Pivot from Incubator Program to Accelerator Program

None of the PeopleDAO incubatees have completed their development cycle yet, and some began incubation over 6 months ago. By accepting applications from projects further along in their development, PeopleDAO will not need to provide the same intensive resources, time, and energy. Projects with more maturity go to market faster.

- **Prescription:** Pivot from incubator program to accelerator program focusing on products, software, and projects that are already prototyped.

Experiment with a More Open Team Model Versus Closed

So far the Incubator Team has used a closed model, holding private meetings and limiting membership to current Stewards and leads from other Teams. Yet Team leads are some of the most busy contributors in PeopleDAO, relying on a workforce already stretched thin.

- **Prescription:** Hold open meetings and actively seek a wider pool of contributors.

Return on Investment is Mandatory for All New Projects

PeopleDAO needs revenue to continue operations. Even nonprofits in meatspace require some sort of funding to offer goods and services. This policy is not about putting profits before social good. The motivation is existential.

- **Prescription:** Until the bear market is over all new projects must bring in a financial return on investment for PeopleDAO. NFTs or other illiquid goods are no substitutes.

Imperfect Meeting Time is Better than No Meeting Time

Across December the Incubator Team never synched. Previously the team struggled to identify a meeting time when the majority of team members were available.

- **Prescription:** Going forward, the team should commit to a time when the most members are available, regardless if the majority can attend.