccan Darija