



# HACKUMBC

April 28th - 29th, 2018

1000 Hilltop Circle Baltimore, MD 21228

UMBC  
AN HONORS UNIVERSITY IN MARYLAND

All funds raised will be administered by the UMBC Foundation for the benefit of HackUMBC

# HACKUMBC?

The University of Maryland, Baltimore County's 24-hour tech innovation marathon where students across the East Coast collaborate on new ideas to build mobile, web and hardware projects. HackUMBC invites diverse groups of students to enjoy a weekend of hacking, workshops, tech talks, networking, and other fun activities. At the end of 24 hours, participants' projects are presented and judged for different prize categories from sponsors and other organization.

## Why Sponsor?

Last Hackathon...



Participants

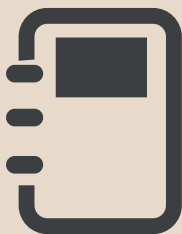


Schools



Sponsors

You can...



Access Resumes



Promote APIs



Host Workshops

# SPONSOR LEVELS

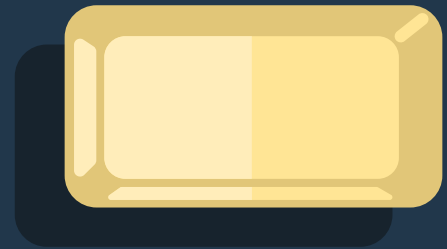
**Diamond**

\$8000



**Gold**

\$5000



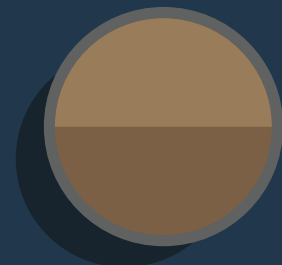
**Silver**

\$2500



**Bronze**

\$1000



# SPONSOR LEVELS

Number of Attendees: 300



## GENERAL

Sponsor table



API / Product Demo/Introduction  
(During opening ceremonies)

2 min

2 min

2 min

Keynote (opening)



## RECRUITING

Distribute materials



Resumes

Pre-event

Pre-event

Post-event

Recruiters on-site

2

2

1

Host on-site Interviews

4 hours

2 hours

## BRANDING

Logo on website & t-shirt



Award branded prize



API directory (email/paper)



Blurb in program (paper)



Logo on Event Banner



Swag & Recruiting Material in Bags



Logo on swag bag



Branded meal



HackUMBC co-hosted by you



## ENGINEERING

Bring hardware



Send mentors (Engineers)



Tech Workshop



Sponsored Talk (during hackathon)



## EXTRAS

Sponsor the Midnight Snack

\$1,000

# PERKS EXPLAINED

## RECRUITING

Sponsors get access to the best students from universities across the East Coast. We deliver pre-event resumes no later than two weeks before the event. Post-Event resumes are sent within a week after the event. Recruiters are also given 24 hours on-site access during the hackathon to meet students at their tables.

## SPONSORSHIP TABLE

Sponsor tables are in a central location where students can engage with sponsors. Tables are a great way to display pamphlets, promotional materials, give out free swag and a way to ensure a company presence at our hackathon. Sponsors are welcome to bring hardware or other products to demo to students.

## BRANDING

All tiers of sponsorship include company names/logos on our website, T-shirts, pamphlets, and flyers. Higher-tiered sponsorships will include company logos printed on our event banner and swag bags. All sponsors will be eligible to award their own prizes to student submissions of their choosing. Prizes will be announced during closing ceremonies of the hackathon after students demo their projects and present the projects to the audience.

## WORKSHOPS AND MENTORS

Along with working on their projects, students have the opportunity to attend workshops and tech talks. Sponsors who host these workshops can meet and mentor students who are ready to be hands-on in learning a new skill, language or topic. Mentoring is a great opportunity for sponsors to interact with students in meaningful ways and help them build the best projects possible.

We have a list of possible workshop topics that will cater to students with many different skill levels. Some of the topics to choose from are listed below. If sponsors have suggestions or topics they are passionate about and think they would interest students, we'd be happy to work with you to create a custom workshop.

## WORKSHOP EXAMPLES

- Intro to Web Development (HTML/CSS, Javascript)
- Android/iOS Development
- How to Present a Project
- Using Git
- How to use your API
- Tackling the Technical Interview