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Legal and practical advise on openness

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Team

- Rikard - full time advisor
- Henrik - Founder, CEO and part time advisor
- Jonas - Founder and Chairman
- Victor - Accounting and financials

Rikard Fröberg - Foto: FFKP Licens: CC-BY

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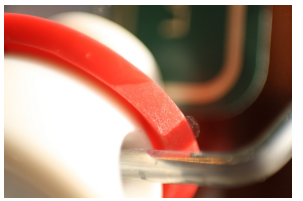

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Market

- Public sector
  - Municipalities (Open Data)
  - Authorities and PSBs (Open Data, licensing)
- NGOs (Licensing, legal)
- Projects (Licensing, best practices)
- Private sector (Open business models, licensing)

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Opportunities

- Much ado about open data
- Much confusion and insecurity around o.d.
- Open Software gaining acceptance
- License issues around FOSS very complex
- Open Licensing gaining acceptance
- Much confusion around open licenses
- We offer mentorship, advise and analysis

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Business concept

- We provide
  - Neutral advice around openness
  - Expertise and long experience from FOSS
  - Expertise and long experience from open licenses
- We aim to
  - Promote and support openness
  - Safeguard that openness is implemented correctly and in line with overall goals of our customers

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Competition

- No direct competition within primary focus
- Most indirect competition comes from vendors
- Some competition from NGO:s
- We work together with said NGO:s

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Goals

- Organic growth
- Become the de facto authority within our field
- Have fun at work
- Work with fun stuff
- Contribute to openness on a professional level

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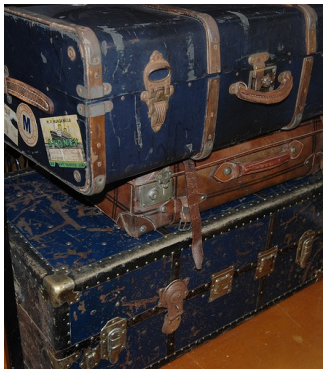
Cases



- Gov. funded project helping municipalities with open data
- Mentorship in municipality open data project
- Expertise and evaluation for major gov. body open data project
- License inventory and evaluation for EU funded open source project
- FOSS expertise in Italian e-service project

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PR

- Yes, we should do that, only... we're busy ;-)
- We rely heavily on our networks
  - Academic context
  - Creative Commons
  - FSFE, FSF, GNU, legal network
  - Municipalities, Kivos etc
  - Industry and previous projects

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