

## Design Team Budget - Season 4

Category	Recurring/Project-based	Name	Description	Cost per item	No. of items	Total
Design Team	Recurring / Project-based	Social Media Posts	Payment for designers making content-filled publicity materials that are for release; estimating 4 posts per month	2,000	12	24,000
Design Team	Recurring	In-House POAP Designs	Payment for designers who would make the POAP designs for Active Contributor and Rising Star rewards for Season 4	1,750	2	3,500
Design Team	Recurring / Project-based	Discretionary Funds	Overall Design Team discretionary funds only, for flexibility. (NOT ALL WILL BE USED) Other design needs that arise that are not included in the tasks above will belong to this budget, such as design assists for Incubation projects, etc.	50,000	1	50,000
<b>Design Team Subtotal</b>						<b>77,500</b>