





MAP MY BIZ

Partners About Mission Vision **Get Started**

Empowering Rural Entrepreneurs

Access mentorship, marketing tools, and practical learning – all in one place. Turn your dream into a thriving business.

[Start Learning Free](#) [Join us as a tourist](#) [Learn More](#)

About Map My Biz

Map My Biz is a revolutionary platform dedicated to transforming rural economies. We connect local entrepreneurs with essential marketing tools, mentorship, and learning resources, driving innovation and sustainable growth.

With a focus on inclusivity and empowerment, we create pathways to prosperity for businesses and communities alike, ensuring no dream goes unsupported.



Welcome, Traveler!

Discover authentic rural experiences – meet local entrepreneurs, taste traditional food, and support real communities.



Enjoy home-cooked meals, traditional bread, and farm-fresh ingredients. Meet the women behind the pots and hear their stories.

[Find Food Spots](#)



Buy directly from artisans – woven baskets, beadwork, pottery, and more. Every purchase supports a family.

[See Artisans](#)



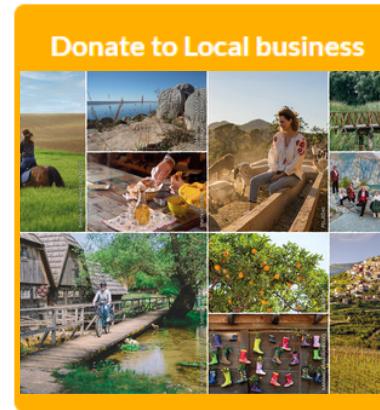
Walk with local guides through forests, rivers, and heritage sites. Learn about plants, history, and ancestral knowledge.

[Explore Trails](#)



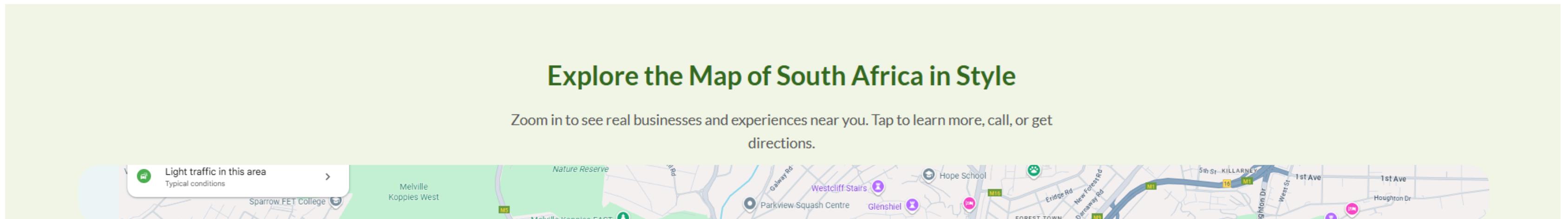
Join seasonal celebrations, dance with locals, and feel the rhythm of the community.

[View Events](#)



Explore the Map of South Africa in Style

Zoom in to see real businesses and experiences near you. Tap to learn more, call, or get directions.



Example

Explore by Category

All Businesses

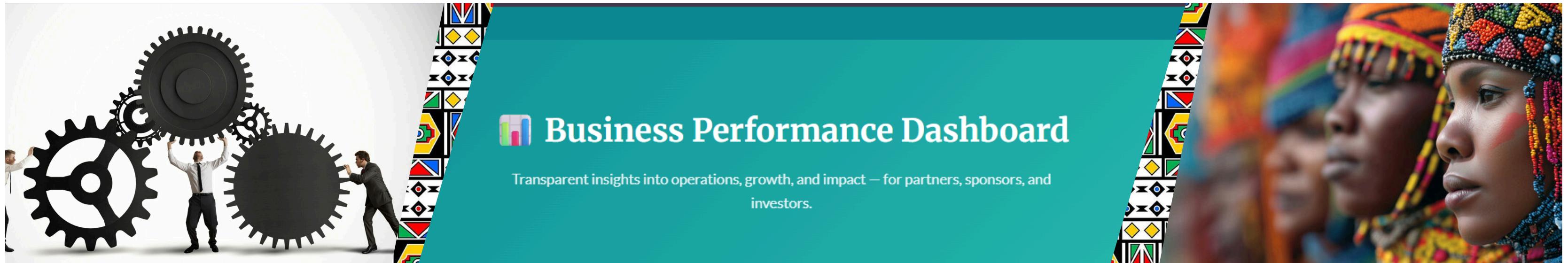
The map displays numerous location markers (pins) scattered across the southern part of Africa, primarily in South Africa and its neighboring countries. The pins are color-coded in shades of orange, blue, green, and red, likely representing different business categories or types. The map also shows the coastline and major cities.

Lesedi Cultural Village

Address: R512, Lanseria, 1739
Phone: 071 507 1447

5 stars

Book Tickets



Total Revenue

R18,450

↑ 24% from last month

Net Profit

R6,210

↑ 18% from last month

Transactions

142

↑ 30% increase

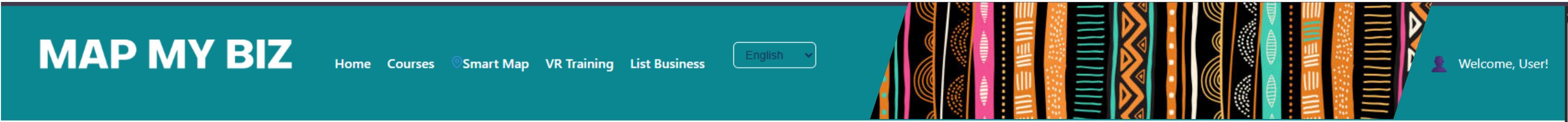
Active Customers

89

+12 new this month

Monthly Revenue & Profit (2025)





MAP MY BIZ

Home Courses Smart Map VR Training List Business

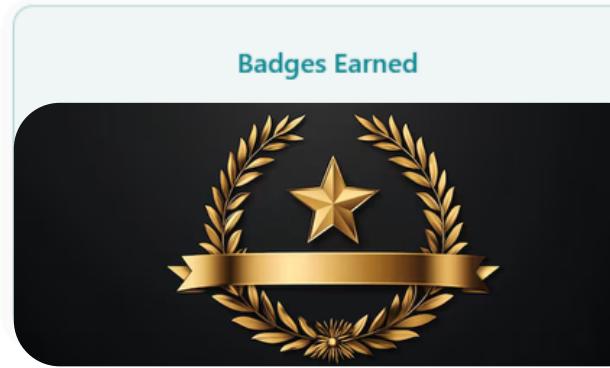
English



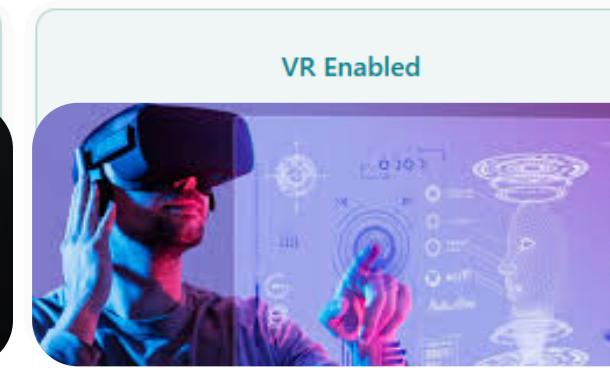
Welcome, User!



Continue Learning



Badges Earned



VR Enabled

Search modules...

Clear Filters

All

Beginner

Intermediate

Advanced

Advanced Accounting & Taxation

Learn Corporate accounting, taxes, and compliance.

Advanced

[Start Learning](#)

Introduction to Business

Learn the basics of running and managing a business.

Beginner

[Start Learning](#)

Leadership & Organizational Behavior

Leading teams and optimizing performance.

Advanced

[Start Learning](#)

Small Business Finance

Understanding cash flow, loans, and business expenses.

Intermediate

[Start Learning](#)

Fundamentals of Customer Service

Building strong relationships with clients.

Beginner

[Start Learning](#)

Accounting Fundamentals

Understand balance sheets and cash flow basics.

Intermediate

[Start Learning](#)

Digital Marketing for Business

Entrepreneurial Mindset

Investment Strategies

Accounting Fundamentals

Business Analytics & Decision Making

Personal Finance & Money Management



Choose Your Plan

Free

R 0 /month

- ✓ Basic listing
- ✓ 1 photo
- ✓ Contact info
- ✗ No analytics
- ✗ Standard placement

Select

PREMIUM

R 100 /month

- ✓ Standard Business Info
- ✓ 5 photos
- ✓ Contact info
- ✓ Entry-level analytics
- ✗ Standard placement

Select

GOLD

R 250 /month

- ✓ Full Business Info
- ✓ 10 photos
- ✓ Contact info
- ✓ Extreme analytics
- ✓ Priority placement

Select

Welcome Let's start your business education journey

Continue Learning

[View All Modules](#)

Your Progress

Overall Progress

0.00%
0 of 15 modules completed

Badges Earned

**GOLDEN**

Module Progress

- Module 1
- Module 2
- Module 3
- Module 4
- Module 5
- Module 6
- Module 7
- Module 8
- Module 9
- Module 10
- Module 11
- Module 12
- Module 13
- Module 14
- Module 15

[Start VR Session](#)

Module 2: Introduction to Business

Learn the fundamentals of starting and running a successful small business

Learning Objectives

- Understand what a business is and how it creates value
- Identify different types of business structures
- Learn the key roles of an entrepreneur
- Discover common reasons why businesses succeed or fail
- Explore real-world examples of small businesses

1. What Is a Business?

A **business** is an organization that provides goods or services to customers in exchange for money.

Examples: Bakery, mobile phone repair shop, tutoring service, online store

Key Elements:

Customers: People who buy your product/service

Value: Solving a problem or fulfilling a need

Revenue: Money earned from sales

2. Types of Business Structures