

Category	Recurring/Project-based	Name	Description	Cost per item	No. of items	Total
Design Team	Project-based	Website Design	Adding new website design that was started in Season 2. Makes use of earlier elements that were made. New pages to be done are publishing module, project profiles, and token profile.	5,000	3	15,000
Design Team	Recurring / Project-based	Infographics and Other Content-Filled PubMats	Payment for designers making content-filled Infographs or other Publicity Materials that are for release	3,500	9	31,500
Design Team	Recurring	In-House POAP Designs	Funds for any urgent or sudden POAP-making needs that are not included in the new 4 POAP System	1,750	6	10,500
Design Team	Recurring	Co-Lead	Salary for being a Co-Lead. In charge of managing other design operations especially those regarding POAPs with the POAP Assistant. Attends the Fireside chat for updates. (PART OF GENERAL BUDGET)		3	0
Design Team	Recurring	POAP Assistant	Salary for being POAP assistant. The role involves assisting the Leads for our POAP operations: managing/archiving POAPs, coordinating with POAP itself, maintaining good relationship with the POAP community, and monitoring individuals who fit our new POAP awarding system. Attends Fireside Chat if none of the Leads are available. (PART OF GENERAL BUDGET)		3	0
Design Team	Project-based	PeopleDAO Anniversary Social Media Posts	This is for creating the social media templates for PeopleDAO Anniversary.	2,000	8	16,000
Design Team	Project-based	PeopleDAO Anniversary POAPs	This is for creating POAP designs to be used for PeopleDAO Anniversary.	1,750	5	8,750
Design Team	Project-based	PeopleDAO Anniversary Discretionary Funds	Discretionary funds only for PeopleDAO Anniversary, for flexibility. (NOT ALL WILL BE USED) Other PeopleDAO Anniversary needs that arise that are not included in the tasks above will belong to this budget.	20,000	1	20,000
Design Team	Recurring / Project-based	Discretionary Funds	Overall Design Team discretionary funds only, for flexibility. (NOT ALL WILL BE USED) Other design needs that arise that are not included in the tasks above will belong to this budget, such as design assists for Incubation projects, logo creation, brand book creation, etc.	75,000	1	75,000
Design Team Subtotal						176,750