

# NONSO EZEOMA

BUSINESS DATA ANALYST

## DETAILS

### ADDRESS

Wolfsburg

### PHONE

01521 5091404

### EMAIL

Naezeoma@gmail.com

## LINKS

[LinkedIn](#)

[Github](#)

[Portfolio Website](#)

## SKILLS

Python

SQL

Tableau

Power BI

Analytics

Machine Learning

Predictive Modeling

Big Data

Business Analytics

Dashboard

Data Visualization

Github

Microsoft Office

Storytelling

Problem Solving

Microsoft Excel

Research

## PROFILE

- Process-driven Data Analyst with over 5 years of experience in analytics, business analytics, and project management.
- Proficient in agile methodologies, data analytics, and machine learning. Experienced in using Excel, SQL, Python, and Tableau to derive actionable insights.
- I am seeking a challenging role as a Data Analyst where I can leverage my extensive experience in quality assurance, data analysis, and process improvement to contribute to the success of a dynamic organization.

## PROJECT EXPERIENCE

### Video game Popularity Data Project

- Analyzed video game sales data to understand market trends and preferences.
- Cleaned, grouped, and summarized data using Excel.
- Developed visualizations to present insights on game popularity and competition

### Instacart Grocery Basket Analysis

- Conducted exploratory analysis of Instacart's sales data to identify customer purchasing behaviors.
- Utilized Python (pandas, NumPy, matplotlib) and Jupyter Notebooks for data analysis.
- Created Tableau visualizations to uncover patterns and suggest marketing strategies

### Retail Inventory Analysis

- Provided strategic recommendations on geographic region, customer value, and inventory.
- Used SQL (ETL, Table Joins, CTEs), Excel, Data Studio, and Tableau for data analysis and visualization.

## PROFESSIONAL EXPERIENCE

### Business Analyst, Serpcore, Freelance Remote

Wolfsburg

Jan 2021 — Present

- Launched digital analysis projects, increasing click-through rates by 35%.
- Conducted market research to improve market positioning by 25%.
- Enhanced data accessibility and reduced decision time by 30% through visualizations.

LANGUAGES

English  
● ● ● ● ●

German  
● ● ● ○ ○

**Quality Assurance Manager , ClearPath Manufacturing Solutions**

(Remote)

Oct 2018 — Jul 2019

- Reduced product defects by 20% through the implementation of improved quality control processes.
- Decreased production downtime by 15% with efficient quality control measures.
- Integrated new quality management software, enhancing reporting accuracy and response times.
- Achieved a 98% customer satisfaction rate by significantly improving product quality and reliability.

**Business Data Analyst, Sunben Resource Ltd**

Anambra, Nigeria

Apr 2013 — Jul 2018

- Boosted team productivity through data-driven insights.
- Reduced surplus stock by 25% using data analytics.
- Improved order accuracy by 30% and reduced costs.
- Created key insights reports for senior management using Pandas.
- Trained business users on data-driven decision-making.

EDUCATION

**Certified Data Analyst, CareerFoundry (Software Institute)**

Berlin

Dec 2023

**Postgraduate Course, ICT in Business, Leiden University**

Leiden, The Netherlands

**Business Information Systems(B.sc Honors), University of East London**

London

**Certifcate on Web programming, Linton University College**

Malaysia