

# Mostafa Abdallah - Power Platform & SharePoint Consultant

## Summary

Highly accomplished and certified (PL900, PL200) Microsoft Power Platform and SharePoint Consultant with over 15 years of experience in delivering innovative digital solutions. Proven expertise in leveraging PowerApps, Power Pages, Power Automate, and SharePoint to drive business growth, enhance user experience, and streamline operations. Adept at full-stack development with HTML, CSS, and ReactJS, coupled with a deep understanding of UX/UI principles and user-centered design methodologies. Passionate about exploring emerging technologies and empowering teams through effective communication and collaboration. Seeking to apply extensive technical and design acumen to create impactful and user-centric solutions for forward-thinking organizations.

## Core Competencies

- **Microsoft Power Platform:** PowerApps, Power Pages, Power Automate, Dataverse, ALM Accelerator, COE
- **SharePoint:** SharePoint Development, SharePoint Online, SharePoint 2013, SharePoint 2010
- **Web Technologies:** HTML5, CSS3, JavaScript, ReactJS, jQuery
- **UX/UI Design:** User-Centered Design, UI/UX Consulting, Interactive Prototypes, Information Architecture
- **Project Management:** Agile Methodology, CI/CD, Team Leadership, Client Collaboration
- **Other Skills:** Azure, Power BI, Dynamics 365, Stripe Integration, Active Directory Integration

# Professional Experience

## POWER PLATFORM | SHAREPOINT CONSULTANT

**ANSTO** | Sydney Jul 2023 - Present

- Collaborated with the MBRM team to deliver critical projects utilizing Office 365 and the Power Platform.
- Developed a comprehensive DC booking system using Dataverse, Power Pages, and Power Automate, integrating seamlessly with Stripe payment gateway.
- Engineered a centralized application and phone directory for the intranet, significantly improving internal communication and access to information.
- Ensured robust integration with HR systems and Active Directory, enhancing data accuracy and user management.
- Streamlined user profile management processes, enabling the Communications team to maintain consistent standards for profile pictures across the organization.
- Transformed legacy forms on SharePoint and Dataverse into modern, efficient Power Apps and Power Automate workflows, adhering to best practices for deployment and continuous improvement.

## CONSULTANT - FREELANCER

**Sydney** May 2022 - Jul 2023

- Partnered with diverse clients on Upwork to design and develop bespoke web and mobile applications using Microsoft Power Platform and SharePoint, consistently exceeding client expectations through user-centric design and thorough user research.
- Created impactful Power Apps Canvas applications and optimized Power Automate workflows that empowered clients to achieve significant productivity gains and maximize time efficiency.

## SENIOR APPLICATION DEVELOPER (SHAREPOINT)

**ACECQA** | Sydney Dec 2019 - Dec 2021

- Developed modern web parts in SharePoint, enhancing web page functionality and designing reusable components that improved development efficiency by an estimated X%.
- Organized and optimized document management using SharePoint's advanced features, resulting in improved accessibility and retrieval times for critical information.

- Elevated reports and dashboards for quarterly board presentations with Power BI, providing clear, data-driven insights that supported strategic decision-making.
- Spearheaded the transition of applications from on-premises to Microsoft Cloud, embracing Dynamics 365 and the Power Platform, which reduced operational costs by Y% and improved scalability.
- Designed and implemented a user-friendly Power Portal reflecting NQAITS branding, offering seamless social account registration and customizing Dataverse forms and views to enhance user engagement.

## SENIOR CONSULTANT

**IT Worx** | Cairo Aug 2016 - Dec 2019

- **Syngenta:** Developed applications that provided managers and sales teams with specialized reports and dashboards, enabling data-driven decision-making. Created interactive, user-friendly dashboards that improved access to critical information and enhanced decision-making by Z%.
- **Cole Engineering:** Built an intranet portal using SharePoint Online (Office 365) to improve collaboration and productivity. Designed an intuitive, user-friendly interface with a mobile-friendly, responsive design, resulting in enhanced project collaboration and increased productivity by A%.

## UX/UI CONSULTANT

**ITWorx** | Cairo Jul 2011 - Aug 2016

- **WOQOD Public Portal:** Delivered a public website and intranet for WOQOD, a Qatari oil and gas company, utilizing xPortal based on SharePoint 2013. The project featured an engaging design that promoted the company as a digital channel and significantly enhanced user experience through improved functionality.
- **xPortal:** Led a UX/UI team in the development of a reusable SharePoint 2013 portal, designed to streamline the creation of responsive websites. This comprehensive site template leveraged codeless web parts with modern HTML5, CSS3, and JavaScript for visually appealing and efficient designs.
- **Commercial Bank of Qatar:** Revamped the existing CBQ website, improving information architecture and navigation to enhance customer outreach. Implemented a modern design using SharePoint 2010 with HTML, CSS, and JavaScript (jQuery), leading to a B% increase in customer engagement.

## TEAM LEADER

**ITWorx** | Cairo Jan 2009 - Jul 2011

- **CLG V 2.0 Connected Learning Gateway:** Collaborated extensively with the product owner and development team to define vision, direction, and UI artifacts for sprint priorities. Owned the UX vision and strategy, and created compelling visual screens and interactive platform prototypes for this engaging, multilingual social learning platform.

## SENIOR WEB DESIGNER

**ITWorx** | Cairo Jan 2007 - Jan 2009

- Successfully designed and developed interactive prototypes for key projects, including the United Technologies Corp. (UTC) Pratt & Whitney Vignette Website, the United Arab Emirates Ministry of Education (MOE) Portal, and the UTC Hamilton Sundstrand Website. These prototypes significantly enhanced user experience and functionality across these platforms.

## WEB DESIGNER

**ITWorx** | Cairo Apr 2005 - Jan 2007

- Accomplished the design for both the Ministry of Investment (Egypt) and the Egyptian Organization for Standardization and Quality Control (EOS), delivering clear and effective results that improved user satisfaction by C%.

## Education

### BACHELOR OF COMMERCE

**Ain Shams University** | Cairo Sep 1996 - Nov 2000

## Certifications & Courses

- Microsoft Certified PL-200: Microsoft Certified: Power Platform Functional Consultant Associate
- Microsoft Certified PL-900: Microsoft Certified: Power Platform Fundamentals
- Design for the Big: User-Centric Innovation and Strategy (HFI - Human Factors International)