

Verus Brand Evolution

Y2020



Truth and Privacy for All



Learn about us on [Verus.io](https://verus.io)





No capitals in the logo to keep the right balance between icon and name.

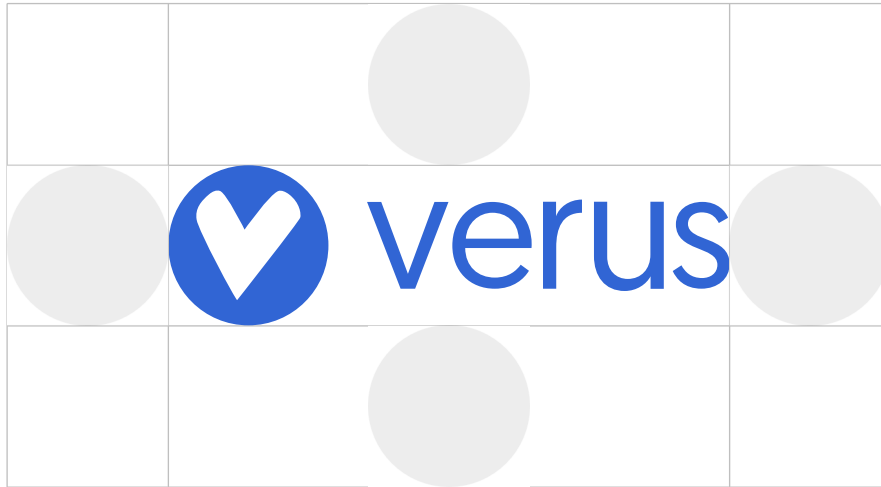
A light, clean sans-serif typeface to create contrast with the bold icon, making them complementary.



Bold Icon

Typeface: Geomanist

[Geomanist on atipofoundry.com](http://Geomanist.on.atipofoundry.com)



Give the logo room to breathe. Make sure there is at least as much whitespace around the logo as the size of its icon.



Use the logo when it can be displayed at **50px or more** in height. Keep the recommended whitespace in mind.



Use only the icon when there is not enough space for the logo.

verus.id @

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The VerusID mark is consistent with the Verus logo in color, size and typography. It emphasizes VerusID usage.



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