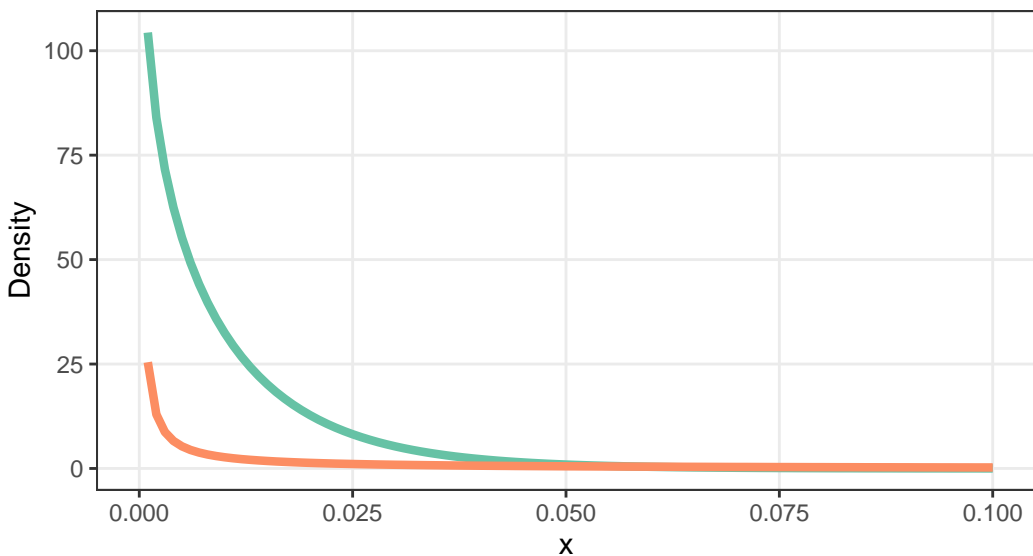## Informative prior

Treatment arm — Active arm — Control arm

Assumed event probabilities: Control arm (p_0=0.01), Active arm (p_1=0.01)

Distribution of difference from
simulated predicted event proportions

Difference from simulated predicted event probabilities