

# EYAL MOSKOVITCH

## MOTION & GRAPHIC DESIGNER

Dynamic and experienced motion graphics and graphic designer with over a decade of experience in creating high-quality video content and visual designs. Delivering innovative and engaging video solutions for a wide range of industries including gaming, banking, insurance, and telecommunications. Proven track record of managing projects from concept to completion under tight deadlines, with a strong interest in leveraging new AI technologies to enhance creative workflow and a passion for creative excellence.

### EXPERIENCE

#### ACID LABS | TEL-AVIV, ISRAEL

*Animator & Motion Graphics Designer*

(Apr. 2025 – Nov. 2025)

- Designed and produced promotional videos, animated Telegram stickers, and loot boxes for upcoming game features, events, and collaborations.
- Worked closely with the marketing team to create video ads for user acquisition, from concept to final execution.
- Quickly mastered an animation software (Spine2D) and immediately applied it to integrate new characters, skins, and animations into the game.
- Created both UI and character animations, enhancing visual appeal and in-game user experience.

#### IDOMOO | RA'ANANA, ISRAEL

*Animator, Motion Graphics & Graphic Designer*

(2019 – 2024)

- Led the creation of personalized and innovative video content for diverse industries.
- Created engaging and high-impact recap videos for prominent gaming companies, including Blizzard, Playtika, Playdemic and Huuuge, gaining the company access to the gaming industry, based on the quality of execution under extremely tight schedules.
- Managed all aspects of video production, from scripting and storyboarding to final delivery.
- Specialized in creating visually compelling and engaging video content tailored to client needs, impacting retention of clients that require high-end quality for their more meaningful products.

#### FREELANCER | SAN DIEGO, CALIFORNIA, USA

*Animator, Motion Graphics & Graphic Designer*

(2012 – 2019)

- Produced a variety of interactive and explainer videos, marketing content, and branding solutions for high-profile clients, such as Epic games, Microsoft, T-mobile, Chase bank, San Diego Gas & Electric company, Israeli Police Department, Israel Railways, Mey Eden, Israel Aerospace Industries, and Bezeq International.
- Successfully managed multiple projects independently, consistently delivering high-quality content that met client expectations and deadlines.

#### SHNAIDERMAN ADVERTISING AGENCY | TEL-AVIV, ISRAEL (2010 – 2012)

*Graphic Designer & Art Director*

- Developed and executed creative branding and advertising solutions across various media for the agency's clients.
- Provided art direction and graphic design expertise, ensuring visually compelling and cohesive campaign elements.

### EDUCATION

#### TILTAN DESIGN COLLEGE | HAIFA, ISRAEL

*Graphic Designer certification diploma*

(2007 – 2010)

- Graduated top of the class for three consecutive years in Graphic Design, Animation, and Post-Production.

### CONTACT

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### SKILLS

- Adobe Suite (After Effects, Premiere Pro, Photoshop, Illustrator, InDesign)
- Spine2D animation
- Cutting edge AI tools for creative workflow
- Foundational experience in 3D modeling and rendering
- Microsoft Office
- Working knowledge of HTML

### LANGUAGE

#### ENGLISH

Fluent, native-level

#### HEBREW

Fluent, native-level

### STRENGTHS

- Creative, self-managing, and detail-oriented team player.
- Fast learner with strong adaptability to new technologies.
- Passionate about integrating AI tools and animation innovations into production workflows.
- Dedicated to continuous improvement and creative excellence.

### MILITARY SERVICE

- ADJUTANT-GENERAL'S CORPS, 143rd DIVISION**  
Information NCO, Staff Sergeant.