

# SANDRA MARY OBI

Visual artist, Ui/Ux designer & web designer

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## Professional Summary

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I am a detail-oriented and creative tech enthusiast with a natural talent for visual art and a strong background in UI/UX design and web development. I bring a unique artistic perspective to digital design, combining intuitive aesthetics with functional user experiences. Experienced in crafting visually engaging interfaces, building responsive websites, and translating complex ideas into simple, beautiful designs. Adept at problem-solving, collaborating with cross-functional teams, and delivering user-centered solutions in fast-paced environments. Committed to continuous learning and staying current with evolving design trends and digital tools.

## Experience

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### **Flip to Tech, Abuja, Nigeria**

*Ui/Ux & Web Design*

June. 2024 – Present

- Assisted in creating wireframes, prototypes, and mockups using tools like Figma and Adobe XD.
- Conducted user research and usability testing to improve product design and enhance user experience.
- Supported front-end web development using HTML, CSS, and basic JavaScript for interactive features.
- Participated in brainstorming sessions and contributed creative ideas to improve visual design and navigation flow.

**Skills:** Adobe XD · User Research · Wire framing · Prototyping · HTML · CSS · UI/UX Design · Design Thinking · Team Collaboration

### **Allocentric Travels&Tours, Abuja, Nigeria**

*Product Design Intern*

Sept. 2023 – May 2024

- Gathered feedback from real or test users on the travel platform .
- Identified pain point in the user experience and suggested designs improvements based on user behavioral and needs.
- focus on simplifying navigation and reducing user frustration during checkouts or itinerary building
- Used to like Figma Adobe XD or sketch to design low and high fidelity wire frames.

**Skills:** UX Research · Wire framing · Prototyping · UI Design · Product Design · Team Collaboration · User Testing · Visual Design

### **Labano Academy, Abuja, Nigeria**

*Ui/Ux design Intern.*

Mar. 2023 – Aug 2023

- Created wireframes, mockups, and design systems for web and mobile applications using Figma.
- Participated in user interviews and feedback sessions to enhance product usability and engagement.
- Collaborated with developers to ensure pixel-perfect implementation of designs.
- Contributed to UX documentation and presentation materials for internal reviews.

**Skills:** UX Research · Wire framing · Prototyping · UI Design · Product Design · Team Collaboration · User Testing · Visual Design

## Education

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**Chukwuemeka Odumegwu Ojukwu University**

**2021**

Degree: Human Anatomy

**Baze University**

**2025**

Diploma: Business intelligence analyst

## Trainings & Certifications

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- Design Thinking training booth Camp – Flip to Tech Academy (2024)
- Human computer interactions – Coursera (March 2025)
- Figma & Adobe XD UI design workshop on components systems & prototyping-Labano Academy (Aug 2023)
- Web design – Flip to tech (March 2024)
- Computer Networking Essentials – Cisco Networking Academy (2022)
- Microsoft Office Specialist (MOS) Certification – (2021 )

## Voluntary Groups and Leaderships Position

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- Tech4Good Initiative, Ogun, Nigeria – Volunteer ui/ux beginner Trainer (2024 – Present)
- Nigeria Red Cross Abuja 2025
- Digital Skills Empowerment Program, Lagos, Nigeria – ICT Mentor (2022 – 2023)
- Students' Tech Club, Ronik Comprehensive School, Lagos – Vice President (2021 – 2022)

## References

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- Available on demand