



HackUMBC

October 1 - 2

UMBC

AN HONORS UNIVERSITY IN MARYLAND

1000 HILLTOP CIRCLE
BALTIMORE, MD 21228

This is an activity of the
UMBC Foundation
in support of HackUMBC

SPONSOR LEVELS

Number of Attendees: 400

	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Diamond \$8,000
GENERAL				
Sponsor table	●	●	●	●
API / Product Demo/Introduction (During opening ceremonies)		2 min	2 min	2 min
Keynote (opening)				●
RECRUITING				
Distribute materials (ie position openings, company information pamphlet, credits) on table	●	●	●	●
Resumes		Post-event	Pre-event	Pre-event
Recruiters on-site		1	2	2
Host on-site Interviews			2 hours	4 hours
BRANDING				
Logo on website & t-shirt	●	●	●	●
Award branded prize	●	●	●	●
API directory (email/paper)	●	●	●	●
Blurb in program (paper)			●	●
Logo on Event Banner			●	●
Swag & Recruiting Material in Bags				●
Logo on swag bag				●
Branded meal (1)				●
HackUMBC co-hosted by you				●
ENGINEERING				
Bring hardware	●	●	●	●
Send mentors (Engineers)	●	●	●	●
Tech Workshop		●	●	●
Sponsored Talk (during hackathon)			●	●
Sponsor the Midnight Snack	\$1,000			

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