



## The business outcomes being design for are as follows:

1. Analyze how much time is spent per ride
  - Based on date and time factors such as day of week and time of day
  - Based on which station is the starting and / or ending station
  - Based on age of the rider at time of the ride
  - Based on whether the rider is a member or a casual rider
2. Analyze how much money is spent
  - Per month, quarter, year
  - Per member, based on the age of the rider at account start
3. EXTRA CREDIT - Analyze how much money is spent per member
  - Based on how many rides the rider averages per month
  - Based on how many minutes the rider spends on a bike per month

Azure Data Warehouse Project -  
Bike Share Star Schema

