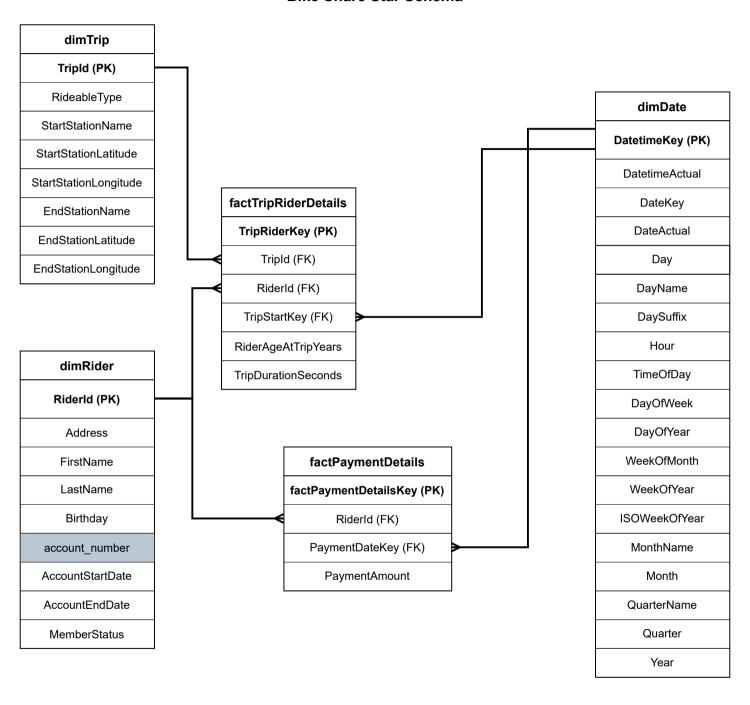


The business outcomes being design for are as follows:

- 1. Analyze how much time is spent per ride
 - Based on date and time factors such as day of week and time of day
 - Based on which station is the starting and / or ending station
 - · Based on age of the rider at time of the ride
 - o Based on whether the rider is a member or a casual rider
- 2. Analyze how much money is spent
 - Per month, quarter, year
 - o Per member, based on the age of the rider at account start
- 3. EXTRA CREDIT Analyze how much money is spent per member
 - · Based on how many rides the rider averages per month
 - Based on how many minutes the rider spends on a bike per month

Azure Data Warehouse Project - Bike Share Star Schema



Attribute not present in data