

# Career Planning Case Studies

Career Planning Case Studies with Action Plans (PDF-ready)

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## Case Study 1: Ahmed The Steady Track

Background:

- Name: Ahmed
- Stage: Freshman in Computer Science
- Long-term Goal: Become a Flutter Developer in a reputable tech company

Self-Awareness Stage:

### 1. Personality

- Ahmed is introverted and analytical
- Prefers working independently for long hours
- Enjoys solving logical problems and learning through structured paths

### 2. Interests

- Passionate about mobile app development since high school
- Enjoys experimenting with UI design, loves seeing his work function live
- Follows mobile tech trends and new app launches regularly

### 3. Values

- Seeks stability and growth
- Values consistent income and structured career progression

## Career Planning Case Studies

- Prefers a collaborative yet quiet work environment

### Career Awareness (Work Life)

- High demand for cross-platform mobile development
- Flutter is trending in both startups and medium-sized companies
- Internships and junior-level jobs often request Git, Firebase, and problem-solving skills

### Career Action Plan (SMART Goals)

| Phase | SMART Goal | Activities | Timeline | Review Method |

|-----|-----|-----|-----|-----|

| Year 1 | Master Dart basics by building small tools | Complete Udemy course, do 3 mini-projects | 3 months | Mentor feedback via GitHub |

| Year 2 | Build a complete task app in Flutter | Follow intermediate course + documentation | 4 months | Publish app on GitHub, collect peer reviews |

| Summer | Get industry exposure | Apply to at least 10 internships | 2 months | Reflect on experience, gather employer feedback |

| Year 3 | Build personal brand and networking | Update LinkedIn, join 3 tech communities | Ongoing | Monthly content post, connect with 20+ pros |

| Final Year | Land a Junior Flutter Dev job | Apply to jobs, mock interviews | 6 months | Secure at least 3 interviews, update CV |

### Career Recycling / Update:

- Ahmed got accepted into a growing startup during his final year
- After 1 year, he transitioned into a hybrid Flutter/Backend role and started learning Node.js
- His plan was reviewed yearly and updated to include backend integration goals

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### Case Study 2: Sara The Career Shifter

#### Background:

- Name: Sara
- Education: Biology Graduate
- Career Shift Goal: Become a Junior Data Analyst within 1 year of graduation

#### Self-Awareness Stage:

##### 1. Personality

- Sara is curious and methodical
- Enjoys finding patterns, asking questions, and problem-solving
- Works well alone and in small collaborative groups

##### 2. Interests

- Fell in love with Python and data visualization via online courses
- Finds excitement in making sense of raw data
- Interested in how data impacts real-life business decisions

##### 3. Values

- Values meaningful work and measurable impact
- Prefers flexible environments and opportunities for constant learning
- Cares about mentorship and a collaborative learning culture

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### Career Awareness (Work Life)

- Data analysis roles growing in both tech and non-tech fields
- Entry roles require Python, Excel, Power BI, and statistics
- Employers look for strong portfolio projects and logical thinking

### Career Action Plan (SMART Goals)

| Phase | SMART Goal | Activities | Timeline | Review Method |

|-----|-----|-----|-----|-----|

| Post-grad Month 1 | Learn Python basics and Excel for data | Complete Coursera courses + mini datasets |

1.5 months | Quiz + GitHub notebook sharing |

| Month 2-3 | Learn Power BI and create 1 full dashboard | Udemmy course + personal finance dashboard | 1

month | Submit dashboard in LinkedIn groups |

| Month 4 | Build statistics foundation | Take free course + project with sample dataset | 1 month | Peer review on data community forum |

| Month 5-6 | Apply for internships and junior roles | Polish CV, mock interviews, apply weekly | 2 months |

Track apps in spreadsheet, 1 offer minimum |

### Career Recycling / Update:

- Sara got a 3-month data internship after 7 months
- Updated action plan to specialize in marketing analytics + took SQL course
- Now working full-time as Data Analyst and mentoring others making similar shifts

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Conclusion Tip for Session:

## **Career Planning Case Studies**

> A good action plan isn't static. It evolves with your growth, feedback, and changing interests. The better you know yourself, the wiser your decisions become. Use personality, values, and interests to craft your path then use SMART goals to bring it to life.