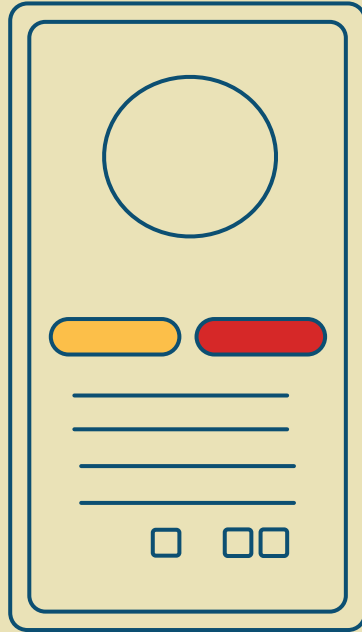# BMCC ASAP Companion

" A new students best friend."
Case Study
By: Mark Morta

Overview

The ASAP Companion is an app that helps new students and Freshman navigate their experience at BMCC. Aṣap students join ASAP to ensure they have the support they need and to stay on track with their commitments to the program. Some of these commitments are:

1.) meeting with their ASAP advisers twice a month (for a 1 on 1 or a class meeting.)

2.) ensuring students maintain a certain grade point average.

3.) attend six career quest meetings that train on different topics about jobs such as interview prep, how to write a resume, and learn how to network to name a few.

In 2020, 72.7% of students were full-time, first time Freshmen. ASAP Companion is a needed system to help these students and advisers streamline information into one area so that tracking communication and productivity is seamless and not performed on multiple platforms with multiple passwords.

Users and Audience

Users of this app are all students who are a part of the ASAP program. At BMCC, in term 1 of 2020, 392 out of 1134 ASAP students were between the ages of 19-24, Generation Z. These students are tech savvy considering their generation was born with modern technology. 101 of the students are millennials who had analog childhoods and digital adult years. They are are tech savvy as well and can adapt to modern technology. This app will be simple to use for these generations of students.
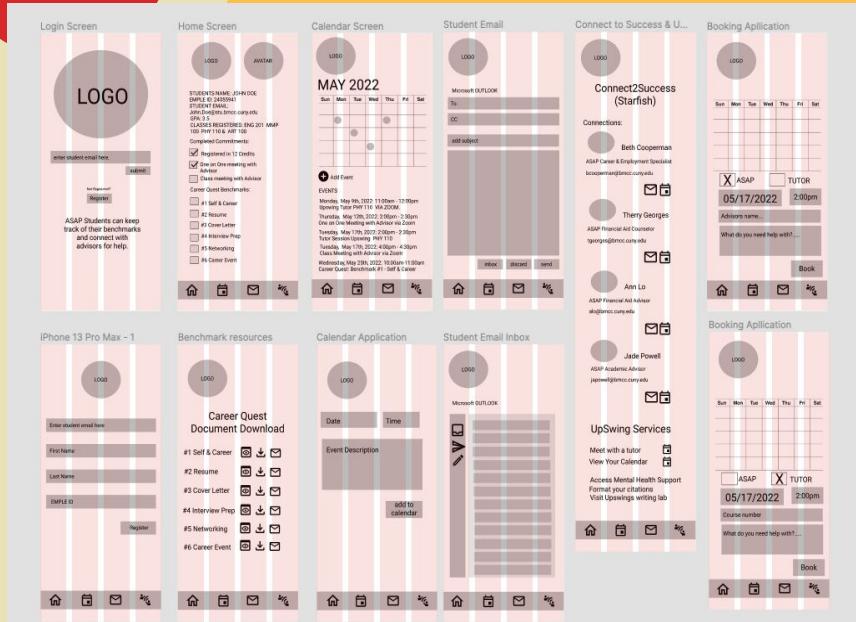
Challenges

01 User Flow

Linking the necessary parts of the site together was a challenge because some areas were missing necessary links to specific areas. It was difficult developing a route for everything considering some of the links will lead to nowhere because more has to be done to expand on degreeworks and Upswing.

02 Intuition

I came to a point when I thought the functionality was going in the right direction, so I had my roommate and two classmates demo and critique the progress and realized that what might be intuitive to me isn't necessarily intuitive to someone else.
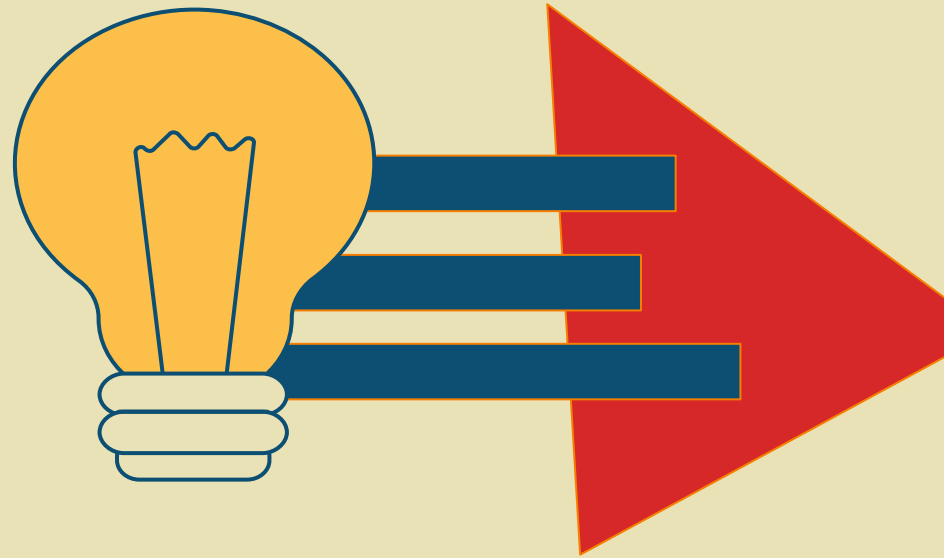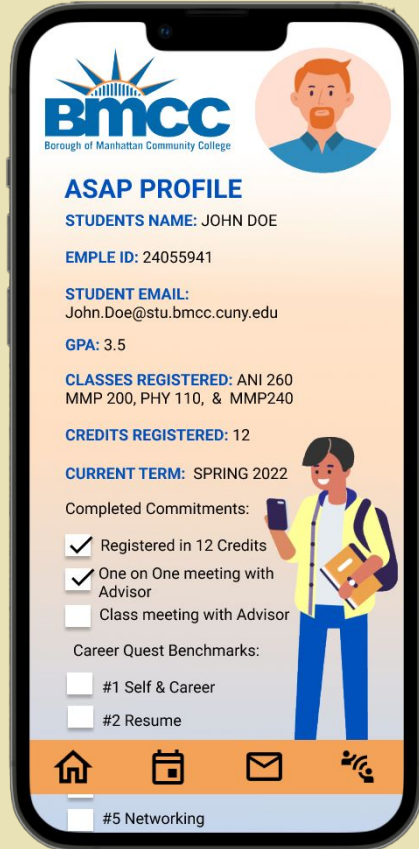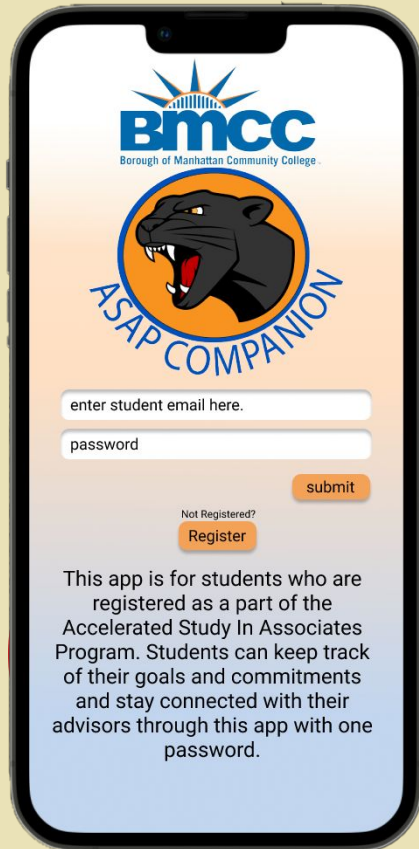
Process

Low Fidelity Version

High Fidelity Version

Outcomes (Part 1)

ASAP PROFILE

STUDENTS NAME: JOHN DOE

EMPLE ID: 24055941

STUDENT EMAIL:
John.Doe@stu.bmcc.cuny.edu

GPA: 3.5

CLASSES REGISTERED: ANI 260
MMP 200, PHY 110, & MMP240

CREDITS REGISTERED: 12

CURRENT TERM: SPRING 2022

Completed Commitments:

- ☑ Registered in 12 Credits
- ☑ One on One meeting with Advisor
- ☐ Class meeting with Advisor

Career Quest Benchmarks:

- ☐ #1 Self & Career
- ☐ #2 Resume
- ☐ #5 Networking

enter student email here.

password

submit

Not Registered?
Register

This app is for students who are registered as a part of the Accelerated Study In Associates Program. Students can keep track of their goals and commitments and stay connected with their advisors through this app with one password.

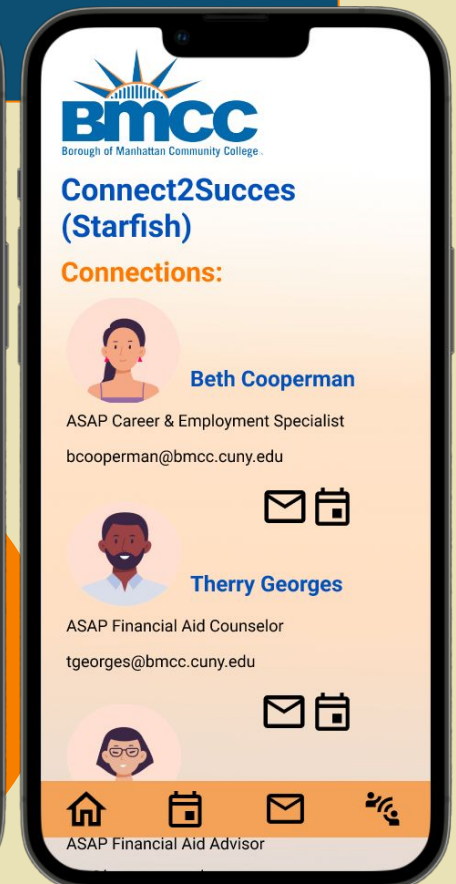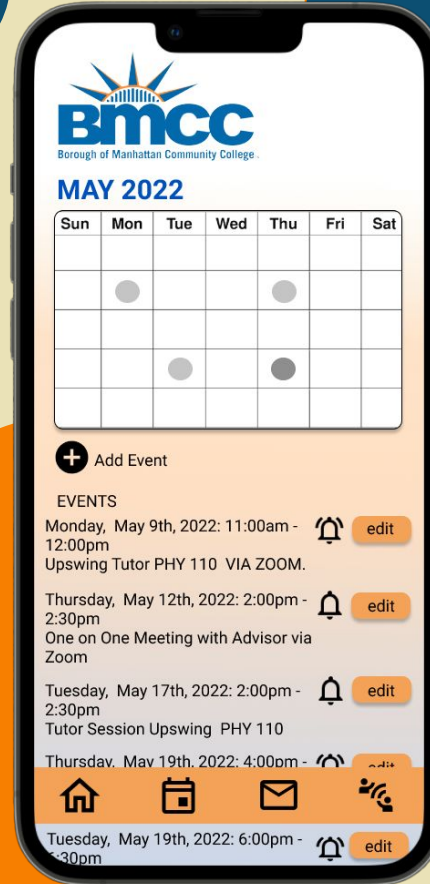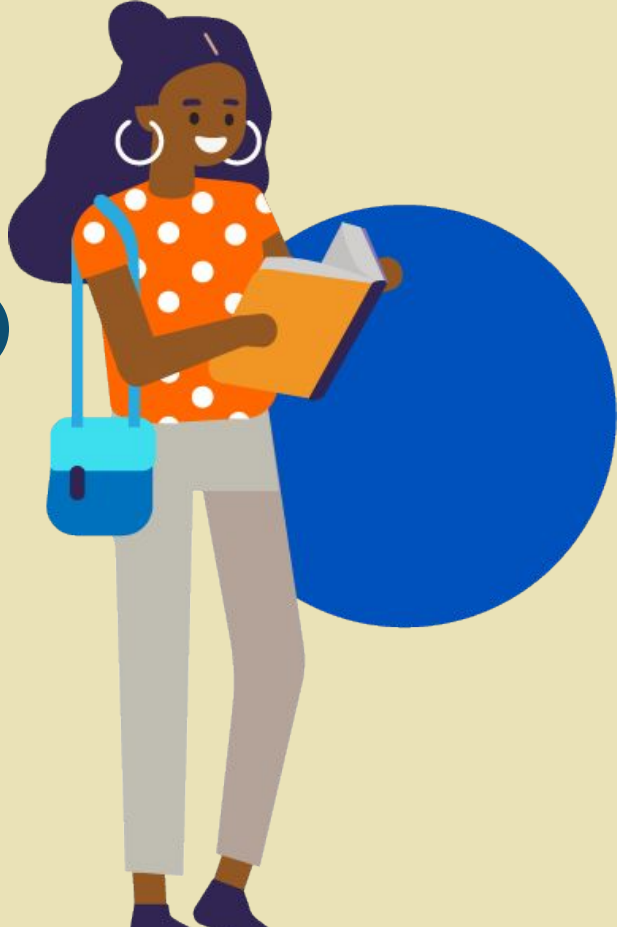Here are snapshots of the sign in and home screens of the ASAP Companion. We were able to create a system that tracks student productivity and goal setting. The checklist in the image on the right tracks ASAP commitments. Each time one is accomplished, it is permanently checked off. Anytime you complete a Career Quest benchmark, you can view, download or email the material related to that benchmark, to yourself.

Outcomes (Part 2)

In the photo on the left is a calendar / event tracking system that can send the students notifications to remind them of the event. The calendar can be used for anything, not just ASAP related events. The image to the right displays the ASAP students support network. Students are able to contact to advisors and tutors from connect2succees, Upswing and DegreeWorks. All of these options in one app without having to log onto different platforms to complete a task.

BMCC
Borough of Manhattan Community College.

MAY 2022

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	●			●		
		●		●		

➕ Add Event

EVENTS

Monday, May 9th, 2022: 11:00am - 12:00pm
Upswing Tutor PHY 110 VIA ZOOM.   🔔 edit

Thursday, May 12th, 2022: 2:00pm - 2:30pm
One on One Meeting with Advisor via Zoom   🔔 edit

Tuesday, May 17th, 2022: 2:00pm - 2:30pm
Tutor Session Upswing PHY 110   🔔 edit

Thursday, May 19th, 2022: 4:00pm -   🔔 edit

Tuesday, May 19th, 2022: 6:00pm - 6:30pm   🔔 edit

🏠   📅   ✉️   📶

BMCC
Borough of Manhattan Community College.

Connect2Succes (Starfish)

Connections:

Beth Cooperman

ASAP Career & Employment Specialist

bcooperman@bmcc.cuny.edu

✉️ 📅

Therry Georges

ASAP Financial Aid Counselor

tgeorges@bmcc.cuny.edu

✉️ 📅

ASAP Financial Aid Advisor

🏠   📅   ✉️   📶

Reflections

In making this app, I was inspired by my 2020-2021 multi subject planner. That's how I kept track of all of my appointments and I had a checklist of all of the commitments. I would put a star sticker next to anything completed. To keep track of the different passwords for the different sites I created a favorites tab for each website in my bookmarks section of my computer. Anytime I needed to access CUNY First, Blackboard, the BMCC website (where you can find Connect2Success & DegreesWorks, All i had to do was click on my Bookmarks. That was ultimately the main inspiration for this app. There were too many places to log into to accomplish a single task. My main take-away from this experience is to not assume that something simple to me may not always translate to someone else. Always test things out for multiple perspectives.