مبانی بازیابی اطلاعات و جستجوی وب

Crawling - 17

# Basic crawler operation

- Initialize queue with URLs of known seed pages
- Repeat
  - Take URL from queue
  - Fetch and parse page
  - Extract URLs from page
  - Add URLs to queue
- Fundamental assumption: The web is well linked.

# What's wrong with the simple crawler

- Scale: we need to distribute.
- We can't index everything: we need to subselect. How?
- Duplicates: need to integrate duplicate detection
- Spam and spider traps: need to integrate spam detection
- Politeness: we need to be "nice" and space out all requests for a site over a longer period (hours, days)
- Freshness: we need to recrawl periodically.
  - Because of the size of the web, we can do frequent recrawls only for a small subset.
  - Again, subselection problem or prioritization

# Magnitude of the crawling problem

- To fetch 20,000,000,000 pages in one month . . .
- . . . we need to fetch almost 8000 pages per second!
- Actually: many more since many of the pages we attempt to crawl will be duplicates, unfetchable, spam etc.

### What a crawler must do

#### Be polite

- Don't hit a site too often
- Only crawl pages you are allowed to crawl: robots.txt

#### Be robust

 Be immune to spider traps, duplicates, very large pages, very large websites, dynamic pages etc

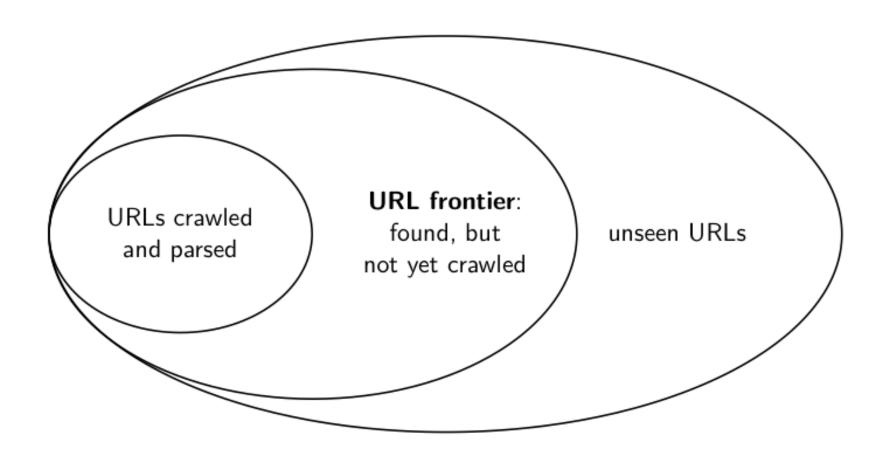
### Robots.txt

- Protocol for giving crawlers ("robots") limited access to a website, originally from 1994
- Examples:
  - User-agent: \*
    - Disallow: /yoursite/temp/
  - User-agent: searchengine Disallow:
- Important: cache the robots.txt file of each site we are crawling

# What any crawler should do

- Be capable of distributed operation
- Be scalable: need to be able to increase crawl rate by adding more machines
- Fetch pages of higher quality first
- Continuous operation: get fresh version of already crawled pages

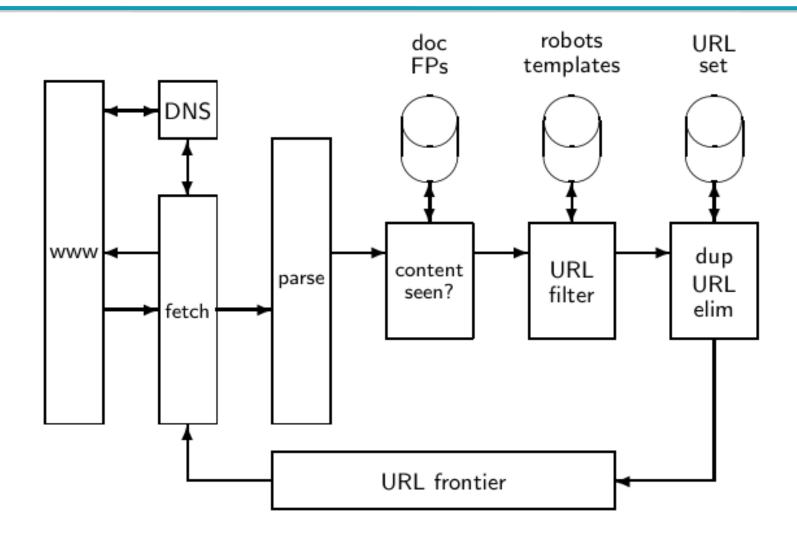
# **URL** frontier



### **URL** frontier

- The URL frontier is the data structure that holds and manages URLs we've seen, but that have not been crawled yet.
- Can include multiple pages from the same host
- Must avoid trying to fetch them all at the same time
- Must keep all crawling threads busy

# Basic crawl architecture





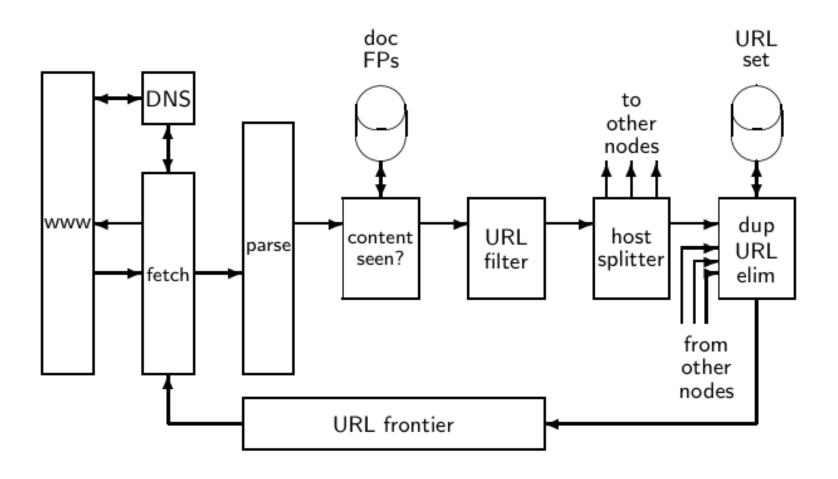
#### Content seen

- For each page fetched: check if the content is already in the index
- Check this using document fingerprints or shingles
- Skip documents whose content has already been indexed

# Distributing the crawler

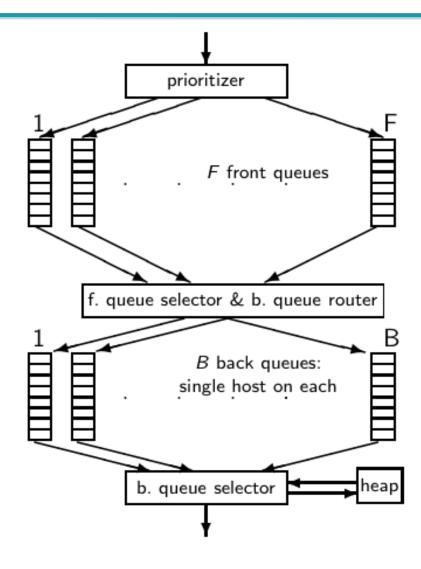
- Run multiple crawl threads, potentially at different nodes
  - Usually geographically distributed nodes
- Partition hosts being crawled into nodes

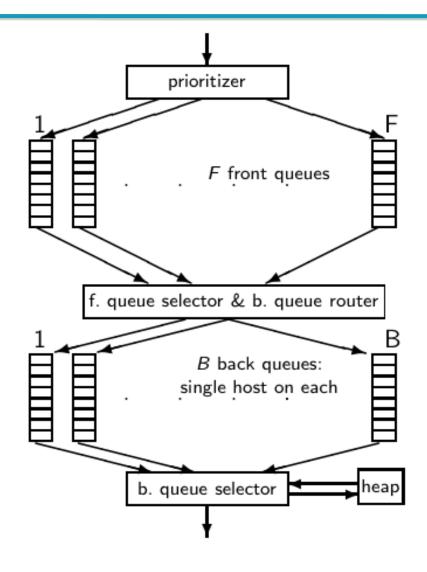
## Distributed crawler



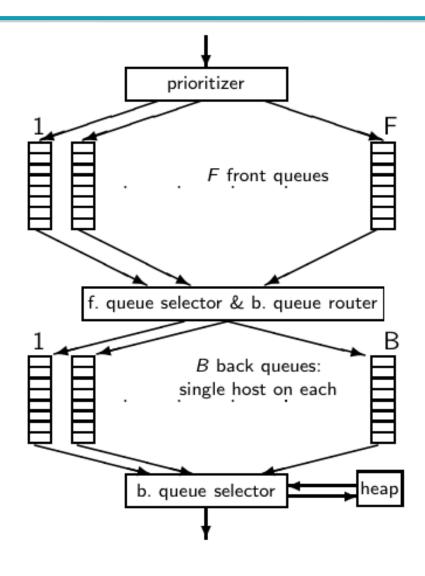
### **URL** frontier: Two main considerations

- Politeness: Don't hit a web server too frequently
  - E.g., insert a time gap between successive requests to the same server
- Freshness: Crawl some pages (e.g., news sites) more often than others
- Not an easy problem: simple priority queue fails.

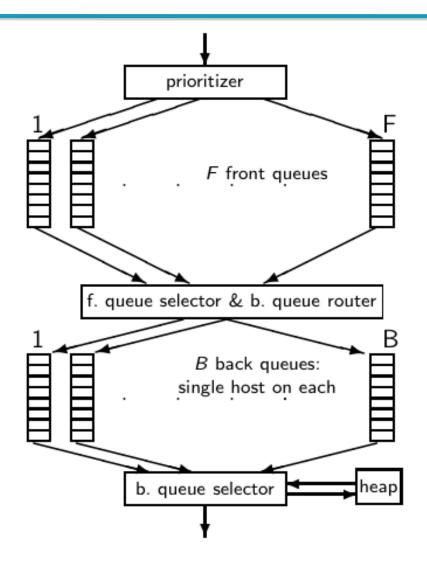




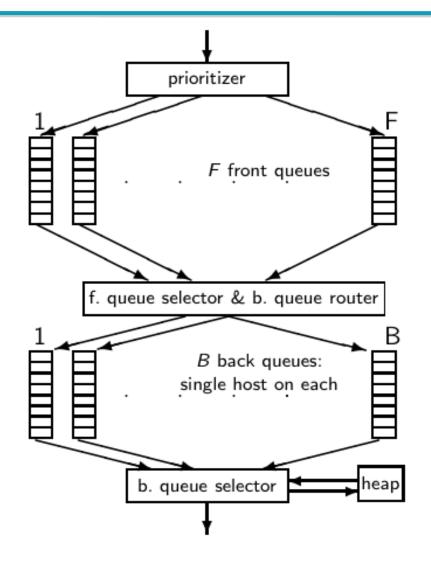
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- Front queues manage prioritization.
- Back queues enforce politeness.
- Each queue is FIFO.

# Resources

Chapter 20 of IIR