

Demographics	Churn Rate
Other	24.54%
Senior	38.46%
Under 30	23.00%
Total	26.86%

6687

Number Of Customers

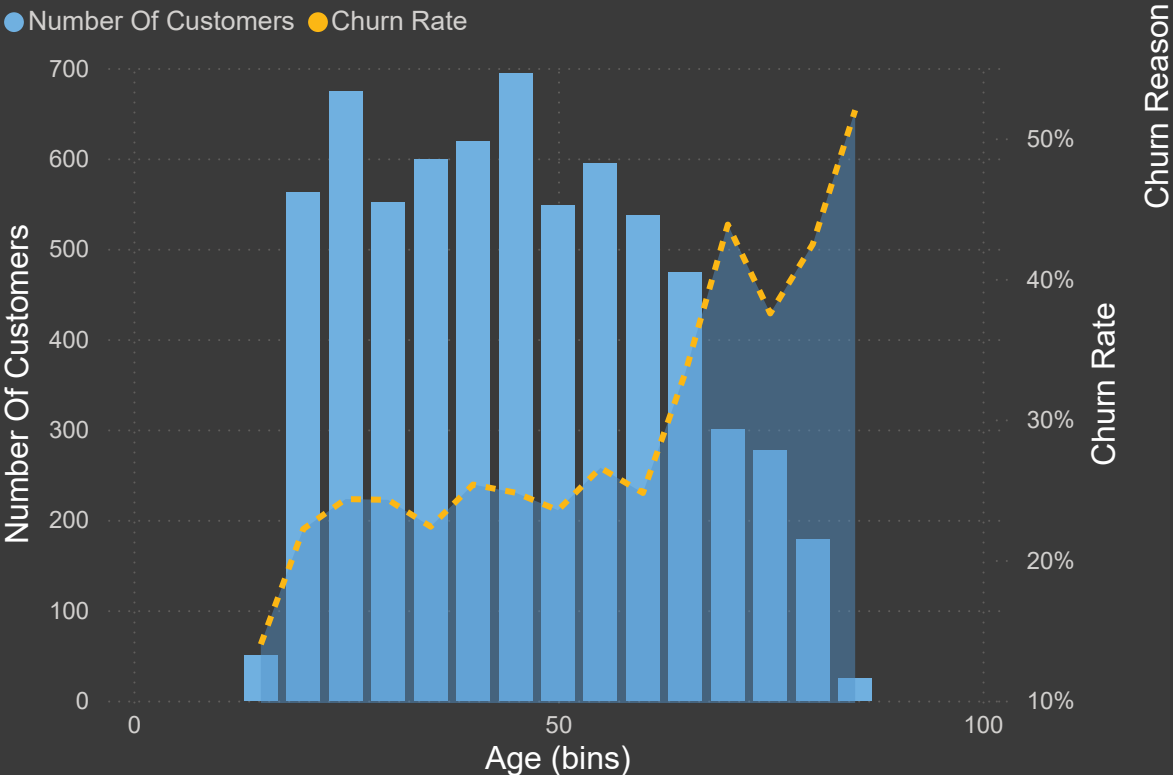
26.86%

Churn Rate

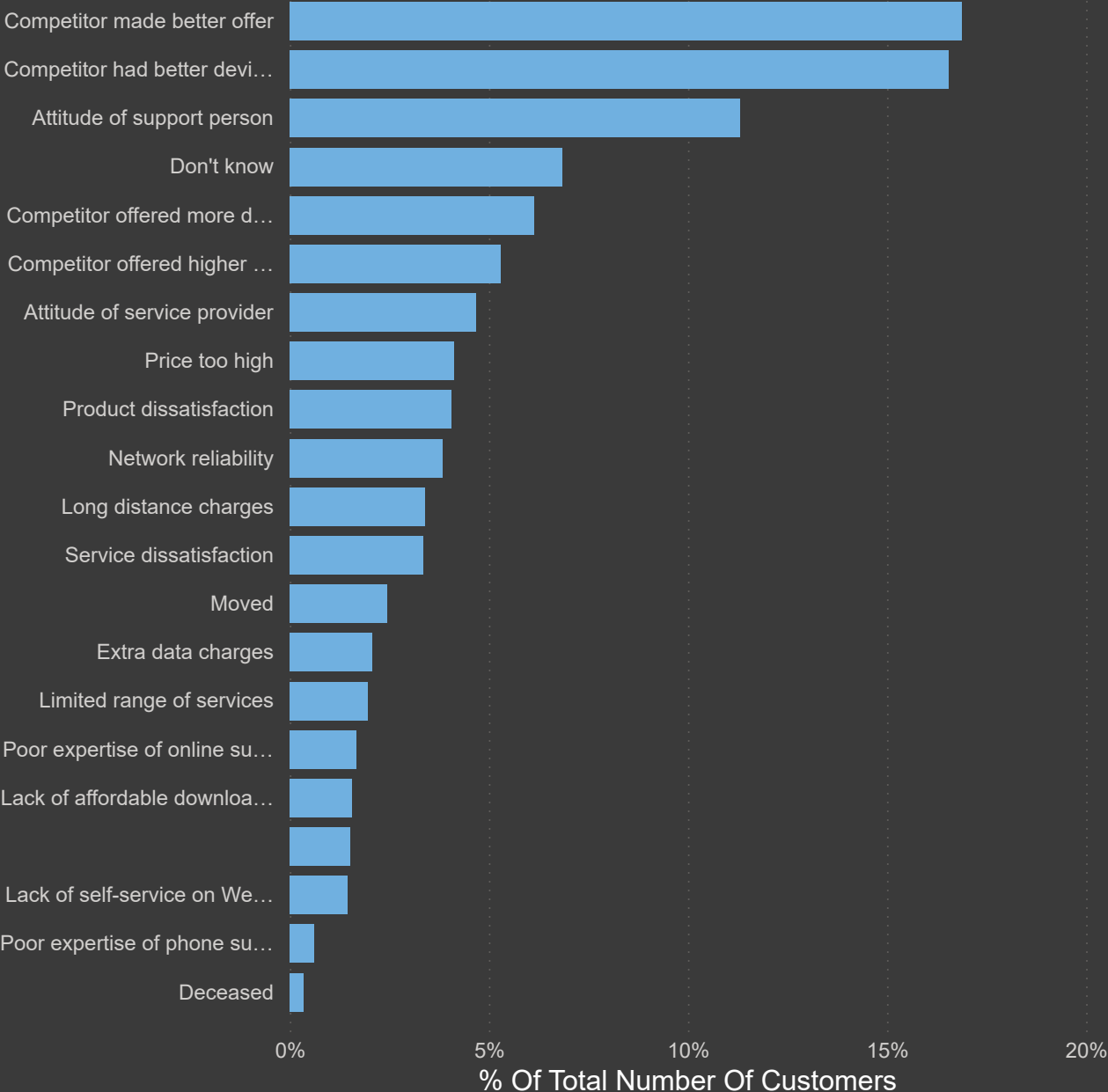
1796

Number Of Churned Customers

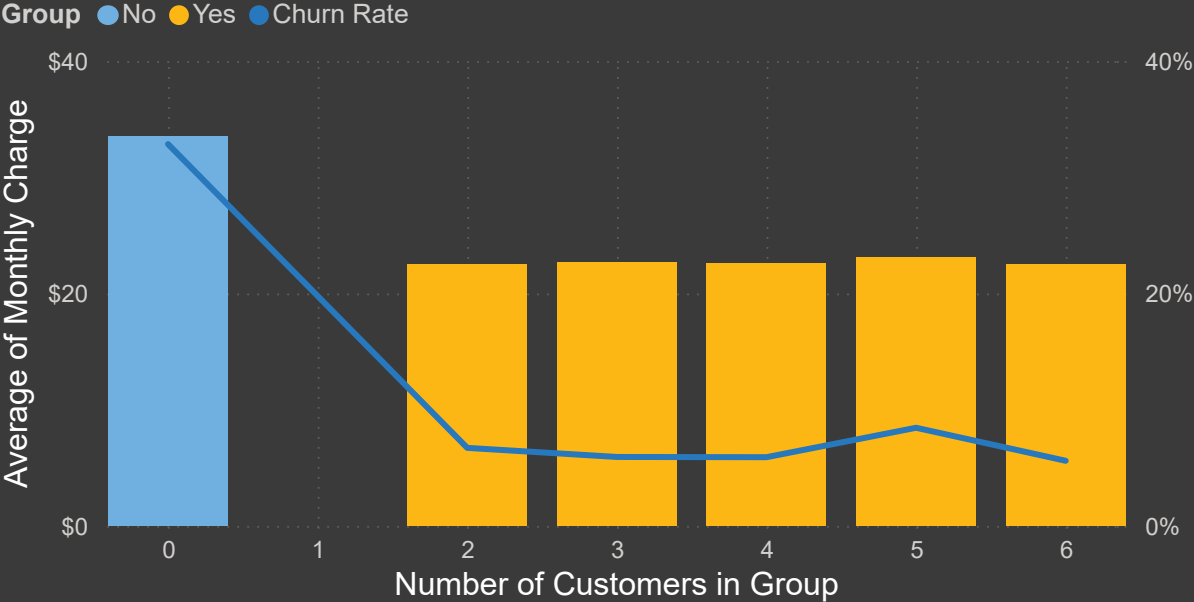
Number Of Customers, Churn Rate and Churn Rate by Age (bins)



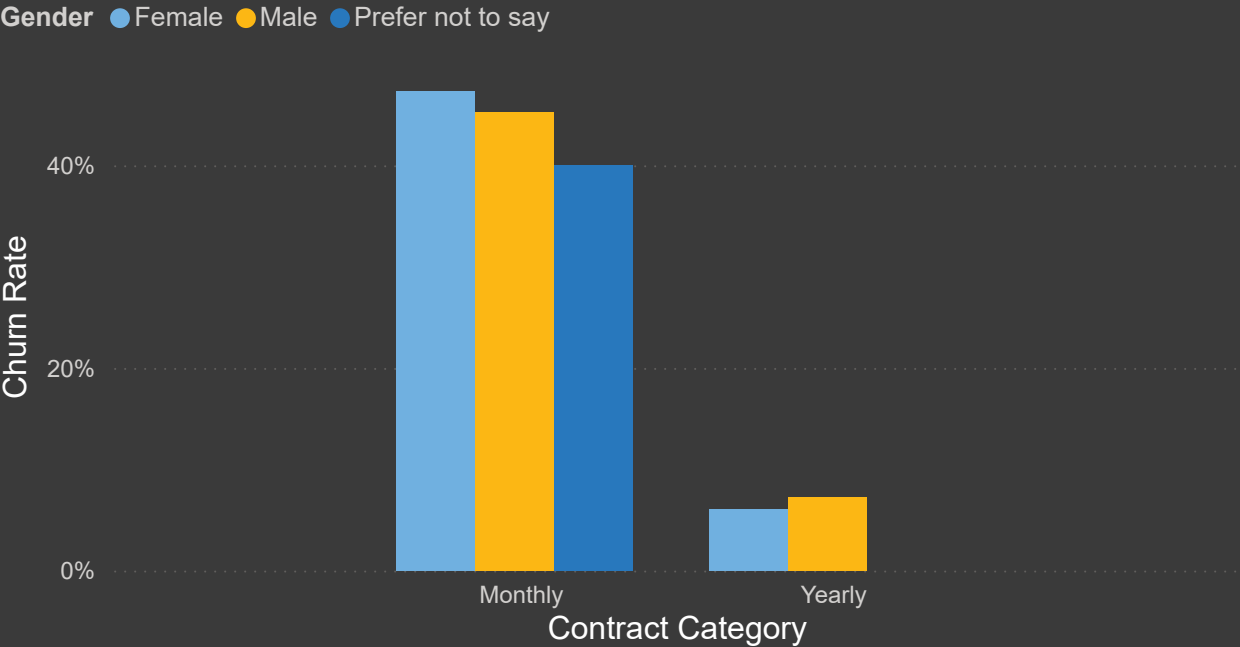
Churned Reasons



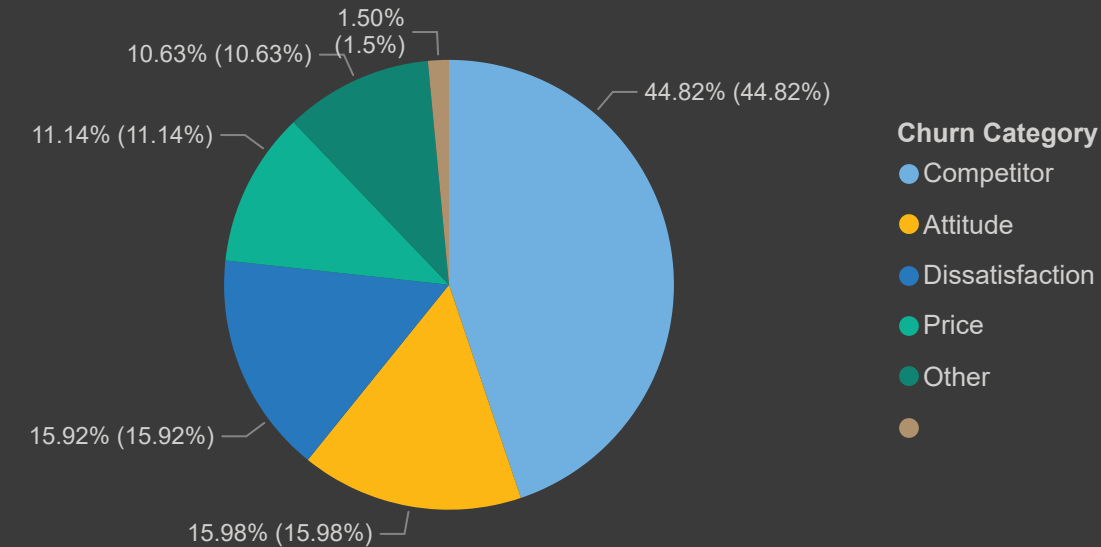
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



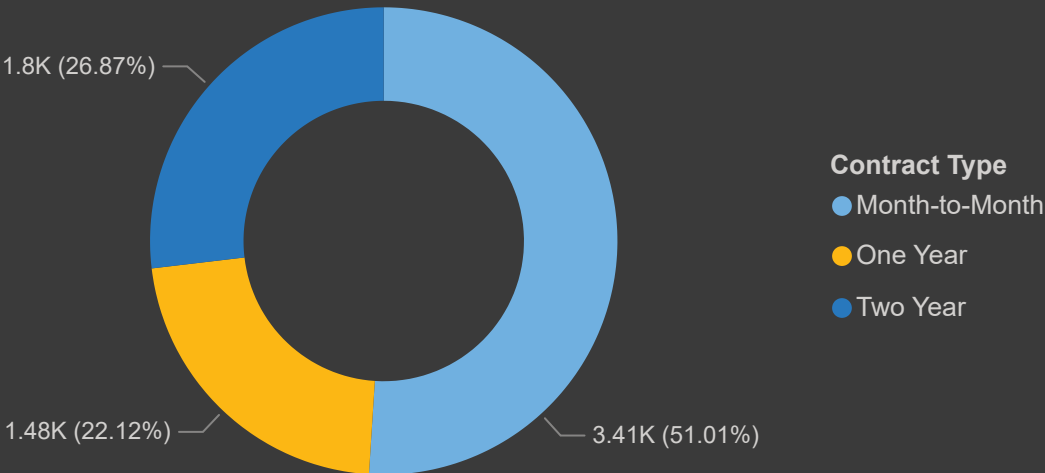
Churn By Category



Monthly
46.29%
Churn Rate

Yearly
6.62%
Churn Rate

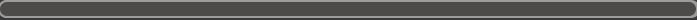
Customer by Contract Type



Churn Rate	Number Of Customers	Unlimited Data Plan
16.10%	2193	No
32.11%	4494	Yes
26.86%	6687	

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



Grouped Consumption

Between 5 And 10

10 Or More GB

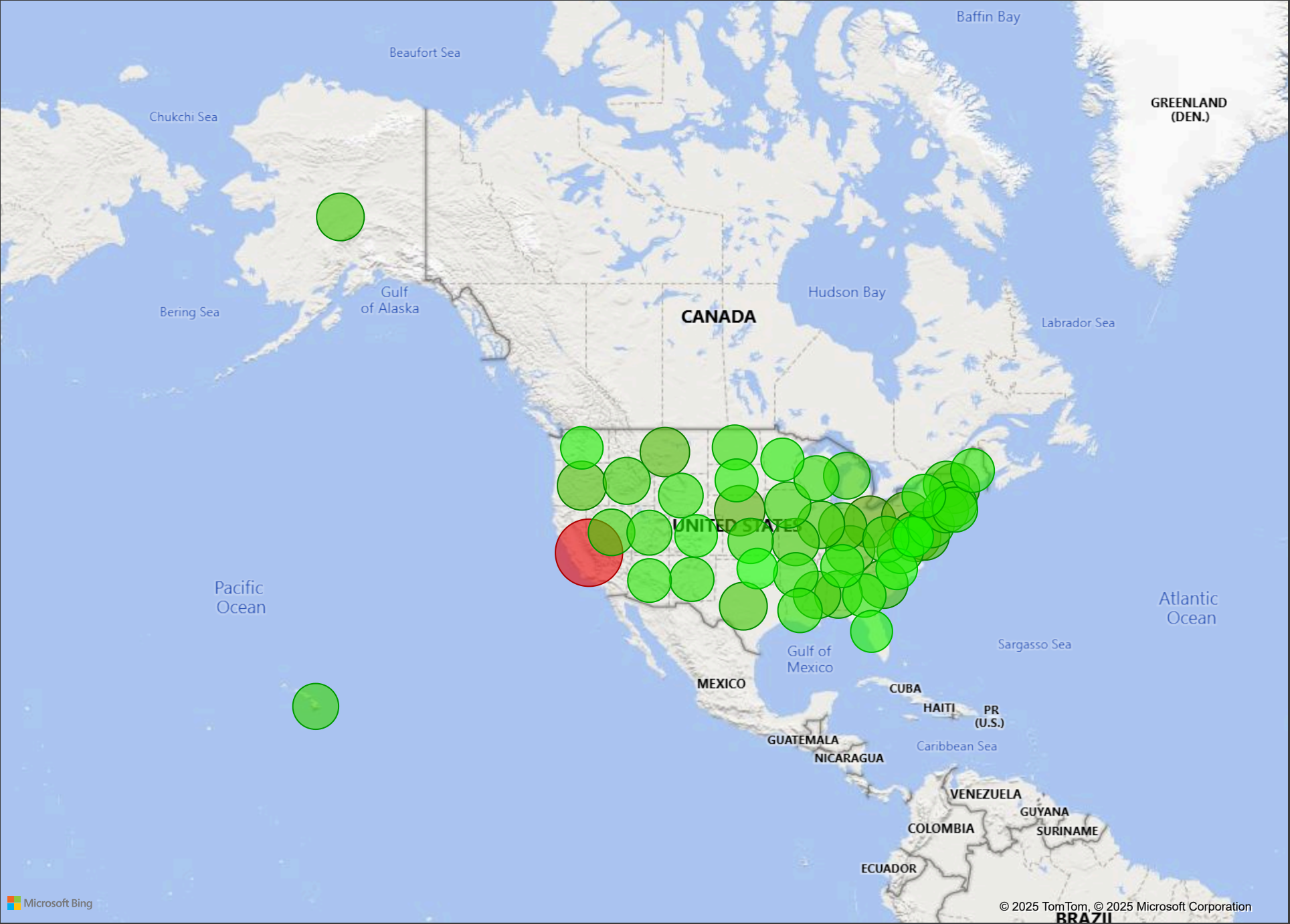
Less Than 5 GB

0% 5% 10% 15% 20% 25% 30% 35%

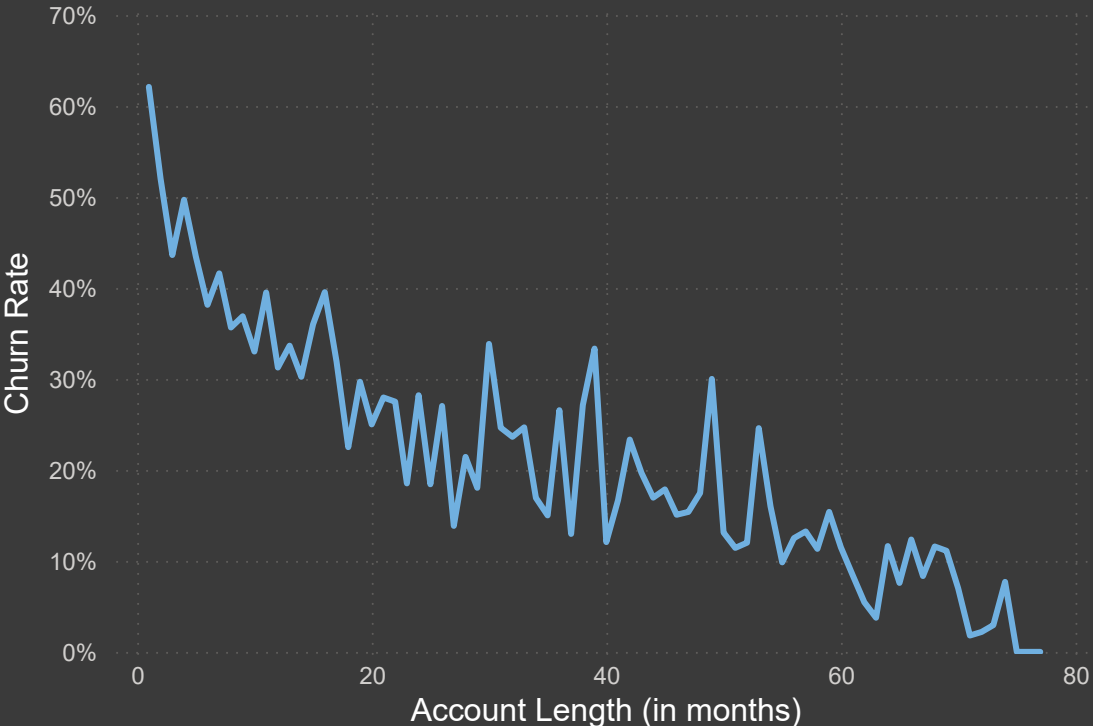
Churn Rate

Churn Rate by State

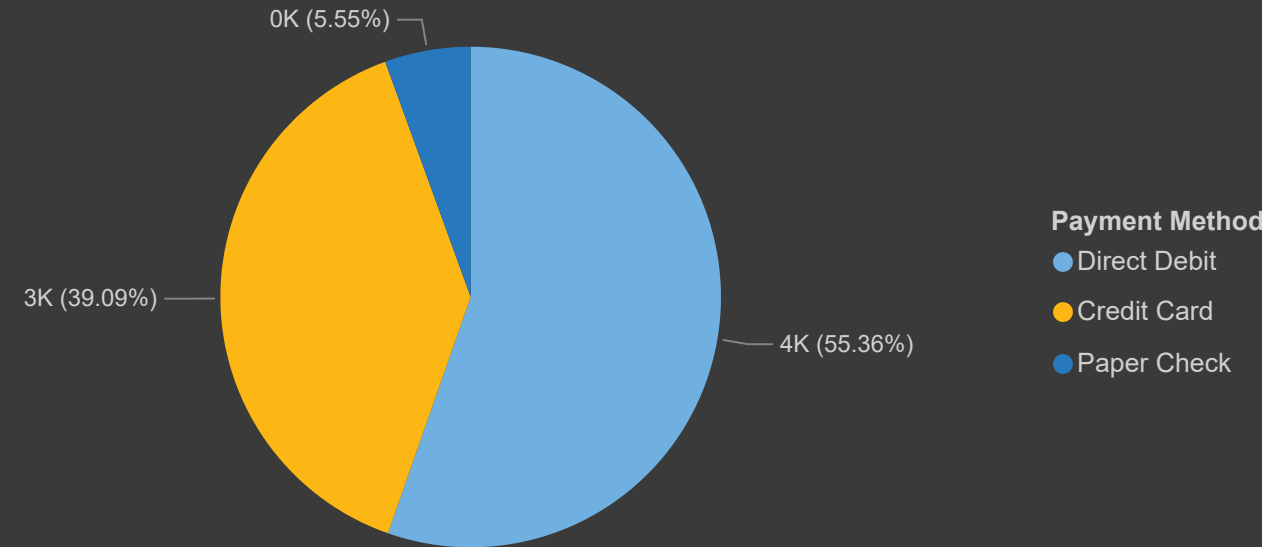
Intl Active	no	yes	Total
No	20.01%	71.19%	22.21%
Yes	40.34%	7.59%	34.31%
Total	27.07%	24.88%	26.86%



Churn Rate by Account Length (in months)

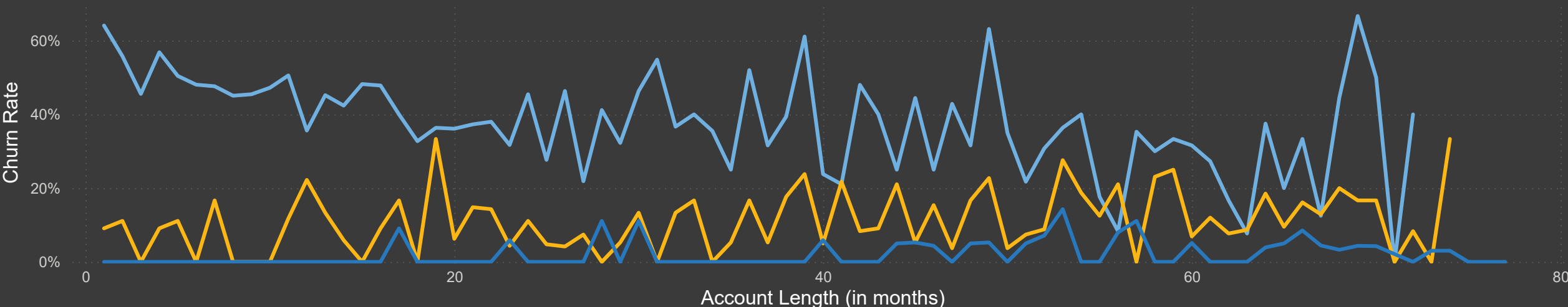


Number Of Customers by Payment Method

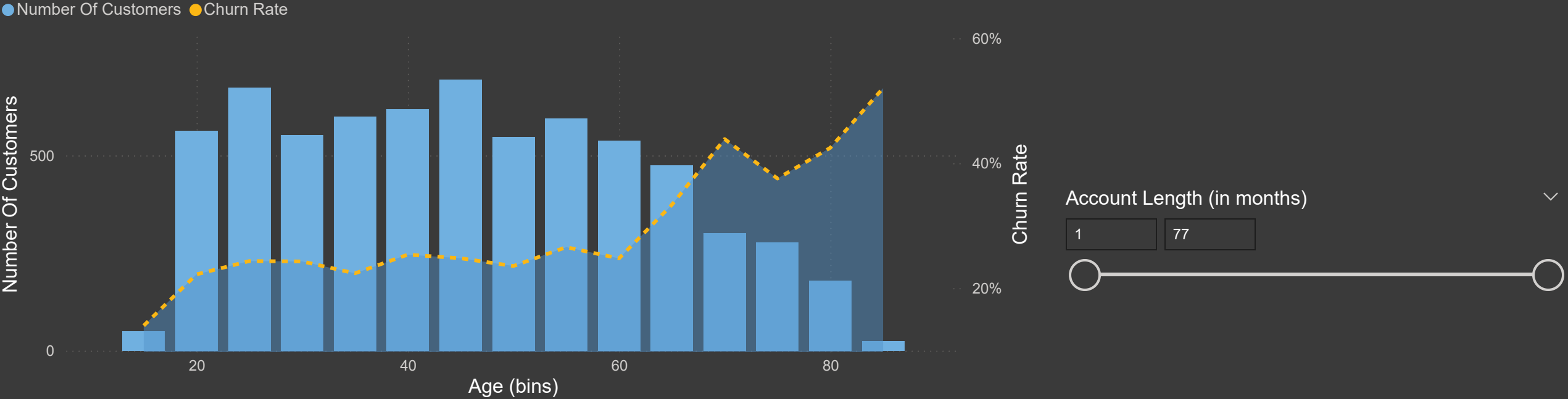


Churn Rate by Account Length (in months) and Contract Type

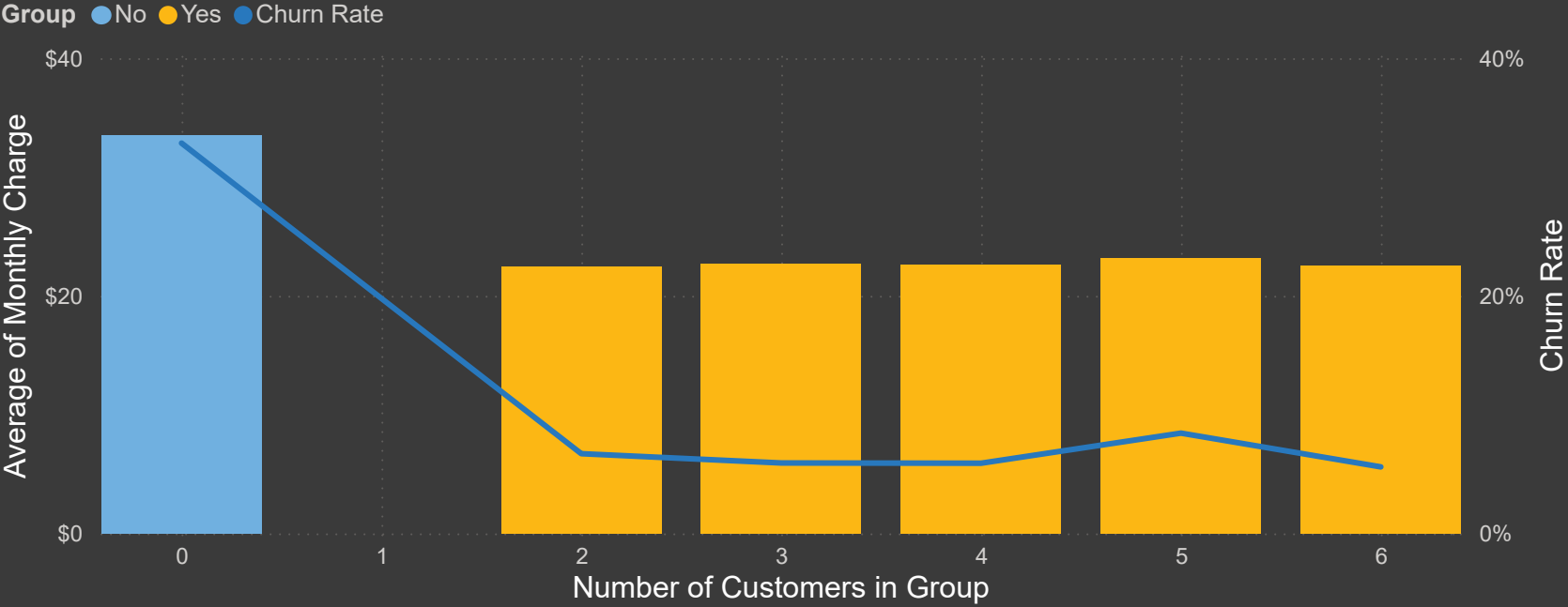
Contract Type ● Month-to-Month ● One Year ● Two Year



Number Of Customers, Churn Rate and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



0.92

AVG Customer Service Calls

6123

Sum of Customer Service Calls

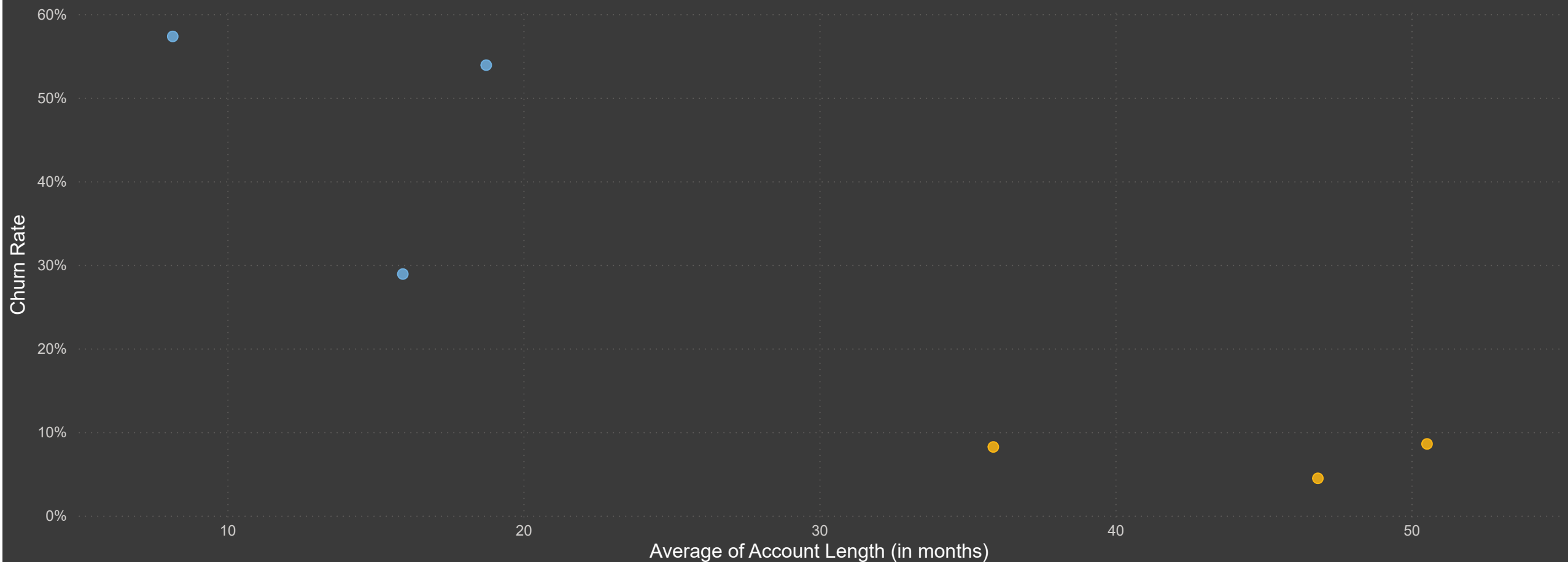
Contract Category, Payment Method

Monthly

Yearly

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category ● Monthly ● Yearly



Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes

33.64

AVG Extra International Charges

3.37

AVG Extra Data Charges

Grouped Consumption

Between 5 And 10

10 Or More GB

Less Than 5 GB

0%

5%

10%

15%

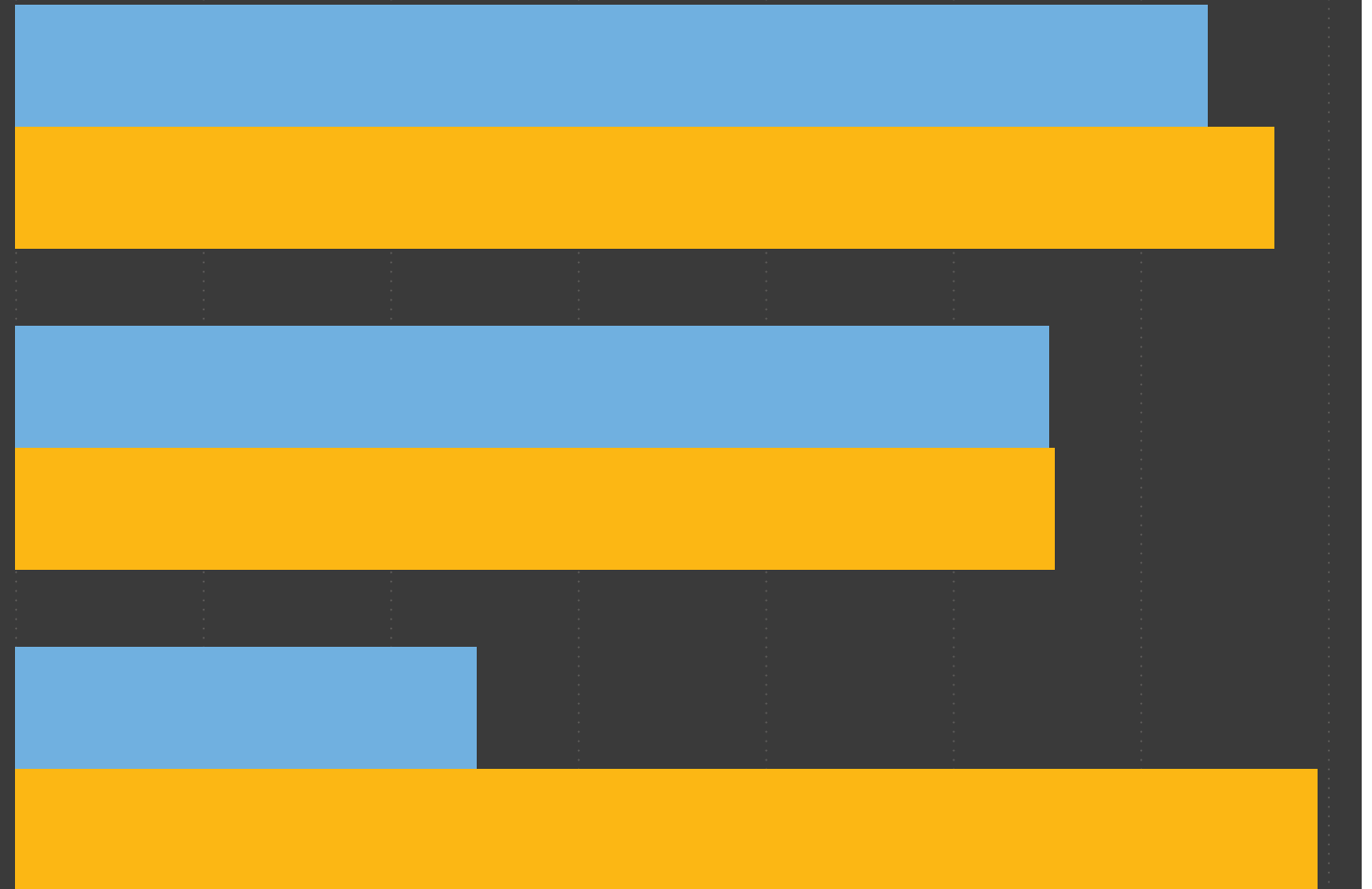
20%

25%

30%

35%

Churn Rate



6123

Sum of Customer Service Calls

33.64

AVG Extra International Charges

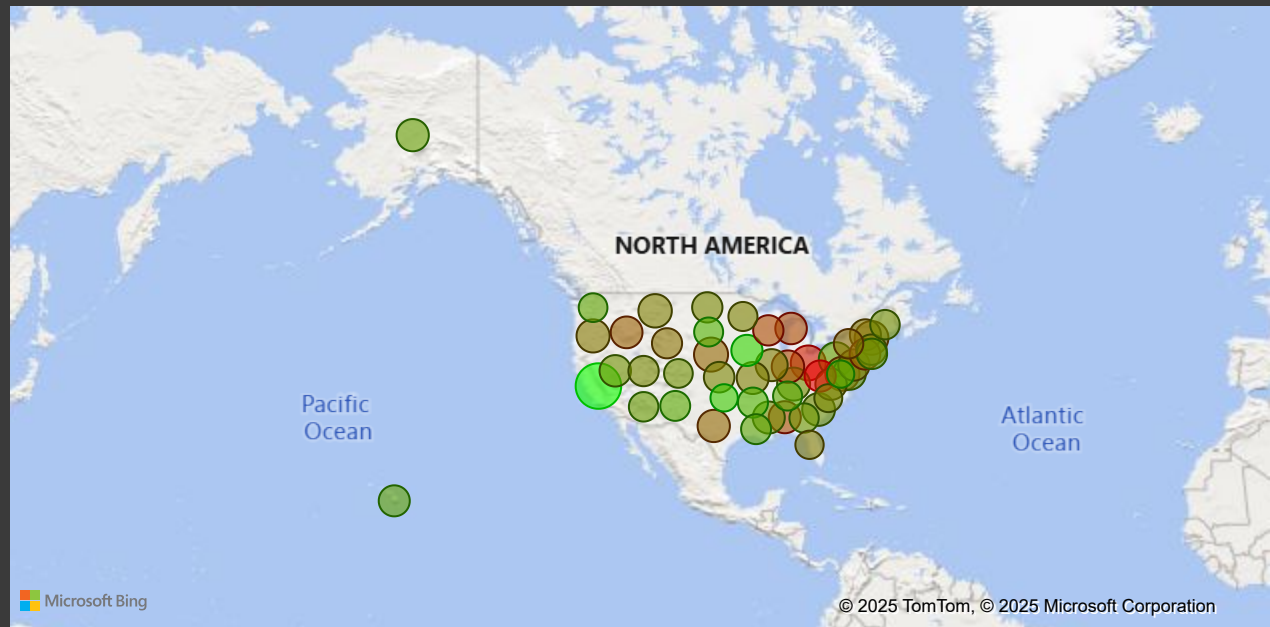
0.92

AVG Customer Service Calls

3.37

AVG Extra Data Charges

Churn Rate by State



AVG Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

