Sum of Total_Sales and Count of Year by Order_Date

> 5.98K Goal: 1096 (+445.84%)

Sum of Profit and Count of Year by Order_Date

Goal: 1096 (+10.99%)

Average Order Size and Count of Year by Month

246.03

Goal: 93 (+164.55%)

Total_Sales MoM% by Month

0.23

Day_of_Week Sum of Total_Sales Friday 382,216.87 308,972.64 Monday 390,113.52 Saturday 339,829.50 Sunday **Total** 2,594,559.89

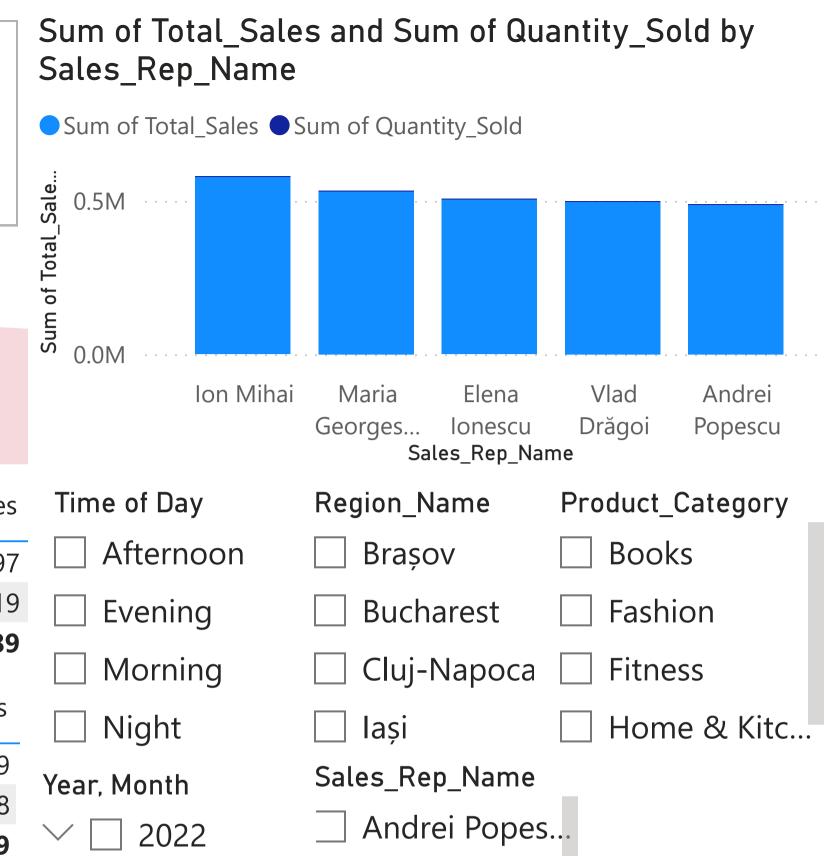
Sum of Quantity_Sold

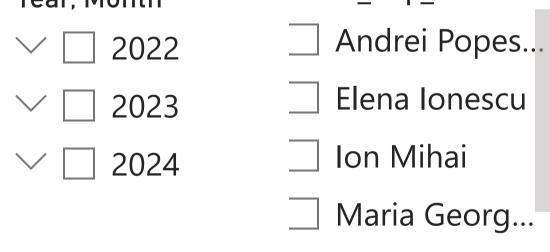
Sum of Return_Flag and Count of Order_ID by Year

Goal: 808 (-79.21%)

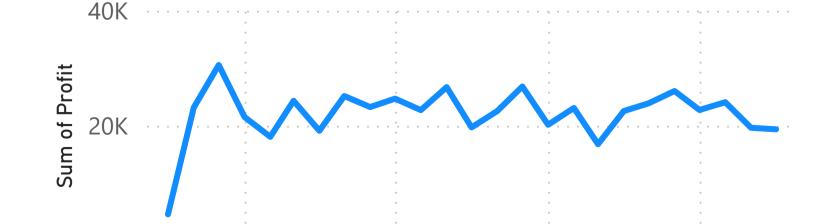
Product_Name	Sum of Total_Sales	Time of Day	Region_Name	
Air Fryer	553,454.97	Afternoon	Brașov	
Sneakers	521,614.19	Evening	Bucharest	
Total	2,594,559.89		☐ Cluj-Napod	
Region_Name	Sum of Total_Sales ▼	☐ Night	☐ Iași	
lași	538,904.19	Year, Month	Sales_Rep_Nam	
Bucharest	529,320.38	<u> </u>		
Total	2,594,559.89	✓ □ 2022	Andrei Pop	
Customer_Nam	e Sum of	✓ □ 2023	Elena Iones	
	Total_Sales ▲	✓ □ 2024	Ion Mihai	
Adela Pavel	2,594,559.89		Maria Geor	
Adriana Popesc				
Total	2,594,559.89	Sum of Profit by	Vear and Month	
		Julii of Front by	icai allu Mollilli	

Time of Day Sum of Total_Sales 855,016.84 Night 663,304.05 Afternoon 657,422.43 Morning 418,816.56 Evening 2,594,559.89 **Total**





Jan 2023



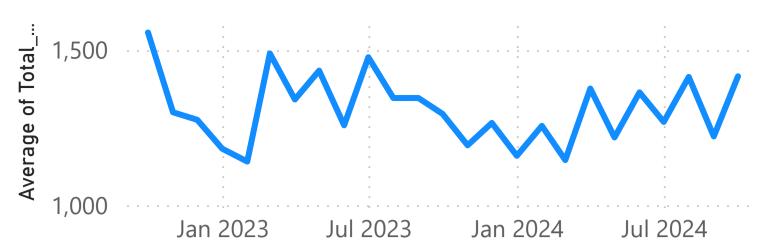
Jul 2023

Jan 2024

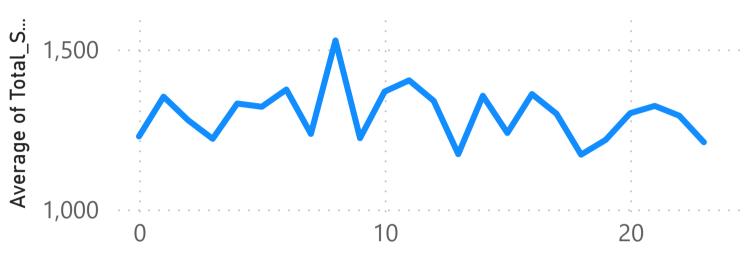
Year

Jul 2024

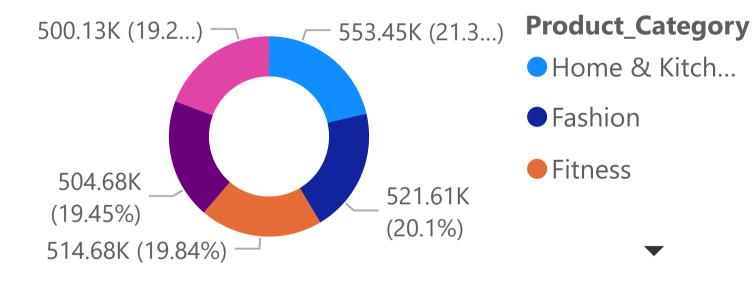
Average of Total_Sales by Year and Month



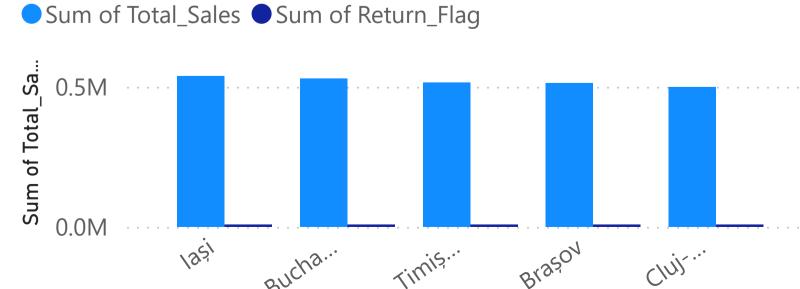
Average of Total_Sales by Hour



Sum of Total_Sales by Product_Category



Sum of Total_Sales and Sum of Return_Flag by Region_Name



Region_Name

Year	Sum of Total_Sales	VARPreviousMonthSales	Total_Sales MoM%	Total_Sales YoY%	Average Order Size	Sum of Profit ▼
□ 2023	1,291,380.57	1,305,127.11	-0.01	383.53%	240.88	274,667.79
December	125,243.64	107,367.05	0.17	-9.89%	234.54	26,813.59
September	125,126.24	104,936.43	0.19		239.25	26,707.83
May	113,251.88	99,205.68	0.14		252.79	25,161.36
July	104,860.95	111,909.48	-0.06		266.14	24,708.47
March	113,163.45	87,826.77	0.29		256.61	24,331.04
June	111,909.48	113,251.88	-0.01		247.04	23,246.64
August	104,936.43	104,860.95	0.00		239.58	22,715.33
November	107,367.05	94,481.16	0.14	-0.45%	229.91	22,561.65
January	104,007.85	138,990.18	-0.25		230.62	21,516.47
October	94,481.16	125,126.24	-0.24	366.94%	219.21	19,711.61
April	99,205.68	113,163.45	-0.12		261.76	19,122.37
February	87,826.77	104,007.86	-0.16		218.47	18,071.43
□ 2024	1,036,105.40	1,161,349.03	-0.11	-19.77%	234.94	218,383.36
June	125,447.21	115,740.75	0.08	12.10%	238.49	26,033.14
August	115,886.97	105,273.77	0.10	10.44%	240.93	24,091.30
May Total	115,740.75 2,594,559.89	103,189.52 2,594,559.89	0.12 0.00	2.20% 66.48%	230.10 239.75	23,903.52 551,366.65

Total	2 594 559 89	551 366 65
Night	855,016.84	179,370.36
Morning	657,422.43	138,235.68
Evening	418,816.56	90,512.38
Afternoon	663,304.05	143,248.24
Time of Day	Sum of Total_Sales	Sum of Profit

Sum of Total_Sales by Time of Day



