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Create a Proposal for the Next Quarter

REVIEW

HISTORY

Meets Specifications

Dear Student,

Congratulations on passing this submission 🎉🎉🎉. This is an impressive submission with detailed notes, clear visuals and neat presentation. Thank you for carefully incorporating the previous feedback into this update too. Please keep it up. 🏆

Please continue to invest your best in the growth and development opportunities. Beyond the Nanodegree, we are confident that this level of commitment will pay off.

We wish you the very best in future projects and endeavours.

Kind regards,

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Part 1: Objectives Results



Student visually (in an appropriate table or graph for the data type) demonstrates the total number of sales for each year, and displayed the percent change from 2017 to 2018.

Student indicated whether the example goal was met or was not met.

Student used proper chart labels, headings, and any legends.

Student restated the goal, so it was evident why they were presenting the information on each slide
Student did this for both the Ad Spend goal and the Sales goal.

Part 2: Evaluate the Audience



- For the required question The student should demonstrate the data points for every age range (18-25, 26-35, 36-45, 46-50,51-55,55+).
- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
Charts should have proper labels, titles, and legends so it is clear to understand.



- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.
The information should be easy to understand and they should provide a visual to reinforce it.

Part 3: Evaluate the Marketing



- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.



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- The information should be easy to understand and they should provide a visual to reinforce it.

Excellent! The CPA per age group is accurate and the age group with the best CPA has been identified.

Part 4: Evaluate the Sales



- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.



- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.
- The information should be easy to understand and they should provide a visual to reinforce it.

Great! The sales question for slide has been included.

How much of revenue amount was generated?

Part 5: Evaluate the Product Categories



- The information should be easy to understand and they should provide a visual to reinforce it.
- Students may use multiple charts, or combined charts, to demonstrate the result.
- Students should include a description of the outcome.
- Charts should have proper labels, titles, and legends so it is clear to understand.



- Student indicated what question they are trying to answer.
- Student used proper chart labels, headings, and any legends.
- Student provided supporting text to any visuals provided to explain the information and why it was being presented.
- The information should be easy to understand and they should provide a visual to reinforce it.

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