The intended customers are people who need a reminder to close the windows during a weather event.

Product competition for a window weather monitor is saturated. Competitors boast products that have a motor that will automatically open and close windows and are capable of rain detection. However, what separates our product from others is the inclusion of temperature and humdity sensor modules, LED and LCD displays, power via USB, and audible noise alerts.

We could sell this for around $149. The reason for this price is due to the materials cost, labor, and development. Market conditions for the competition will vary depending on the feature set that is sought after, but similar products are ranging from $100-$300.