Fizz Buzz Sum [Google Python Interview Question]

Write a function `fizz_buzz_sum` to find the sum of all multiples of 3 or 5 below a target value.

For example, if the target value was 10, the multiples of 3 or 5 below 8 are 3, 5, 6, and 9.

Because $3+5+6+9=23$ $3+5+6+9=23$, our function would return 23.